

25 May 2020

UniGlocal Intertrade FZCO

Dubai – UAE

Website Development Proposal



Ph. (+251) 911 65 11 06 // Addis Ababa, Ethiopia Ph. (+61) 4 3045 7475 // Melbourne, Australia <u>www.technobros.net</u>



Techno Bros. main vision to empower small to medium businesses to have a professional web presence. Within a few years of its inception, our company has advanced its business model to supporting large-scale organisations.

Since our founding in 2006 we have been able to build very strong relationships with some of the key players in the financial sector in Ethiopia. We have been responsible for delivering online solutions for NATIONAL BANK OF ETHIOPIA, DASHEN BANK, BANK OF ABYSINNIA, ETHIOPIAN CHAMBER OF COMMERCE and NICE INSURANCE amongst others.

In today's rapidly changing and dynamic business environment, we've helped over **1,850** Ethiopian clients profit from information technology with client-focused solutions combining the right balance of quality, reliability, delivery and price. We are focused on fulfilling all the client requirements. The more important result is that this client focused approach has helped us design, develop, implement and support some of the most mission critical and innovative solutions in the industry and create an enviable track record of satisfied customers.

Today, Techno Bros. can boast of a series of product offerings in addition to the array of IT services that has been its strength from the beginning, we are now an authorised agent for Waldo System, Netvsat, Logistica Communication for installation and maintenance of satellite earth stations and V-SAT Systems Broadband terminals around Ethiopia and Djibouti.

We think the reason behind our success in this industry is simply – quality services, reliable solutions, long-term partnerships, and a price/value structure. We believe this operating philosophy serves as the foundation of our growth and that of our clients.

WHAT MAKES US DIFFERENT

We put a huge effort into finding the right people for the job. To attract and retain the best clients we are constantly reinvesting in our business and people. At Techno Bros. we believe that -

Security and stability is paramount

We utilize an A-grade hosting infrastructure; our dedicated servers are located in Australia |
 Malaysia | US at one of the top 20 web server hosting data centers in world.

Quality is of the utmost importance

Delivering and maintaining high quality projects requires proven and consistent quality assurance processes. Techno Bros is run by a management team with qualifications in Information Technology and Business. In addition to management experience, we have highly qualified external consultants providing us with expert advice in operational matters, local and international strategy planning and their overall execution.



We could tell you what makes Techno Bros. special but we'll let our customers speak for themselves.

Bank

Addis International Bank S.C Awash International Bank S.C Bank of Abyssinia S.C

Berhan International Bank S.C

Bunna Bank S.C

Cooperative Bank of Oromia S.C

Dashan Bank S.C

Debub Global Bank S.C

Enat Bank S.C

National Bank of Ethiopia

NIB Bank S.C

Oromia International Bank S.C.

Wegagen Bank S.C.

Abay Bank sc.

Insurance

Africa Insurance Company Lion Insurance Company S.C. Ethiopian Insurance Corporation Nice Insurance

Nile Insurance S.C

iviic ilisurance s.c

Nyala Insurance S.C

Oromia Insurance Company

The United Insurance Company S.C.

NGO

Consortium of Christian Relief Development
COMESA Leather & Leather Products Institute
Pan African Chamber of Commerce and Industry (PACCI)
Pan African Chamber of Commerce and Industry (PACCI)
Population, Health & Environment (PHE)

Construction

AB - HAM Enterprise
Afro Tsion Construction
Bokra Construction and Trading plc,
KK plc,
Sunshine Construction
Tiks Construction

Bank

www.addisbanksc.com
www.awashbank.com
www.bankofabyssinia.com
www.berhanbanksc.com
www.bunnabanksc.com
www.coopbankoromia.com.et
www.dashenbanksc.com
www.debubglobalbank.com
www.enatbanksc.com
www.nbebank.com
www.nibbanksc.com
www.orointbank.com
www.wegagenbanksc.com
www.abaybank.com.et

Insurance

www.africainsurancesc.com www.anbessainsurance.com www.eic-et.com

www.niceinsurance-et.com www.nileinsurancesc.com www.nyalainsurancesc.com

www.oromiainsurancecompany.com.et

www.unic-ethiopia.com

NGO

www.ccrdaeth.org www.comesa-llpi.org www.initiativeafrica.net www.pacci.org www.phe-ethiopia.org

Construction

www.ab-ham.com www.afro-tsion.com www.bokracon.com www.kkplcethiopia.com www.sunshineinvestmentgroup.net www.tiksconstruction.com



Universal Construction Pvt. Ltd. Co. Yencomad INC

Tour

Ethiopia Tour Operators Association Experience Ethiopia Travel Fourwind Travel & Tour Galaxy Express Services plc, **Ghion Tour** Red Jackal Tour **Sunny Ethiopia Tours**

Hotel

Bole Ambassador Hotel Edna Hotel Business plc, Eliana Hotel Freindship Businesss Group Haile Resorts Hotel Maribela Rasamba Hotel Juba Regency Hotel Monarch Hotel plc, Nexus Hotel **Pyramid Resort**

Reliance Hotel Apartment Sarem International Hotel Soramba Hotel Tazina Guest House Tirar Hotel

Wabe Shebelle Hotel S.C

Mettu University

University / College St. Paul's Hospital Millennium Medical College Adama Hospital Medical College Alpha University College Andinet International School Ardaita ATVET College **Arsi University CPU College** HILCOE Ilays International College Jethro-Imi Medco Bio Medical College

www.uniconethiopia.com www.yencomad.com

Tour

www.ethiopiantourassociation.com www.experienceethiopia.com www.fourwindstour.com www.galaxyexpresstourethiopia.com www.ghiontour.com www.red-jackal.net www.sunnyethiopiatours.com

Hotel www.boleambassadorhotel.com www.ednaaddis.com www.elianahotel.com www.friendshiphotel.com.et www.haileresorts.com www.hotelmaribela.com www.hotelrasamba.com www.jubaregencyhotel.com www.monarchaddis.com www.nexusaddis.com www.pyramidresortet.com www.reliancehotelapartment.com www.saremhotel.com www.sorambahotel.com www.tazinaguesthouse.com www.tirarhotel.com www.wabeshebellehotel.com.et

University / College

www.sphmmc.edu.et www.adamahmc.edu.et www.alphareg.net www.andinet.edu.et www.ardaita-atvet.edu.et www.arsiun.edu.et www.cpucollege.com www.hilcoe.net www.iic.edu.et www.jethrolmi.com www.medcobiomed.net www.meu.edu.et



www.technobros.net

Mettu University

Jimma Universtiy College of Agriculture and Veternary Medicine

Sandford International School

St. Mary's University

Wolkite University

Western University College

Embassy

Moroccan Embassy

Ghana Embassy

South African Embassy Ethiopia

Other Sectors

Abulkhase plc,

Abyssinian Flight Services

Adama Chamber of Sectorial Association

Alem Cinema

Alta Computec plc,

AMCE

Country Club Developers plc,

Century General Trading Plc,

Great Abyssinia

Commercial Nominees plc,

Dire Dawa Administration Government Communication Affaires

Bureau

Ethiopian Airlines Basic Trade Union

Egyptian Ethiopian Business Council

Alert Center

EPHA

Electric World plc,

Ethiopian Public Health Institute

Ethiopian Shipping & Logistics Service Enterprise

Ethiopian Chamber of Commerce

Ethiopian Postal Service

Ethiopian Public Health Association

Ethiopian Toll Roads Enterprise

Ethiopian Sugar Corporation

Horizon Addis Tyre sc.

Ozzie Trading

Jije Labglass plc,

Mega Books

National Cement sc.

National Oil Ethiopia plc, (NOC)

Oromia Justice Bureau

www.meustudent.edu.et

www.phmva.net

www.sandfordschool.org

www.smuc.edu.et

www.wku.edu.et

www.wuc.edu.et

Embassy

www.ethiomorocco.com

www.ghanaembassyethiopia.org

www.southafricanembassyethiopia.com

Other Sectors

www.abulkhase.com

www.abyssinianflights.com

www.adamacsa.com

www.alemcinema.com

www.altacomputec.com

www.amceiveco.com

www.ccd-homeseth.com

 $\underline{www.centurypromotion.com}$

www.coffeeabyssinia.com

www.commercialnominees.com

www.dire-dawa.gov.et

www.ealbtu.org

www.eebcouncil.org

www.alertethiopia.org

www.ejhd.org

www.electricworldethiopia.com

www.ephi.gov.et

www.eslse-et.com

www.ethiopianchamber.com

www.ethiopostal.com

www.etpha.org

www.etre.com.et

www.etsugar.gov.et

www.horizon-atc.com

www.nonzon-atc.com

 $\underline{www.hotelshowethiopia.com}$

www.Jijelaboglassplc.com

www.megabooksplc.com

www.nationalcementsc.com

www.nocethiopia.com

www.ojb.gov.et



Oromia Police Commission
Oromia Police College
packtraplc.com
Paul Ries & Sons (Ethiopia) LTD
Premier Switch Solutions sc.
Quadrant Investment Group
SGS International INC
TAF Oil plc,
Waas International
Wafa Promotion

Wild East Logistics

www.oromiapolice.gov.et
www.oromiapolicecollege.gov.et
www.packtraplc.com
www.paulriesethiopia.com
www.pss-ethiopia.com
www.quadrantinvestmentgroup.com
www.sgschemicals.com
www.tafoilplc.com
www.waasinternational.com
www.wafapromotion.com
www.wildeastlogistics.com

For further logon http://www.technobros.net/

Techno Bros. was built to not only provide reliable hosting but to have a support team that you can reach 24/7/365. Our support is what separates us from the pack. We understand that support is the most important aspect of a hosting provider and that is why we are a cut above the competition. We're available to our customers 24/7,

Need help? email our Australian support team 24/7 at "support@technobros.net"

At Techno Bros. we use cPanel control panels that will allow you to manage your hosting account from start to finish with ease. It's point and click, and you're on your way to getting down to business! We also include the Softaculous one-click installer so you can install scripts such as WordPress, Joomla, Moodle and over 360 others with no technical skills required. Our order process is simplified and accounts are activated within minutes.



1. Understanding of the assignment

The firm understands that the following are the major tasks to be addressed assess the website and Design it to professional website.

Scope of work

As Techno Bros. Understand that the scope of work to the following details

- 1. A website design (Unlimited Dynamic Pages)
- 2. Use of licensed CMS (Content Management System) and qualified staff.
- 3. Positive responses to items listed under SCOPE of WORK.
- 4. Maintenance support after warranty period.
- 5. Presentation of problem resolution plan that will enable to correct the CMS (Content Management System) failure.
- 6. The website will be designed from users perspective.
- 7. The designed website will be user friendly.
- 8. The designed site includes search engine that enhances navigation to get desired information .
- 9. Provide and demonstrate the basic visual design using graphics, typography and consistency.
- 10. Provide advice and direction on the content of the site through working closely with users.
- 11. Provide and demonstrate methods for simple basic maintenance on the site.
- 12. Provide a website equipped with reasonable security features.
- 13. Provide CD documentation.
- 14. Provide training for the personnel of the client as to how to administer the CMS (Content Management System) shall be given.
- 15. Perform testing.
- 16. Uploading the website to server.

2. Our Development Process

We take a structured approach to web design. Our development process was created to ensure every project is delivered on-time and on-budget. Once your web design project kicks off, here's what to expect.

3. Initial Planning

The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a roadmap for the rest of the web design process.

4. Wireframing

Wireframes are your first chance to visualize your website. While they're not nearly as detailed as the final site will be, they give us a visual representation of the site's overall layout.



5. Mockups

Once all site mockups are completed and approved, we'll proceed with site mockups. These add color and a bit more detail to the initial wireframes, giving us a stronger visual representation of the final product.

6. Development

At the same time, we'll kick off the technical side of the web design process. This will include deploying your CMS, creating your custom theme and page designs, and setting up your website's analytics.

7. Testing

Once our designers, and developers have finished their work, our Quality assurance team will get to work testing your site's performance and reliability. We'll use various tools to benchmark your site for loading, responsiveness, and speed, while also ensuring that it works reliably on all web browsers and mobile devices.

8. Deployment & Optimization

Once we're sure that your site is ready to be released to the public, we'll deploy it on your public domain. Then, we'll shift into a monthly support process that will continue for 12 months. During that period, we'll create monthly backups of your site, update scripts and plugins to maintain security and reliability, and perform layout and content updates at your request.

9. Project Timeline

The first week

Phase I - Planning

Phase II - Analysis / Critique

The second week

Phase III - Promotion

Phase IV – Design



The third week

Phase V – Implementation

Phase VI - Launch of site

The fourth week

Phase V – Training and documentation

10. Project Terms

Techno Bros. will build a website according to the description laid out in this proposal. Any additional features, or other changes to project requirements may affect the timeline and costs laid out in the price, and will require a separate change order document.

All works produced as a result of the above described web design project will become the sole intellectual property of the Client. Techno Bros. reserves the right to use visual representations of the final product as part of our project portfolio.

11. Site Maintenance

1 Year free website maintenance is included . Clients may choose to maintain a Maintenance Agreements after this period has expired. Such agreements may be billed at a fixed monthly rate or an yearly rate and charges will vary depending upon the anticipated needs of the Client. If you have chosen a Maintenance Agreement, the terms of such will be listed separately as required.

12. Pricing

Web Development

Unlimited Mobile Responsive Web Development: 1,500 USD

The validity of this quoted price is for 90 Days.