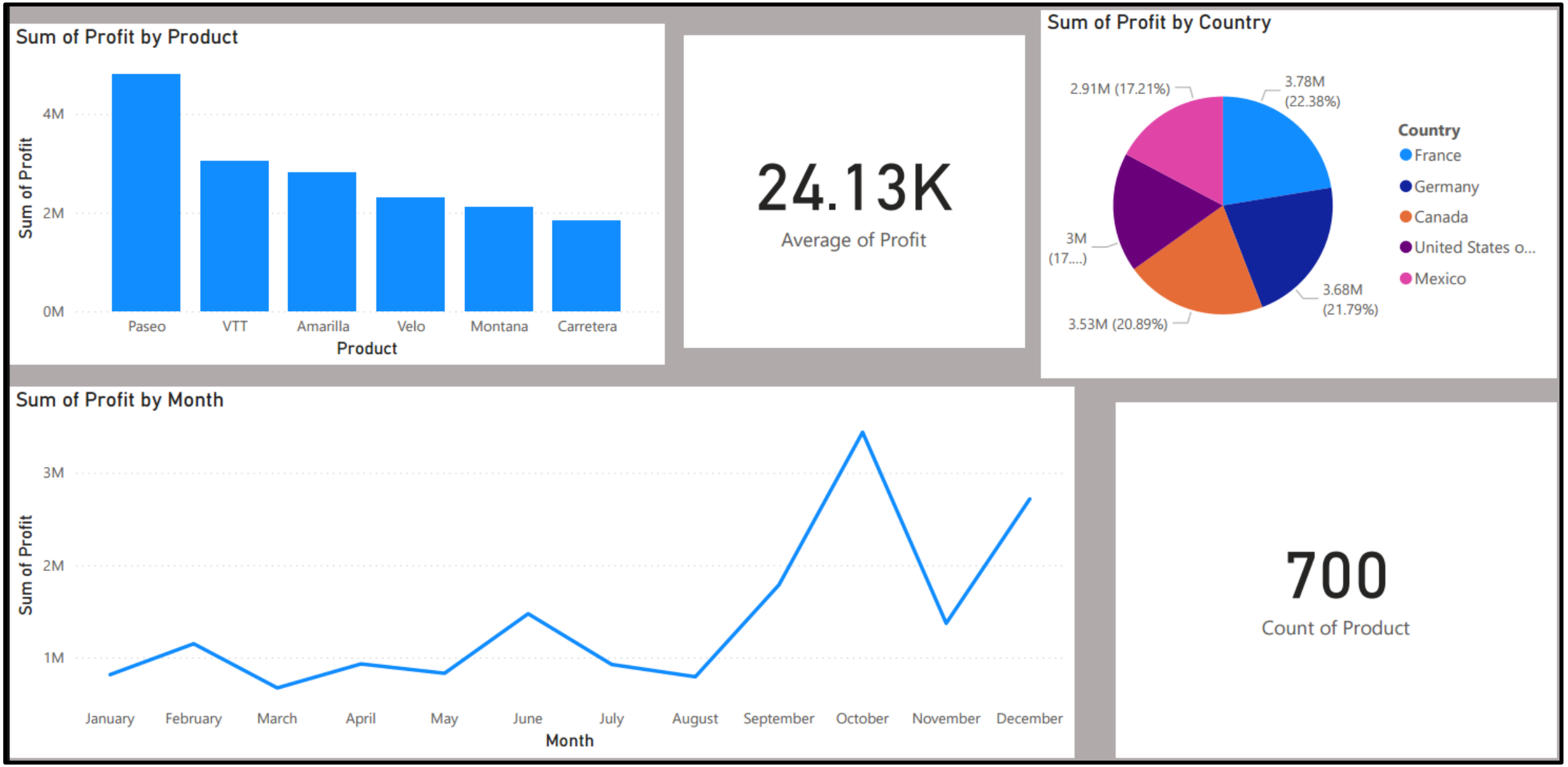
Data Visualization and Storytelling

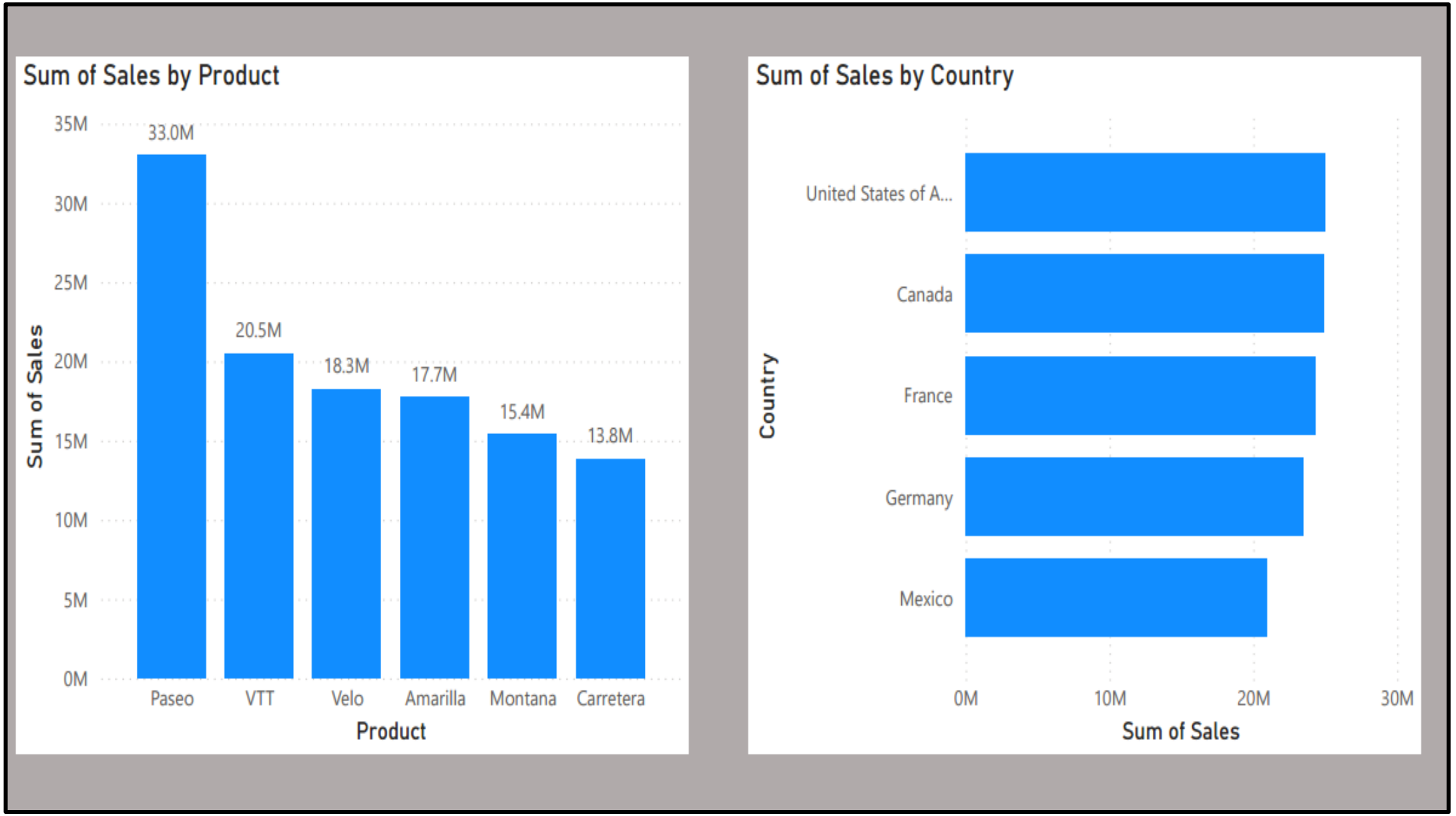
Create visualizations that convey a compelling story.

Tools: Power BI

Global Superstore Dataset: Dashboard

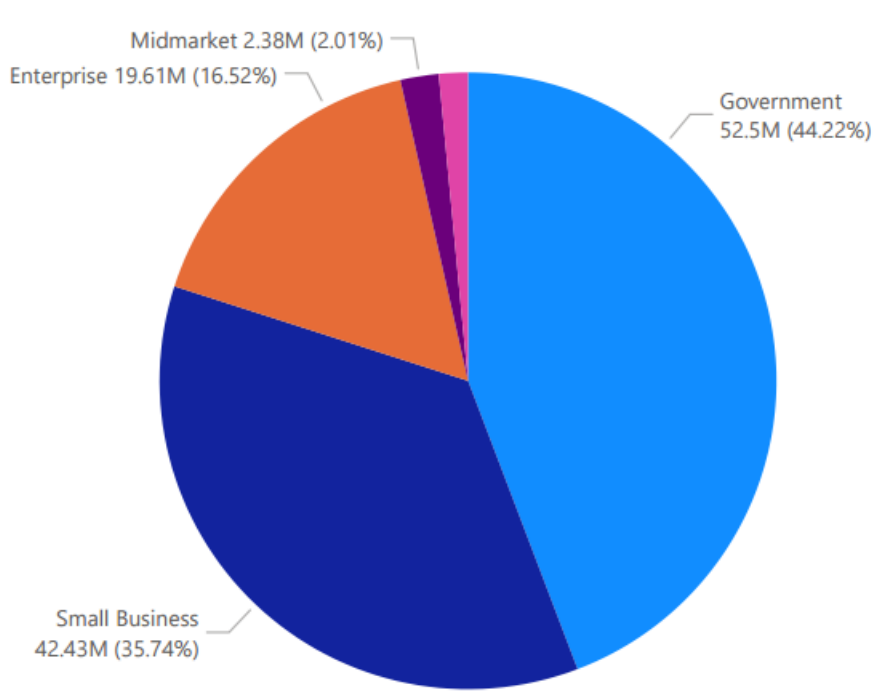


Used Column and Bar Chart to show sum of sales

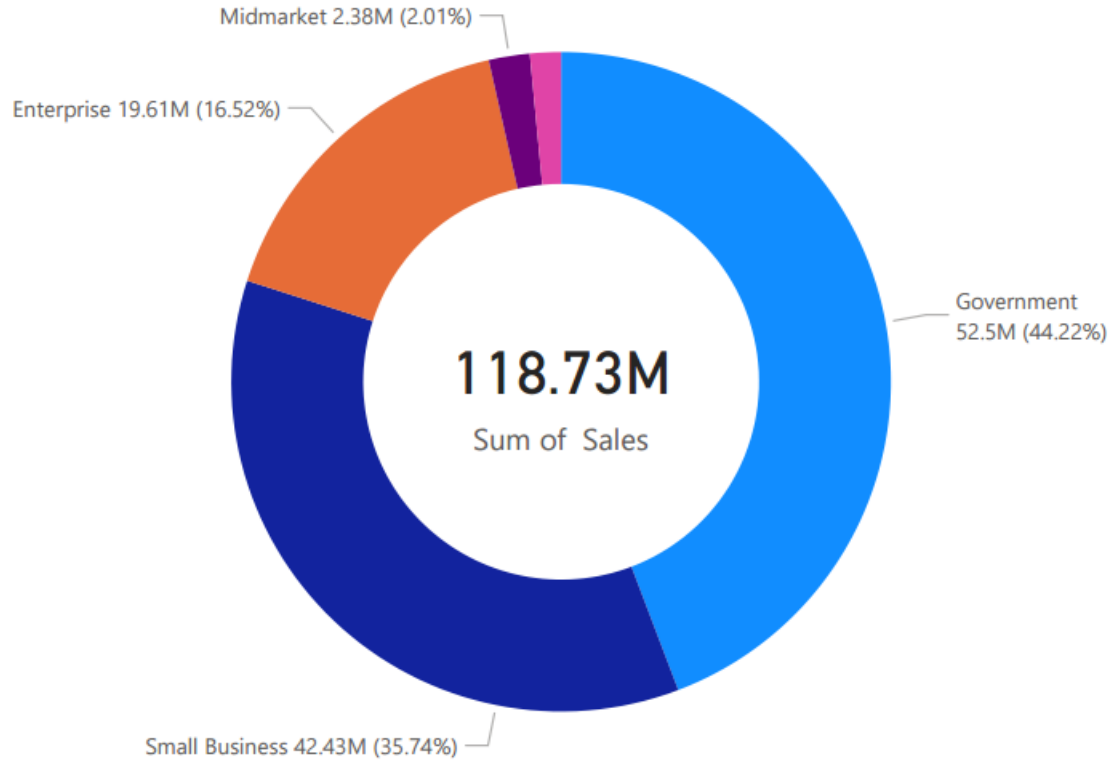


Pie & Donut Chart

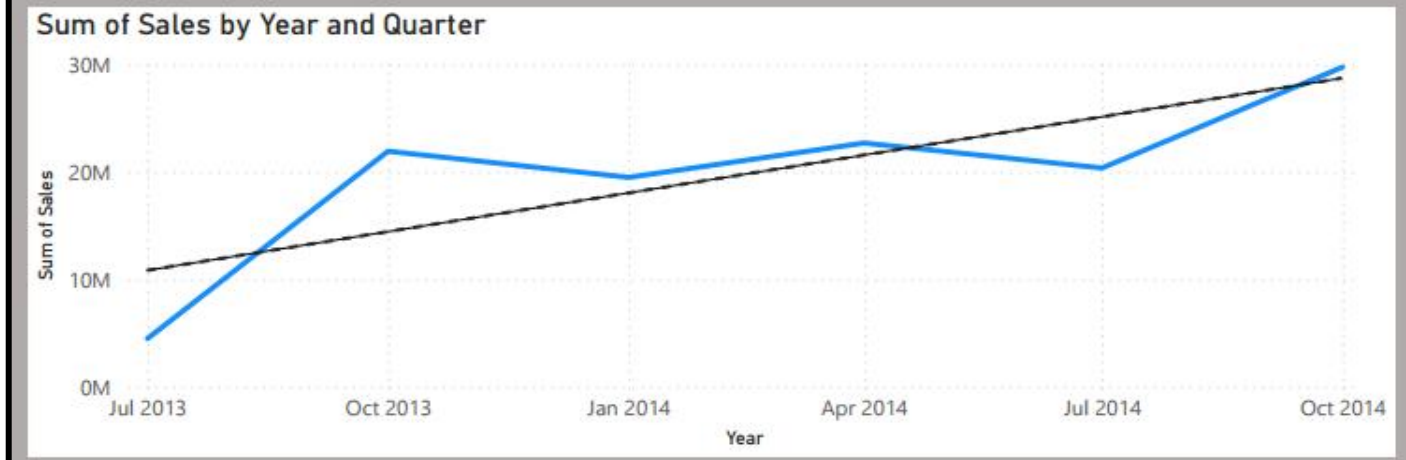
Sum of Sales by Segment

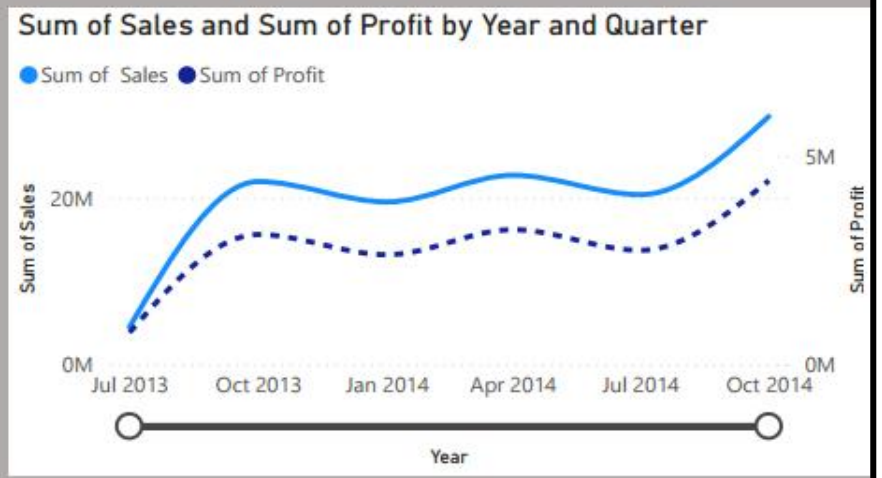


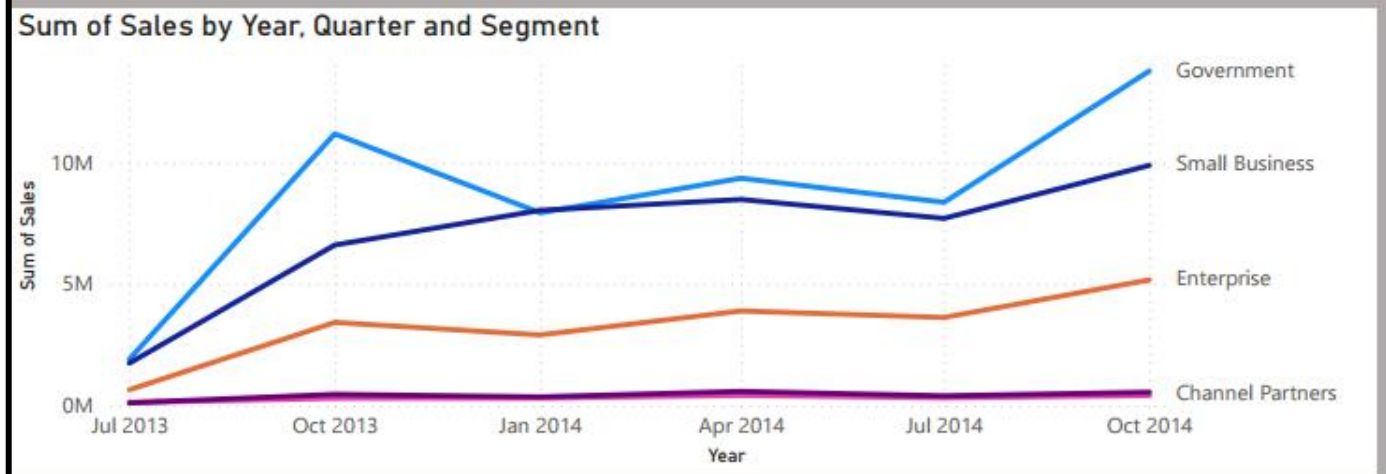
Sum of Sales by Segment

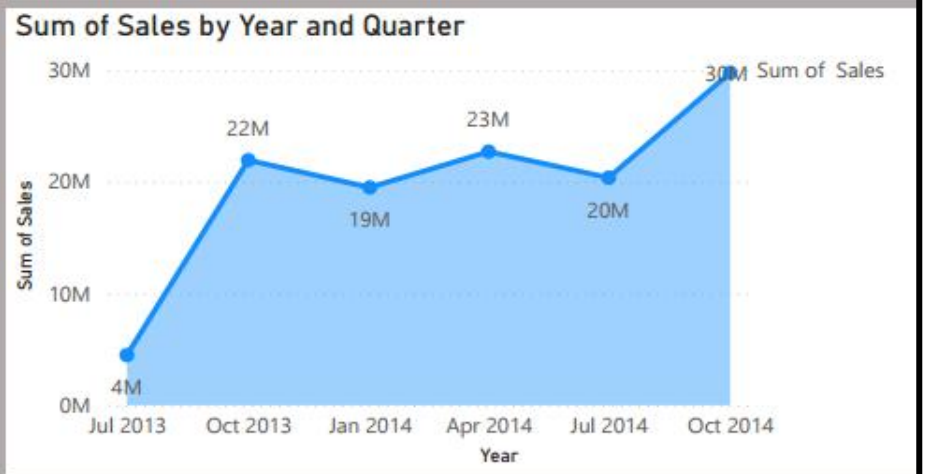


Line & Area Chart

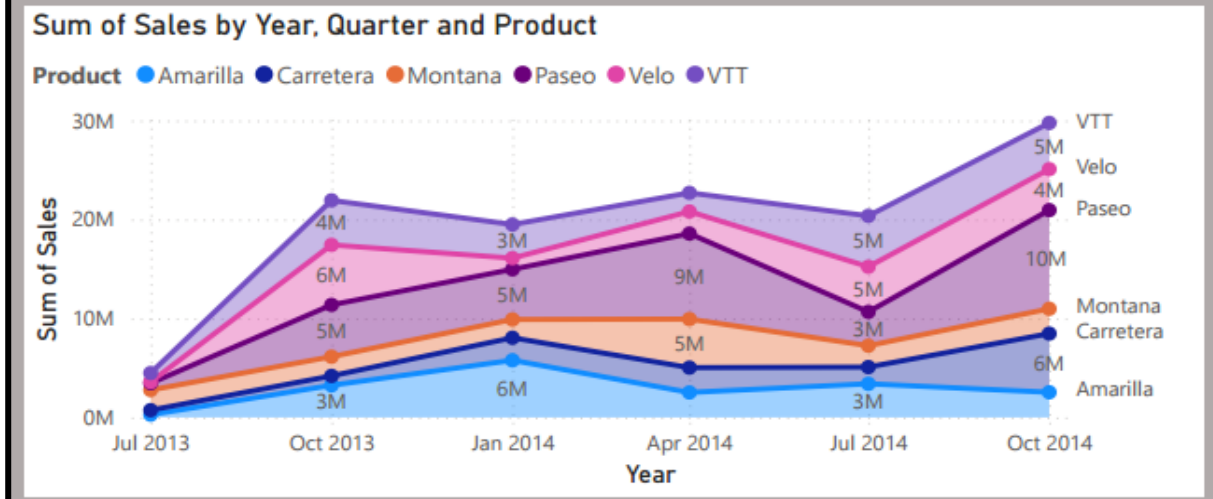


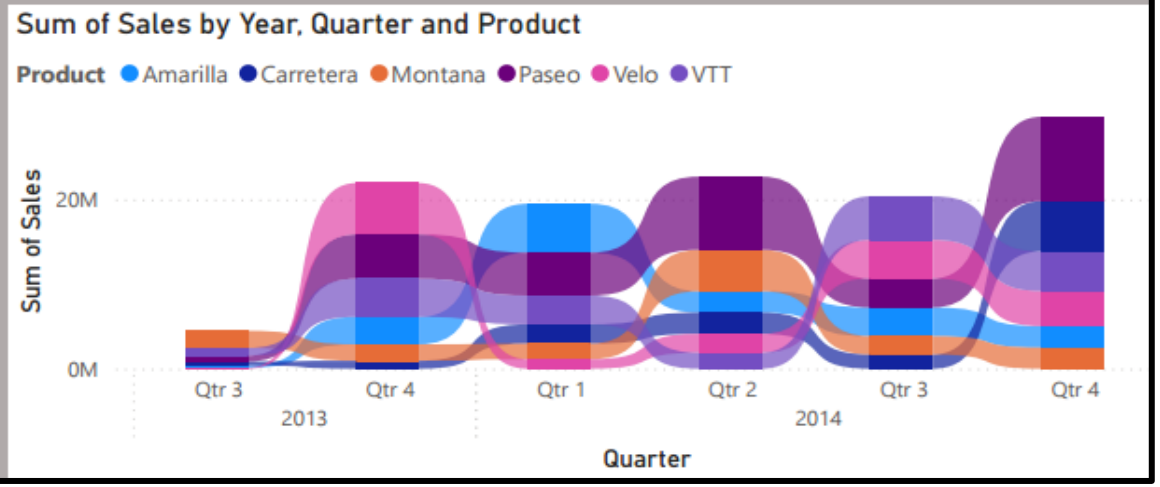




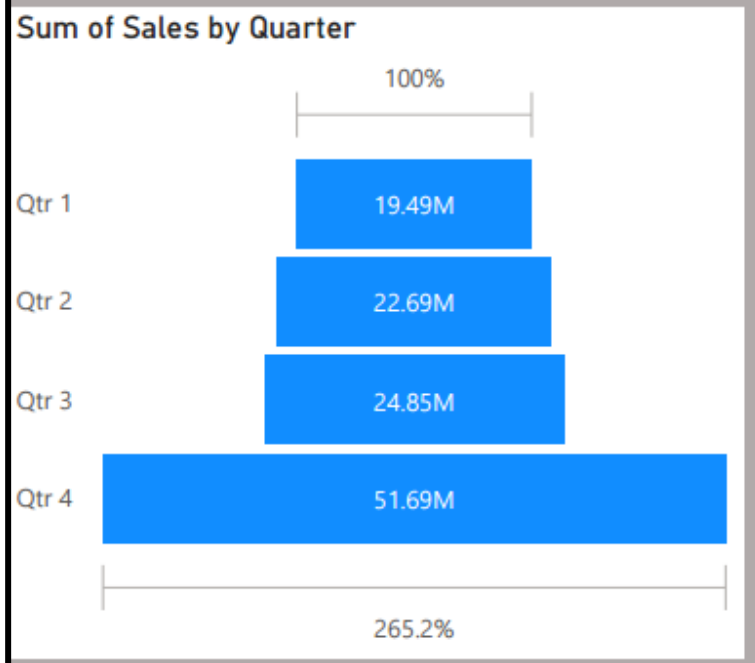


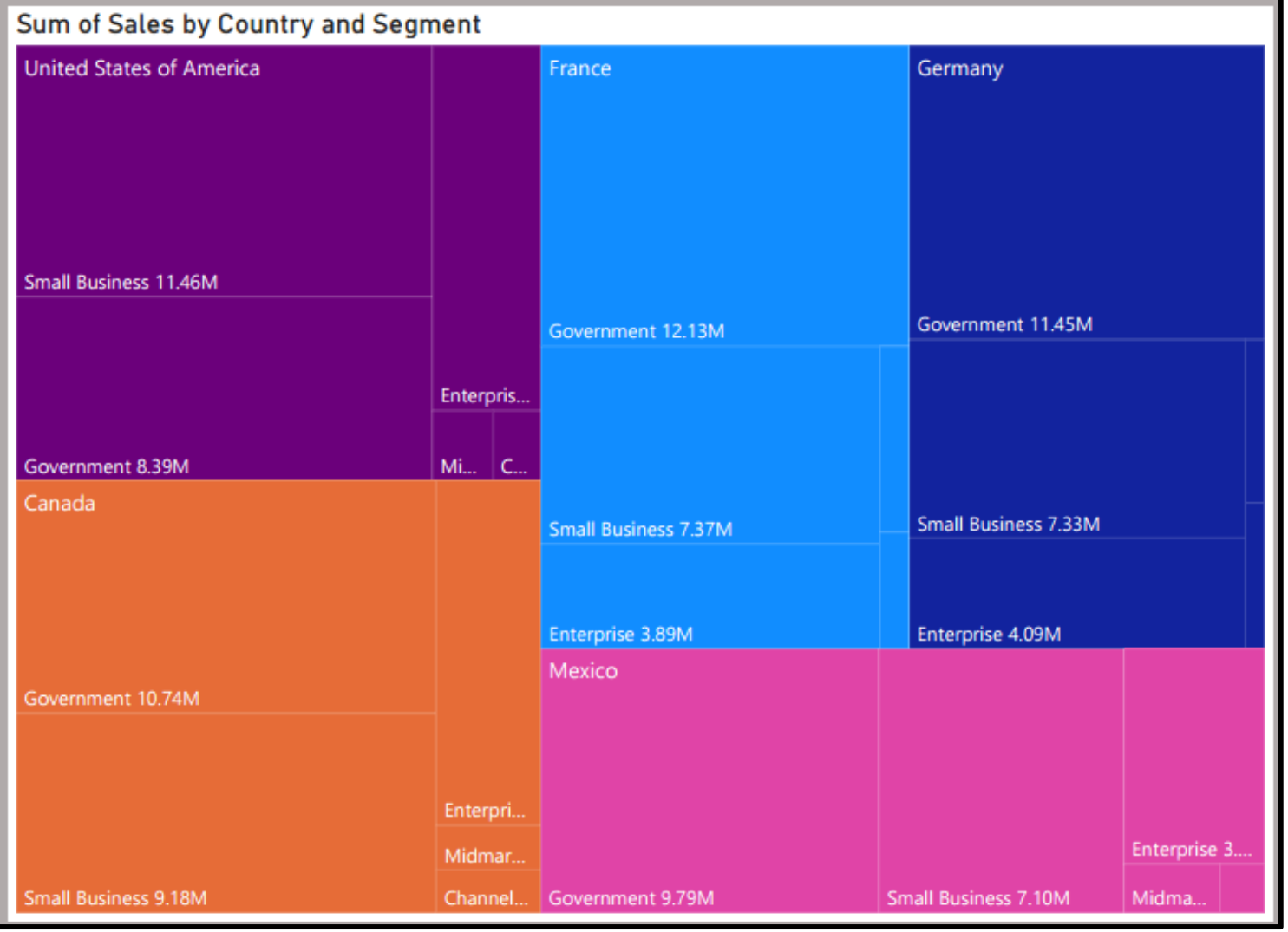
Stacked Area & Ribbon Chart



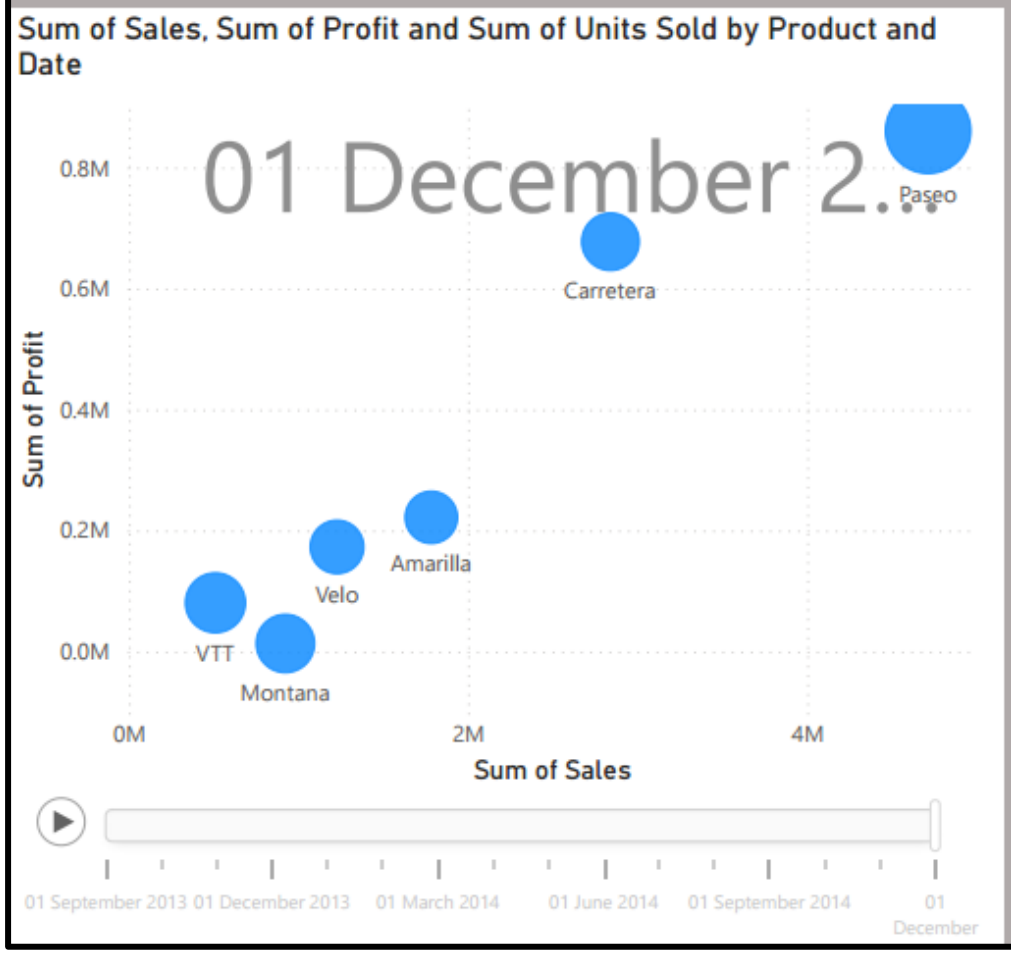


Funnel & Treemap Chart





Bubble & Scatter Chart



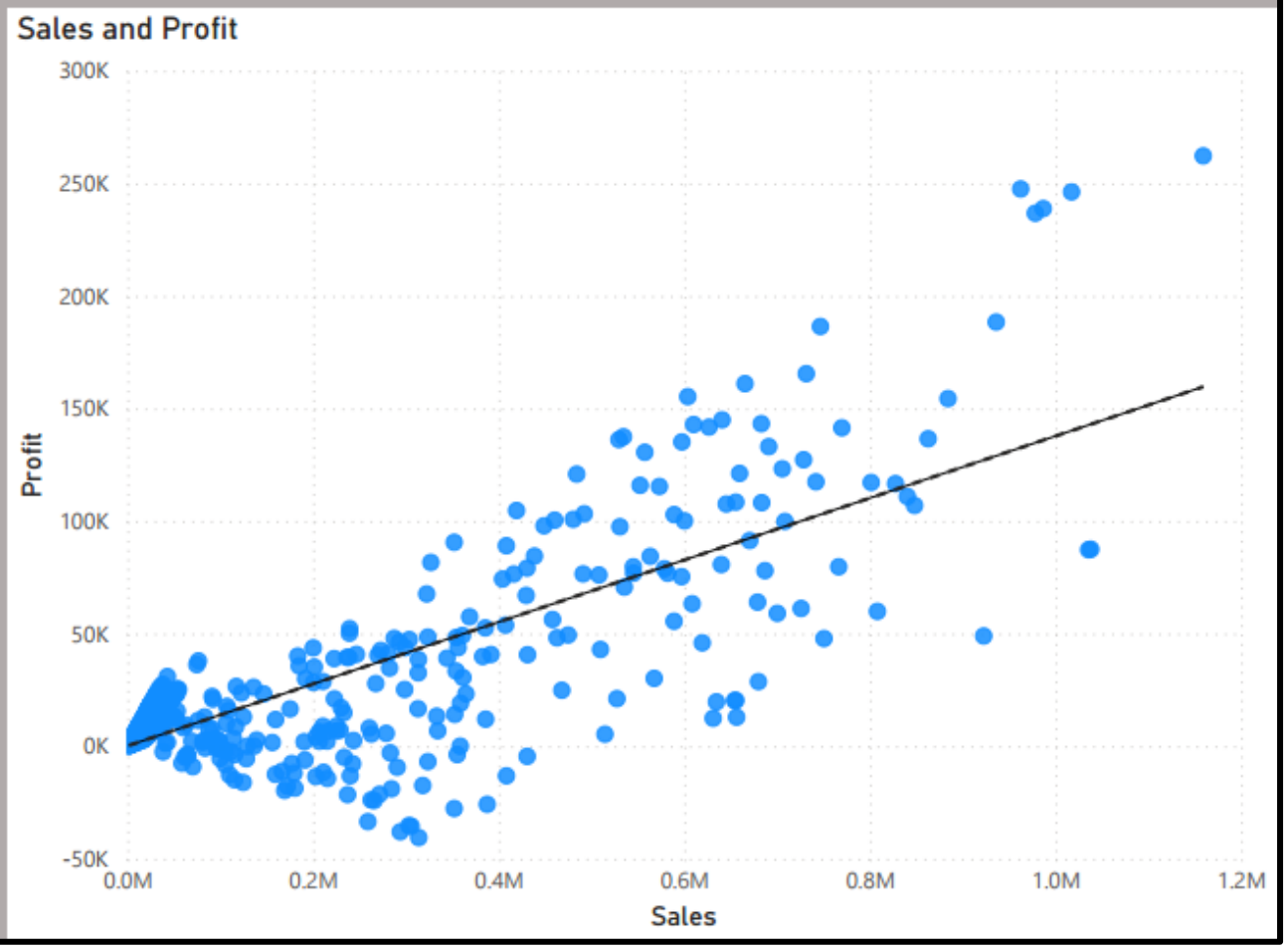


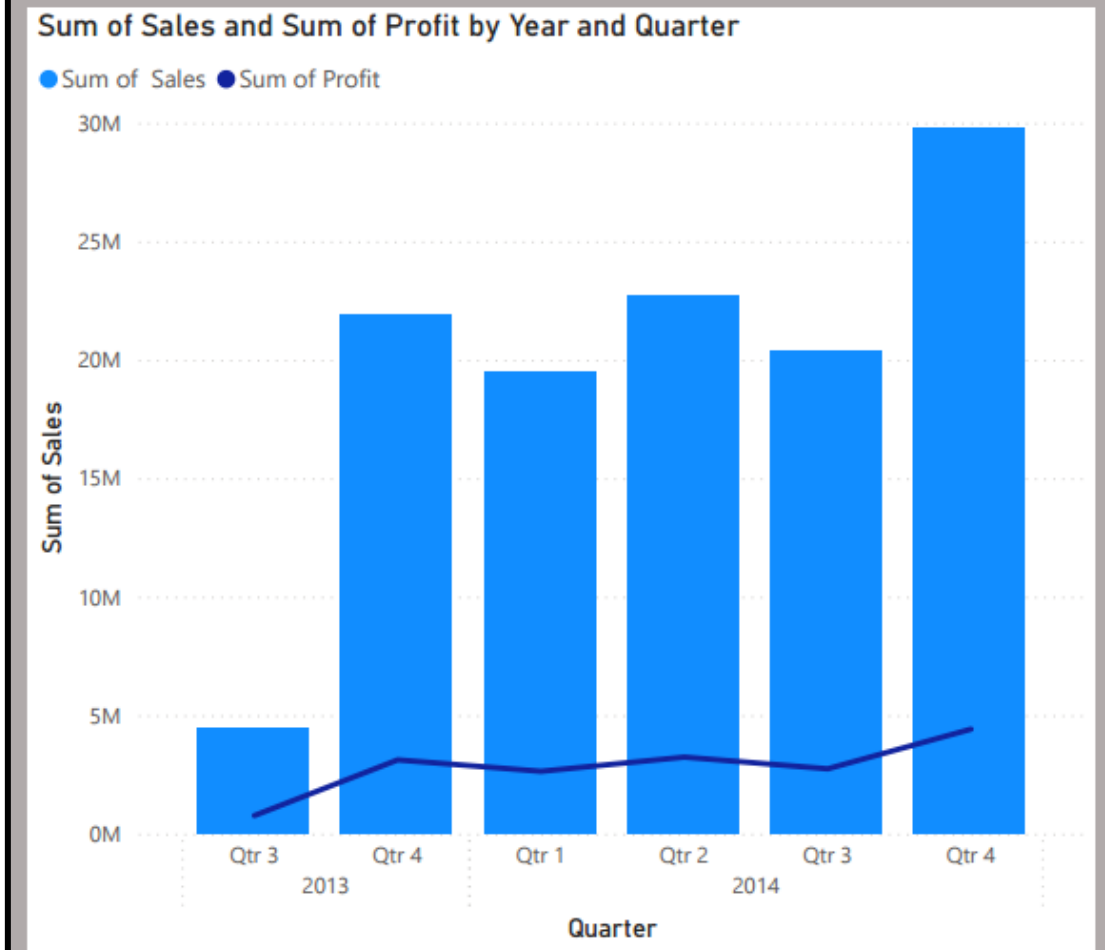
Table & Matrix Chart

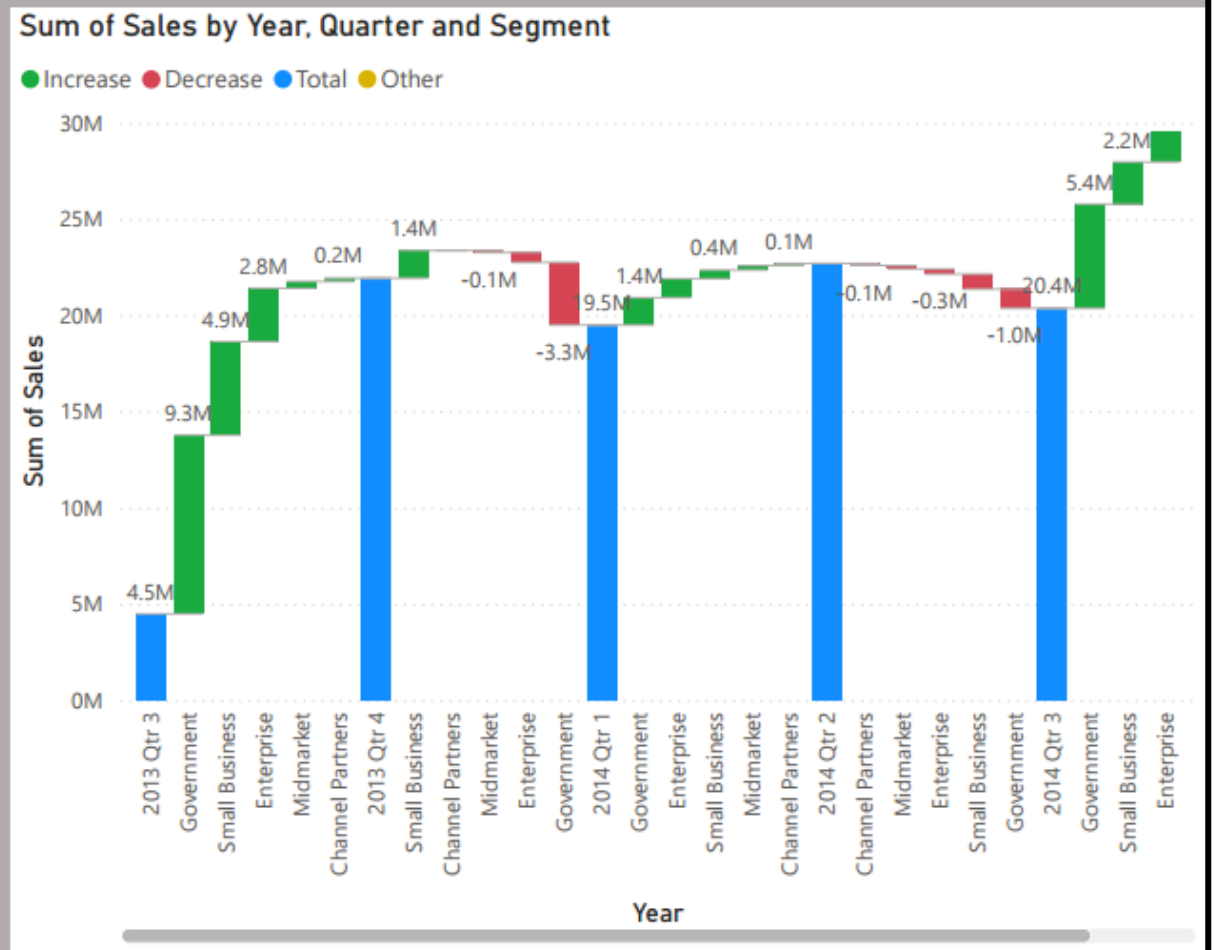
Year	Quarter	Sales	Profit	Units Sold
2013	Qtr 3	4.5M	0.76M	51K
2013	Qtr 4	21.9M	3.11M	214K
2014	Qtr 1	19.5M	2.63M	176K
2014	Qtr 2	22.7M	3.23M	234K
2014	Qtr 3	20.4M	2.74M	187K
2014	Qtr 4	29.8M	4.41M	263K
Total		**118.7M**	**16.89M**	**1,126K**

Product	Canada	France	Germany	Mexico	United States of America
Amarilla	3.86M	4.02M	3.96M	3.08M	2.84M
Carretera	2.61M	3.42M	3.06M	2.88M	1.84M
Montana	2.71M	3.53M	3.57M	1.94M	3.64M
Paseo	7.61M	5.60M	5.23M	7.63M	6.94M
Velo	3.33M	3.98M	4.39M	2.25M	4.30M
VTT	4.77M	3.81M	3.29M	3.17M	5.47M
Total	**24.89M**	**24.35M**	**23.51M**	**20.95M**	**25.03M**

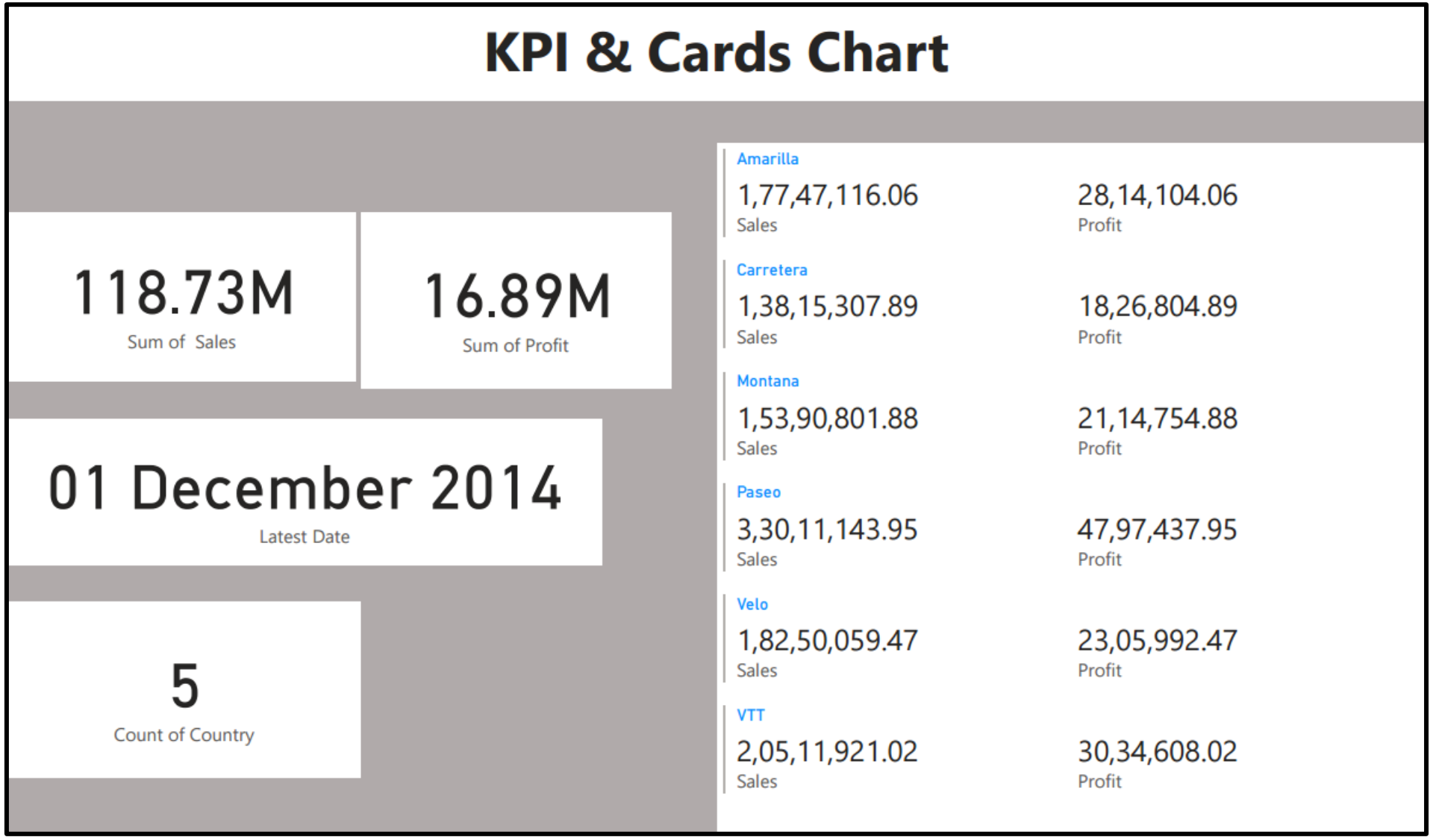
Country	2013	2014
⊞ **Canada**	**5.18M**	**19.71M**
⊟ **France**		
Channel Partners	0.07M	0.30M
Enterprise	0.66M	3.24M
Government	3.10M	9.02M
Midmarket	0.10M	0.49M
Small Business	1.20M	6.17M
⊞ **Germany**	**6.23M**	**17.28M**
⊞ **Mexico**	**4.75M**	**16.19M**
⊞ **United States of America**	**5.12M**	**19.91M**

Combo & Waterfall Chart





KPI & Cards Chart



Thank You