**THE SKY CITY LTD**

Sohidul Khalashi

Batch 19

ID: 016

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# SKY CITY LIMITED

## Executive Summary

**Sky City Ltd.** is a dynamic and innovative company based in Barishal, Bangladesh, dedicated to providing top-tier services in [your industry, e.g., real estate, hospitality, technology, etc.]. Founded in 2024, Sky City Ltd. aims to revolutionize the local market by offering exceptional quality, customer-centric solutions, and sustainable practices.

**MissionStatement:**  
Our mission is to deliver unparalleled value to our clients through innovative solutions, exceptional service, and a commitment to sustainability. We strive to be a leader in [your industry] by fostering a culture of excellence and continuous improvement.

**Vision:**  
To become the most trusted and respected company in Barishal, known for our integrity, innovation, and impact on the community.

**Core Values:**

* **Customer Focus:** We prioritize our clients’ needs and work tirelessly to exceed their expectations.
* **Innovation:** We embrace creativity and innovation to stay ahead in the market.
* **Integrity:** We conduct our business with the highest ethical standards.
* **Sustainability:** We are committed to sustainable practices that benefit the environment and society.

**Services Offered:**

* [List of services your company provides, e.g., property development, IT consulting, hospitality management, etc.]
* [Additional services or products]

**Market Analysis:** Barishal is a growing city with significant potential for development in [your industry]. With a strategic location and a burgeoning economy, Sky City Ltd. is well-positioned to capitalize on these opportunities and meet the increasing demand for [your services/products].

**Business Strategy:** Our strategy focuses on leveraging our expertise, innovative solutions, and customer-centric approach to build a strong market presence. We plan to achieve this through:

* Strategic partnerships and collaborations
* Investment in cutting-edge technology and infrastructure
* Continuous training and development of our team

**Financial Projections:** Sky City Ltd. projects steady growth over the next five years, with an expected increase in revenue and market share. Our financial strategy includes prudent investment, cost management, and revenue diversification to ensure long-term sustainability and profitability.

**Conclusion:** Sky City Ltd. is poised to make a significant impact in Barishal’s [your industry] sector. With a clear vision, strong values, and a dedicated team, we are confident in our ability to achieve our goals and contribute positively to the community.

# PRODUCTS AND SERVICES

## Products

### Residential Real Estate Development:

* + **Luxury Apartments:** High-end residential units featuring modern amenities, spacious layouts, and premium finishes.
  + **Affordable Housing:** Quality housing solutions designed to be accessible to a broader segment of the population, ensuring comfort and affordability.
  + **Gated Communities:** Secure and well-planned residential complexes with a range of facilities such as parks, playgrounds, and community centers.

### Commercial Real Estate Development:

* + **Office Spaces:** State-of-the-art office buildings equipped with the latest technology and designed to foster productivity and collaboration.
  + **Retail Spaces:** Strategically located retail outlets and shopping centers that cater to various business needs and attract significant foot traffic.
  + **Mixed-Use Developments:** Integrated projects that combine residential, commercial, and recreational spaces to create vibrant, self-sustaining communities.

### Hospitality Services:

* + **Hotels and Resorts:** Luxurious accommodations offering exceptional service, fine dining, and recreational facilities for both business and leisure travelers.
  + **Serviced Apartments:** Fully furnished apartments with hotel-like amenities, ideal for long-term stays and corporate clients.
  + **Event Venues:** Versatile spaces for hosting conferences, weddings, and other special events, complete with catering and event planning services.

### Property Management:

* + **Maintenance Services:** Comprehensive maintenance solutions to ensure properties remain in excellent condition, including cleaning, repairs, and landscaping.
  + **Leasing and Rental Management:** Professional management of rental properties, including tenant screening, lease agreements, and rent collection.
  + **Security Services:** Advanced security systems and personnel to safeguard properties and ensure the safety of residents and tenants.

### Sustainable Development:

* + **Green Buildings:** Eco-friendly construction practices and materials to create energy-efficient and environmentally sustainable buildings.
  + **Renewable Energy Solutions:** Integration of solar panels, wind turbines, and other renewable energy sources to reduce carbon footprint and promote sustainability.
  + **Water Conservation Systems:** Innovative water management solutions, including rainwater harvesting and greywater recycling, to minimize water usage.

## Services

### Real Estate Development:

* + **Project Planning and Design:** Comprehensive planning and architectural design services to create innovative and functional real estate projects.
  + **Construction Management:** Overseeing all aspects of construction, ensuring projects are completed on time, within budget, and to the highest quality standards.
  + **Land Acquisition:** Identifying and acquiring prime land for development, ensuring strategic location and potential for growth.

### Property Management:

* + **Facility Management:** Maintenance and management of buildings and facilities, including cleaning, repairs, and landscaping.
  + **Tenant Services:** Handling tenant relations, lease agreements, rent collection, and ensuring tenant satisfaction.
  + **Security Management:** Providing advanced security solutions, including surveillance systems and security personnel, to ensure the safety of properties and occupants.

### Consulting Services:

* + **Market Analysis:** Conducting thorough market research and analysis to identify trends, opportunities, and risks in the real estate market.
  + **Feasibility Studies:** Evaluating the viability of potential projects, including financial analysis, risk assessment, and strategic planning.
  + **Investment Advisory:** Offering expert advice on real estate investments, helping clients make informed decisions to maximize returns.

### Sales and Marketing:

* + **Property Sales:** Managing the sale of residential and commercial properties, including marketing, negotiations, and closing deals.
  + **Leasing Services:** Facilitating the leasing of properties, from advertising vacancies to signing lease agreements and managing tenant relations.
  + **Marketing Campaigns:** Developing and executing marketing strategies to promote properties and attract potential buyers and tenants.

### Hospitality Management:

* + **Hotel Operations:** Managing day-to-day operations of hotels and resorts, ensuring exceptional guest experiences and efficient service delivery.
  + **Event Management:** Planning and organizing events, including conferences, weddings, and corporate functions, with comprehensive event services.
  + **Guest Services:** Providing a range of guest services, including concierge, housekeeping, and recreational activities, to enhance guest satisfaction.

### Sustainable Solutions:

* + **Green Building Practices:** Implementing eco-friendly construction methods and materials to create sustainable and energy-efficient buildings.
  + **Renewable Energy Integration:** Incorporating renewable energy sources, such as solar and wind power, into property designs to reduce environmental impact.
  + **Water and Waste Management:** Developing innovative water conservation and waste management systems to promote sustainability and resource efficiency.

[**SKI CITY LEMITED**](https://find-and-update.company-information.service.gov.uk/company/11927966)

# BUSINESS PLAN

Here’s a comprehensive business plan outline for Sky City Ltd.:

## Business Plan for Sky City Ltd

### Executive Summary:

* **Company Overview:** Brief introduction to Sky City Ltd., including the mission, vision, and core values.
* **Business Objectives:** Short-term and long-term goals of the company.
* **Key Success Factors:** Unique strengths and competitive advantages.

### Company Description:

* **Business Structure:** Legal structure of the company (e.g., LLC, corporation).
* **Location:** Headquarters and any additional locations.
* **History:** Background and founding details.
* **Products and Services:** Overview of the products and services offered.

### Market Analysis:

* **Industry Overview:** Current state and trends in the real estate and hospitality industry.
* **Target Market:** Detailed description of the target customer segments.
* **Market Needs:** Identification of market needs and how Sky City Ltd. plans to meet them.
* **Competitive Analysis:** Analysis of key competitors and Sky City Ltd.'s competitive positioning.

### Organization and Management:

* **Organizational Structure:** Company hierarchy and roles.
* **Management Team:** Profiles of key management personnel.
* **Advisors:** Information about any external advisors or consultants.

### Products and Services:

* **Product/Service Description:** Detailed description of each product and service.
* **Unique Selling Proposition:** What makes Sky City Ltd.'s offerings unique.
* **Development Plans:** Future plans for product and service development.

### Marketing and Sales Strategy:

* **Marketing Plan:** Strategies for promoting products and services, including advertising, social media, and public relations.
* **Sales Strategy:** Sales process, sales channels, and sales team structure.
* **Customer Retention:** Plans for maintaining and enhancing customer relationships.

### Operations Plan:

* **Operational Workflow:** Day-to-day operations and processes.
* **Facilities and Equipment:** Description of physical facilities and equipment needed.
* **Technology:** Technology and software used in operations.
* **Supply Chain Management:** Overview of suppliers and logistics.

### Financial Plan:

* **Revenue Model:** Explanation of how the company will generate revenue.
* **Funding Requirements:** Details of any funding needed and how it will be used.
* **Financial Projections:** Projected income statements, cash flow statements, and balance sheets for the next 3-5 years.
* **Break-Even Analysis:** Calculation of the break-even point.

### Risk Management:

* **Risk Analysis:** Identification of potential risks and challenges.
* **Mitigation Strategies:** Plans to mitigate identified risks.

### Appendix:

* **Supporting Documents:** Any additional documents, such as resumes, legal agreements, and detailed market research.

# SEALS AND COST STATISTICS

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Statistics of sales Representatives | | | | | |
| January | | | | | |
|  | **Name** | **Salary** | **Sales** | **Cost** | **Total** |
| 1 | Parvez Hasan | 30000 | 1150000 | 92000 | 1061000 |
| 2 | Arif Hossain | 30000 | 1760000 | 140800 | 1649200 |
| 3 | Nabila Sultana | 30000 | 3340000 | 334000 | 3036000 |
| 4 | Eva Karim | 30000 | 310000 | 18600 | 321400 |
| 5 | Oishi Das | 30000 | 840000 | 50400 | 370000 |
| 6 | Farhan Islam | 30000 | 700000 | 42000 | 688000 |

# AN OVERVIEW OF SKY CITY LTD.

**Company Name:** Sky City Ltd.

**Location:** Barishal, Bangladesh

**Founded:** 2024

**Industry:** [Specify your industry, e.g., Real Estate, Hospitality, Technology, etc.]

**Mission:** To deliver unparalleled value to our clients through innovative solutions, exceptional service, and a commitment to sustainability. We strive to be a leader in [your industry] by fostering a culture of excellence and continuous improvement.

**Vision:** To become the most trusted and respected company in Barishal, known for our integrity, innovation, and impact on the community.

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* **Integrity:** Conducting business with the highest ethical standards.
* **Sustainability:** Committing to sustainable practices that benefit the environment and society.

**Products and Services:**

* **Residential Real Estate Development:** Luxury apartments, affordable housing, and gated communities.
* **Commercial Real Estate Development:** Office spaces, retail spaces, and mixed-use developments.
* **Hospitality Services:** Hotels and resorts, serviced apartments, and event venues.
* **Property Management:** Maintenance services, leasing and rental management, and security services.
* **Sustainable Development:** Green buildings, renewable energy solutions, and water conservation systems.

**Market Analysis:** Barishal is a growing city with significant potential for development in [your industry]. With a strategic location and a burgeoning economy, Sky City Ltd. is well-positioned to capitalize on these opportunities and meet the increasing demand for [your services/products].

**Business Strategy:** Our strategy focuses on leveraging our expertise, innovative solutions, and customer-centric approach to build a strong market presence. We plan to achieve this through:

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