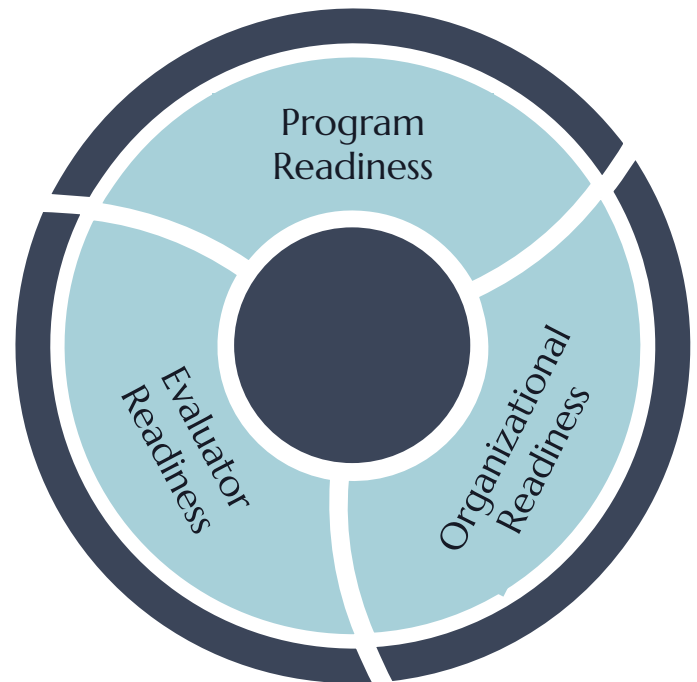


BRIGHT IDEA: ASSESSING EVALUATION READINESS

WHAT DOES IT LOOK LIKE?

- Program and organization staff and leadership are aware of and open to possibilities for change
- Resources are available to facilitate any needed change
- Active and engaged support for the evaluation is present at all levels of the program and organization
- Evaluators are prepared to support the program and organization through the needed changes



HOW?

COMMUNICATION. This could include...

1. Staff retreats or workshops
2. In-depth interviews
3. Surveys

WHAT WE NEED TO KNOW

1. Do the program or organization have any previous experience with evaluation? What was that experience like?
2. Do they have document program theories and logic models? Do they have a clear sense of their program goals and objectives?
3. What do they want to evaluate? Is that aligned with their goals and objectives?
4. What expectations or hopes do they have regarding the evaluation process and/or outcomes?
5. Are they committed to testing their reality? What do they predict will happen if their perceived realities turn out to be false?
6. What don't they know that they wish they did?
7. What ideas do they have for evaluation that are unused or untested?

Questions? We can help your team articulate and visualize program theory and craft evaluations that provide actionable insights for program improvement.

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