



72 HOUR FASHION CHALLENGE

GUIDELINES

1. Time allotted to each individual will be 72 hours keeping in view that it is a 72-hour challenge. Only one participation per individual.
2. Submit your work within that 72 hours after that entries will not be accepted.
3. Everyone must compile a video with all the looks you have created with proper background based on the chosen theme with background Music.
4. The submitted Video should be in the format of .mp4, 720p and shouldn't exceed 150MB.
5. The time limit for every Participant would be 2-3 minutes (Including setup and the performance both).
6. File Name should be in this format (Name)_(RollNo).mp4 (example: Milind Mazumder_1705506.mp4)





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7. Upload the video in your Google Drive and change the permission to "anyone with the link can view". Share the drive link in the "Submit here" option in the website. Participants will be judged on costumes, theme, walking stance and attitude.
8. Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring the Participant from the contest.
9. The decision of the judges will be final and binding.

HOW TO DRESS BOHO STYLE

Choose Free and Flowy Fabrics; Wear Flared Jeans. A well-fitting pair of flared jeans in soft faded denim color, or in white, is very west coast, very boho; Have Fun with Funky Prints; Try a Maxi Dress; Mix Prints; Layer Your Clothes; Embrace Earth Tones.



THEME: Bohemian street style

A fashion style strongly related to hippie fashion.