

Logo Versions



SOME SITE



Primary

Wordmark Only

Icon

Colours



Primary

Hex #202046 RGB rgb(32,32,70)

CMYK 54 54 0 73

Pantone 19-3940



Secondary

Hex #3886CE RGB rgb(56,134,206)

CMYK 73 35 0 19

Pantone 17-4041



Accent

Hex #FE633D

RGB rgb(254,99,61)

CMYK 0 61 76 0

Pantone 16-1362

Background

Hex #FFFFF

RGB rgb(255,255,255)

CMYK 0000

Pantone 11-0601

Typography

Primary
BARRIO REGULAR

AA BB CC