

SPONSORSHIP TIERS



Gold

\$5,000 +

- **Large** Logo Placement on the solar car, team apparel, and website
- Social Media (dedicated posts, sponsor shoutouts, and mentions in team updates)
- Recognition in Promotional Materials (flyers, banners, and event presentations)
- VIP Invitation to Team Events & Testing Days (network with students and faculty)

Silver

\$2,000 - \$4,999

- **Medium** Logo Placement on the solar car and team website
- Social Media Recognition (group sponsor shoutouts)
- Acknowledgment in Social Media & Promotional Materials

Bronze

< \$2,000

- **Small** Logo Placement on the team website
- Social Media Acknowledgment (name mentioned in group sponsor appreciation posts)
- Recognition on Team Banners & Event Materials