

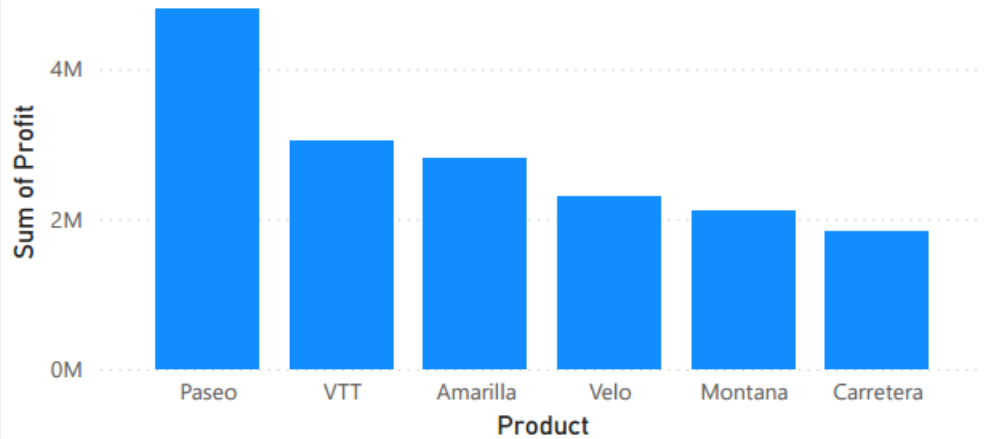
Data Visualization and Storytelling

Create visualizations that convey a compelling story.

Tools: Power BI

Global Superstore Dataset: Dashboard

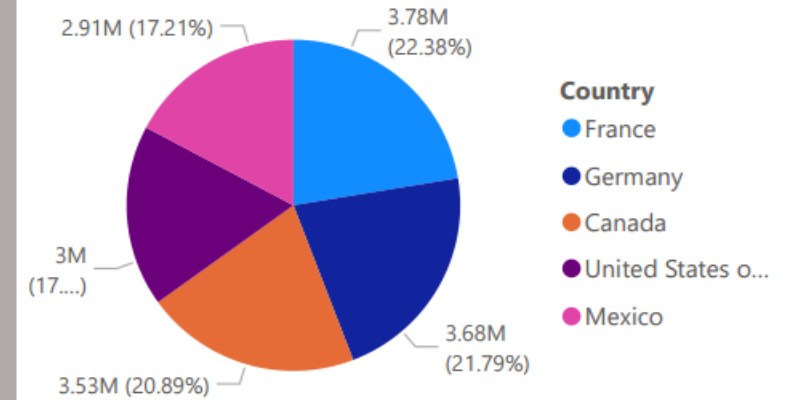
Sum of Profit by Product



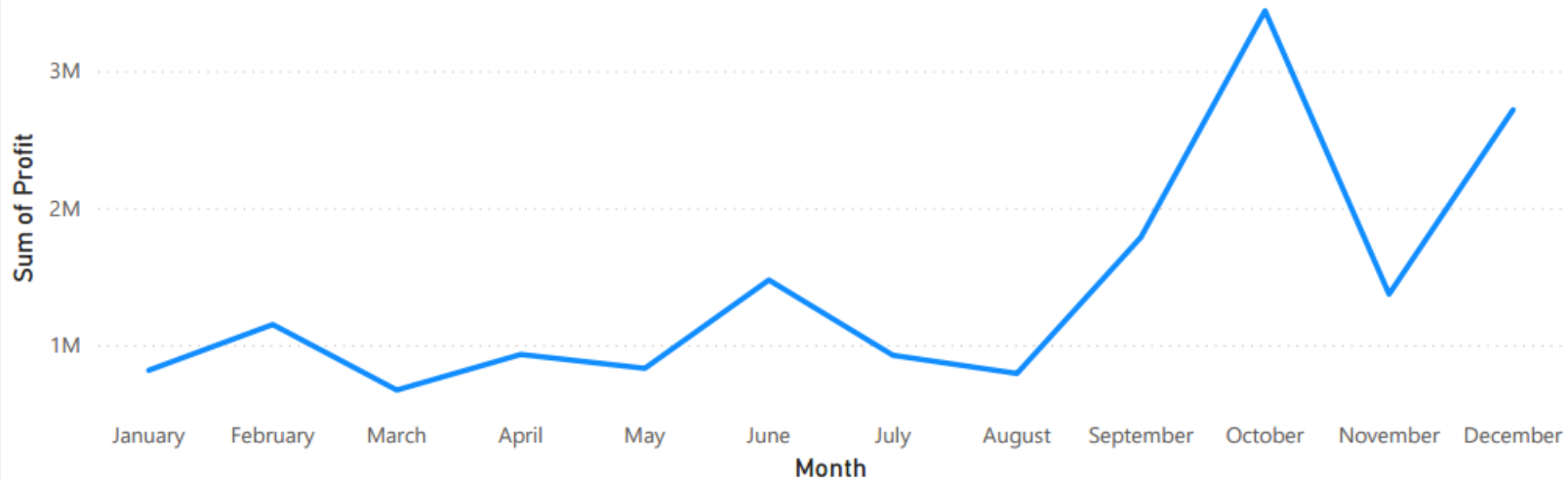
24.13K

Average of Profit

Sum of Profit by Country



Sum of Profit by Month

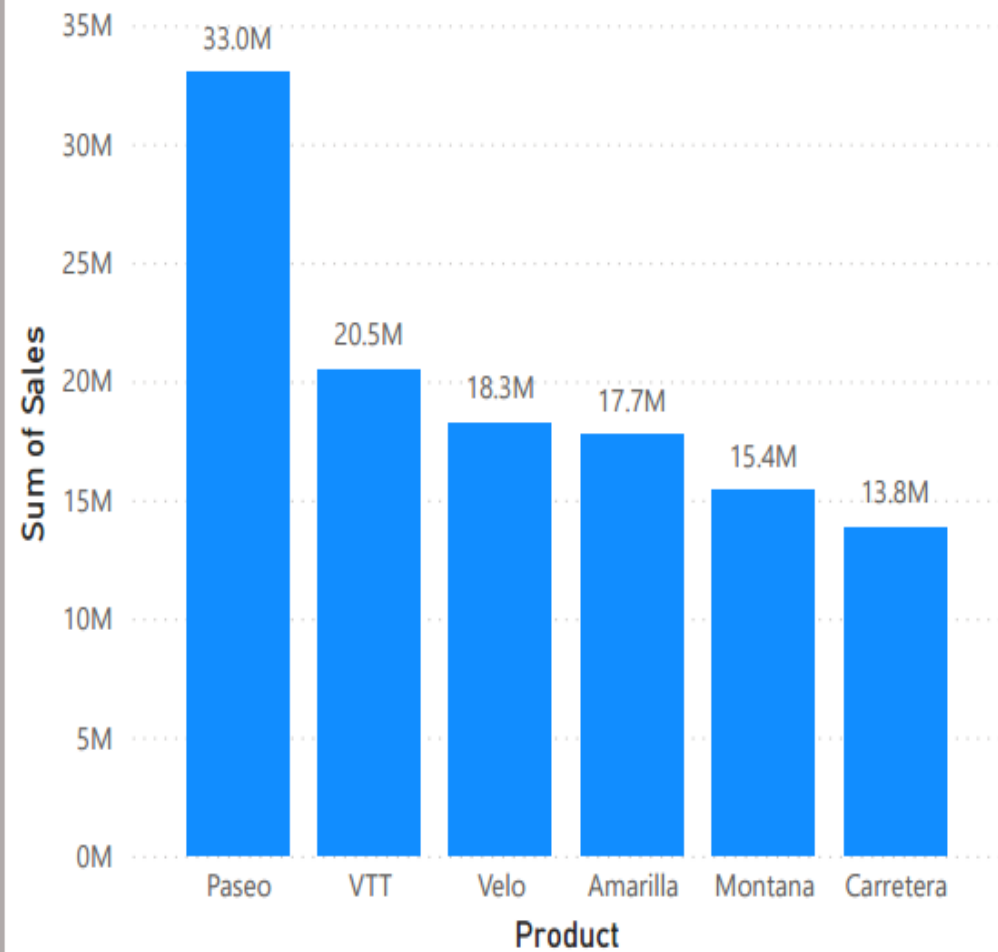


700

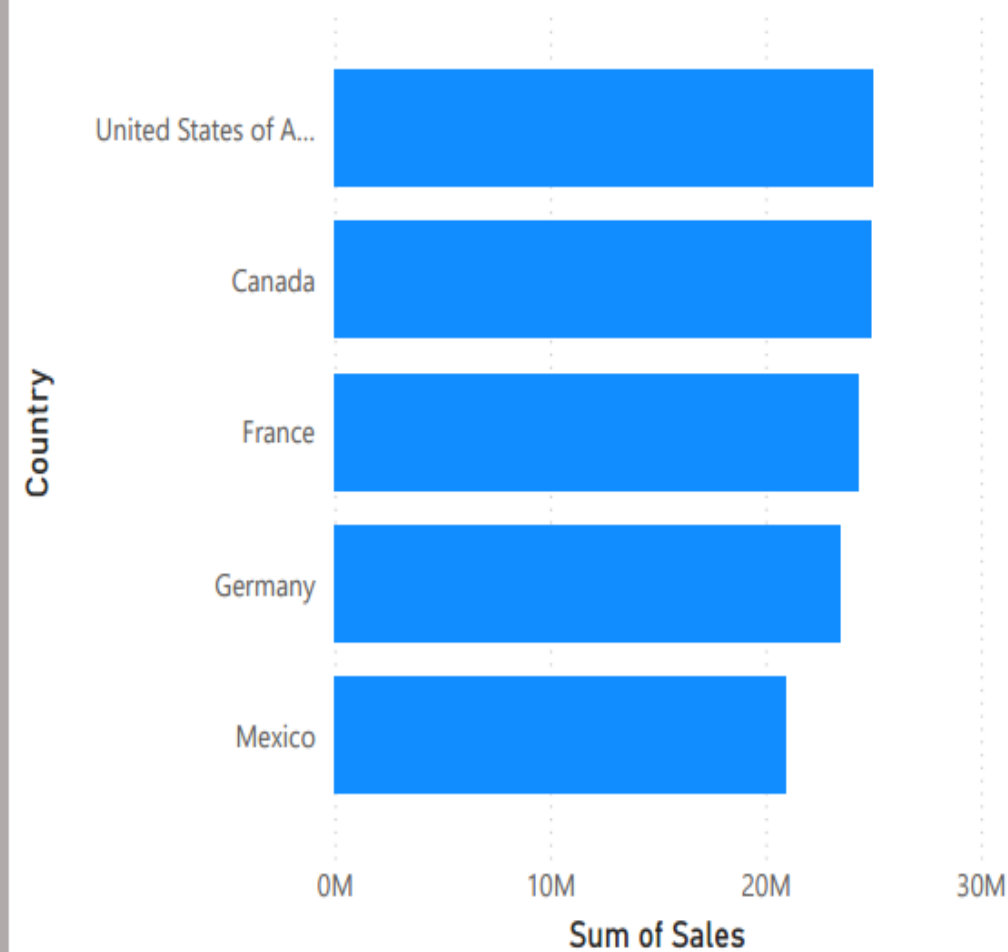
Count of Product

Used Column and Bar Chart to show sum of sales

Sum of Sales by Product

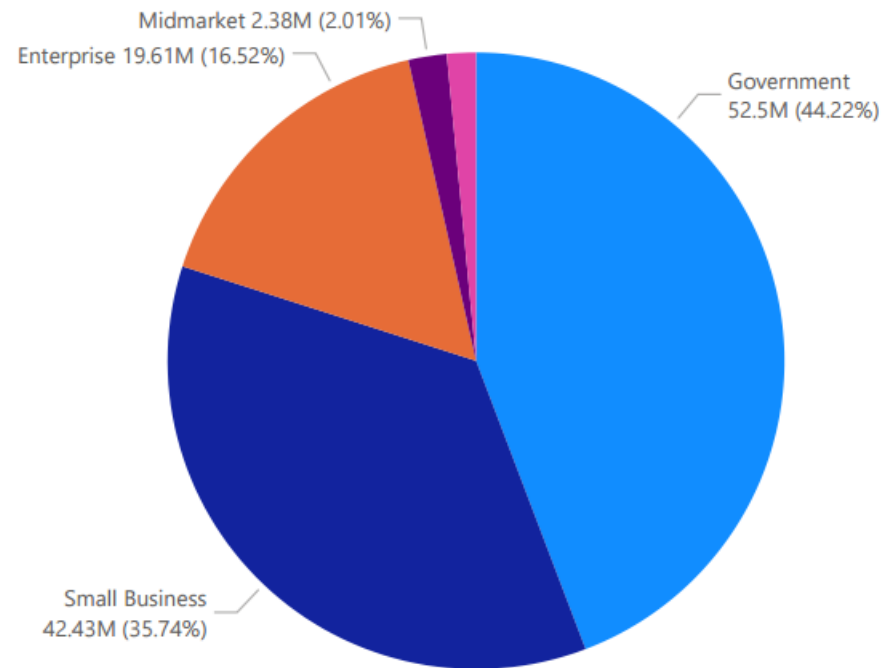


Sum of Sales by Country

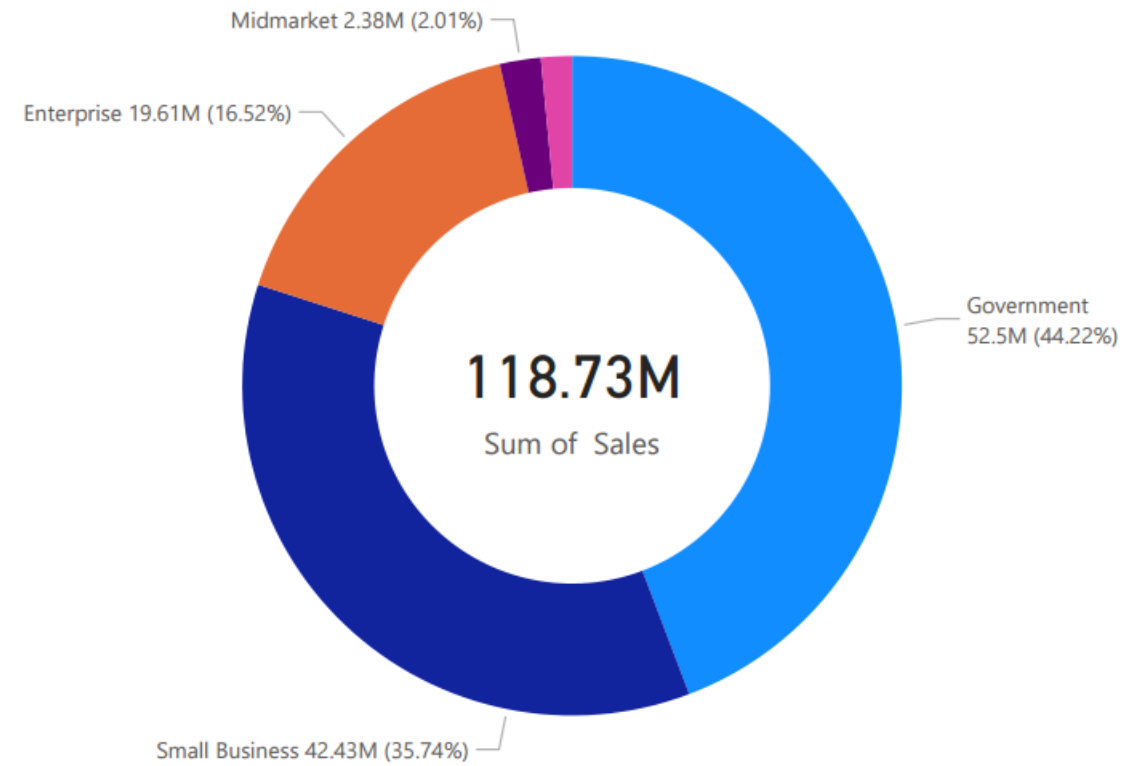


Pie & Donut Chart

Sum of Sales by Segment

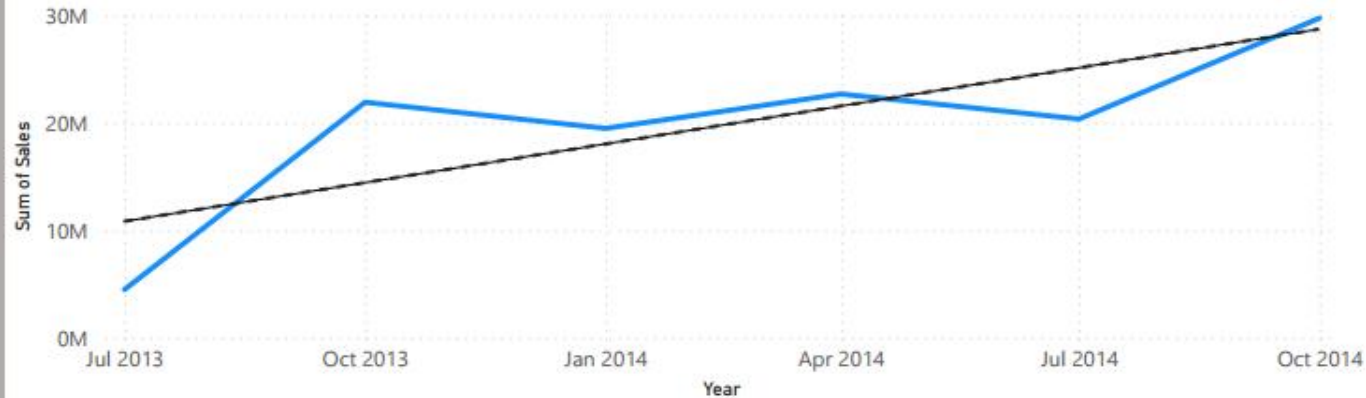


Sum of Sales by Segment



Line & Area Chart

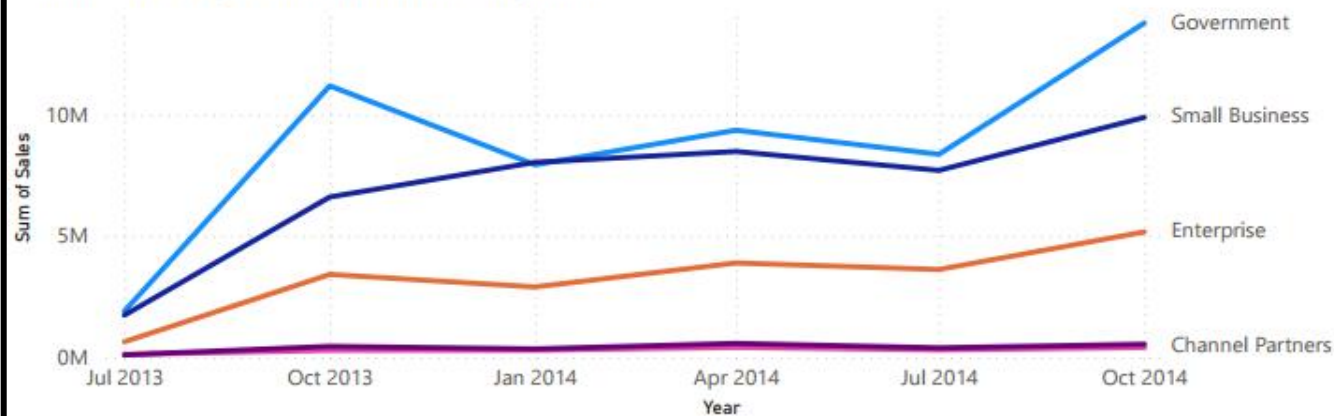
Sum of Sales by Year and Quarter



Sum of Sales and Sum of Profit by Year and Quarter



Sum of Sales by Year, Quarter and Segment

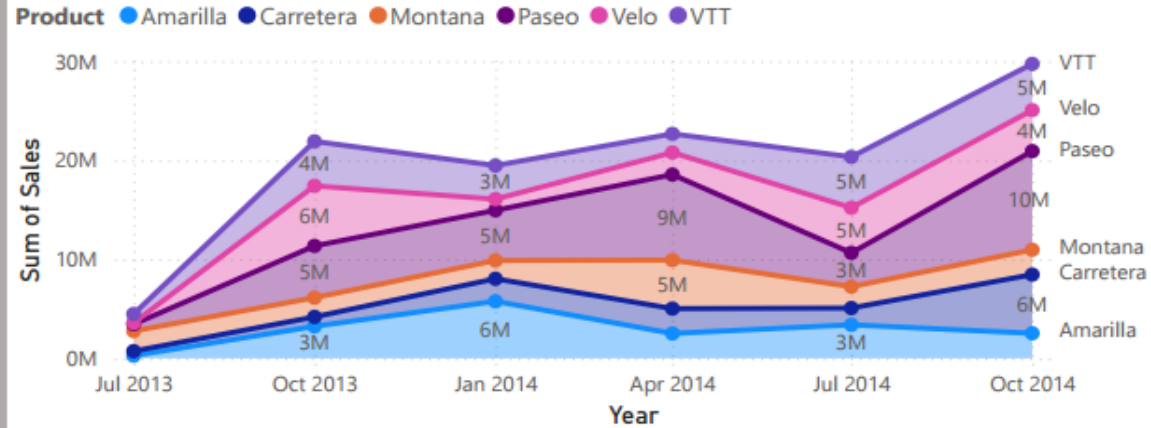


Sum of Sales by Year and Quarter

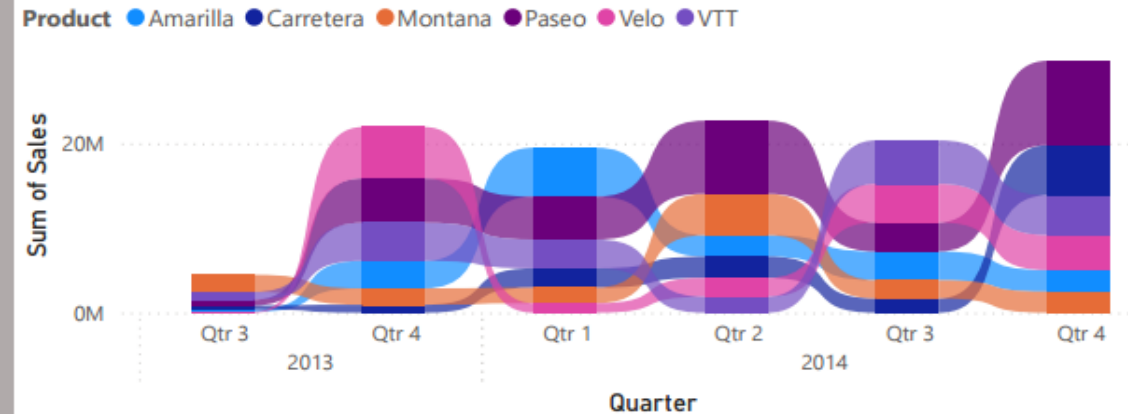


Stacked Area & Ribbon Chart

Sum of Sales by Year, Quarter and Product

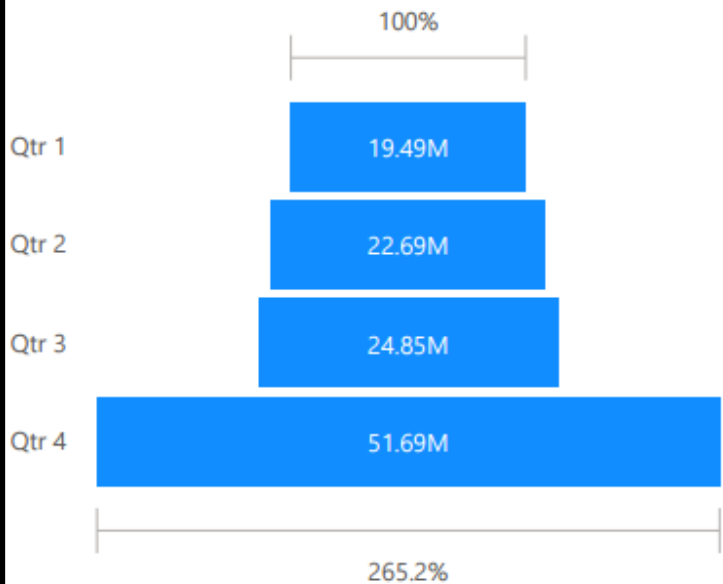


Sum of Sales by Year, Quarter and Product

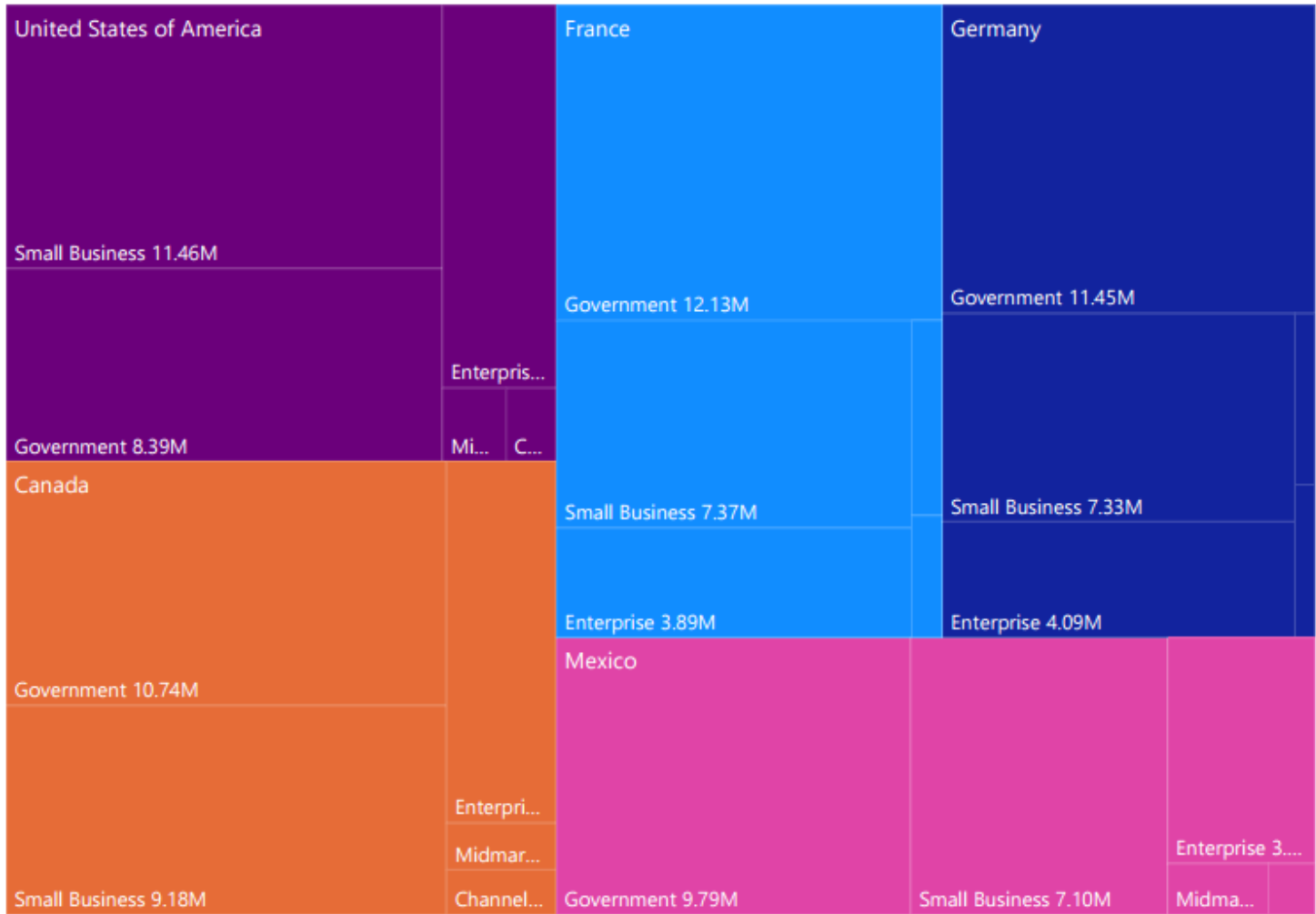


Funnel & Treemap Chart

Sum of Sales by Quarter

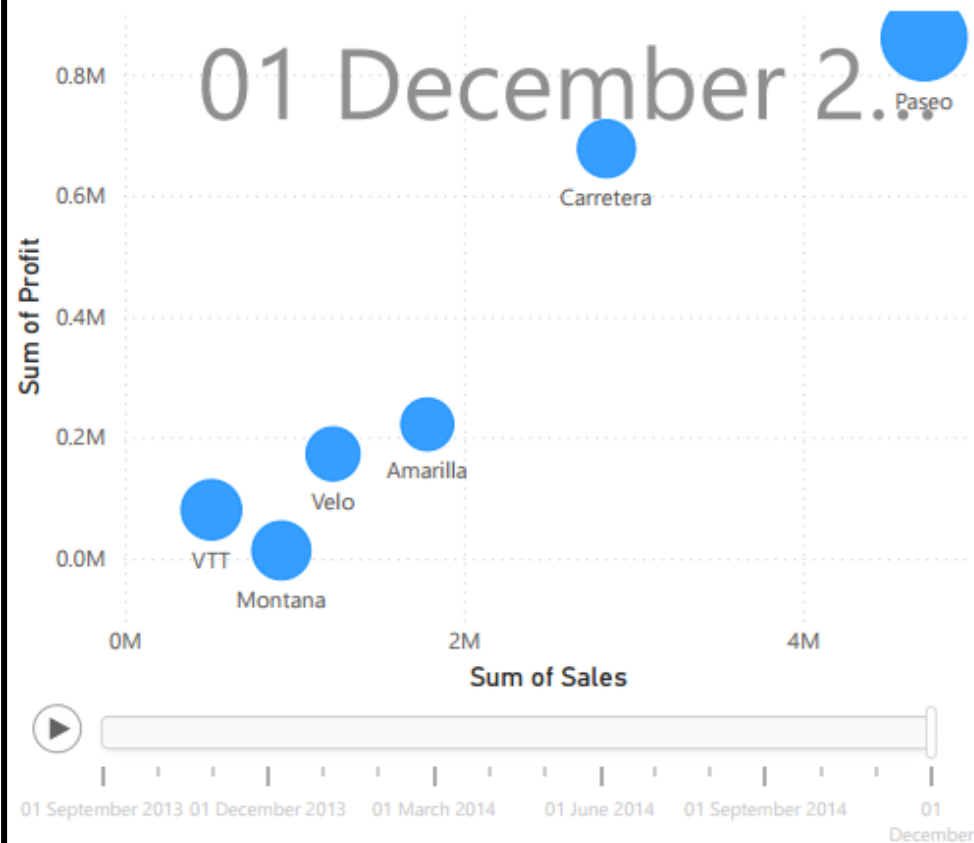


Sum of Sales by Country and Segment



Bubble & Scatter Chart

Sum of Sales, Sum of Profit and Sum of Units Sold by Product and Date



Sales and Profit

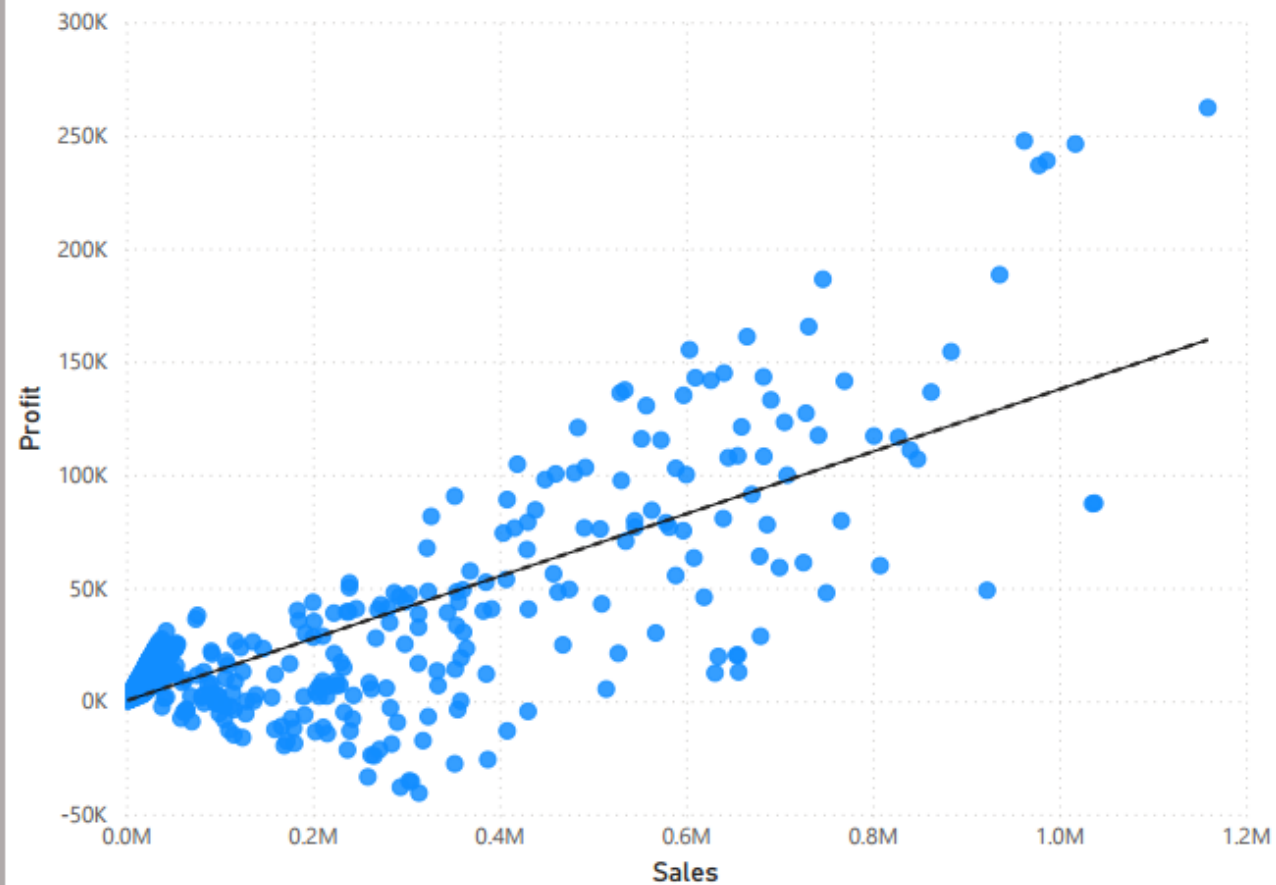


Table & Matrix Chart

Year	Quarter	Sales	Profit	Units Sold
2013	Qtr 3	4.5M	0.76M	51K
2013	Qtr 4	21.9M	3.11M	214K
2014	Qtr 1	19.5M	2.63M	176K
2014	Qtr 2	22.7M	3.23M	234K
2014	Qtr 3	20.4M	2.74M	187K
2014	Qtr 4	29.8M	4.41M	263K
Total		118.7M	16.89M	1,126K

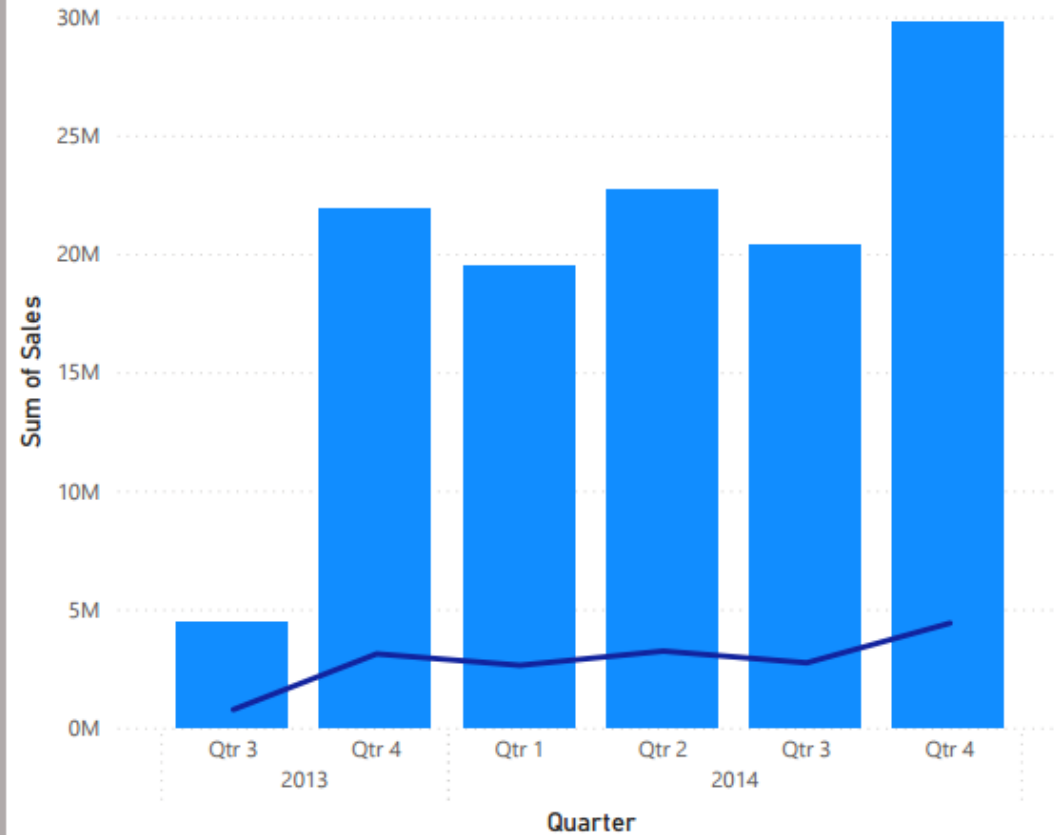
Product	Canada	France	Germany	Mexico	United States of America
Amarilla	3.86M	4.02M	3.96M	3.08M	2.84M
Carretera	2.61M	3.42M	3.06M	2.88M	1.84M
Montana	2.71M	3.53M	3.57M	1.94M	3.64M
Paseo	7.61M	5.60M	5.23M	7.63M	6.94M
Velo	3.33M	3.98M	4.39M	2.25M	4.30M
VTT	4.77M	3.81M	3.29M	3.17M	5.47M
Total	24.89M	24.35M	23.51M	20.95M	25.03M

Country	2013	2014
⊞ Canada	5.18M	19.71M
⊞ France		
Channel Partners	0.07M	0.30M
Enterprise	0.66M	3.24M
Government	3.10M	9.02M
Midmarket	0.10M	0.49M
Small Business	1.20M	6.17M
⊞ Germany	6.23M	17.28M
⊞ Mexico	4.75M	16.19M
⊞ United States of America	5.12M	19.91M

Combo & Waterfall Chart

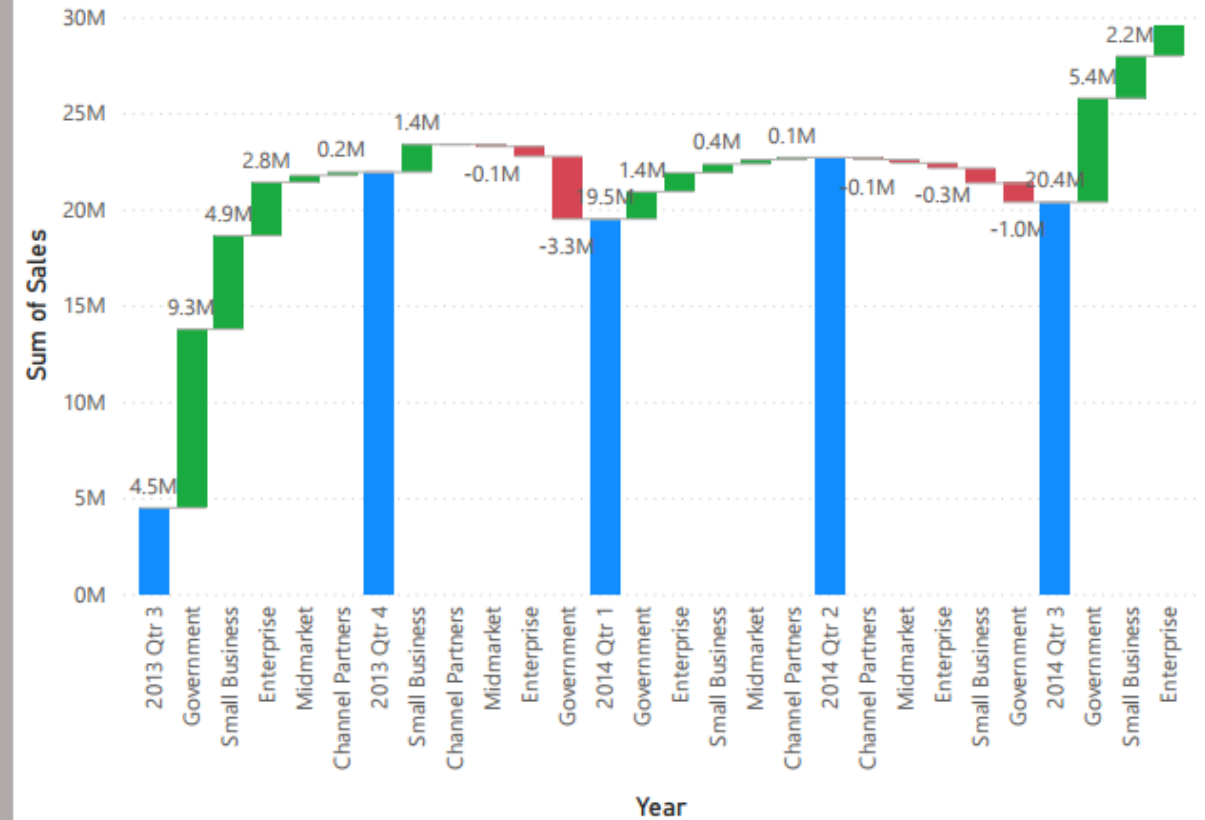
Sum of Sales and Sum of Profit by Year and Quarter

● Sum of Sales ● Sum of Profit



Sum of Sales by Year, Quarter and Segment

● Increase ● Decrease ● Total ● Other



KPI & Cards Chart

118.73M

Sum of Sales

16.89M

Sum of Profit

01 December 2014

Latest Date

5

Count of Country

Amarilla

1,77,47,116.06

Sales

28,14,104.06

Profit

Carretera

1,38,15,307.89

Sales

18,26,804.89

Profit

Montana

1,53,90,801.88

Sales

21,14,754.88

Profit

Paseo

3,30,11,143.95

Sales

47,97,437.95

Profit

Velo

1,82,50,059.47

Sales

23,05,992.47

Profit

VTT

2,05,11,921.02

Sales

30,34,608.02

Profit

Thank You