

```
CREATE TABLE customers (
  customer_id INT PRIMARY KEY,
  credit_score INT,
  country VARCHAR(50),
  gender VARCHAR(10),
  age INT,
  tenure INT,
  balance DECIMAL(15, 2),
  products_number INT,
  credit_card BOOLEAN,
  active_member BOOLEAN,
  estimated_salary DECIMAL(15, 2),
  churn BOOLEAN
);
```

```
use churn_db;
```

```
-- 1. Customers by Gender
SELECT gender, COUNT(*) AS total_customers
FROM churn
GROUP BY gender;
```

	gender	total_customers
▶	Female	4543
	Male	5457

```
-- 2. Total Customers by Activity Status
select active_member,
count(*) as total_customers
from churn
group by active_member;
```

	active_member	total_customers
▶	1	5151
	0	4849

```
-- 3. Customers by Credit Card Status
SELECT
  credit_card,
  COUNT(*) AS total_customers
FROM churn
GROUP BY credit_card;
```

	credit_card	total_customers
▶	1	7055
	0	2945

-- 4. Customers by Country

```
SELECT
  country,
  COUNT(*) AS total_customers
FROM churn
GROUP BY country
ORDER BY total_customers DESC;
```

	country	total_customers
►	France	5014
	Germany	2509
	Spain	2477

-- 5. Customers by product

```
SELECT
  products_number,
  COUNT(*) AS total_customers
FROM churn
GROUP BY products_number
ORDER BY products_number;
```

	products_number	total_customers
►	1	5084
	2	4590
	3	266
	4	60