

**B.M.S. COLLEGE OF ENGINEERING, BENGALURU-19**

Autonomous Institute, Affiliated to VTU

STUDENT ACTIVITY NUMBER**4**

STUDENT INFORMATION	
NAME OF THE STUDENT	SOHAN R KUMAR
USN OF THE STUDENT	1BM19CS159
BRANCH AND SEMESTER	Computer Science Engineering, 4 th Sem
PROCTOR NAME	Namratha M
HOD NAME	Dr. Umadevi V
ACTIVITY DETAILS	
ACTIVITY HEAD AS SPECIFIED BY VTU/AICTE	Activity Head No. 15 – Contribution to any national level initiative of Government of India (ADIP scheme)
ACTIVITY POINTS EARNED TILL DATE	10
DURATION OF ACTIVITY IN HOURS	40
DATES OF THE ACTIVITY UNDERTAKEN	August 14, 2021 to August 21, 2021
PLACE OF THE ACTIVITY	Work from home.
NAME & DESIGNATION OF THE CONCERNED AUTHORITY CERTIFYING THE ACTIVITY	Atypical Advantage, Jamshedpur

Sohan R Kumar

DATE: 04-11-2021

SIGNATURE OF THE STUDENT

Write-up: -

I had an opportunity to do an internship in an NGO organisation known as the Atypical Advantage, which is based in Jamshedpur, Jharkhand. Atypical Advantage is India's largest inclusive platform to generate livelihood for people with disabilities. This organisation was created from the sole desire of empowering People with Disabilities and getting them the opportunities that they truly deserve. They also have their own website where anyone can hire individuals, book artists, buy artwork and avail other services. They stand by their vision to generate and develop livelihood opportunities for individuals with disabilities by showcasing their talent and not their disability.

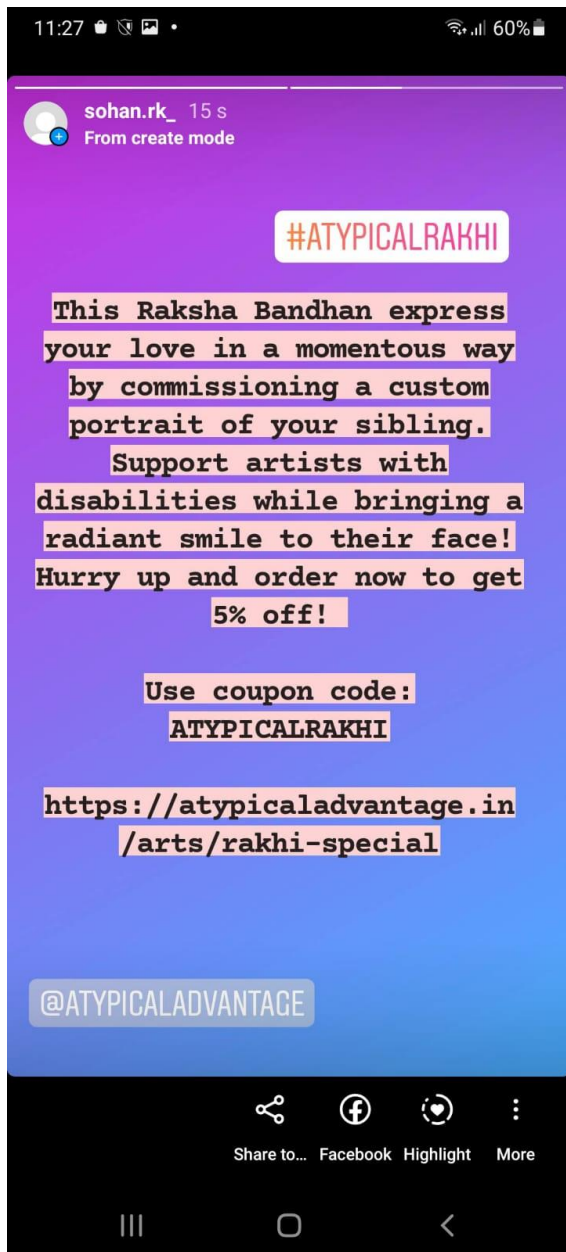
Atypical Advantage is a platform to drive livelihood for people with Disabilities by showcasing their skills, helping them find a job & also helps them sell Artwork/products with dignity. We worked to promote custom portraits and the products made by artists with disabilities.

My role was pertaining to the social media marketing segment and digital marketing and advertising. This was an 8-day internship where I was allotted different tasks such as spreading information about the organisation and they're work, encouraging interested people to follow them on various digital platforms. And this internship serves as a contribution by volunteering to a national level initiative by Government of

Indian, that is, The ADIP (Assistance to Disabled Person) scheme.

Images of Social Media Promotion: -





Certificate: -



House No. 40, Road No. 15, Circuit House Area, Way To Ashiana Gardens, Sonari,
Jamshedpur – 831011

Date- August 25, 2021

To whomsoever it may concern

Subject- Certificate of completion

This is to confirm that **Sohan R Kumar** was working with Atypical Advantage as **Student Ambassador- Social work movement** from August 14, 2021 to August 21, 2021.

Atypical Advantage is a platform to drive livelihood for people with Disabilities by showcasing their skills, helping them find a job & also helps them sell Artwork/products with dignity.

Candidate participated in *Atypical Rakhi* campaign which was created to promote custom portraits and the products made by artists with disabilities. During the course of internship, Candidate has shown great amount of responsibility, sincerity and a genuine willingness to learn and support the cause.

We wish all the very best for their future.

Vineet Saraiwala
Founder