

CAMP MAP MOODBOARD

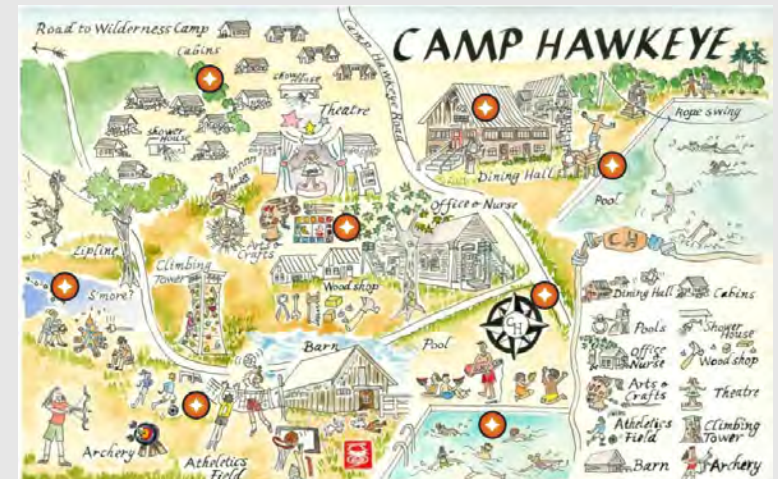
OTHER CAMP MAPS : REFERENCES



<https://windsormountain.org/new-families/interactive-map/>



<https://www.camptakodah.org/summer-camp/about/campus/camp-map/>



<https://www.camphawkeye.com/campus>



<https://www.manitoucamp.com/future-families/camp-map/>



<https://www.campandro.com/campus-map/>



<https://www.campchippewa.com/location/>

OTHER CAMP MAPS : WHAT NOT TO DO



<https://campnorthstarmaine.com/interactive-map/>



<https://campmason.org/about/our-facilities/map/>



<https://campkingswood.org/map/camp-map/>



<https://www.pokomac.com/explore-summer-camp/>

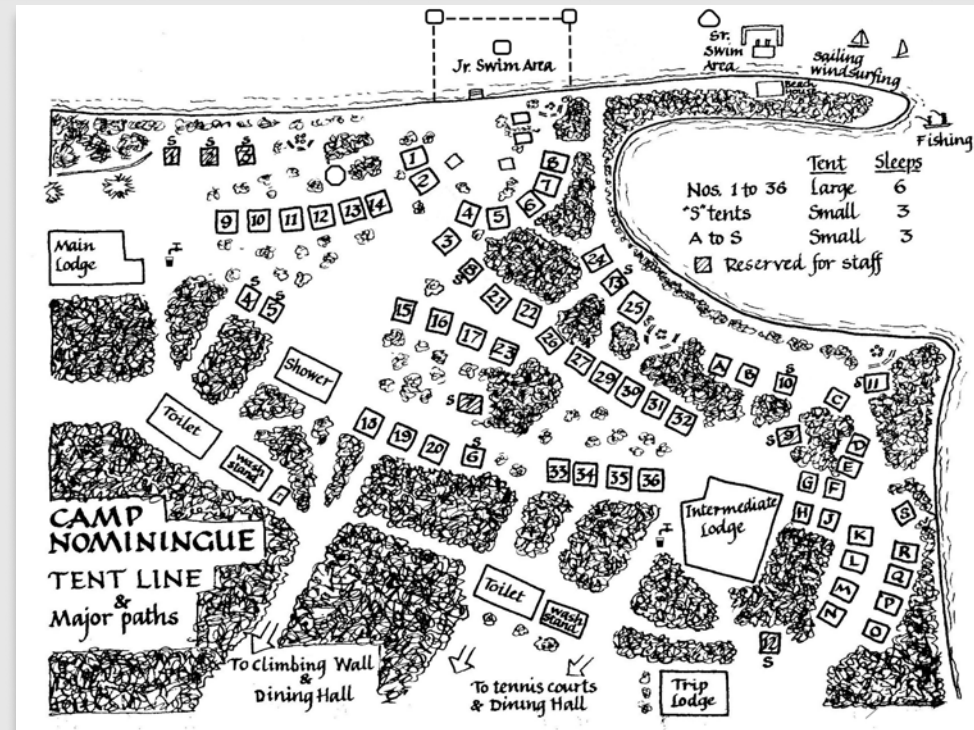
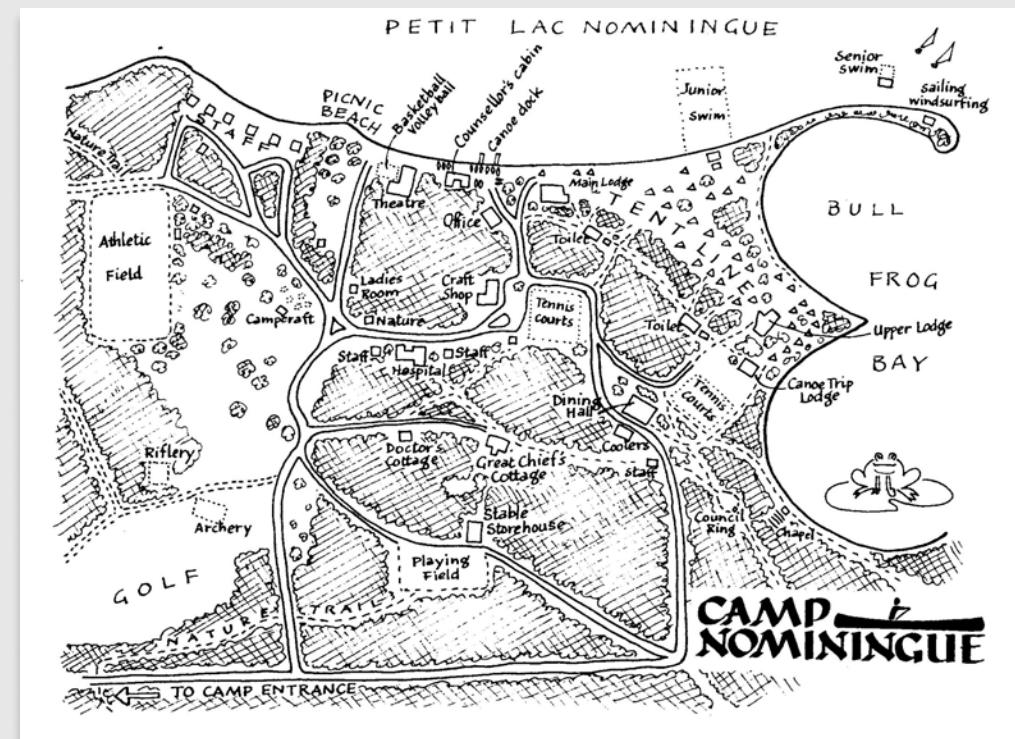
Here, I find the colors too dark and dull. Also, I don't really like the look of these vectorised elements. It feels too strict and impersonal.

CURRENT MAPS

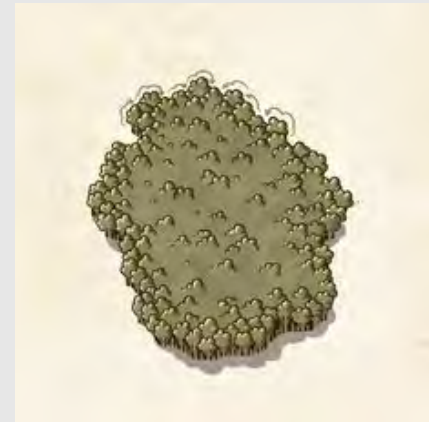
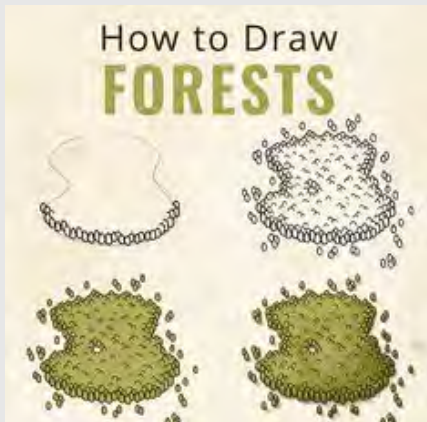
The main change I would like to make on this map is drawing new trees and replacing the different rectangles representing important places with simple drawings. Changing some elements on the map would make it easier to colorize it after.

But I'd like to keep that hand-drawn look the map has, as I feel it fits well the identity of the camp. I think light colors that remind of watercolors and/or color pencils would pair well with the general look of the maps.

I could make two versions of the maps, one to use as an image/pdf, and the other to use as an interactive map on the website.



ELEMENTS EXAMPLES



GENERAL COLOR PALETTE / INSPIRATION

