

Freelancing Bundle Pack Class Routine, Course Outline & Trainer Details

Batch ↓	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
65		Graphic Design 9.30-11.20 PM English Communication 8.00-9.20 PM	Digital Marketing 9.30 - 11.20 PM	Graphic Design 9.30-11.20 PM English Communication 8.00-9.20 PM	Digital Marketing 9.30 - 11.20 PM		Paid Marketing Live Class 3 PM - 5 PM

Freelancing Bundle Pack Support Schedule

Morning Session (Friday Off)	1. Support Time: 10.00 am - 08.00 pm Trainer Name: Mahi Barshan	2. Support Time: 10.00 am - 6.00 pm Trainer Name: Mahady Hasan
	3. Support Time: 10.00 am - 02.00 pm Trainer Name: Wasika Rahman	
Evening & Night Session (Friday Off)	4. Support Time: 6.00 pm - 12.00 am Trainer Name: Wasika Rahman	5. Support Time: 6.00 pm - 02.00 am Trainer Name: Faisal Ahamed
Evening & Night Session (Friday Off)	6. Support Time: 6.00 pm - 02.00 am Trainer Name: Abu Sufiyan	7. Support Time: Graphic Design Support 02.00 pm - 12.00 am Trainer Name: Gaurab Das
Evening & Night Session (Friday Off)	8. Support Time: 7.00 pm - 12.00 am Trainer Name: Kartik Sarker	8. Support Time: Only on Mondays & Wednesdays 10.00 am - 03.00 pm Trainer Name: Shaiek Ahmed

visit <https://srdreamit.com/all-courses.php> or Email at support@srdreamit.com

LEAD COURSE TRAINERS for Live Classes:



SHUVO AHMED

FOUNDER OF SR DREAM IT

- * TRAINED OVER 30K+ STUDENTS
- * STUDENTS EARNED AROUND 3M+ USD
- * FORMER DIGITAL MARKETING LECTURER AT AIUB ICE
- * FORMER TRAINER AT LEDP (ICT MINISTRY)



SHAIK AHMED

**DIGITAL MARKETING MENTOR
AT SR DREAM IT**

- * TRAINED OVER 5K+ STUDENTS
- * TOP RATED FREELANCER AT FIVERR
- * AWARDED AS A TOP EARNING FREELANCER BY THE GOVERNMENT OF BANGLADESH



MASHUK ABEDIN CHAMAK

**INSTRUCTOR
ENGLISH PROGRAMME**

- * LLB, LLM FROM BANGLADESH UNIVERSITY OF PROFESSIONALS (BUP)
- * LECTURER AT UCC AND ICON PLUS
- * 4 YEARS OF EXPERIENCE IN TUTORING ENGLISH TO THE UNIVERSITY ADMISSION TEST ASPIRANTS



DEBASHISH ROY

**LEAD GRAPHIC DESIGN
TRAINER AT SR DREAM IT**

TRAINED OVER 5K+ STUDENTS

visit <https://srdreamit.com/all-courses.php> or Email at support@srdreamit.com

Live Support Trainers:



MAHI ISLAM BARSHAN

**SENIOR ONLINE SUPPORT TRAINER,
DIGITAL MARKETING**

* EARNED 21K+ USD
(FROM DECEMBER 1ST, 2023, TO APRIL 18TH, 2024)
* PROVIDING LIVE SUPPORT AT SR DREAM IT
FOR THE LAST 3 YEARS



WASIKA RAHMAN PARISHA

**ASSISTANT TRAINER
DIGITAL MARKETING AT SR DREAM IT**

SOCIAL MEDIA MARKETING MANAGER
WINGS EYE ECOMM DROPSHIPPING, LLC,
WILMINGTON, UNITED STATES OF AMERICA



FAISAL AHAMED

**DIGITAL MARKETING ASSISTANT
TRAINER AT SR DREAM IT**

EXPERIENCE :
DIGITAL MARKETING TRAINER AT "HER POWER PROJECT"
DIGITAL MARKETING TRAINER AT "LAALSOBUI.COM"



KARTIK SARKER

ONLINE SUPPORT TRAINER

* TOP RATED FREELANCER AT FIVERR
* TOP RATED FREELANCER AT UPWORK



ABU SUFIYAN

**DIGITAL MARKETING ASSISTANT
TRAINER AT SR DREAM IT**

EARNED 25K+ USD



MAHADY HASAN

**DIGITAL MARKETING ASSISTANT
TRAINER AT SR DREAM IT**

**TOP RATED
FREELANCER AT UPWORK**



GOURAB DAS

**GRAPHIC DESIGN SUPPORT
TRAINER**

* WORK WITH 30+ LOCAL CLIENTS
* FORMER DESIGNER AT SENTINEL CORP

Digital Marketing Course Module

<p>Newly Added: Daily 59-64 Hours Zoom Live Support</p> <ul style="list-style-type: none">• Pixel Setup, Conversion API, GTM, GA4 and Other• Advanced Usage of Artificial Intelligence• How to Earn from Outside Marketplace• Introduction to new Freelancing Marketplaces• Facebook & Instagram Advanced Organic Marketing• Tiktok Marketing• Tiktok Ads• Lead Generation• Portfolio Website Making• Live Project• Internship Opportunity• Job Opportunity	<p>AI Tools for Marketers</p> <ul style="list-style-type: none">• Chat GPT• Gemini AI• Adobe Firefly• Adobe Podcast• Invideo
<p>Design with Canva</p> <ul style="list-style-type: none">• Logo Design• Cover Page Design• Thumbnail Design• Canva AI	<p>Facebook Marketing (Organic)</p> <ul style="list-style-type: none">• Facebook Professional Mode• Facebook Page Creation• Facebook Page A to Z Optimization• Meta Business Suite• Message Automation
<p>Instagram Marketing (Organic)</p> <ul style="list-style-type: none">• Niche Selection• Instagram Professional Account Creation• Instagram Account Optimization• Hashtag Research• Instagram Content Creation• Instagram Growth Hacks	<p>YouTube Marketing (Organic)</p> <ul style="list-style-type: none">• YouTube Channel Creation• YouTube Channel Optimization• Keyword Research• Video SEO• YouTube Analytics• YouTube Channel Growth Hacks
<p>LinkedIn Marketing (Organic)</p> <ul style="list-style-type: none">• Professional LinkedIn ID Creation• LinkedIn ID Optimization• Personal Branding• LinkedIn Search• LinkedIn Jobs	<p>Twitter Marketing (Organic)</p> <ul style="list-style-type: none">• Twitter Professional Profile Creation• Twitter Profile Optimization• Hashtag Research• Twitter Growth Hacks• Twitter Jobs

Pinterest Marketing (Organic) <ul style="list-style-type: none"> ● Pinterest Business Account Creation ● Pinterest Account Optimization ● Board Create & Optimize ● Pin Create & Optimize ● Pinterest Content Ideas ● Pinterest Growth Hacks 	Tiktok Marketing (Organic) <ul style="list-style-type: none"> ● Tiktok Business Account Creation ● Tiktok Account Optimization ● Content Creation Guidelines ● Tiktok Growth Hacks
Social Media Management <ul style="list-style-type: none"> ● Social Media Management Tools ● Manual Social Media Management ● Automation tools 	Extensions that can change the Marketing Game! <ul style="list-style-type: none"> ● Lightshot ● GoFullPage ● Image Downloader ● ColorZilla ● Similar Web ● Similar Sites ● VPN ● Mailtrack ● Cuttly URL Shortener
Lead Generation <ul style="list-style-type: none"> ● What is Lead Generation ● Manual Lead Generation ● Lead Generation Tools ● B2B Lead Generation 	Influencer Research <ul style="list-style-type: none"> ● Who is an Influencer? ● How to do Influencer Research? ● How to submit work to the clients?
Email Marketing <ul style="list-style-type: none"> ● Email Marketing Tools ● Mailchimp Account Creation ● Email Template Design ● Campaign Setup ● Import Contacts ● Sending bulk Email 	Portfolio Website <ul style="list-style-type: none"> ● Free Portfolio Website Create ● Portfolio Website Design ● Portfolio Website Optimize
CV Writing and Job Application <ul style="list-style-type: none"> ● What is a CV? What is a Cover Letter? ● How to Write a Professional CV? ● How to Write a Cover Letter? ● Job Finding Sites ● Job Application Procedure 	Google Business Profile (Local SEO) <ul style="list-style-type: none"> ● What is Google Business Profile (GBP)? ● Creating and Optimizing Google Business Profile (GBP) ● Google Business Profile (GBP) Verification Process ● Utilizing Advanced GBP Features

On Page Off Page SEO (Basic) <ul style="list-style-type: none"> • Keyword Research • On-Page • Off-Page SEO • Technical SEO 	Meta Ads A to Z in details <ul style="list-style-type: none"> • How to create a Facebook Business Manager? • How to create more Ad Accounts in a Business Manager? • How to add a Facebook page, Instagram & WhatsApp Accounts in a Business Manager? • How to solve Disable Ad Accounts • Facebook & Instagram Paid Ads • Disable Ad Account Solution • Facebook Business Manager • Pixel Setup • Engagement ads • How to create a “Page like” advertisement • Ad scheduling & Budget optimization also Placement selection • Targeting proper Audience • What are “Special Ad Category” ads on Facebook? • Facebook Post Boosting using Engagement ads • How to setup an “Event Campaign”
Google Ads/AdWords <ul style="list-style-type: none"> • Google PPC, CPC Campaign • Performance Max Campaign • Different Types of Google Ads • Billing method • Ad Account Access 	Google Search, Display Campaign <ul style="list-style-type: none"> • Create a google Display campaign step by step guidance • Create a google Search campaign step by step guidance Smart & Discovery Ads
Live Project <ul style="list-style-type: none"> • Live Projects • Live Case study & problem solving • How to start your Own Business • How to approach clients • How to start working as a Digital Marketing Specialist • Expert in Bangladesh or Internationally 	Traffic, Video Views, App Installation & Awareness Ads <ul style="list-style-type: none"> • How to generate Traffic for your Website? • Brand Awareness & Reach Campaign (Reach your Ads to maximum People) • Video Ads Campaign (Thru play & 2 Second Video ad)

Market Place & Freelancing Course Module

Fiverr A to Z <ul style="list-style-type: none">• Fiverr Account Creation & Optimization• Fiverr Account Verification• Seller Profile Not Approve Solution• Gig Research & Creation	Upwork A to Z <ul style="list-style-type: none">• Upwork Account Creation & Optimization• Upwork Project Catalog• Proposal Sending Tips & Tricks
Client Communication Tips & Tricks <ul style="list-style-type: none">• How to Approach Clients?• How to Start a Conversation with a Buyer step-by-step Guidance?• How to Reply to Clients' Messages?	How to get Clients from Outside the Marketplace <ul style="list-style-type: none">• Client Hunting from Social Media• Client Hunting through Email Marketing• Marketplace to Outside Marketplace
Branding Masterclass <ul style="list-style-type: none">• Social Media Branding• Google Business Profile• Own Website	International Banking <ul style="list-style-type: none">• Payoneer• Wise• Xoom• Western Union etc

How to Start Online Business in 2024 with Zero Investment

Fundamental of Business <ul style="list-style-type: none">• What is Online Business• Digital Business Marketing Strategy• Product Selection• Target Selection• Know the Demand• How to get “Reach”	Digital Business Marketing Strategy <ul style="list-style-type: none">• Product Selection• Target Selection• Know the Demand
Live Business Case Study	Payment Method (SSL Commerz/Other)

Graphic Design Course Module: Part 01 (Photoshop)

<ul style="list-style-type: none"> ● Introduction with Photoshop ● User Interface ● Create new Document ● Overview of the Menus, Panels & Tools bar ● Workspace Settings ● Save as PSD template ● Save as Image 	<ul style="list-style-type: none"> ● Designing Tools ● Crop Image ● Working with layer ● Transform ● Foreground & Background color ● Alignment
<ul style="list-style-type: none"> ● Background Remove ● Magic Wand Tool ● Quick Selection Tool ● Refine Edge ● Use of Eraser Tool 	<ul style="list-style-type: none"> ● Color Swatches ● Gradients Tool ● Opacity Use ● Mirror Reflect ● Drop Shadow
<ul style="list-style-type: none"> ● Pen Tool Use ● Clipping Path ● Anchor Point Delete ● Anchor Point add ● Modify Anchor Point 	
<ul style="list-style-type: none"> ● Hue Saturation ● Brightness and Contrast ● Filter Gallery ● Blur ● Layer Mask ● Clipping Mask 	<ul style="list-style-type: none"> ● Photo Editing ● Image Retouch ● Spot Remove ● Color Correction
<ul style="list-style-type: none"> ● Brush Tool (Preset & Downloaded) ● Wrap Text 	<ul style="list-style-type: none"> ● GIF Animation ● Manipulation design
<ul style="list-style-type: none"> ● Use Blending Option ● Texture & pattern use 	<ul style="list-style-type: none"> ● ID card design ● Document Setup ● Use Mockup
<ul style="list-style-type: none"> ● Flayer Design ● Document Setup ● Use Mockup 	<ul style="list-style-type: none"> ● Behance ● Flicker ● Dribble

Graphic Design Course Module: Part 02 (Illustrator)

<ul style="list-style-type: none"> • Introduction to Graphic Design • About Designing Software • Software Setup • Create first Document • Artboard Customize 	<ul style="list-style-type: none"> • Overview of the Menus, Panels & Tools bar • How to use Rulers, Grids and Guides • Save AI File • Save as Image
<ul style="list-style-type: none"> • Selection Tool • Shape Tool (All Shapes & Sizes) • Shape Builder Tool & Pathfinder • Adding Color (Fill vs Stroke, Swatches, Gradients) • CMYK vs RGB 	<ul style="list-style-type: none"> • Pen Tool (Vector tracing) • Image Trace Option • Line Segment Tool (Arc, Spiral, Rectangular Grid, Polar Grid)
<ul style="list-style-type: none"> • Type Tool (Character, Outline) • Align & Paragraph 	<ul style="list-style-type: none"> • Brush Tool (Preset & Custom) • Draw with Pencil Tool • Shaper Tool
<ul style="list-style-type: none"> • Business Card Document setup • Icon Use (Download or Custom) • Pattern Use (Preset or Custom) • Work with layer 	<ul style="list-style-type: none"> • ID Card Design • Image Use • Make Clipping Mask • Drop Shadow
<ul style="list-style-type: none"> • Flyer Document Setup • Flyer Design • Effect Use 	<ul style="list-style-type: none"> • Brochure Design • Brochure Document Setup
<ul style="list-style-type: none"> • Logo Type Idea • Logo Design • Ideas generation • Research 	<ul style="list-style-type: none"> • Logo Design Part 2 • Mockup Using or Logo Presentation
<ul style="list-style-type: none"> • T-Shirt Design • Mockup 	<ul style="list-style-type: none"> • Advertising Design • Document Setup • Mockup
<ul style="list-style-type: none"> • Advertising Design Part 2 • Document Setup • Mockup 	<ul style="list-style-type: none"> • UI UX Design platform Setup (Figma) • UI UX Design

ENGLISH COMMUNICATION FOR FREELANCERS COURSE MODULE

<p>Introductory Class, Ice Breaking Discussion</p> <ul style="list-style-type: none"> ● Definition of Communication ● Key aspects of Communication 	<p>Chronological steps of Communication: A freelancer & an employer</p> <ul style="list-style-type: none"> ● Etiquette and Manner in Communication ● Verbal and non-verbal Communication ● Spoken and Written Communication
<p>Fundamental grammar</p> <ul style="list-style-type: none"> ● Appropriate Prepositions ● Group Verbs 	<p>Fundamental grammar</p> <ul style="list-style-type: none"> ● Structure of Sentence & Parts of Speech ● Tense ● Articles & Number ● Punctuation ● Right form of Verbs
<p>Practices</p> <ul style="list-style-type: none"> ● Movie Analysis ● Dialogue Making 	<ul style="list-style-type: none"> ● Email writing & other correspondence ● Conversation Analysis of Top Freelancers
<p>Fundamental grammar</p> <ul style="list-style-type: none"> ● Pin Point Error and Redundancy ● Analogy ● Idioms & Phrase ● Transformation of Sentences ● Voice ● Conditional Sentence ● One Word Substitutions ● Proverbs ● Spelling ● Translation 	<ul style="list-style-type: none"> ● Writing CV & Cover Letter ● Introducing different types of AI tools for writing & Presentation ● Writing gig ● Writing Portfolio ● Writing Project Proposal

visit <https://srdreamit.com/all-courses.php> or Email at support@srdreamit.com

Project Manager:

Email: projectmanager@srdreamit.com



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