

**B.M.S. COLLEGE OF ENGINEERING, BENGALURU-19**

Autonomous Institute, Affiliated to VTU

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**STUDENT ACTIVITY NUMBER**

STUDENT INFORMATION	
NAME OF THE STUDENT	SOHAN R KUMAR
USN OF THE STUDENT	1BM19CS159
BRANCH AND SEMESTER	COMPUTER SCIENCE ENGINEERING, 4 <sup>TH</sup> SEM
PROCTOR NAME	NAMRATHA M
HOD NAME	DR. UMADEVI V
ACTIVITY DETAILS	
ACTIVITY HEAD AS SPECIFIED BY VTU/AICTE	Activity head no. 9: Setting of information imparting club for women leading to contribution in social and economic issues. Activity head no. 14: Spreading public awareness under rural outreach programmes.
ACTIVITY POINTS EARNED TILL DATE	20
DURATION OF ACTIVITY IN HOURS	80
DATES OF THE ACTIVITY UNDERTAKEN	August 10,2021 – August 24,2021
PLACE OF THE ACTIVITY	Work from home
NAME & DESIGNATION OF THE CONCERNED AUTHORITY CERTIFYING THE ACTIVITY	Help Social Welfare Society, Prayagraj, Uttar Pradesh

Sohan R Kumar

DATE: 25/08/2021

SIGNATURE OF THE STUDENT

## **Write-up: -**

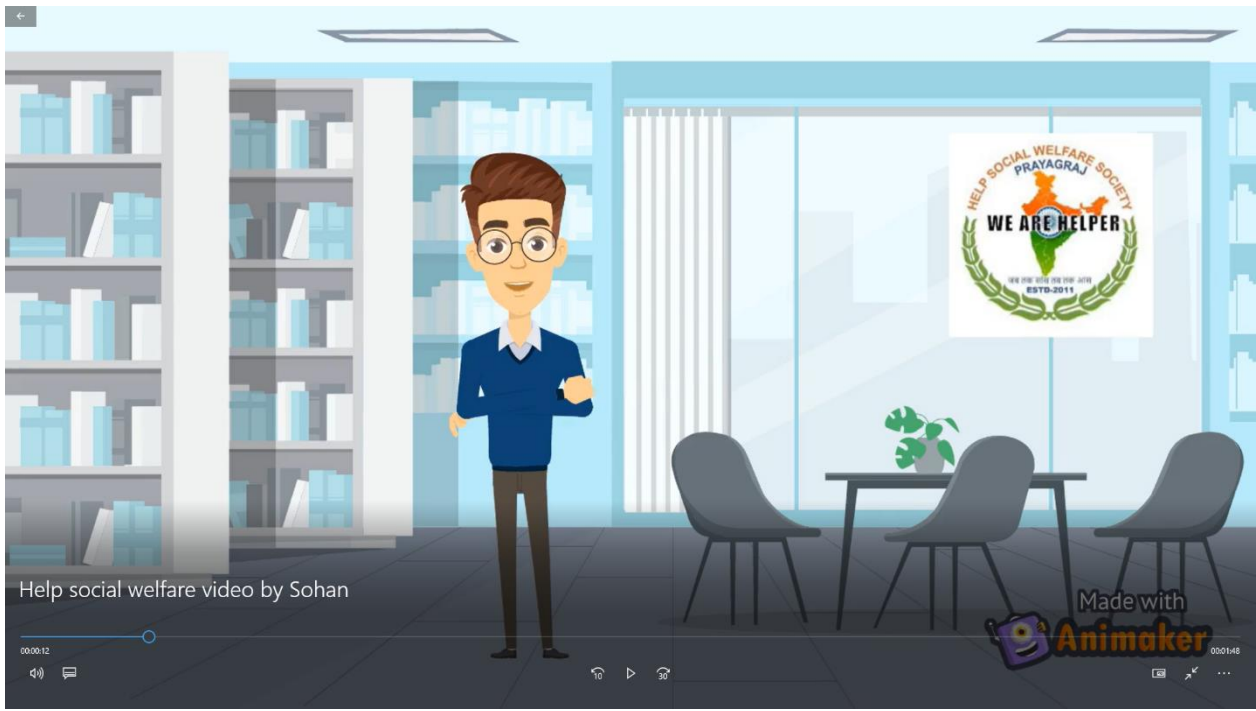
I had an opportunity to do an internship in an NGO organisation known as the Help Social Welfare Society (Prayagraj), which is based in Uttar Pradesh. At HSWS, our efforts were majorly focused on various social issues, which need attention and action in order to create a better society, a better State and a better India for future generation and ourselves. We worked to promote health awareness among the masses to lead a healthy lifestyle. In one way or another, we tried to spread awareness about the effects of air pollution and various ways to reduce it. We organized various campaigns where we help the needful in a way and educate people about pollutions, and hunger eradication, healthcare, employment and education.

They're current cause in which I interned was regarding organising a sanitary napkin distribution drive for underprivileged women in various parts of Uttar Pradesh. My role was pertaining to the social media marketing segment and digital marketing and advertising. This was a 15-day internship where I was allotted different tasks such as spreading information about the organisation and they're work, encouraging interested people to follow them on various digital platforms, coming up with different suggestions on improving their out-reach, making innovative posters, animation videos and also raising funds to support their cause. I was able to raise 2000 rupees of donation during my internship.

Poster designed by me: -



Animation video created by me: -



LINK: -

[https://drive.google.com/drive/u/0/folders/1q73RxEHcf\\_OhEr-dX723iHBLkt3F6aP3](https://drive.google.com/drive/u/0/folders/1q73RxEHcf_OhEr-dX723iHBLkt3F6aP3)

## Other posters and photos used in social media marketing: -





### HELP SOCIAL WELFARE SOCIETY

NON-PROFIT NON- GOVERNMENTAL ORGANIZATION

The art of giving is the art of living. Help Social Welfare Society – is a Registered Organisation under Society Registration act 1860 in 2011 . It is a Uttar Pradesh based non-profit non- governmental organization. The efforts, of H. S. W. S team, are focused on various domains like pollution, healthcare, education, employment and hunger eradication.

### OUR CAMPAIGNS

**FEEDING THE POOR**



**ADOPTION OF NEEDY STUDENTS FOR THEIR EDUCATION**



**MENSTRUAL HYGIENE AWARENESS**



**ESSENTIAL ITEMS DISTRIBUTION DURING PANDEMIC**



**TREE PLANTATION**



### LEND A HAND TO THE DONATION DRIVE

YOU CAN MAKE YOUR DONATION HERE:  
HELP SOCIAL WELFARE SOCIETY  
OUR WALLET DETAILS:  
9026802520  
PHONEPAY/ GOOGLE PAY  
BHIM UPI - HELPSOCIALWELFARE@UPI

WE ARE AIMING FOR SANITARY NAPKIN DISTRIBUTION DRIVE. EMPOWER THE UNDERPRIVILEGED WOMEN, WHO CAN'T AFFORD TO BUY MENSTRUAL HYGIENE.



### HELP SOCIAL WELFARE SOCIETY

Estd. : 2011

[Registration under Society Registration act 1860 (clause 21) Under Uttar Pradesh Finance Department]  
Regd. No. : 1228/2010-11  
Address: ED/ 27 ADA Naini Prayagraj, 211008 Uttar Pradesh  
Contact No. : +9193079 05404  
E-mail : socialhelpwelfare@gmail.com

We are aiming for sanitary napkin distribution drive.  
Empower the unprivileged women. Who can't afford to buy menstrual hygiene.



**#ItsTimeForAction**

**YES! TOGETHER WE CAN EDUCATE ALL GIRLS ON MENSTRUAL HYGIENE.**

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9026802520  
PHONEPAY/ GOOGLE PAY  
BHIM UPI - HELPSOCIALWELFARE@UPI





Food distribution campaign



Tree plantation drive



Menstrual hygiene campaign

Certificate of Internship: -



# CERTIFICATE OF INTERNSHIP

THIS CERTIFIES THAT

Sohan R Kumar

has completed Social Media Marketing  
Internship at HSWS from 10/08/2021 to 24/08/2021 .

We found him/her sincere, hardworking, dedicated and result oriented.

She/he worked well as part of the team during his/her tenure.

We take this opportunity to thank him/her and wish him/her all the best for his/her future.

SECRETARY



PRESIDENT