

Soham Khadatare

CPI

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Education

Civil Engineering | Major

Indian Institute of Technology, Bombay

🕒 2015-2019

📍 Bombay, India

Design | Minor

Indian Institute of Technology, Bombay

🕒 2015-2019

📍 Bombay, India

Cultural Exchange Student

Nazarbayev University

🕒 July 2018

📍 Astana, Kazakhstan

Achievements

5th Position

Adobe Certified Associate World Championship

🕒 August 2017

📍 Anaheim, California

Winner | Mascot Design

Inter-IIT Cultural Meet 2017

🕒 December 2017

📍 Kanpur, India

Work Experience

Graphic Designer | Flyrobe 🕒 May 2018-June 2018

- Developed social media and publicity content for promotion of products for an viewership of 4,00,000+ people.
- Conceptualized Flyrobe Select feature by visualizing it as a card and creating an identity which got adopted in the final design.
- Designed Illustrations & icons following the visual guidelines of the company to be used for websites and mobile app.

Graphic Designer | Fiaba Weddings 🕒 December 2018

- Worked as a part of post-production team by processed 10,000+ images and videos of size more than 4TB.
- Oversaw completion of graphic design, video editing and photo editing projects which were to be delivered to the client

Positions of Responsibility

Institute Cultural Design Nominee | Institute Cultural Council 🕒 March 2017-March 2018

Head of an 8-member team responsible for handling Digital, Print and Publicity requirements of the Cultural Council.

- Introduced innovative publicity campaigns which led to an increase in the outreach of Cultural Activities by 20%YOY.
- Organized 20+ sessions and workshops to facilitate learning of design thinking and development of skills.
- Redesigned the IITB Culturals Website to solve major issues regarding daily active users and User Experience issues.
- Designed the IITB App to facilitate promotion of intra-college events with 1000+ downloads on the play store.

Cultural Special Mention: Award for outstanding contribution in developing the design culture in the institute

Department Academic Mentor | Department Academic Mentorship Program 🕒 March 2017-March 2018

Part of a team of 20-member team dedicated to help juniors get used to the department and its functioning.

- Advocated academically weak students in overcoming academic problems by analyzing potential causes of problems.
- Eased the transition of allotted students from freshmen to sophomore year by sensitizing them with department rules.
- Corresponded in creation of content for the SMP website developed to guide potential freshers joining the institute.