

# GROUP PROJECTS



A vibrant space-themed background featuring a large, detailed Earth in the center, showing continents and clouds. To the right, the Moon is visible. In the foreground, a satellite with solar panels is partially seen. The background is a deep purple and blue space with stars, constellations, and a crescent moon. The text "Fontys for Society" is written in a bold, white, sans-serif font, with a dark shadow effect behind it.

# Fontys for Society

## 4 Partner Projects



# SenSkate (USPC)



BBC

ITV4

# AI Journalism (SIA/Moral Design)





# HOLLYWOOD





# Hyperlocal News



# Logistics Business

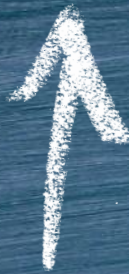










**IDEATION  
WEEK**



MON	TUE	WED	THU	FRI
	 <b>Partner Presentations</b>  <b>Indicate which Ideation Group</b>	 <b>Work on idea, ask consultants</b>	 <b>Work on idea, ask consultants</b>  <b>Upload idea!</b>	

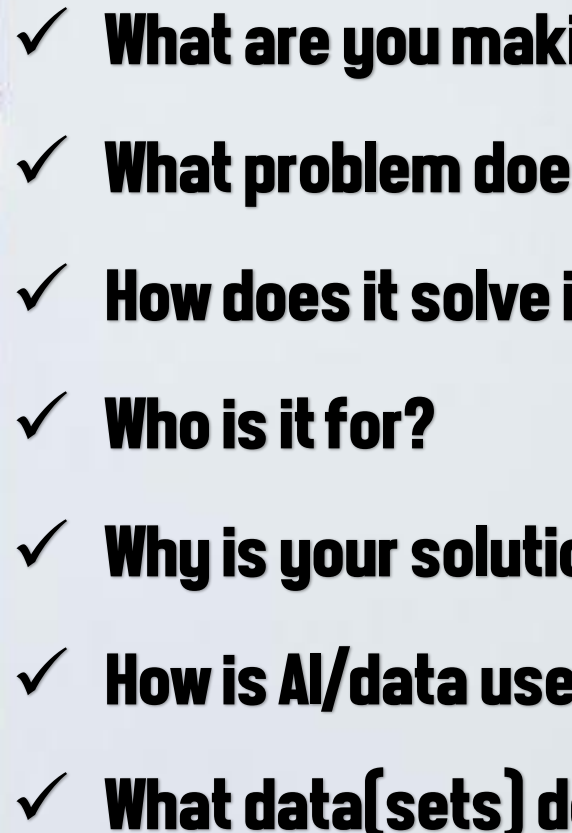


# 3 Days To Realize



# Prototype (idea) On Paper



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- ✓ **What are you making?**
  - ✓ **What problem does it solve?**
  - ✓ **How does it solve it?**
  - ✓ **Who is it for?**
  - ✓ **Why is your solution the best?**
  - ✓ **How is AI/data used?**
  - ✓ **What data(sets) does it use?**
  - ✓ **What is the possible positive AND negative impact?**

# Students

- Solo
- Duo
- Trio
- Quartet



**Let me know asap next Tuesday around lunch!!**



**Questions?**

