



# WATCH DAO

Whitepaper V1.0

# Introduction

WATCH is the official DAO of SolWatch Studio, built on Solana Chain, operating as Decentralized Autonomous Organization (DAO), targeting to manage the SolWatch Studio brand and products. As the cornerstone of SolWatch Studio's decentralized governance, WATCH DAO will become a crucial link between AI wearable devices and blockchain technology, helping us build an AI-based ecosystem.

# SolWatch Studio

SolWatch Studio is a brand dedicated to the development of AI technology, aiming to integrate AI with blockchain technology. Through its self-developed AI wearable devices, it integrates various AI technologies to explore the potential of AI terminals in multiple scenarios and mobility.

SolanaAIWatch is the first AI-powered wearable device developed by SolWatch Studio. It integrating multiple AI capabilities into a single device, including an AI trading assistant, AI agent, AI data analysis, and more. In addition, it also offers services such as a dApp store and the DePin protocol.



# The Vision of **WATCH DAO**

WATCH DAO aims to empower the community with rights, helping the brand build a strong community and, in turn, driving user growth and loyalty for our products. Moreover, WATCH DAO will also serve as a tool for incentivizing the community. Through WATCH DAO, we will reward DAO members, creating a new economic model that combines DAO community-driven efforts with real-world investments.

# KEY FEATURES

## **1) Governance Credential**

WATCH DAO is your key to active participation in SolWatch Studio governance. DAO members gain the power to:

- Engage in project management through DAO voting.
- Provide valuable suggestions on products, sales strategies, new features, and token applications.
- Influence the strategic direction of the company.

The DAO will serve as a vital pillar of SolWatch Studio's corporate development, ensuring the community's voice is heard.

## **2) Generous Reward Mechanism**

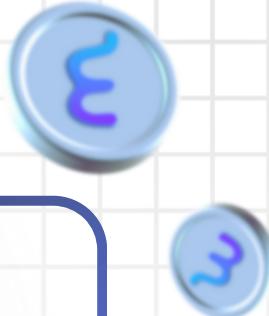
At SolWatch Studio, we bridge the gap between the real world and blockchain. Through our product sales and development efforts:

WATCH DAO will invest in potential partners and AI wearable devices through the treasury fund. Profits generated will be used to reward WATCH DAO members. DAO members can benefit directly from the company's success, creating a sustainable and rewarding ecosystem.

## **3) Exclusive Member Benefits**

- Early Access: Participate in product testing, experiencing and reviewing features before public release.
- Exclusive Discounts: Enjoy special pricing on SolWatch Studio products.
- Referral Rewards: Gain access to a personalized invitation link, earning rewards by referring new customers and completing sales.
- Product Customization: Unlock the right to design and personalize watch straps, creating a product that reflects your unique style.

# Roadmap



## **Phase 1**

- Fairlaunch on DAOS.FUN
- Event Whitelist, contest.
- Initial Influence Marketing campaign
- Partner with DAOs, capitals, KOLs, and big communities all around the world
- CMC tracking data

## **Phase 2**

- Reach 2500 holders
- 5000 Telegram members
- Influencer marketing campaign continues
- Invest in other DAOs/projects within the ecosystem
- CG + CMC listing
- CEX listing

### **Phase 3**

- Approach 6000 holders
- SolanaAIWatch Preorder
- Media coverage and article publishing
- Product testing by DAO members
- Big Partner (Partner with Big Launchpad)
- YouTube/TikTok product marketing

### **Phase 4**

- 10000 holders
- SolanaAIWatch Shipping
- Amazon listing
- Offline Store partnerships
- More CEX listing
- WATCH DAO 2.0



**w** SolWatch  
Studio