



**A SIMPLE GUIDE TO HELP CREATORS AND SERVICES TO
BUILD THE BEST SOLICE EXPERIENCE.**

SOLICE BRAND GUIDE

@SOLICE_IO

GITHUB.COM/SOLICEIO

**THIS DOCUMENT IS MIT LICENSED FOR YOUR
SHARING PLEASURE.* (NOT SURE)**

BRAND.SOLICE.IO

SOLICE



TABLE OF CONTENTS

- 1. TABLE OF CONTENTS**
- 2. PROJECT VISION**
- 3. THE TRADEMARK**
- 4. LOGOS & SYMBOLS**
- 5. FONTS & COLORS**



PROJECT VISION

SOLICE 2022

SOLICE



**WE ARE A VR METAVERSE BUILT ON THE
SOLANA BLOCKCHAIN**

**OUR VISUAL THEME IS A LITTLE ALL OVER
THE PLACE AND NEEDS TO BE
CONSOLIDATED**

**WE ARE PUTTING MORE FOCUS ON QUALITY
WHILE STILL TRYING TO MEET DEADLINES
SETOUT BY THE ROADMAP**

**OUR NEW THEME SHOULD BE
RECOGNIZABLE AND CONSISTENT**

**WE HAVE FEW LOGOS AND NEED TO
POTENTIALLY WORK ON SOME
VARIANTS**



THE TRADEMARK

SOLICE 2022

SOLICE



SOLICE IS A REGISTERED TRADEMARK. NOT EVERYONE GETS THE NAME RIGHT, SO HERE IS A QUICK GUIDE:

The Trademark*

✓ **SOLICE**

✗ **SOLACE**

✗ **SOLICE METAVERSE**

✗ **SOLICEVR**

***NOT SURE IF WE ARE TRADEMARKED**

SOLICE



LOGOS & SYMBOLS

SOLICE 2022

SOLICE

USING OUR LOGOS



LOGOS SHOULD BE UNCROPPED, UNMODIFIED, AND PRESENTED IN THE COLOR COMBOS THAT WE'VE PROVIDED. NOTHING SHOULD DISTORT THE LOGO.



SOLICE 

SOLICE



OUR SYMBOLS

**WE ARE EASILY RECOGNIZED BY TWO SYMBOLS THAT
BEST REPRESENT OUR BRAND.**

**JUST LIKE THE LOGO, THESE SYMBOLS SHOULD BE
UNMODIFIED AND PRESENTED PROPERLY. THEY SHOULD
NOT BE SKEWED, ROTATED, CROPPED, SCALED
UNEVENLY, COLORED, OR REDUCED IN OPACITY.**

SOLICE



THE WORDMARK

OUR PROJECT HAS AN ASSOCIATED WORDMARK FOR INSTANCES WHEN A FULL WIDTH REPRESENTATION OF THE BRAND IS APPROPRIATE.



SOLICE

THIS WORDMARK IS IDEAL FOR:

- SOCIAL MEDIA BANNERS
- PRINT SIGNS & STICKERS
- HEADER/FOOTER IMAGES

SOLICE



THE SOLICE LOGO

THE SOLICE LOGO IS OUR MAIN LOGO. IT IS
TYPICALLY USED FOR THINGS SUCH AS:

- AVATARS
- FAVICONS
- APP ICONS
- PRINTED MERCHANDISE

THE SOLICE LOGO IS PERFECT FOR USES WHERE THE FULL
WORDMARK DOES NOT FIT, AND FOR SQUARE RATIO
IMAGES.

SOLICE

THE ALTERNATE LOGO

WE MAY WANT TO THINK ABOUT AN ALTERNATE/INVERSE
COLOR LOGO WHICH MAY BE GOOD FOR THE FOLLOWING

- MINING RELATED LOGOS
- LARGE APP ICONS
- TWO-TONE LOGOS
- WEBSITES WHERE THE
COLORS TOO CLOSELY
MATCH OURS



FONTS & COLORS

SOLICE 2022

SOLICE



BEBAS NEUE

BEBAS NEUE IS USED FOR HEADINGS. IT SHOULD BE BIG AND BOLD IN COMPARISON TO THE BODY TEXT, WITH A WEIGHT OF 600.

BEBAS NEUE MIGHT NOT ALWAYS BE AVAILABLE. YOUR STYLESHEETS SHOULD PROVIDE THIS FONT FALLBACK ORDER FOR YOUR HEADER TEXT:

```
.header {  
  font-family: "BABAS NEUE",  
  Helvetica, Arial, sans-serif}
```



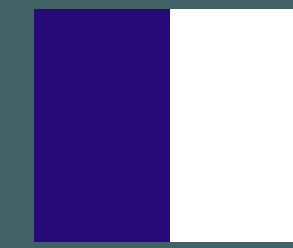
**SOURCE SANS PRO IS A READILY
AVAILABLE AND EASILY READABLE BODY
TEXT FONT WITH A WEIGHT OF 400.**

SOURCE SANS PRO

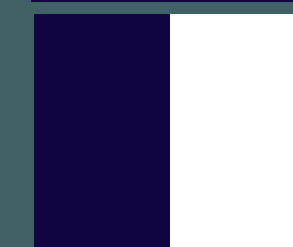
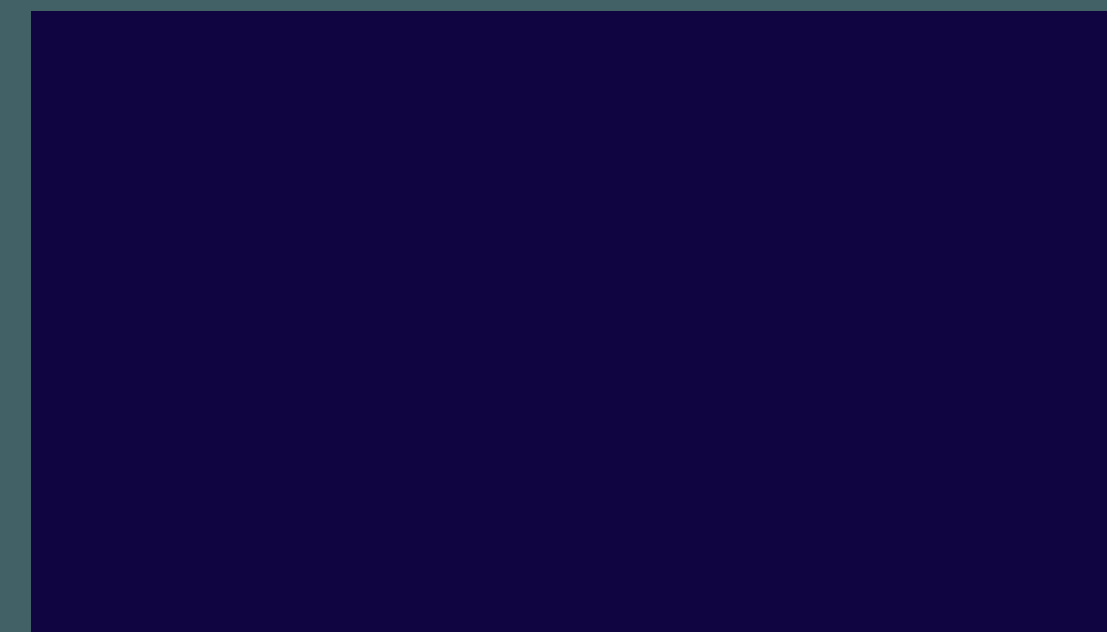
```
func monoFontExplainer() {  
    fmt.Println("Source Code  
Pro is a monospace font  
suitable for all source code  
examples and snippets")  
}
```



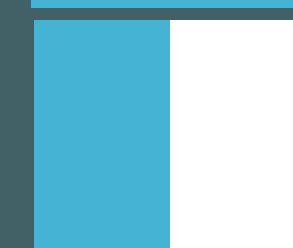
PRIMARY COLORS



#260A78



#100441



#45B4D4

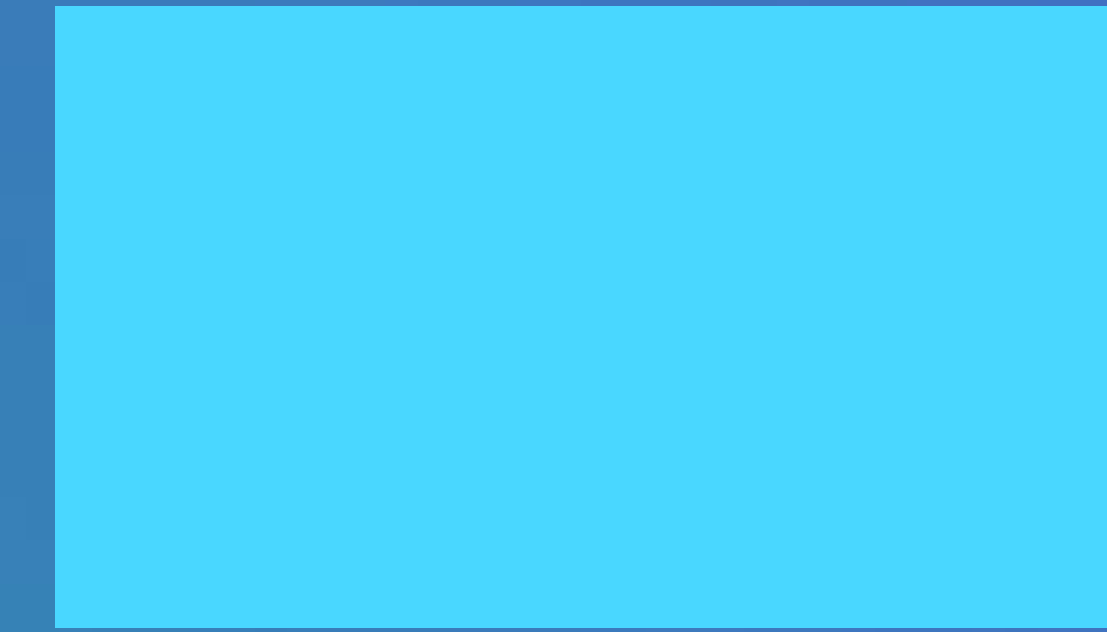
SOLICE



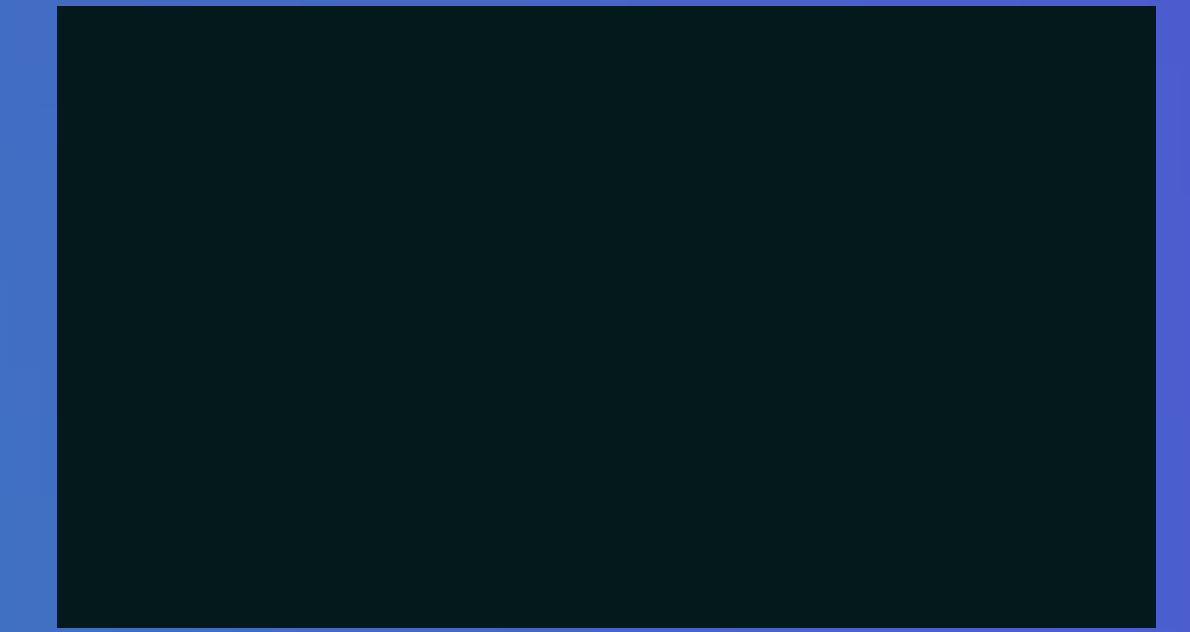
SECONDARY COLORS



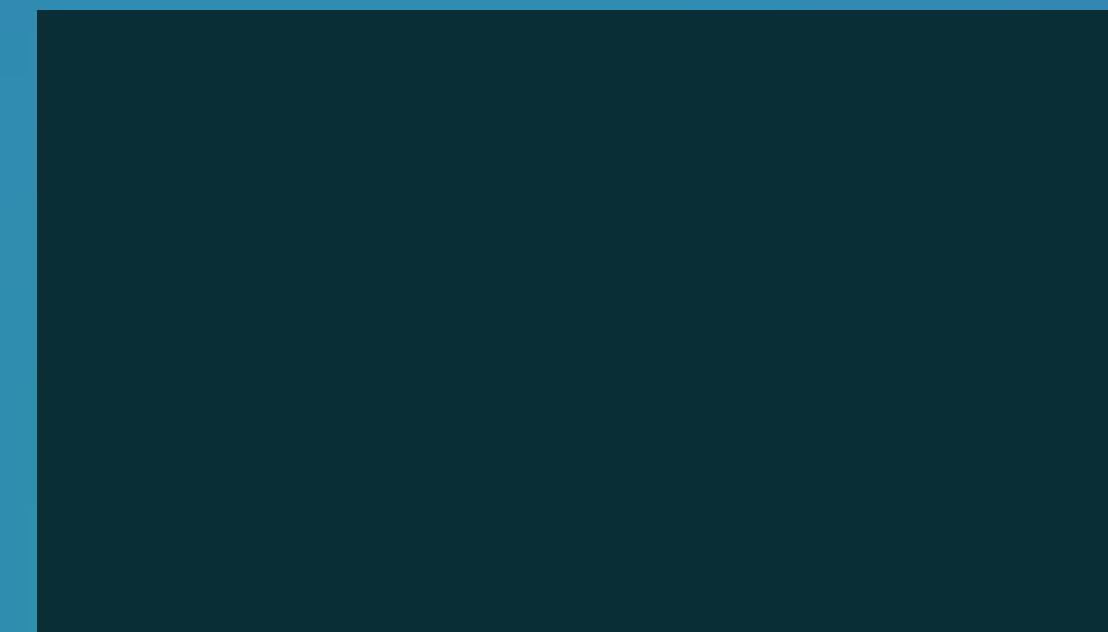
#416166



#49d7ff



#03191c



#092e35



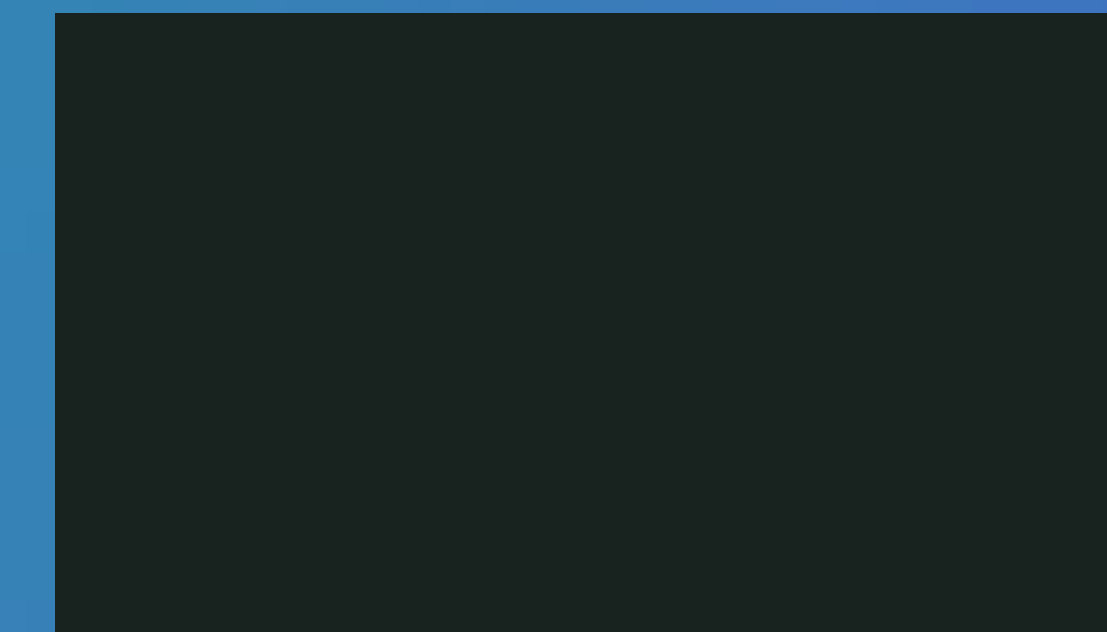
#34b1c5



#ff22d1



#372079



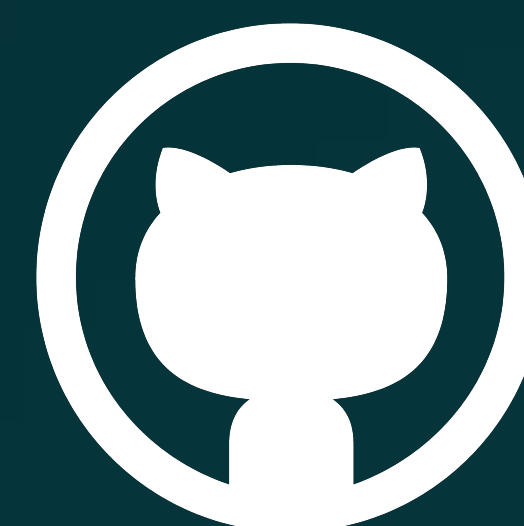
#18221f



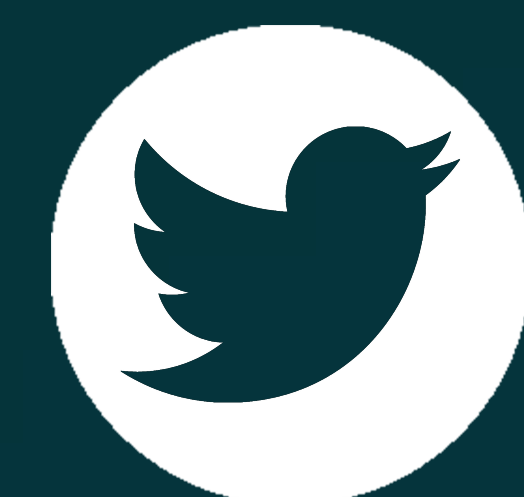
SOLICE JOIN US

@SOLICE_IO

GITHUB.COM/SOLICEIO



/ SOLICEIO



@SOLICE_IO



NEED CUSTOM

SOLICE