Plan It! Event Planner Application

Introduction

Plan It! will be a free of cost platform for the purpose of Event planning and management. It will be a hub for customers and event organizers. There are a lot of planner applications out there but Plan it! will be unique as it would be the first platform which will create a circle of users interested in either managing/organizing events or getting their events managed/organized by others.

Features

- Live Feed (similar to social media applications like Facebook, Instagram)
- Check in/Checkout history of event visitors
- Recording task creation and completion history
- Live Chat with Plan It! help desk representatives
- Secure Payments
- Suggesting nearby events based on interests of user
- Encrypted Direct Messaging between users
- Simple UI design
- Instructions for new users
- Dual-Languages (English- Urdu)

Market Survey

- BoomSet
- Strayboots
- Trello
- Asana
- Bizzabo

References

- https://www.strayboots.com/solutions/event-planners/
- https://www.bizzabo.com/
- https://app.asana.com/0/home/1168969193335614
- https://www.boomset.com/#request-form
- https://trello.com/?gclsrc=aw.ds&&aceid=&adposition=&adgroup=102949966729&campaign=9869403839&creative=431608068472&device=c&keyword=%2Bplanning%20%2Bapplications&matchtype=b&network=g&placement=&ds_kids=p53182429021&ds_e=GOOGLE&ds_eid=700000001557344&ds_e1=GOOGLE&gclid=EAIaIQobChMI5py48dTK6gIVVrLVCh2ZCQo6EAAYASAAEgIr2PD_BwE