

GAME STUDIO X

Select a Year, Quarter:

All

Select a month:

All

Select a Game:

All

Filters applied:



Additional info

Monthly Gross Bookings

\$1.16M

Last Month: \$1.02M

Monthly Average ARPAU

\$0.213

Last Month: \$0.217

Monthly Average ARPPU

\$27.07

Last Month: \$27.50

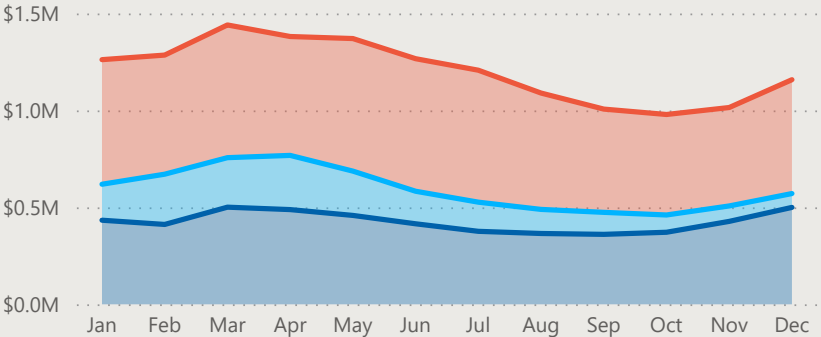
Monthly Average DAU

84K

Last Month: 81K

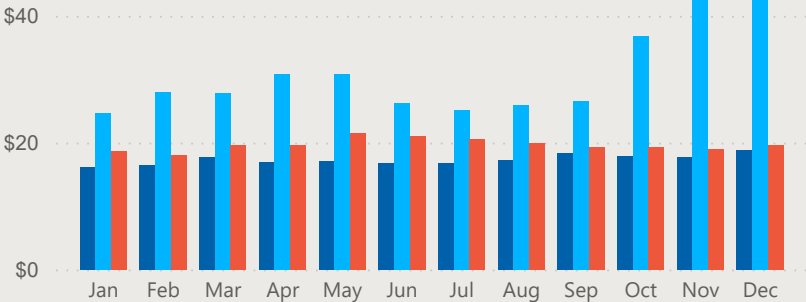
Gross Bookings per Month

Game 1 Game 2 Game 3



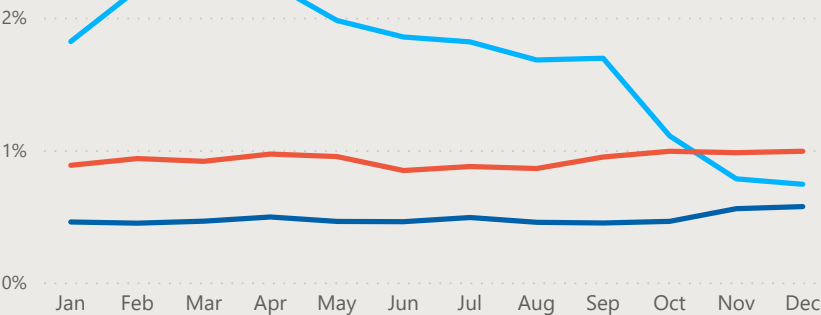
Average Revenue per Paying User

Game 1 Game 2 Game 3



Daily Conversion Rate

Game 1 Game 2 Game 3



Daily Active Users



GAME 1

Note: If no filter is applied, current month is displayed.

Select a Year, Quarter:

All

Select a month:

All

Filters applied: | Selected Games: Game 1



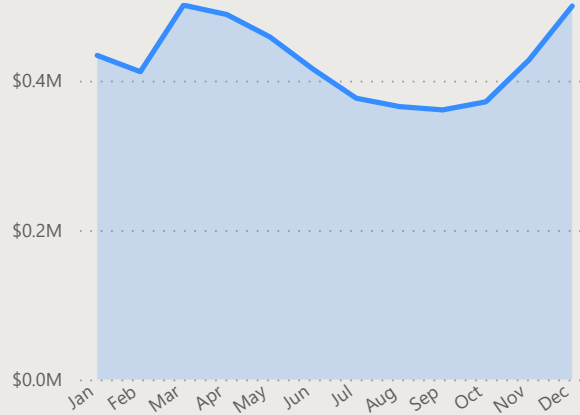
Additional info

Monthly Gross Bookings

\$500K

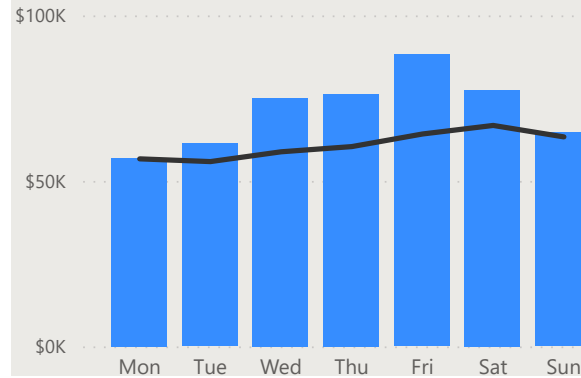
Last Month: \$428K

Gross Bookings

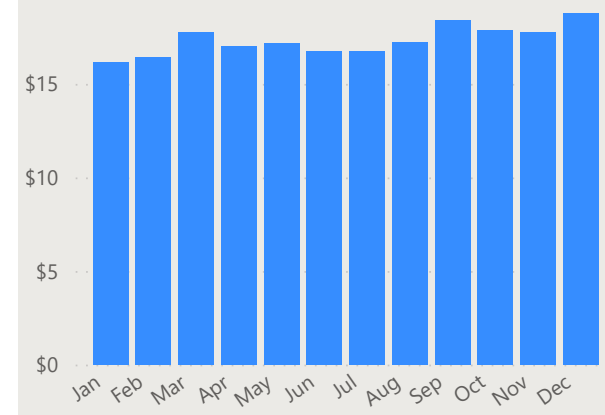


Gross Bookings per Weekday

● Current Month — Yearly Average



Average Revenue per Paying User

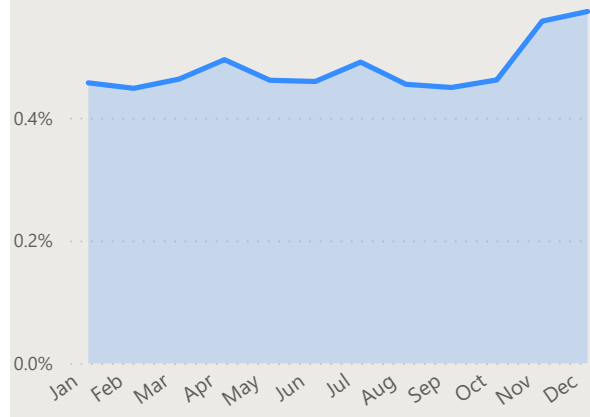


Monthly Average ARPPU

\$18.80

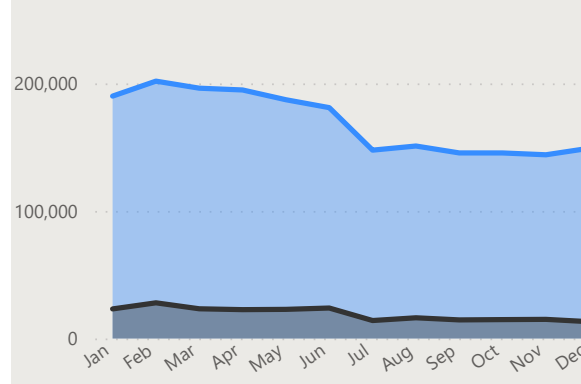
Last Month: \$17.79

Daily Conversion Rate



Daily Active and New Users

● Daily Active Users ● Daily New Users



Day 1, 3 and 28 Retention

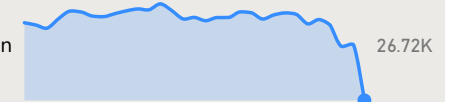
Select User Organic Status:

All

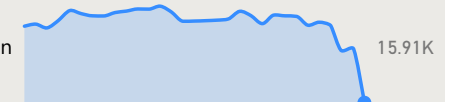
Organic

Paid

D1 Retention



D3 Retention



D28 Retention



GAME 2

Note: If no filter is applied, current month is displayed.

Select a Year, Quarter:

All

Select a month:

All

Filters applied: | Selected Games: Game 2



Additional info

Monthly Gross Bookings

\$71K

Last Month: \$80K

Monthly Average ARPAU

\$0.333

Last Month: \$0.367

Monthly Average ARPPU

\$42.74

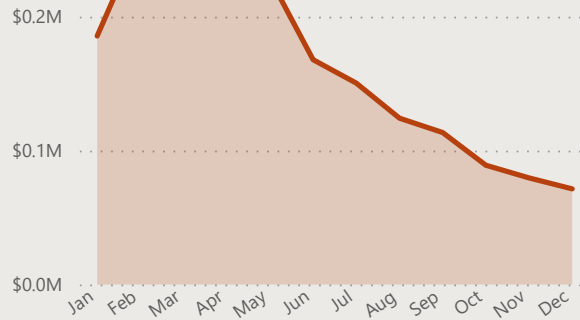
Last Month: \$45.71

Monthly Average DAU

7K

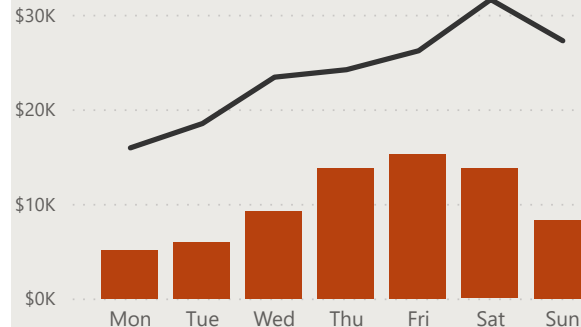
Last Month: 7K

Gross Bookings

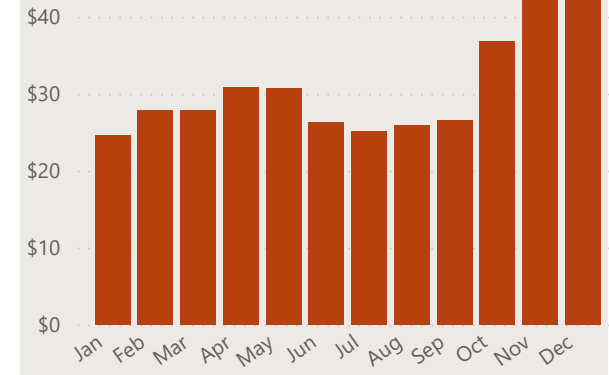


Gross Bookings per Weekday

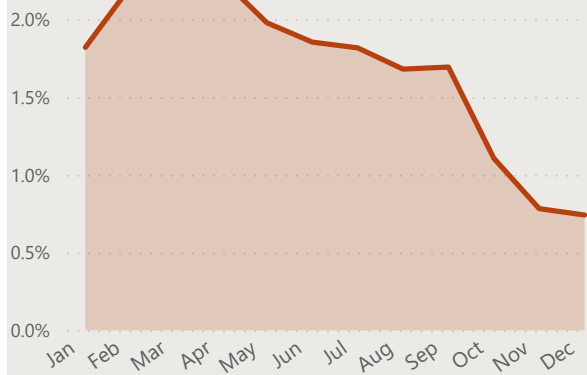
Current Month Yearly Average



Average Revenue per Paying User

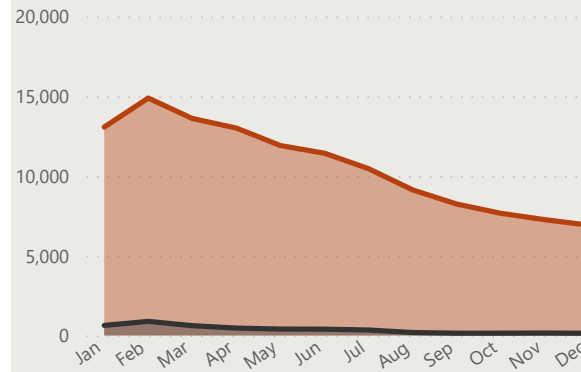


Daily Conversion Rate



Daily Active and New Users

Daily Active Users Daily New Users



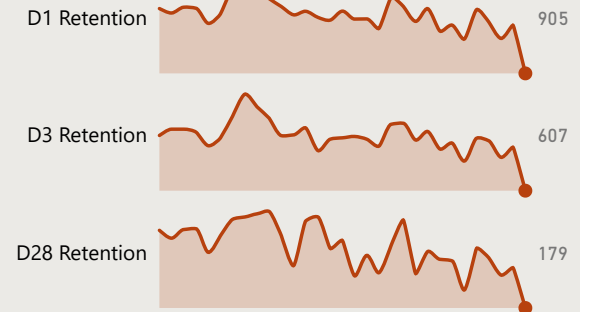
Day 1, 3 and 28 Retention

Select User Organic Status:

All

Organic

Paid



GAME 3

Note: If no filter is applied, current month is displayed.

Select a Year, Quarter:

All

Select a month:

All

Filters applied: | Selected Games: Game 3



Additional info

Monthly Gross Bookings

\$587K

Last Month: \$508K

Monthly Average ARPAU

\$0.197

Last Month: \$0.186

Monthly Average ARPPU

\$19.67

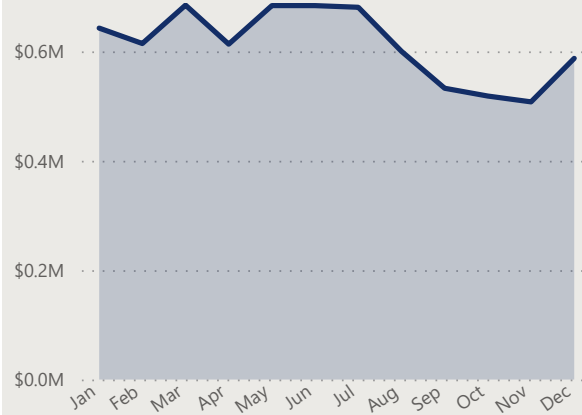
Last Month: \$18.99

Monthly Average DAU

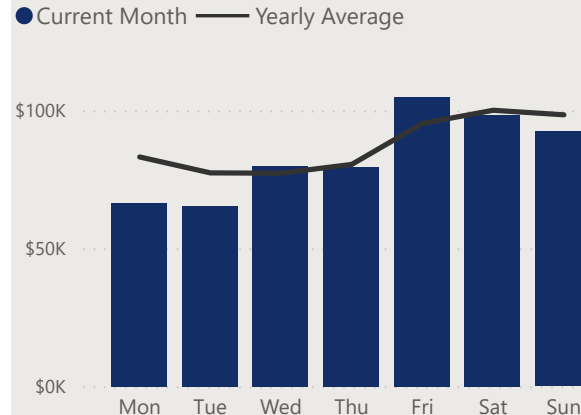
95K

Last Month: 91K

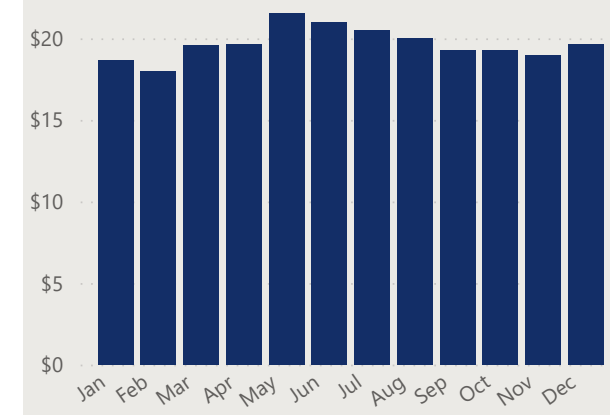
Gross Bookings



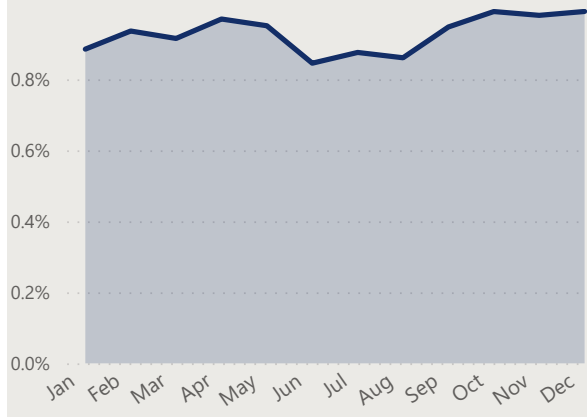
Gross Bookings per Weekday



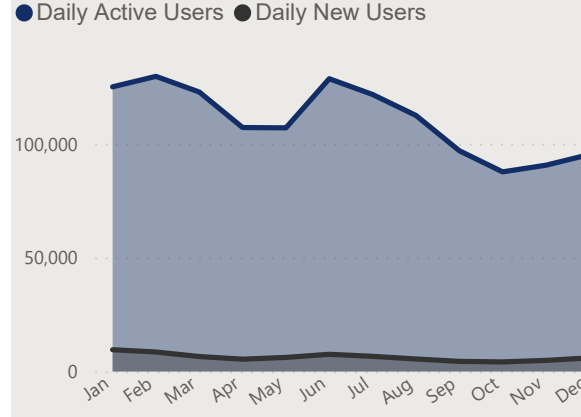
Average Revenue per Paying User



Daily Conversion Rate



Daily Active and New Users



Day 1, 3 and 28 Retention

