



72 HOUR DESIGN CHALLENGE

GUIDELINES

1. Time allotted to each individual will be 72 hours keeping in view that it is a 72-hour challenge. Only one participation per individual.
2. Submit your work within that 72 hours after that entries will not be accepted.
3. Portray the daily scenarios that you see around you, can be based on the indoor or outdoor lifestyle.
4. Artwork ratio must be in 4:5 ratio preferable(1536pt x 1920pt) where 4:4 from the top will be your Artwork and rest 4:1 will be your palette of colours. For reference *there is no limitation in colours and while making the palette show the most dominant colours only.
5. Upload the artwork in your Google Drive and change the permission to "anyone with the link can view". File Name should be in this format (Name)_(RollNo).jpg (example: Milind Mazumder_1705506.jpg). Share the drive link in the "Submit here" option in the website.





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6. All mediums are allowed.
7. Plagiarism will be checked upon. You are free to find inspiration, but your work should be unique.
8. No vulgar interpretations or imaginations will be accepted or encouraged in any manner. Anyone found doing so will be immediately disqualified.
9. Any discrepancies found would lead to disqualification. The decision of the judges shall be final and binding.

THEME: Colors of India

Bring on the richness of colours through your digital artwork to represent vibrant Indian culture and design the palette.

