# SOLA BABATUNDE

### CONTACT

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Hometown: Dallas, Texas

### SUPPLMENTARY CERTIFICATES

Human-Computer Interaction (Georgia Tech)
Emotional Intelligence (Texas A&M)
Human-Centered Design (UC – Davis)
Product Design (Texas A&M)
User Centered Design (HKUST)
Interaction Design (Texas A&M)

### PROTOTYPING HARDWARE

Arduino Labview Solidworks

# PROTOTYPING SOFTWARE

Draw.io Unity Android Studio

#### FRAMEWORK TOOLS

Adobe Dreamweaver Figma Flutter Noodl

### **CODING LANGUAGES**

Java Python Html Dart (C-Based)

### RESEARCH SPECIALTIES

User Centered Product Design Usability Testing Research and Design

# **EDUCATION**

### Texas A&M University (Major GPA 3.62)

August 2017 - May 2021

Bachelor of Science - Computer Science

Minors - Project Management, Design & Development

### **Extracurriculars**

Grand Challenge Scholars – Top 12
Bollywood Film Club – Co-Founder / Officer
Aggie Film Club – Director of Cinematography
NSBE – Volunteer

# **WORK EXPERIENCE**

### **Sketch Recognition Lab** \* UX Researcher & Lead Programmer

June 2018 - December 2018

- Designed intuitive, wearable devices with modern sensors and algorithms
- Developed prototype with Android Studio, Arduino, Figma, & Noodl
- Conducted usability testing on visually impaired students
- Produced user requirements and desires with Qualtrics data

# 12th Man Productions \* Production Engineer (Intern)

September 2018 - Present

- Developed half-time interview questions based on the client's product vision
- Assisted in transmitting singles from the crowd & field to ESPN's mobile app

# **Dwight Look College of Engineering \* Peer Teacher**

August 2018 - Present

- Taught students' introductory concepts to user-centered product design
- Communicated fundamentals of Python and C++

# Emerson Automotive \* Design Engineer Intern

January 2018 – May 2018

- Redesigned the Daniel Compact Prover to improve maintenance & accuracy
- Worked on a design project remotely with a team of interns
- Improved a support system to simplify maintenance with Solidworks

# <u>Mechanical Engineering Department \* Assistant Researcher / Designer</u> August 2017 – May 2018

- Lead a team to invent an intuitive tool for making building envelops
- Incorporated modern research to mold envelops of 300 lbs of concrete
- Collaborated & presented in a team of 5

# RELEVANT PROJECTS

#### **Cretaceous Creations**

June 2018 - August 2018

- Presented an original blockchain, augmented reality game
- Developed a Unity app in Hong Kong & won 3<sup>rd</sup> / 70<sup>th</sup> in Nifty Hacks
- Conduct usability tests to renovate gameplay to improve retention rates

### Dash - AR

November 2017 - February 2018

- Invented an Augmented Reality Fitness game to encourage prolonged fitness
- Used Unity 3D and Vuforia to develop an immersive world

#### **Scholarfish**

August 2013 – June 2017

- Coded and updated a Java app to find local scholarships based off attributes
- Managed an organization of **200** members
- Raised over \$60,000 per senior student in scholarships

Website: https://tx.ag/Sola