



**HELLO.**

**WE'RE REALLY EXCITED THAT YOU'RE HERE.**

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# **WELCOME TO THE WEB DEVELOPMENT IMMERSIVE.**

# AGENDA

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- Introduction to GA
- Meet the team
- Get to know your class
- Administrative stuff
- The GA workspace
- About **WDI**
- How to succeed
- Q&A



A large group of people are seated in a room, attending a General Assembly event. The room has a high ceiling with exposed pipes and a large window in the background. The people are mostly men, and many are looking towards the front of the room. Some are using laptops. The overall atmosphere is professional and focused.

**GENERAL ASSEMBLY**

# WHAT IS GENERAL ASSEMBLY?

## ABOUT GENERAL ASSEMBLY

**GENERAL ASSEMBLY IS A  
GLOBAL COMMUNITY OF  
INDIVIDUALS EMPOWERED TO  
PURSUE THE WORK WE LOVE.**

## ABOUT GENERAL ASSEMBLY

**OUR MISSION IS TO BUILD OUR  
COMMUNITY BY TRANSFORMING  
MILLIONS OF THINKERS INTO  
CREATORS.**

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## INTRODUCTIONS

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**LET'S GET TO  
KNOW EACH  
OTHER.**



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INTRODUCTIONS

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# MEET YOUR WEB DEVELOPMENT + GA TEAMS



## **INTRODUCTIONS**

# **YOUR SUPPORT TEAMS**



**INSTRUCTIONAL  
TEAM**

**PRODUCTION  
TEAM**

**OUTCOMES  
TEAM**

**EXPERIENCE  
TEAM**

## INTRODUCTIONS

# MERCEDES JENKINS

**YOUR COURSE  
PRODUCER**

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mjenkins@ga.co

**FOCUS: STUDENT SUCCESS + DAY TO DAY OPERATIONS**

- Your go-to for all things GA
- Feedback (1:1s, check ins, surveys)
- Instructional team management
- Community engagement
- Interested in Social Impact? Let's chat!



## INTRODUCTIONS

# MATT JONES

**YOUR STUDENT EXPERIENCE  
ASSOCIATE PRODUCER**

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matthew.jones@ga.co

**FOCUS: STUDENT ONBOARDING + PROGRAMMING**

- Programming (happy hours, trivia nights, speakers!)
- On-boarding all immersive students
- Community engagement



**INTRODUCTIONS**

# **INSTRUCTORS**

**JEAN WEATHERWAX**



**JUSTIN CASTILLA**



INTRODUCTIONS

# EVENING TAS

M-TH 5:30-8:30pm  
F: 5-7pm

**MONDAY**

**JEN**



**TUESDAY**

**NICK S.  
MONQ**



**WEDNESDAY**

**MONQ**



**THURSDAY**

**NICK S.**



**FRIDAY**

**JEN**



# INTRODUCTIONS

# OUTCOMES

- One-on-one career planning support
- Résumé and portfolio review
- Interview preparation



**NEDA JAFARZADEH**

Career Coach Manager  
neda@ga.co



**KATIE SCHENKKAN**

Post-Course Outcomes  
katie.schenkan@generalassemb.ly



**VIRGINIA DOLEN**

Outcomes Account Manager  
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## INTRODUCTIONS

# EXPERIENCE TEAM



**ERIC ACKERMAN**

Front Lines Lead



**MICHELLE MATT**

Experience Coordinator



**JESSICA REPAS**

Front Lines Lead

[sffrontlines@ga.co](mailto:sffrontlines@ga.co)

## INTRODUCTIONS

# WHO'S IN CHARGE HERE?



**ALI PISANO**

Education Programs Manager  
ali@ga.co



**SCOTT ZALOOM**

Senior Regional Director  
scott@ga.co



A blurred background image showing a group of people sitting at tables in what appears to be a meeting or workshop setting. The image is in grayscale, with the text overlaid in white and teal.

**INTRODUCTIONS**

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# **MEET YOUR FELLOW WEB DEVELOPERS**

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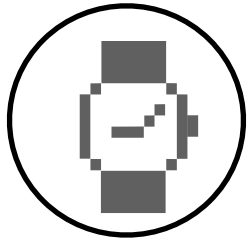
# INTRODUCTIONS

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## STRUCTURE



**PAIRS**



**INTROS: 5-10 MIN**  
**SHARING: 15 MIN**

## OBJECTIVES

1. Take 5 minutes to get to know your neighbor by finding out:
  - a. Their name
  - b. Where they're from
  - c. What they were doing before this
  - d. A guilty pleasure
2. Be prepared to introduce your neighbor to the rest of the room.

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**SUPER IMPORTANT!**

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**ADMINISTRATIVE  
STUFF**

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# ADMINISTRATIVE STUFF

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## Have you read the catalog and signed your enrollment agreement?

- Attendance Policy
- Cancellation/Withdrawal
- Homework & Project Expectations
- Letter of Completion



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**ADMINISTRATIVE STUFF**

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# **A QUICK WORD ABOUT SURVEYS**

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**ADMINISTRATIVE STUFF**

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**WE LOVE THEM. ❤️**

# THE GA WORKSPACE

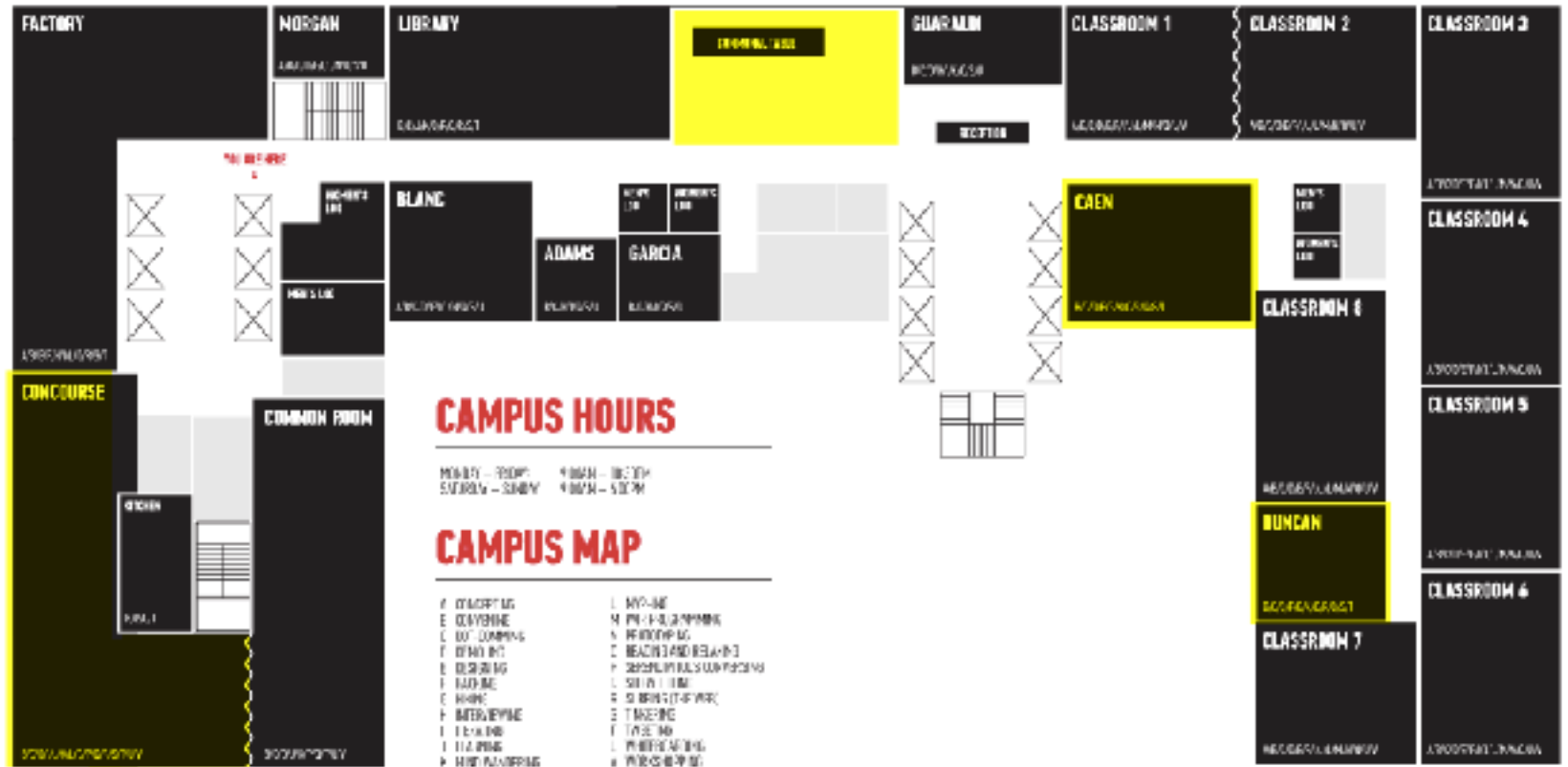


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# Monday through Friday

# Saturday and Sunday

9am-6pm





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**THE GA WORKSPACE**

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# **HEADS UP**

- ▶ **WORKSPACE CONSTRUCTION**
- ▶ **NOISE ISSUES**
- ▶ **PARKING**
- ▶ **FOOD OPTIONS**
- ▶ **TEMPERATURE IN CLASSROOMS**

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# THE GA WORKSPACE

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## House Rules



Treat the workspace like your own home



Recycle!



Clean up after yourself



Try not to eat odorous food in the classroom – keep it fresh



We are not responsible for items left overnight



No bringing in your own alcohol



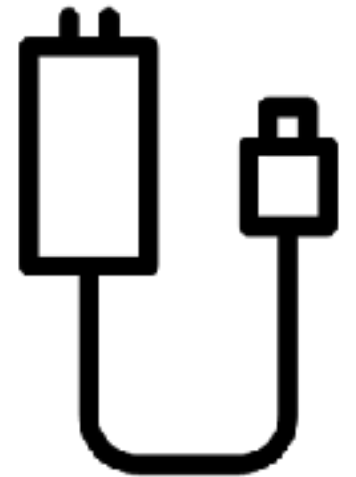
Classroom is yours until 5:15pm, and campus is open till 10pm –  
be courteous of other events

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**THE GA WORKSPACE**

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# **LABEL YOUR CHARGER**





COURSE OVERVIEW

# THE WEB DEVELOPMENT IMMERSIVE COURSE

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## **COURSE OVERVIEW**

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**FIRST – MONDAY, OCTOBER 24th**

**LAST DAY – FRIDAY, JANUARY 27th**



**NO CLASS –**

- ▶ **NOVEMBER 23rd–25th**
- ▶ **DECEMBER 22nd – JAN 2nd**
- ▶ **JAN 16th**

**CLASS: 9AM – 4:30PM**

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## COURSE OVERVIEW

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### WHAT IS IMMERSIVE LEARNING?

- **Collaboration:** We learn through trying, failing, doing, and succeeding...together.
- **Skills:** We focus on maximizing our acquisition of new skills
- **Projects:** We take time to build things, not just learn facts

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## **COURSE OVERVIEW**

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# **GRADUATION REQUIREMENTS**



### **PROJECTS / HW**

**(MEET REQUIREMENTS FOR ALL  
ASSIGNED PROJECTS, COMPLETE  
80% OF HOMEWORK)**

### **ATTENDANCE**

**(ASBENT FOR NO MORE THAN 3  
CLASSES)**

### **OUTCOMES**

**(ATTEND + PARTICIPATE +  
OWN YOUR JOB SEARCH)**

### **COMMUNITY**

**(JOIN IN)**

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## COURSE OVERVIEW

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# OUTCOMES PROGRAMMING

### DURING COURSE

- Begins in Week 1
- Weekly Office Hours with career coach
- Weekly in-class programming and assignments:
  - Brand Statement
  - Resume
  - Online Identity (LinkedIn, Twitter, etc.)
  - Networking tips
  - Alumni profile
  - Informational interviews
- Mock interviews

### POST COURSE

- Job search support
- Referrals
- App Labs
- On-campus interviews
- Hiring panels and events
- Office Hours



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## COURSE OVERVIEW

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# PERKS!

- \$300 towards classes & workshops
- Good for one year from today
- 15% alumni discount thereafter
- Use code: **wdi-sf-33**



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**SUCCESS @ GENERAL ASSEMBLY**

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# **HOW TO THRIVE**

## HOW TO THRIVE

Stay balanced.

- Eat
- Exercise
- Sleep



## —— HOW TO THRIVE

### STUDENT RESPONSIBILITIES:

- Be on time
- Ask questions
- Participate often
- Take advantage of as many opportunities as you can!
- Take ownership of your learning!
  - Have feedback? Be specific! Be timely!
  - Need a resource? Don't understand something? Ask in the moment - use your peers, instructors and TAs
  - Make sure to read weekly emails/check your schedule (office hours, 1:1s)

## HOW TO THRIVE

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- ▶ **BE PROACTIVE & RESOURCEFUL**
- ▶ **RESPECT YOUR CLASSMATES**
- ▶ **SHOW UP ON TIME AND READY TO WORK**
- ▶ **DON'T MISS MORE THAN 2 DAYS**
- ▶ **COMMUNICATE DAILY & OFTEN**
- ▶ **TRUST YOURSELF**

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**HOW TO THRIVE**

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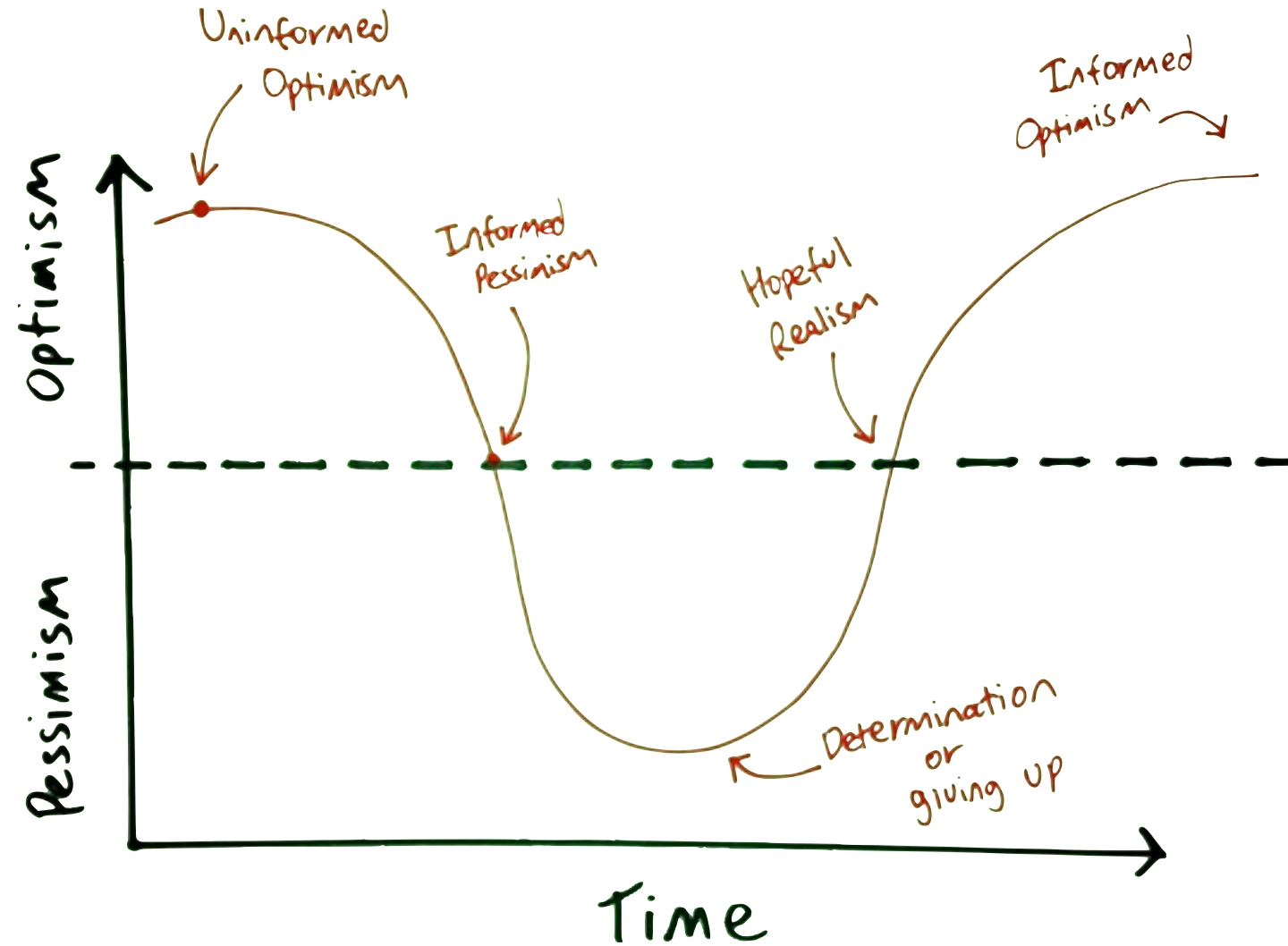
**AND FINALLY...**

**EMBRACE THE  
GROWTH MINDSET**

# HOW TO THRIVE

## THE EMOTIONAL CYCLE OF CHANGE

No doubt about it, this is a difficult program.



# HOW TO THRIVE

## SUCCESSFUL STUDENTS KEEP A FEW THINGS IN MIND:

- You get out of this what you put into it.
- Don't just learn the tools, learn how to learn.
- Ask for help from others when you need it.
- Start the program with the end in mind.
- Stay positive and help others to do the same.
- Treat this as your job as soon as possible.
- Be collaborative and kind.



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## NEXT STEPS

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**QUESTIONS?  
COMMENTS?  
ANXIETIES? LET'S  
CHAT.**