



SOLICE BRAND GUIDE

**A SIMPLE GUIDE TO HELP CREATORS AND SERVICES TO
BUILD THE BEST SOLICE EXPERIENCE.**

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PROJECT VISION

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**WE ARE A VR METAVERSE BUILT ON THE
SOLANA BLOCKCHAIN**

**OUR VISUAL THEME IS A LITTLE ALL OVER
THE PLACE AND NEEDS TO BE
CONSOLIDATED**

**WE ARE PUTTING MORE FOCUS ON QUALITY
WHILE STILL TRYING TO MEET DEADLINES
SETOUT BY THE ROADMAP**

**OUR NEW THEME SHOULD BE
RECOGNIZABLE AND CONSISTENT**

**WE HAVE FEW LOGOS AND NEED TO
POTENTIALLY WORK ON SOME
VARIANTS**

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LOGOS & SYMBOLS

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USING OUR LOGOS

LOGOS SHOULD BE UNCROPPED, UNMODIFIED,
AND PRESENTED IN THE COLOR COMBOS THAT
WE'VE PROVIDED. NOTHING SHOULD DISTORT
THE LOGO.



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OUR SYMBOLS

**WE ARE EASILY RECOGNIZED BY TWO SYMBOLS THAT
BEST REPRESENT OUR BRAND.**

**JUST LIKE THE LOGO, THESE SYMBOLS SHOULD BE
UNMODIFIED AND PRESENTED PROPERLY. THEY SHOULD
NOT BE SKEWED, ROTATED, CROPPED, SCALED
UNEVENLY, COLORED, OR REDUCED IN OPACITY.**

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THE WORDMARK

OUR PROJECT HAS AN ASSOCIATED WORDMARK FOR INSTANCES WHEN A FULL WIDTH REPRESENTATION OF THE BRAND IS APPROPRIATE.



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THIS WORDMARK IS IDEAL FOR:

- SOCIAL MEDIA BANNERS
- PRINT SIGNS & STICKERS
- HEADER/FOOTER IMAGES

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THE SOLICE LOGO

THE SOLICE LOGO IS OUR MAIN LOGO. IT IS
TYPICALLY USED FOR THINGS SUCH AS:

- AVATARS
- FAVICONS
- APP ICONS
- PRINTED MERCHANDISE

THE SOLICE LOGO IS PERFECT FOR USES WHERE THE FULL
WORDMARK DOES NOT FIT, AND FOR SQUARE RATIO
IMAGES.

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THE ALTERNATE LOGO

WE MAY WANT TO THINK ABOUT AN ALTERNATE/INVERSE
COLOR LOGO WHICH MAY BE GOOD FOR THE FOLLOWING

- MINING RELATED LOGOS
- LARGE APP ICONS
- TWO-TONE LOGOS
- WEBSITES WHERE THE
COLORS TOO CLOSELY
MATCH OURS

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FONTS & COLORS

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BEBAS NEUE

BEBAS NEUE IS USED FOR HEADINGS. IT SHOULD BE BIG AND BOLD IN COMPARISON TO THE BODY TEXT, WITH A WEIGHT OF 600.

BEBAS NEUE MIGHT NOT ALWAYS BE AVAILABLE. YOUR STYLESHEETS SHOULD PROVIDE THIS FONT FALLBACK ORDER FOR YOUR HEADER TEXT:

```
.header {  
  font-family: "BABAS NEUE",  
  Helvetica, Arial, sans-serif}
```

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SOURCE SANS PRO IS A READILY
AVAILABLE AND EASILY READABLE BODY
TEXT FONT WITH A WEIGHT OF 400.

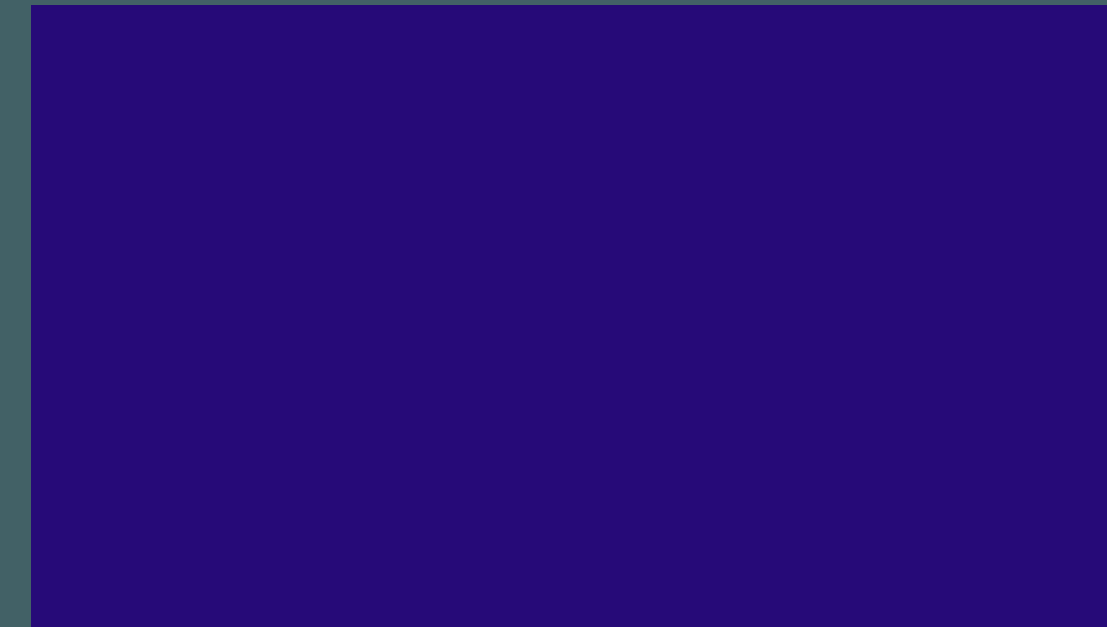
SOURCE SANS PRO

```
func monoFontExplainer() {  
    fmt.Println("Source Code  
Pro is a monospace font  
suitable for all source code  
examples and snippets")  
}
```

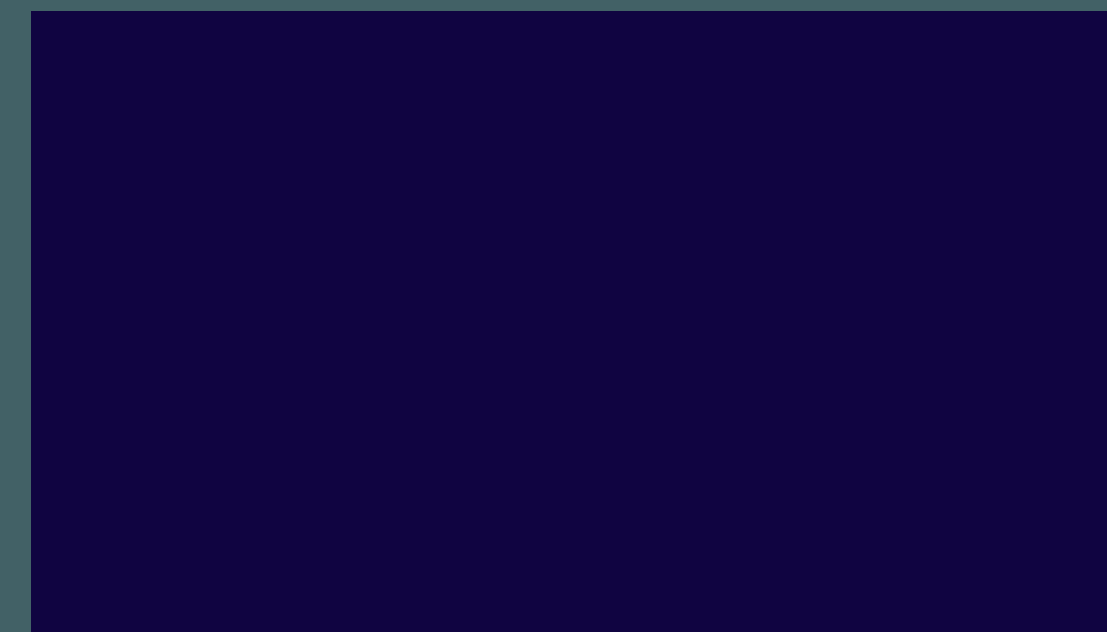
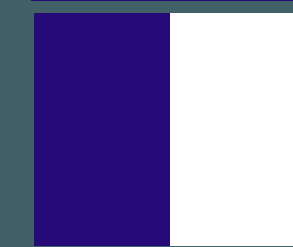
SOLICE



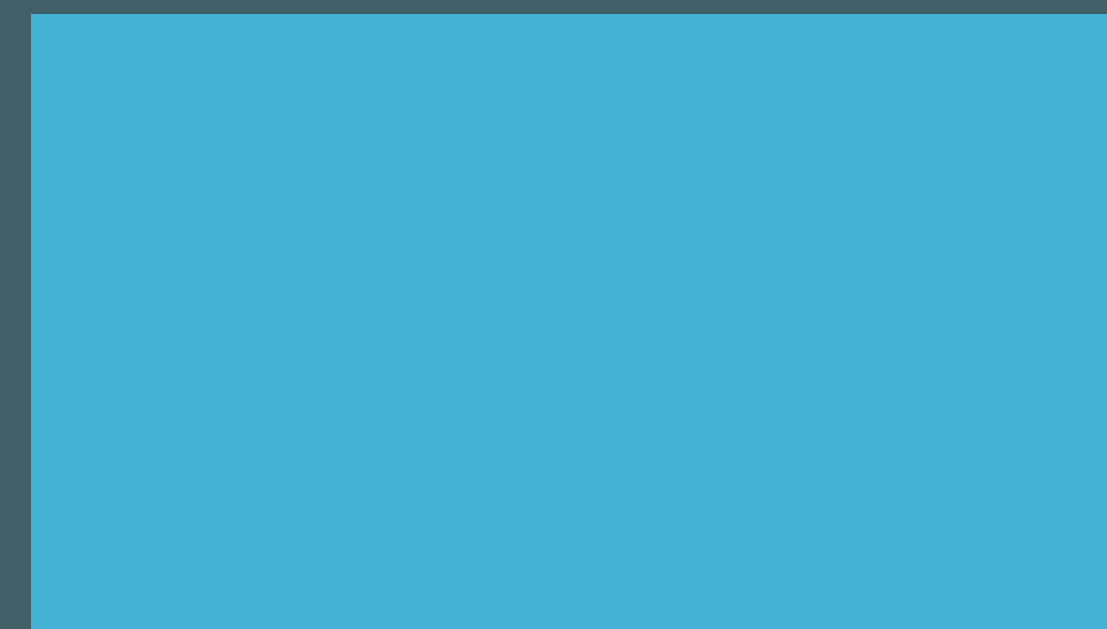
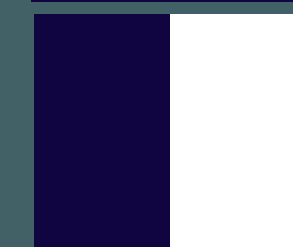
PRIMARY COLORS



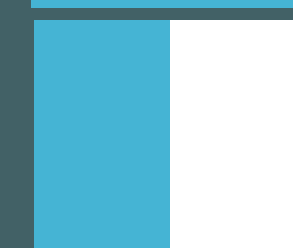
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#100441



#45B4D4



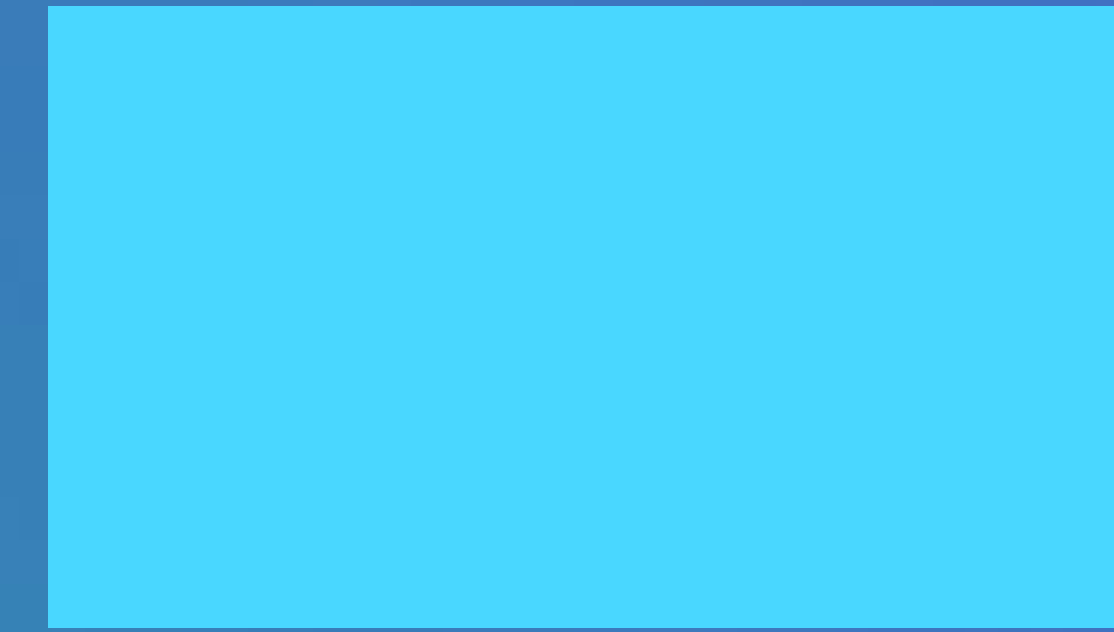
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SECONDARY COLORS



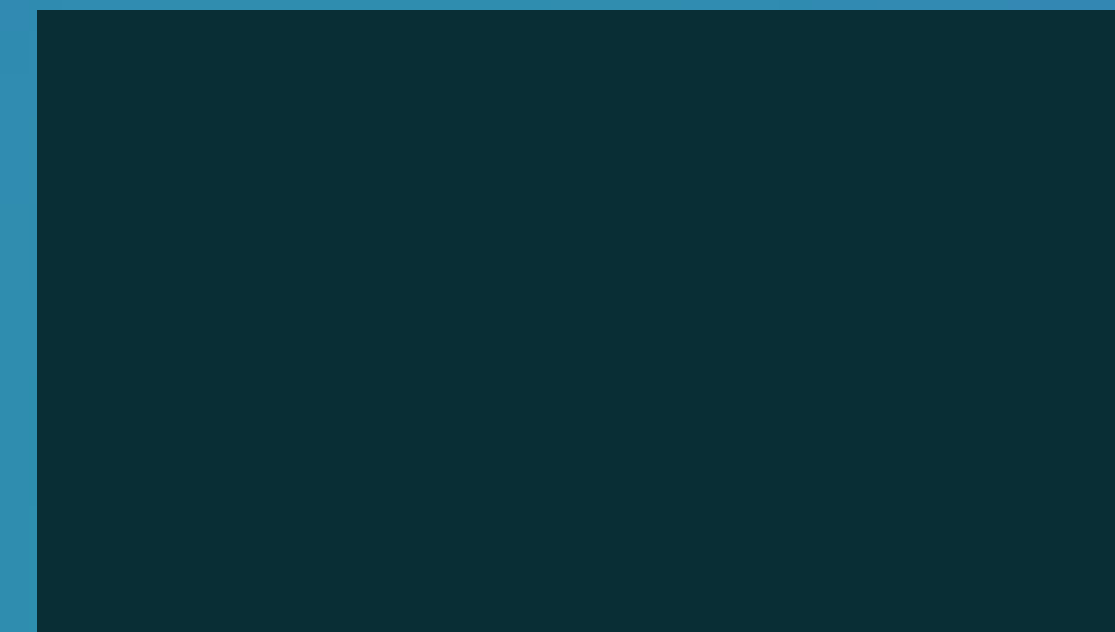
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#49d7ff



#03191c



#092e35



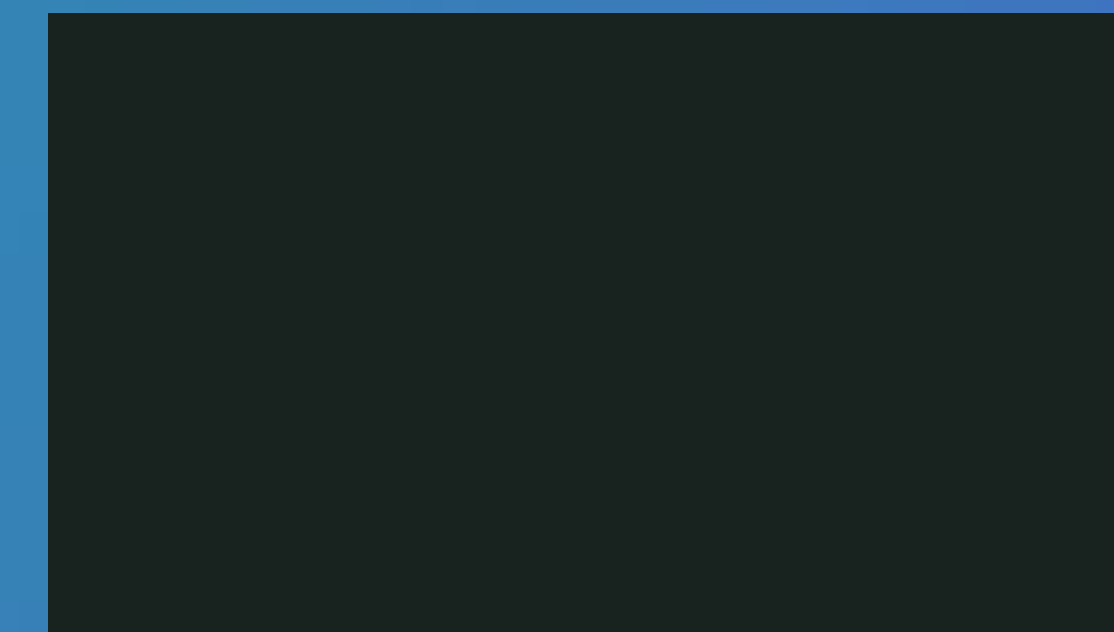
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#ff22d1



#372079



#18221f

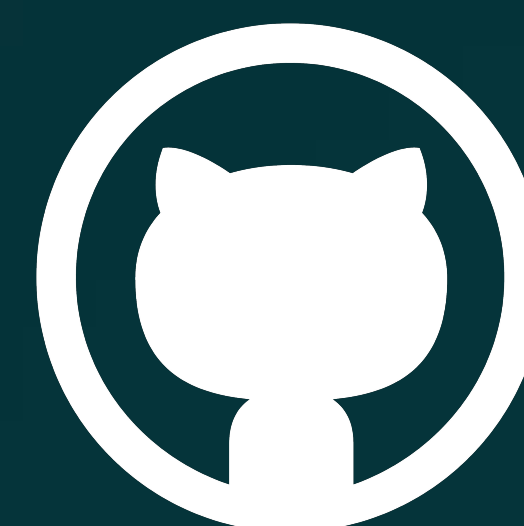
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