



Come Sponsor HackViolet 2026

Fully in-person on
Jan 31-Feb 1, 2026





DEAR FUTURE SPONSOR, WE ARE HACKVIOLET!

HackViolet is an annual **24-hour female-empowerment in-person hackathon** at **Virginia Tech**, scheduled for **January 31 to February 1, 2026**. While we operate and are funded independently, we share a mission with our sister organization, Association for Women in Computing (AWC): to support and uplift women in technology.



HackViolet serves as a unique platform to empower young women in the traditionally male-dominated tech industry. Our event offers participants invaluable opportunities to **develop new skills, build mentor relationships, and engage within a supportive community**. We warmly welcome all participants — regardless of gender identity and field of study — to showcase their creativity and make an impact in the world of technology.

Why Sponsor HackViolet?

As a sponsor, you'll have the opportunity to:

- Increase brand visibility through event promotional materials
- Showcase your technology and services to engaged participants
- Connect directly with top emerging talent
- Demonstrate your commitment to corporate social responsibility

Join us in 2026!

Partner with us to help shape the careers of young innovators and drive the future of technology in a safe, inclusive direction! Explore our sponsorship tiers and reach out to become an official HackViolet 2026 sponsor!

Thank you for your time,
HackViolet Board





STATISTICS FROM 2025

600+
 registrations

300+
 participants

35%
 first time hackers

48%
  female/non-binary participants

#10 Top MLH Hack
school in the US 





PHOTOS FROM 2025





SPONSORSHIP

TIERS

TIER	LAVENDER	LILAC	ORCHID	VIOLET
PRICE	\$1500	\$3000	\$4500	\$6000
BRANDING	distribute swag	⚡	⚡	⚡
	newsletter	mention	mention	spotlight
	logo on website/ t-shirt/presentation	small	medium	large
	logo on event posters		small	medium
	sponsored snack/meal			snack
	instagram post slide count	1	2	3
	instagram story		1	1
	instagram takeover			1
	"hackviolet powered by"			⚡
RECRUITMENT	sponsor fair	⚡	⚡	⚡
	resume book access		post-event	post-event
	interview suite			⚡
EVENT PRESENCE	send in-person mentors	⚡	⚡	⚡
	sponsor lounge	⚡ shared	⚡ shared	⚡ private
	discord channel	⚡	⚡	⚡
	sponsored prize category	⚡	⚡	⚡
	company panel ¹		⚡	⚡
	sponsor table	1	1	2 & prime spot
	technical workshop or fun event	30 minutes	30 minutes	60 minutes
	raffle prize after your event			⚡
	in-person judging ²			⚡
	opening statement	buy in ³	buy in ³	2 minutes
	closing remarks	buy in ⁴	buy in ⁴	5 minutes

1. Your company can volunteer an employee to be a part of our panel and join in answering hackers' questions, sharing stories, and discussing tech.

2. By default, final project demos for all prize categories are virtual. However, projects submitted to a Violet sponsor's prize category will be presented in-person to that company's representatives.

3. Buy-in for \$200 per minute of speaking time at opening ceremony; 2 mins max

4. Buy-in for \$400 per minute of speaking time at closing ceremony; 4 mins max



GET IN TOUCH WITH US



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Thank you

