Sota Iwaku

(512) 514 - 3473 • sota.iwaku@gmail.com • San Antonio, Texas • www.sotaiwaku.com
Front-End Web Developer, Translator: English - Japanese

———————————————————— Work Experience ————————————————————

Jan. 2025 - June. 2025

Front-End Engineer

- Developed web experiments using JavaScript, Typescript, HTML, and CSS across different platforms including Convert and Optimizely.
- Worked on Full page redesigns and websites that utilize Single Page Applications (SPA).
- Worked with brands like Mattel and Home chef to deliver live A/B tests to drive conversions and revenue.
- Utilized Git for version control as well as worked with multiple clients and teams to ensure a smooth integration of experiments through repositories.

Oct. 2020 - Jan. 2025   Conversion Fanatics

Front-End Web Developer

- Created CRO tests and e-commerce changes with Jquery, Javascript, HTML and CSS
- Worked with many e-commerce platforms such as shopify and wordpress
- Communicated with clients and maintained A/B tests to maximize their conversion rate and revenue
- Created A/B tests for clients using platforms such as Convert, Optimizely, Vwo and Google Optimize
- Implemented winning tests to clients shopify themes using Javascript, HTML and CSS
- Implemented tracking scripts and revenue tracking scripts to shopify theme and post-checkout scripts
- Communicated with clients regarding onboarding process and strategy

Sep. 2019 – Mar. 2020   Apple, Inc. (Contract through Kelly Services)

Japanese Maps Editor

- Used MacOSX and Apple Maps to collect data to build incident reports
- Worked on multiple projects and helped manage markets around the world
- Created real-time incident reports in both English and Japanese to aid customers

———————————————————— Skills ————————————————————

Languages: English (native), Japanese (native)

Computer Skills: Microsoft Office, Windows 10, Mac OS, multiple language keyboards, Google Drive, HTML, Javascript, Typescript, Css, Jquery, React.JS, Next.JS, Convert, Shopfiy, Wordpress, WPBakery, AWS, ubuntu, Github