

# Marketing Specialist

**Location:** Remote

**Type:** Internship, Full-time or Part-time

**Start Date:** TBD

**Company:** [Solarity AI LLC](#) – Dallas, Texas, USA

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## About the Role

Solarity AI is seeking a **high-energy Marketing Specialist** who loves creating impactful content, experimenting with trends, and driving brand visibility across major platforms. You will produce **AI and non AI content**, manage daily social posts, and run marketing workflows that directly shape how our B2B and B2C products are seen globally.

If you enjoy crafting viral posts, analyzing what works, and building systems that scale, this role will feel like home.

This is NOT a coffee-runner role.

This role offers **real execution, real responsibility, and real growth** inside a very fast-moving AI company.

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## What You'll Work On

- Creating **AI generated** visuals, videos, articles, and social media assets
- Producing **non AI content**: manual writing, editing, short-form video editing, and design
- Managing Solarity AI across **LinkedIn, Instagram, TikTok, Twitter, YouTube**, and more
- Designing **viral-style posts** and storytelling-driven campaigns
- Running complete marketing workflows: **content calendars, scheduling, A/B tests, analytics**
- Conducting SEO keyword analysis, hashtag research, and market trend scouting

- Supporting **B2B marketing** for AI infrastructure and automation products
  - Supporting **B2C marketing** for consumer AI tools and mobile apps
  - Collaborating with leadership on brand voice, messaging, and creative direction
  - Building dashboards, tracking performance, and optimizing based on data
  - Improving marketing processes, templates, and internal documentation
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## What We're Looking For

- Understanding of social media marketing, engagement principles, and branding
  - Familiarity with **Canva, Figma, CapCut, Adobe tools**, or similar
  - Experience using **AI tools** for content generation
  - Strong writing, storytelling, and creativity
  - Comfort with planning, scheduling, content calendars, and organization
  - Curiosity about analytics, SEO, metrics, and iterative marketing
  - Self motivated, proactive, and able to work independently
  - Experience with SaaS or tech marketing
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## What You Will Gain




- Experience executing marketing operations for a fast growing AI company
- A full portfolio of real content, campaigns, and published work
- Mentorship directly from founders and senior team members

- Exposure to both **enterprise (B2B)** and **consumer (B2C)** product marketing
  - Mastery of AI content tools and workflow automation
  - Experience building brand presence across all major platforms
  - A measurable track record of growth, engagement, and impact
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## **You're Perfect For This If You...**

- Love designing content, writing posts, and editing videos
  - Enjoy experimenting with formats and trends
  - Understand what makes content **viral, engaging, and high retention**
  - Want to actively create, publish, measure, and iterate
  - Learn fast, adapt quickly, and use AI tools to amplify your output
  - Are excited to build Solarity AI's digital presence from the ground up
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## **We Don't Care About**

-  Fancy resumes
-  Perfect grades
-  Professional editing certificates

**We care about creativity, curiosity, and the desire to build things that get attention.**

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## **Requirements**

- Currently pursuing or completed a degree in **Marketing, Business, Communications, Media**, or a related field

- Ability to commit **at least 20 hours per week**
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## How to Apply

Send us:

- Your **resume** (it should be written in LaTeX using [this format](#))
- Your LinkedIn profile
- Your **portfolio** or links to your best content
- A short note on why you want to grow Solarity AI's brand



**Email:** ata.turhan@solarityai.com



**Subject:** *Marketing Specialist Application – [Your Name]*