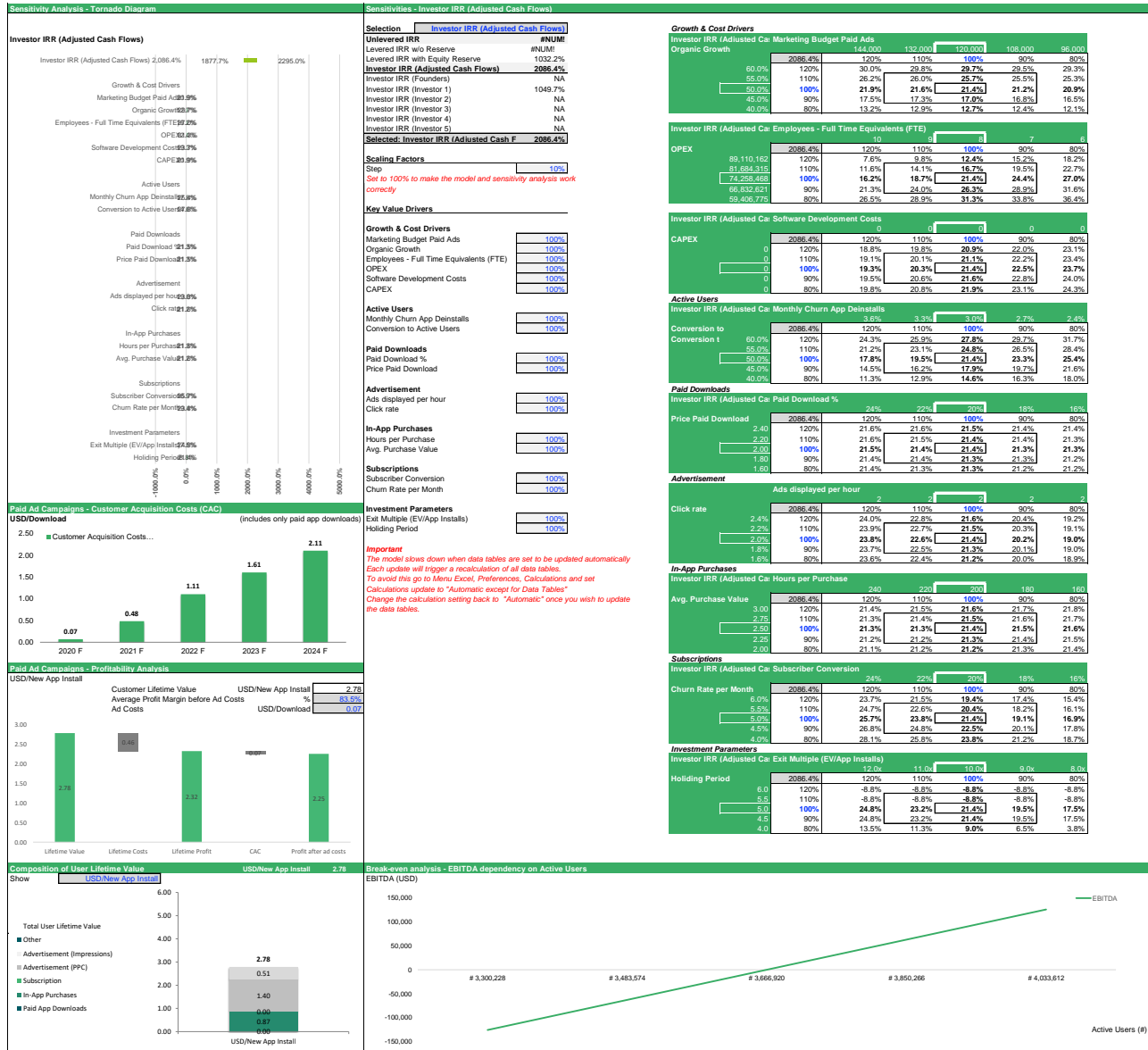
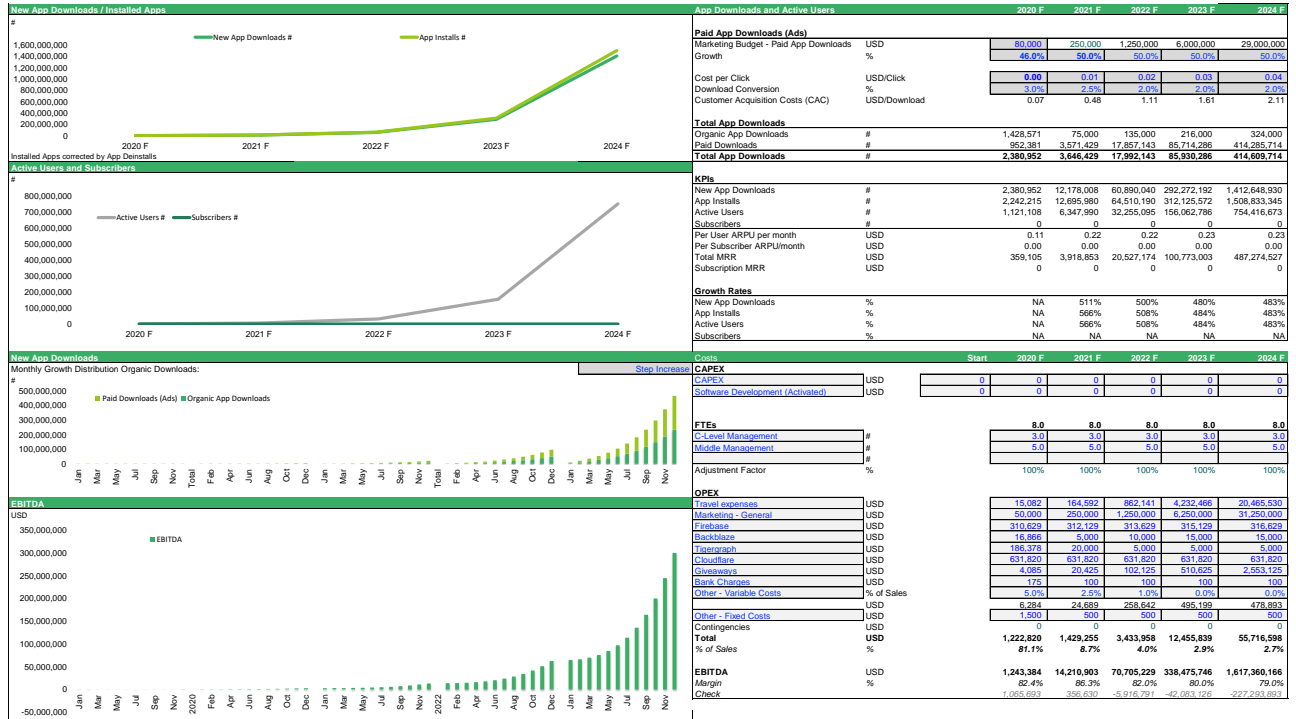


SoloStarr Financial Model

All amounts in USD







All amounts in USD

Assumptions

General Assumptions

Currency	USD
First year	2020
Inflation	0.00%

App Installs and Active Users

Active Users	
Active user = login in last X days	50.0%
	60

App De-Installs

Churn Previous Month	% new
	3.0%

User Goals

2020 F	10000000
2021 F	5000000
2022 F	25000000
2023 F	125000000
2024 F	625000000

Monetization

#REF!	No
#REF!	Yes
#REF!	No
#REF!	Yes

Paid App Version

Free Version	%	80.00%
Paid Version	%	20.00%
Total	%	100.00%
Price Paid Download	USD /Download	2.00

In-App Purchases

Hours per Purchase	Hours/#	200
Avg. purchase value	USD	2.50

#REF!

Monthly time spent per user	Hours/month	10
Ads displayed per hour	#	2
Click rate	%	2.00%
Pay-per-Click (PPC)	USD/click	0.50

#REF!

Monthly time spent per user	Hours/month	10
Ads displayed per hour	#	2
Cost per 1000 Impressions	USD/1000	10

Net Working Capital

Days Receivables	Days Sales	30
Days Payables	Days COGS	10
Other current assets	Days Sales	2
Other current liabilities	Days Sales	1

Subscriptions

Conversion	%	20.00%
Churn Rate per month	%	5.00%
(=Non-renewed subscriptions)		
Deferred Revenue Recognition	Yes	

Subscriptions sold

Pricing Tier 1	%	40%
Pricing Tier 2	%	40%
Pricing Tier 3	%	20%
Total	%	100.00%

Subscription Prices

Pricing Tier 1	USD/Month	15.00
Pricing Tier 2	USD/Month	25.00
Pricing Tier 3	USD/Month	49.00

Payment Plans

Monthly Payments	%	40.00%
3 Months Upfront Payment	%	30.00%
6 Months Upfront Payment	%	20.00%
Yearly Upfront Payment	%	10.00%
Total	%	100.00%

Price Discounts

Monthly Payments	%	0.00%
3 Months Upfront Payment	%	20.00%
6 Months Upfront Payment	%	30.00%
Yearly Upfront Payment	%	40.00%

Organic Downloads

Step Increase		
Growth Steps Model	Step Increase	
Monthly distribution as per % allocation	Manual download allocation	

Cost Structure

App Stores % of Sales		
Apple App Store	%	40%
Google Play	%	40%
Website	%	20%
Total	%	100%

Sales Commissions %

Apple App Store	%	30%
Google Play	%	30%
Website	%	0%

OPEX

Monthly Salaries		
C-Level Management	USD	10,000
Middle Management	USD	6,000

Depreciation & Amortization

Depreciation period	Years	5
Amortization period	Years	4

Debt Financing

Interest rate Loan A	%	3.0%
Interest rate Loan B	%	5.0%

Taxes

Tax rate	%	25%
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Dividends

Start Year	Year	2023
Payout Model	Select	Cash Sweep
Minim. Cash Balance	USD	200,000
% of Net Income	%	20.0%

General Information									
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Contract Cultural Impact	[REDACTED]								
Contract Historical Impact	[REDACTED]								
Contract Future Impact	[REDACTED]								
Contract Legacy Impact	[REDACTED]								
Contract Reputation Impact	[REDACTED]								
Contract Brand Impact	[REDACTED]								
Contract Marketing Impact	[REDACTED]								
Contract Sales Impact	[REDACTED]								
Contract Customer Impact	[REDACTED]								
Contract Employee Impact	[REDACTED]								
Contract Supplier Impact	[REDACTED]								
Contract Vendor Impact	[REDACTED]								
Contract Partner Impact	[REDACTED]								
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Financial Statement											
Income Statement											
Account	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029
Revenue	1000000	1100000	1200000	1300000	1400000	1500000	1600000	1700000	1800000	1900000	2000000
Cost of Sales	600000	660000	720000	780000	840000	900000	960000	1020000	1080000	1140000	1200000
Gross Profit	400000	440000	480000	520000	560000	600000	640000	680000	720000	760000	800000
Operating Expenses	200000	220000	240000	260000	280000	300000	320000	340000	360000	380000	400000
Operating Income	200000	220000	240000	260000	280000	300000	320000	340000	360000	380000	400000
Interest Expense	50000	55000	60000	65000	70000	75000	80000	85000	90000	95000	100000
Income Before Tax	150000	165000	180000	195000	210000	225000	240000	255000	270000	285000	300000
Income Tax	30000	33000	36000	39000	42000	45000	48000	51000	54000	57000	60000
Net Income	120000	132000	144000	156000	168000	180000	192000	204000	216000	228000	240000
Dividends	0	0	0	0	0	0	0	0	0	0	0
Retained Earnings	120000	132000	144000	156000	168000	180000	192000	204000	216000	228000	240000
Balance Sheet											
Assets											
Current Assets	1000000	1100000	1200000	1300000	1400000	1500000	1600000	1700000	1800000	1900000	2000000
Fixed Assets	500000	550000	600000	650000	700000	750000	800000	850000	900000	950000	1000000
Liabilities											
Current Liabilities	300000	330000	360000	390000	420000	450000	480000	510000	540000	570000	600000
Long-Term Liabilities	200000	220000	240000	260000	280000	300000	320000	340000	360000	380000	400000
Equity											
Common Stock	1000000	1100000	1200000	1300000	1400000	1500000	1600000	1700000	1800000	1900000	2000000
Retained Earnings	120000	132000	144000	156000	168000	180000	192000	204000	216000	228000	240000

All amounts in USD

Income Statement	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
In App Purchases	USD		359,105	3,918,853	20,527,174	100,773,003	487,274,527
Advertisement (PPC)	USD		574,568	6,270,165	32,843,478	161,236,804	779,639,244
Advertisement (Impressions)	USD		574,568	6,270,165	32,843,478	161,236,804	779,639,244
Total revenues	USD		1,508,242	16,459,183	86,214,130	423,246,611	2,046,553,015
Commissions App Stores	USD		(107,732)	(1,175,656)	(6,158,152)	(30,231,901)	(146,182,358)
Direct costs	USD		0	0	0	0	0
COGS	USD		(107,732)	(1,175,656)	(6,158,152)	(30,231,901)	(146,182,358)
Gross Profit	USD		1,400,511	15,283,528	80,055,978	393,014,710	1,900,370,657
%	%		92.9%	92.9%	92.9%	92.9%	92.9%
Travel expenses	USD		(15,082)	(164,592)	(862,141)	(4,232,466)	(20,465,530)
Influencers	USD		(80,000)	(250,000)	(1,250,000)	(6,000,000)	(29,000,000)
Marketing - General	USD		(50,000)	(250,000)	(1,250,000)	(6,250,000)	(31,250,000)
Firebase	USD		0	0	0	0	0
Backblaze	USD		0	(362,319)	(5,627,240)	(37,050,075)	(199,262,342)
Tigergraph	USD		0	0	0	0	0
Cloudflare	USD		0	0	0	0	0
Giveaways	USD		(4,085)	(20,425)	(102,125)	(510,625)	(2,553,125)
Bank Charges	USD		(175)	(100)	(100)	(100)	(100)
Other - Variable Costs	USD		(6,284)	(24,689)	(258,642)	(495,199)	(478,893)
Other - Fixed Costs	USD		(1,500)	(500)	(500)	(500)	(500)
Contingencies	USD		0	0	0	0	0
OPEX	USD		(157,127)	(1,072,624)	(9,350,749)	(54,538,965)	(283,010,491)
EBITDA	USD		1,243,384	14,210,903	70,705,229	338,475,746	1,617,360,166
%	%		82.4%	86.3%	82.0%	80.0%	79.0%
Depreciation	USD		0	0	0	0	0
Amortization	USD		0	0	0	0	0
EBIT	USD		1,243,384	14,210,903	70,705,229	338,475,746	1,617,360,166
%	%		82.4%	86.3%	82.0%	80.0%	79.0%
Interest payment	USD		0	0	0	0	0
EBT	USD		1,243,384	14,210,903	70,705,229	338,475,746	1,617,360,166
%	%		82.4%	86.3%	82.0%	80.0%	79.0%
Tax rate	%		25%	25%	25%	25%	25%
Taxes paid	USD		(310,846)	(3,552,726)	(17,676,307)	(84,618,936)	(404,340,041)
Net Income	USD		932,538	10,658,177	53,028,922	253,856,809	1,213,020,124
%	%		61.8%	64.8%	61.5%	60.0%	59.3%

All amounts in USD

Normalized Income Statement	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
In App Purchases	%		23.8%	23.8%	23.8%	23.8%	23.8%
Advertisement (PPC)	%		38.1%	38.1%	38.1%	38.1%	38.1%
Advertisement (Impressions)	%		38.1%	38.1%	38.1%	38.1%	38.1%
Other	%		0.0%	0.0%	0.0%	0.0%	0.0%
Total revenues	%		100.0%	100.0%	100.0%	100.0%	100.0%
	0 %		0.0%	0.0%	0.0%	0.0%	0.0%
Commissions App Stores	%		-7.1%	-7.1%	-7.1%	-7.1%	-7.1%
Direct costs	%		0.0%	0.0%	0.0%	0.0%	0.0%
COGS	%		-7.1%	-7.1%	-7.1%	-7.1%	-7.1%
Gross Profit	%		92.9%	92.9%	92.9%	92.9%	92.9%
Travel expenses	%		-1.0%	-1.0%	-1.0%	-1.0%	-1.0%
Influencers	%		-5.3%	-1.5%	-1.4%	-1.4%	-1.4%
Marketing - General	%		-3.3%	-1.5%	-1.4%	-1.5%	-1.5%
Firebase	%		0.0%	0.0%	0.0%	0.0%	0.0%
Backblaze	%		0.0%	-2.2%	-6.5%	-8.8%	-9.7%
Tigergraph	%		0.0%	0.0%	0.0%	0.0%	0.0%
Cloudflare	%		0.0%	0.0%	0.0%	0.0%	0.0%
Giveaways	%		-0.3%	-0.1%	-0.1%	-0.1%	-0.1%
Bank Charges	%		0.0%	0.0%	0.0%	0.0%	0.0%
Other - Variable Costs	%		-0.4%	-0.2%	-0.3%	-0.1%	0.0%
Other - Fixed Costs	%		-0.1%	0.0%	0.0%	0.0%	0.0%
Contingencies	%		0.0%	0.0%	0.0%	0.0%	0.0%
OPEX	%		-10.4%	-6.5%	-10.8%	-12.9%	-13.8%
EBITDA	%		82.4%	86.3%	82.0%	80.0%	79.0%
Depreciation	%		0.0%	0.0%	0.0%	0.0%	0.0%
Amortization	%		0.0%	0.0%	0.0%	0.0%	0.0%
EBIT	%		82.4%	86.3%	82.0%	80.0%	79.0%
Interest payment	%		0.0%	0.0%	0.0%	0.0%	0.0%
EBT	%		82.4%	86.3%	82.0%	80.0%	79.0%
Tax rate	%		0.0%	0.0%	0.0%	0.0%	0.0%
Taxes paid	%		-20.6%	-21.6%	-20.5%	-20.0%	-19.8%
Net Income	%		61.8%	64.8%	61.5%	60.0%	59.3%

All amounts in USD

Balance Sheet	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
Cash	USD	70,842	901,059	11,034,466	61,498,282	(8,373,028)	(41,246,991)
Receivables	USD	0	44,192	163,304	813,643	3,898,576	18,842,486
Prepaid Expenses	USD	0	0	0	0	0	0
Other Current Assets	USD	0	32,567	199,592	1,016,020	4,920,304	23,785,438
Tangible Fixed Assets	USD	0	0	0	0	0	0
Intangible Assets	USD	0	0	0	0	0	0
Total Assets	USD	70,842	977,818	11,397,362	63,327,945	445,853	1,380,933
Payables	USD	0	11,631	71,283	362,864	1,757,251	8,494,799
Advances from Customers	USD	0	0	0	0	0	0
Other Current Liabilities	USD	0	1,163	7,128	36,286	175,725	849,480
Financial debt	USD	0	0	0	0	0	0
Equity	USD	70,842	1,003,380	11,661,558	64,690,479	7,085,904	33,483,645
Liabilities & Shareholder's Equity	USD	70,842	1,016,175	11,739,969	65,089,630	9,018,880	42,827,924
Check		0	(38,356)	(342,608)	(1,761,685)	(8,573,028)	(41,446,991)

All amounts in USD

Cash Flow Statement	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
Cash Flow from Operations (CFO)							
Net income	USD	0	932,538	10,658,177	53,028,922	253,856,809	1,213,020,124
Addback interest	USD	0	0	0	0	0	0
Addback D&A	USD	0	0	0	0	0	0
Change in receivables	USD	0	(44,192)	(119,112)	(650,340)	(3,084,933)	(14,943,910)
Change in prepaid expenses	USD	0	0	0	0	0	0
Change in other current assets	USD	0	(32,567)	(167,025)	(816,427)	(3,904,284)	(18,865,134)
Change in payables	USD	0	11,631	59,652	291,581	1,394,387	6,737,548
Change in Advances from Customers	USD	0	0	0	0	0	0
Change in other current liabilities	USD	0	1,163	5,965	29,158	139,439	673,755
CFO	USD	0	868,573	10,437,657	51,882,894	248,401,418	1,186,622,383
Cash Flow from Financing							
Change in Financial debt	USD	0	0	0	0	0	0
Interest charges	USD		0	0	0	0	0
Change in Equity	USD	70,842	0	0	0	0	0
Dividends	USD		0	0	0	(311,461,385)	(1,186,622,383)
CFI	USD	70,842	0	0	0	(311,461,385)	(1,186,622,383)
Change in Cash	USD	70,842	868,573	10,437,657	51,882,894	(63,059,967)	0
Cash beginning	USD	0	70,842	939,416	11,377,073	63,259,967	200,000
Cash end	USD	70,842	939,416	11,377,073	63,259,967	200,000	200,000
Check		0	38,356	342,608	1,761,685	8,573,028	41,446,991

All amounts in USD

Yearly Campaign Metrics		Start	2020 F	2021 F	2022 F	2023 F	2024 F
New App Downloads	#	NA	2,380,952	12,178,008	60,890,040	292,272,192	1,412,648,930
Paid App Downloads	#	NA	952,381	3,571,429	17,857,143	85,714,286	414,285,714
Customer Acquisition Costs (CAC)	USD/Customer	NA	0.08	0.40	1.11	1.61	2.11
App Installs	#	NA	2,242,215	12,695,980	64,510,190	312,125,572	1,508,833,345
Active Users	#	NA	1,121,108	6,347,990	32,255,095	156,062,786	754,416,673
Subscribers	#	NA	0	0	0	0	0
ARPU (per month)	USD/Subscriber	NA	0.00	0.00	0.00	0.00	0.00
MRR	USD	NA	0	0	0	0	0

All amounts in USD

Projected Financial Ratios	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
Leverage							
Debt Service Coverage	x	NA	NA	NA	NA	NA	NA
EBIT/Interest	x	NA	NA	NA	NA	NA	NA
Loan A / EBITDA	x	NA	0.00x	0.00x	0.00x	0.00x	0.00x
Loan B / EBITDA	x	NA	0.00x	0.00x	0.00x	0.00x	0.00x
Financial Debt / EBITDA	x	NA	0.00x	0.00x	0.00x	0.00x	0.00x
Liquidity							
Current Ratio	x	NA	76.4x	145.4x	158.7x	0.2x	0.1x
Days Receivables	Days Sales	NA	11	4	3	3	3
Days Payables	Days COGS	NA	39	22	22	21	21
Growth							
Revenue growth	%	NA	NA	991.3%	423.8%	390.9%	383.5%
ROIC	%	NA	911.4%	2922.4%	2776.9%	2722.2%	2689.9%
ROE	%	NA	173.6%	168.3%	138.9%	707.4%	5980.0%
Revenues/Assets	x	NA	1.5x	1.4x	1.4x	949.3x	1482.0x
Invested Capital	USD	NA	102,321	627,092	3,192,197	15,458,931	74,730,636
Profitability							
Gross Profit Margin	%	0	92.9%	92.9%	92.9%	92.9%	92.9%
EBITDA Margin	%	0	82.4%	86.3%	82.0%	80.0%	79.0%
EBITDA Margin before Paid Ad Costs	%	0	87.7%	87.9%	83.5%	81.4%	80.4%

All amounts in USD

Debt Schedule	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
Loan A							
Debt Facility Amount	USD	0					
Interest rate	%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%
Drawdown	%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Repayment	%		0.00%	10.00%	10.00%	10.00%	20.00%
Beginning of year	USD		0	0	0	0	0
Debt Drawdown	USD	0	0	0	0	0	0
Debt Repayment	USD		0	0	0	0	0
End of year Loan A	USD	0	0	0	0	0	0
Average debt outstanding	USD	0	0	0	0	0	0
Interest	USD		0	0	0	0	0
Check Total Drawdown	0						
Check Total Repayment	0						
Loan B							
Debt Facility Amount	USD	0					
Interest rate	%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%
Drawdown	%	100.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Repayment	%		5.00%	10.00%	10.00%	10.00%	15.00%
Beginning of year	USD		0	0	0	0	0
Debt Drawdown	USD	0	0	0	0	0	0
Debt Repayment	USD		0	0	0	0	0
End of year Loan B	USD	0	0	0	0	0	0
Average debt outstanding	USD		0	0	0	0	0
Interest	USD		0	0	0	0	0
Check Total Drawdown	0						
Check Total Repayment	0						
Totals							
Change in Financial Debt	USD	0	0	0	0	0	0
Financial Debt (year end)	USD	0	0	0	0	0	0
Interest	USD	0	0	0	0	0	0

All amounts in USD

Projected Valuation	Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
Period	Years	0	1	2	3	4	5
Fundamentals							
Revenues	USD	0	1,508,242	16,459,183	86,214,130	423,246,611	2,046,553,015
EBITDA	USD	0	1,243,384	14,210,903	70,705,229	338,475,746	1,617,360,166
App Installs	#	NA	2,242,215	12,695,980	64,510,190	312,125,572	1,508,833,345
Active Users	#	NA	1,121,108	6,347,990	32,255,095	156,062,786	754,416,673
Subscribers	#	NA	0	0	0	0	0
Selected Exit Multiple:		EV/App Installs					
EV/Revenues	x						15
EV/EBITDA	x						10
EV/App Installs	USD/Install						10.00
EV/Active User	USD/User						20.00
EV/Subscriber	USD/Subsc						20.00
Enterprise Value	USD		22,422,151	126,959,800	645,101,898	3,121,255,717	15,088,333,451
J. Financial Debt	USD		0	0	0	0	0
Cash	USD		901,059	11,034,466	61,498,282	-8,373,028	-41,246,991
Equity Value	USD		23,323,210	137,994,266	706,600,181	3,112,882,689	15,047,086,460
Implied Valuation Multiples							
EV/Revenues	x		14.9x	7.7x	7.5x	7.4x	7.4x
EV/EBITDA	x		18.0x	8.9x	9.1x	9.2x	9.3x
EV/App Installs	USD/Install		10	10	10	10	10
EV/Active User	USD/User		20	20	20	20	20
EV/Subscriber	USD/Subscriber	NA	NA	NA	NA	NA	NA

All amounts in USD

IRR Analysis (Unlevered and Levered)			Start	2020 F	2021 F	2022 F	2023 F	2024 F
Year				1	2	3	4	5
Cash Flow date			1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Investment Period	Years	5						
EV/App Installs	x	10.0x						
Unlevered Free Cash Flows								
EBIT	USD		0	1,243,384	14,210,903	70,705,229	338,475,746	1,617,360,166
Adjusted Tax (1-t)	USD		0	(310,846)	(3,552,726)	(17,676,307)	(84,618,936)	(404,340,041)
Addback D&A	USD		0	0	0	0	0	0
Change in NWC	USD		0	(63,965)	(220,520)	(1,146,028)	(5,455,391)	(26,397,741)
CAPEX + Development Costs	USD		0	0	0	0	0	0
Terminal Value	USD		0	0	0	0	0	15,088,333,451
Free Cash Flow to Firm (FCFF)	USD		0	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
<i>Cumulated Free Cash Flow</i>	<i>USD</i>		<i>0</i>	<i>868,573</i>	<i>11,306,231</i>	<i>63,189,125</i>	<i>311,590,543</i>	<i>16,586,546,377</i>
<i>Check</i>			<i>\$0</i>	<i>\$38,356</i>	<i>\$342,608</i>	<i>\$1,761,685</i>	<i>\$8,573,028</i>	<i>\$41,446,991</i>
Exit Valuation Multiples								
EV/Revenues	x							7.4x
EV/EBITDA	x							9.3x
EV/App Installs	USD/Install							10
EV/Active User	USD/User							20
EV/Subscriber	USD/Subscriber						NA	
Funding Required								
USD		70,842						
Profit	USD	16,586,546,377						
Proceeds	USD	16,586,617,219						
Multiple	x	234134.0x						
Project IRR	%	#NUM!						
WACC	%	12%						
NPV	USD	8,427,443,014						
Time to Break-Even (EBITDA)	Years	0.2						
Payback Period	Years	0.3						
Levered w/o Reserve								
Free Cash Flow to Firm (FCFF)	USD		0	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
Interest	USD		0	0	0	0	0	0
Addback Adjusted Tax	USD		0	310,846	3,552,726	17,676,307	84,618,936	404,340,041
Effective Tax	USD		0	(310,846)	(3,552,726)	(17,676,307)	(84,618,936)	(404,340,041)
Change in Financial Debt	USD		0	0	0	0	0	0
Debt Repayment at Exit	USD		0	0	0	0	0	0
Free Cash Flow to Equity (FCFE)	USD		0	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
<i>Cumulated Free Cash Flow</i>	<i>USD</i>		<i>0</i>	<i>868,573</i>	<i>11,306,231</i>	<i>63,189,125</i>	<i>311,590,543</i>	<i>16,586,546,377</i>
<i>Check</i>			<i>\$0</i>	<i>\$38,356</i>	<i>\$342,608</i>	<i>\$1,761,685</i>	<i>\$8,573,028</i>	<i>\$41,446,991</i>
Equity Funding Required								
USD		70,842						
Profit	USD	16,586,546,377						
Proceeds	USD	16,586,617,219						
Multiple	x	234134.0x						
Equity IRR	%	#NUM!						
Levered with Reserve								
FCFE	USD		0	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
Equity Reserve	USD		(295,872)	0	0	0	0	0
FCFE incl. Reserve	USD		(295,872)	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
<i>Cum. FCFE with Reserve</i>	<i>USD</i>		<i>(295,872)</i>	<i>572,701</i>	<i>11,010,358</i>	<i>62,893,252</i>	<i>311,294,670</i>	<i>16,586,250,505</i>
<i>Check</i>			<i>\$0</i>	<i>\$38,356</i>	<i>\$342,608</i>	<i>\$1,761,685</i>	<i>\$8,573,028</i>	<i>\$41,446,991</i>
Equity Funding Required								
USD		70,842						
Profit	USD	16,586,250,505						
Proceeds	USD	16,586,321,347						
Multiple	x	234129.8x						
Equity IRR	%	1032.2%						

All amounts in USD

Details - Uses and Sources of Funds		Unit	Start	2020 F	2021 F	2022 F	2023 F	2024 F
Period	Years		0	1	2	3	4	5
Funding Period	Years		0					
Uses of Funds - Cumulative								
CAPEX	USD		0	0	0	0	0	0
Development Costs	USD		0	0	0	0	0	0
Paid Ads	USD		0	80,000	330,000	1,580,000	7,580,000	36,580,000
Other OPEX	USD		0	77,127	899,751	9,000,500	57,539,464	311,549,955
Interest expenses	USD		0	0	0	0	0	0
Change in Financial Debt	USD		0	0	0	0	0	0
Uses of Funds								
CAPEX	USD	0	0	0	0	0	0	0
Development Costs	USD	0	0	0	0	0	0	0
Paid Ads	USD	0	0	0	0	0	0	0
Other OPEX	USD	0	0	0	0	0	0	0
Interest expenses	USD	0	0	0	0	0	0	0
Change in Financial Debt	USD	0	0	0	0	0	0	0

All amounts in USD

Investor Cash Flows		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Year		0	1	2	3	4	5
Cash Flow date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Levered Cash Flows	USD	0	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
Adjusted Cash Flows							
Equity Drawdown	USD	0	0	0	0	0	0
Correction for Monthly Peaks	USD	(70,842)					
Equity Funding Required	USD	70,842					
Adjusted Drawdown Schedule	USD	100.0%	0.0%	0.0%	0.0%	0.0%	
Equity Drawdown	USD	-70,842	0	0	0	0	0
Adjusted Cash Flows	USD	-70,842	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
Cumulated Cash Flows	USD	(70,842)	797,731	11,235,388	63,118,282	311,519,700	16,586,475,535
Investment	USD	70,842					
Profit	USD	16,586,475,535					
Proceeds	USD	16,586,546,377					
Multiple	x	234133.0x					
Investor IRR	%	2086.4%					
Cash in/Cash Out							
Investment	USD	-70,842	0	0	0	0	0
Dividends	USD	0	0	0	0	311,461,385	1,186,622,383
Exit Proceeds	USD	0	0	0	0	0	15,088,333,451
Investment Cash Flows	USD	-70,842	0	0	0	311,461,385	16,274,955,834
Cumulated Cash Flows	USD	(70,842)	(70,842)	(70,842)	(70,842)	311,390,543	16,586,346,377
Investment	USD	70,842					
Profit	USD	16,586,346,377					
Proceeds	USD	16,586,417,219					
Multiple	x	234131.1x					
Investor IRR	%	1130.6%					
Investor Cash Flows							
Selected Cash Flow Base:		Adjusted Cash Flows					
Adjusted Cash Flows	USD	-70,842	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
Cash in/Cash Out	USD	-70,842	0	0	0	311,461,385	16,274,955,834
Investor Cash Flows	USD	-70,842	868,573	10,437,657	51,882,894	248,401,418	16,274,955,834
Cumulated Cash Flows	USD	(70,842)	797,731	11,235,388	63,118,282	311,519,700	16,586,475,535
Check		0	0	0	0	0	0
Investment	USD	70,842					
Profit	USD	16,586,475,535					
Proceeds	USD	16,586,546,377					
Multiple	x	234133.0x					
Investor IRR	%	2086.4%					
Shareholders		Ownership %		Drawdown	Drawdown %		
Founders	USD	75.0%		0	0.0%		
Investor 1	USD	25.0%		70,842	100.0%		
Investor 2	USD	0.0%		0	0.0%		
Investor 3	USD	0.0%		0	0.0%		
Investor 4	USD	0.0%		0	0.0%		
Investor 5	USD	0.0%		0	0.0%		
Total	USD	100.0%		70,842	100.0%		
Check				0			

All amounts in USD

Founders		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Equity Injection %		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Equity Stake	%	75.0%	75.0%	75.0%	75.0%	75.0%	75.0%
Investment	USD	0	0	0	0	0	0
Levered Cash Flows	USD		651,430	7,828,243	38,912,171	186,301,064	12,206,216,876
Founders Cash in/out	USD	0	651,430	7,828,243	38,912,171	186,301,064	12,206,216,876
<i>Cumulated</i>	<i>USD</i>	<i>0</i>	<i>651,430</i>	<i>8,479,673</i>	<i>47,391,844</i>	<i>233,692,907</i>	<i>12,439,909,783</i>
Investment	USD	0					
Profit	USD	12,439,909,783					
Proceeds	USD	12,439,909,783					
Equity Multiple	x	NA					
Investor IRR	%	NA					

All amounts in USD

Investor 1		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Equity Injection %		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Equity Stake	%	25.0%	25.0%	25.0%	25.0%	25.0%	25.0%
Investment	USD	-70,842	0	0	0	0	0
Proceeds	USD		217,143	2,609,414	12,970,724	62,100,355	4,068,738,959
Investors Cash in/out	USD	(70,842)	217,143	2,609,414	12,970,724	62,100,355	4,068,738,959
<i>Cumulated</i>	<i>USD</i>	<i>(70,842)</i>	<i>146,301</i>	<i>2,755,715</i>	<i>15,726,439</i>	<i>77,826,793</i>	<i>4,146,565,752</i>
Investment	USD	70,842					
Profit	USD	4,146,565,752					
Proceeds	USD	4,146,636,594					
Equity Multiple	x	58533.2x					
Investor IRR	%	1049.7%					

All amounts in USD

Investor 2		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Equity Injection %		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Equity Stake	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Investment	USD	0	0	0	0	0	0
Proceeds	USD		0	0	0	0	0
Investors Cash in/out	USD	-	-	-	-	-	-
<i>Cumulated</i>	<i>USD</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
Investment	USD	0					
Profit	USD	-					
Proceeds	USD	-					
Equity Multiple	x	NA					
Investor IRR	%	NA					

All amounts in USD

Investor 3		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Equity Injection %		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Equity Stake	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Investment	USD	0	0	0	0	0	0
Proceeds	USD		0	0	0	0	0
Investors Cash in/out	USD	-	-	-	-	-	-
<i>Cumulated</i>	<i>USD</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
Investment	USD	0					
Profit	USD	-					
Proceeds	USD	-					
Equity Multiple	x	NA					
Investor IRR	%	NA					

All amounts in USD

Investor 4		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Equity Injection %		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Equity Stake	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Investment	USD	0	0	0	0	0	0
Proceeds	USD		0	0	0	0	0
Investors Cash in/out	USD	-	-	-	-	-	-
<i>Cumulated</i>	<i>USD</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>	<i>-</i>
Investment	USD	0					
Profit	USD	-					
Proceeds	USD	-					
Equity Multiple	x	NA					
Investor IRR	%	NA					

All amounts in USD

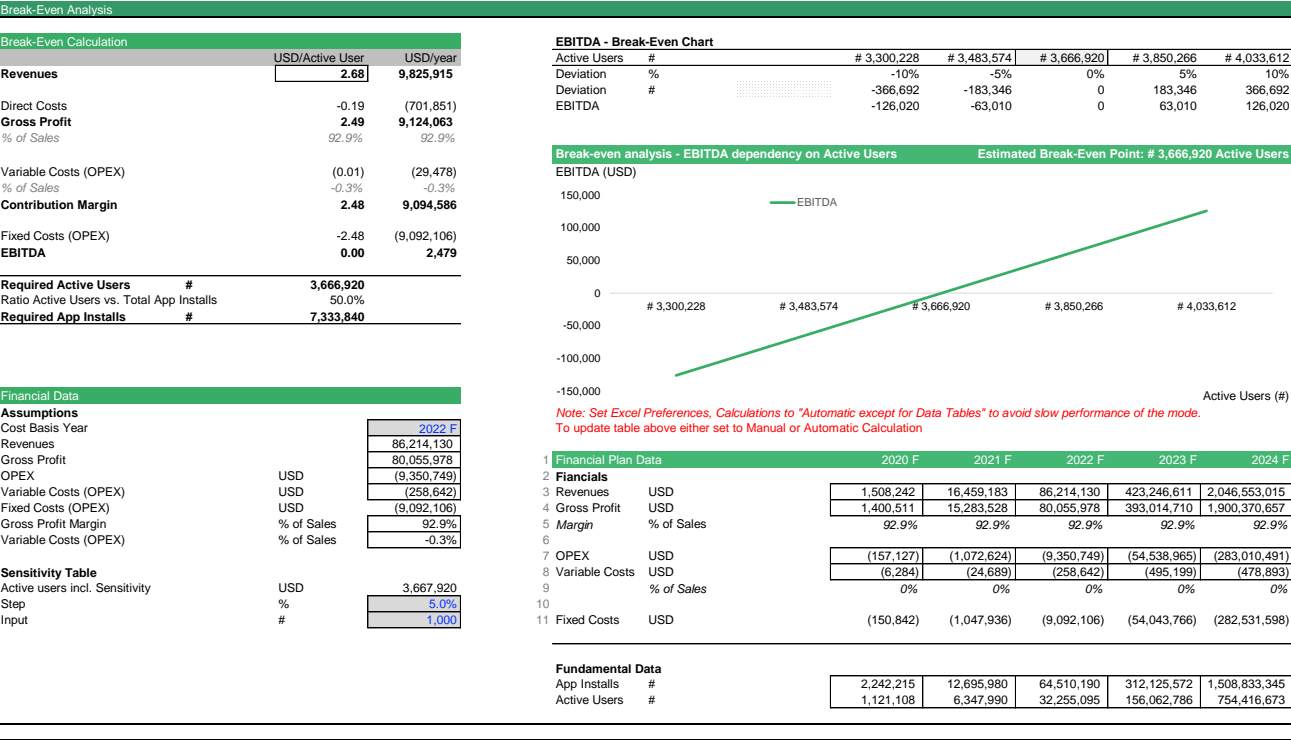
Investor 5		Start	2020 F	2021 F	2022 F	2023 F	2024 F
Date		1-Jan-20	31-Dec-20	31-Dec-21	31-Dec-22	31-Dec-23	31-Dec-24
Equity Injection %		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Equity Stake	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Investment	USD	0	0	0	0	0	0
Proceeds	USD		0	0	0	0	0
Investors Cash in/out	USD	-	-	-	-	-	-
<i>Cumulated</i>	<i>USD</i>	-	-	-	-	-	-
Investment	USD	0					
Profit	USD	-					
Proceeds	USD	-					
Equity Multiple	x	NA					
Investor IRR	%	NA					

All amounts in USD

Investor Summary		Founders	Investor 1	Investor 2	Investor 3	Investor 4	Investor 5
Investment	USD	0	70,842	0	0	0	0
Profit	USD	12,439,909,783	4,146,565,752	0	0	0	0
Proceeds	USD	12,439,909,783	4,146,636,594	0	0	0	0
Equity Multiple	x	NA	58533.2x	NA	NA	NA	NA
Investor IRR	%	NA	1049.7%	NA	NA	NA	NA

SoloStarr Financial Model

All amounts in USD													
User Lifetime Value	Year	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1	Year 1
Value per New User	Month	1	2	3	4	5	6	7	8	9	10	11	12
New App Install	#	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
User Equivalent	x	1.00	0.97	0.94	0.91	0.89	0.86	0.83	0.81	0.78	0.76	0.74	0.72
Churn	%		3.0%	3.0%	3.0%	3.0%	3.0%	3.0%	3.0%	3.0%	3.0%	3.0%	3.0%
Active Users	%		50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%	50.0%
Active User Equivalent	x		0.50	0.49	0.47	0.46	0.44	0.43	0.42	0.40	0.39	0.38	0.37
In-App Purchases													
Time Spent per active user	Hours	10	10	10	10	10	10	10	10	10	10	10	10
Hours per Purchase	Hours/#	0	200	200	200	200	200	200	200	200	200	200	200
Purchases	#	0	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Avg. purchase value	USD	0	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50
In App Purchases	USD	0	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.05	0.04
Lifetime Value In-App Purchases	USD		1.75										
Advertisement (PPC)													
Time Spent per active user	Hours	10	10	10	10	10	10	10	10	10	10	10	10
Ads displayed per hour	#	2	2	2	2	2	2	2	2	2	2	2	2
Click rate	%	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02
Pay-per-click (PPC)	USD / click	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Value Advertisement	USD/Active User	0.10	0.10	0.09	0.09	0.09	0.09	0.08	0.08	0.08	0.08	0.07	0.07
Lifetime Value Advertisement (PPC)	USD/Active User		2.80										
Advertisement (Impressions)													
Time Spent per active user	Hours	10	10	10	10	10	10	10	10	10	10	10	10
Ads displayed per hour	#	2	2	2	2	2	2	2	2	2	2	2	2
Impressions	#	10.00	9.70	9.41	9.13	8.85	8.59	8.33	8.08	7.84	7.60	7.37	7.15
Revenue per 1000 Impressions	USD/000	10	10	10	10	10	10	10	10	10	10	10	10
Value Advertisement	USD/Active User	0.10	0.10	0.09	0.09	0.09	0.09	0.08	0.08	0.08	0.08	0.07	0.07
Lifetime Value Advertisement (Impressi	USD/Active User		1.02										
Other													
Other (Revenue)	USD	0	0	0	0	0	0	0	0	0	0	0	0
Active Users	#	5,952	14,456	26,686	44,355	69,965	107,161	161,261	240,022	354,755	521,963	765,712	1,121,108
Other (Revenue)/Active Users	USD/Active User	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Value other Revenue	USD/Active User		0.00										
Total User Value	USD	0.26	0.25	0.25	0.24	0.23	0.23	0.22	0.21	0.21	0.20	0.19	0.19
Cumulated User Value	USD/Active User	0.26	0.52	0.76	1.00	1.24	1.46	1.68	1.89	2.10	2.30	2.49	2.68
Summary User Lifetime Value	USD/Active User												
Paid App Downloads		0.00											
In-App Purchases		1.75											
Subscription		0.00											
Advertisement (PPC)		2.80											
Advertisement (Impressions)		1.02											
Other		0.00											
Total User Lifetime Value		5.57											
Check		0.00											



Abbreviations

Input Cells

Calculations

Links from Other Sheets

A	Actual figure
ARPU	Average Revenue per User
CAC	Customer Acquisition Costs
CAPEX	Capital Expenditures
CPC	Cost per Click
COGS	Cost of goods sold
Cum.	Cumulated
DCF	Discounted Free Cash Flows
D&A	Depreciation & Amortization
EBIT	Earnings before interest and taxes
EBITDA	Earnings before interest, taxes, depreciation and amortization
F	Forecasted figure
FTE	Full Time Equivalent
GP	Gross Profit
IRR	Internal rate on return
KPI	Key Performance Indicator
M/Y	Month/Year
MRR	Monthly Recurring Revenues
NPV	Net Present Value
OPEX	Operating costs
PPC	Pay per Click
Rev	Revenues
ROE	Return on Equity
ROIC	Return on Invested Capital
SaaS	Software as a Service
t	Tax rate %
TV	Terminal Value
USD	United States Dollar
WACC	Weighted Average Cost of Capital (Discount Rate)

VIDEO DATA

GB Stored/user	1.8
GB Transferred/ user	180
MB/Video	10

GB/Video	0.01
# Videos uploaded/u ser/day	1.2
# Videos watched/us er/day	120

# Videos uploaded/u ser/month	36
-------------------------------------	----

# Videos watched/us er/month	3600
------------------------------------	------

GB uploaded/u ser/month	0.36
-------------------------------	------

GB watched/us er/month	36
------------------------------	----

Comments/ Video	250
--------------------	-----

Comments/ Month/User	9000
-------------------------	------

Byes/comm ent	80
------------------	----

GB/comme nt	8E-08
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GB of comments/ month/user	0.00072
----------------------------------	---------

Chats/Chat room	100
--------------------	-----

Chatrooms/ User/Interv al	3
---------------------------------	---

TIGERGRA PH

User tier	Model Price /hr	Model price /month
0-10,000	2.78	2001.6
10,000- 25,000	5.94	4276.8
25,000- 50,000	11.28	8121.6
50,000- 100,000	20.93	15069.6



BACKBLA ZE

Price/GB stored	Price/User in that month
1	0.0018
2	0.0036
3	0.0054
4	0.0072
5	0.009
6	0.0108
12	0.0216

FIREBASE

CHAT

Price/GB chat	6
------------------	---

Price/user/ month	0.00216
----------------------	---------

COMMENT S

Price/GB comment	0.18
---------------------	------

Price of storage /user/month	0.0001296
------------------------------------	-----------

THUMBNAILS (and other data)

Price/GB thumbnail

Price/user/month

Price/thumbnail

Price of uploading/
user/month

Price of thumbnail/video

Chat Interval length (days)	2
-----------------------------	---

Chatrooms/ User/Month	45
-----------------------	----

Chats/User/ Month	4500
-------------------	------

Bytes/chat	80
------------	----

Bytes of chats/user/ month	360000
----------------------------	--------

GB of chats/user/ month	0.00036
-------------------------	---------

KB/thumbnail	600
--------------	-----

GB/thumbnail	0.0006
--------------	--------

thumbnails stored/user/ month	36
-------------------------------	----

GB thumbnails/ user/month	0.0216
---------------------------	--------

Price/comment uploaded	0.0000018
------------------------	-----------

Price of uploading/ user/month	0.0162
--------------------------------	--------

Price of comments/ video	0.0000006
--------------------------	-----------

Price of viewing comments/ user/month	0.00216
---------------------------------------	---------

TOTAL price of comments/ user/month	0.0184896
-------------------------------------	-----------

Price of viewing thumbnails/user/month

TOTAL price of thumbnails/user/month

Pre-total Price/user/month

ROUNDED UP

CLOUDFLARE

0.005

Price/User
accumulated
up to that
month

Up to 11/3

0

Up to ~150
users
At 100k
users

4000

57k

0.0018

0.0054

0.0108

0.018

0.027

0.0378

0.1404

video

solve for L in $L((N+L)/L)^{(1/12)}-L=5$ (or whatever month 1's goal is)

0.18

L= 10.903333

0.003888

N= 1000

0.0000018

0.0000648

0.0000006

Month	User goals (k)	Firebase cost	Backblaze cost	Tigergraph	Cloudflare
1	5	\$500.00	\$9.00	\$300.00	\$1,017.00
2	12.29	\$1,229.29	\$40.13	\$737.57	\$2,500.38

0.00216	3	22.93	\$2,293.02	\$112.53	\$1,375.81	\$4,663.99
0.0061128	4	38.45	\$3,844.54	\$254.13	\$2,306.72	\$7,819.80
	5	61.08	\$6,107.56	\$505.67	\$3,664.53	\$12,422.77
	6	94.08	\$9,408.34	\$926.56	\$5,645.00	\$19,136.57
0.0267624	7	142.23	\$14,222.79	\$1,603.46	\$8,533.67	\$28,929.15
0.1	8	212.45	\$21,245.02	\$2,662.77	\$12,747.01	\$43,212.37
	9	314.87	\$31,487.49	\$4,288.86	\$18,892.49	\$64,045.55
	10	464.27	\$46,426.91	\$6,750.62	\$27,856.15	\$94,432.33
	11	682.17	\$68,217.20	\$10,440.30	\$40,930.32	#####
	12	1000	\$100,000.00	\$15,929.98	\$60,000.00	#####
			\$304,982.15	\$43,524.02	#####	#####

N=		5000				
Month	User goals		Backblaze			
	(k)	Firestore cost	cost	Tigergraph	Cloudflare	
13	1143.53	\$114,352.98	\$23,478.01	\$68,611.79	#####	
14	1307.66	\$130,766.05	\$33,379.84	\$78,459.63	#####	
15	1495.35	\$149,534.88	\$45,973.28	\$89,720.93	#####	
16	1709.98	\$170,997.59	\$61,644.69	#####	#####	
17	1955.41	\$195,540.85	\$80,835.83	#####	#####	
18	2236.07	\$223,606.80	#####	#####	#####	
19	2557.01	\$255,701.04	#####	#####	#####	
20	2924.02	\$292,401.77	#####	#####	#####	
21	3343.7	\$334,370.15	#####	#####	#####	

22	3823.62	\$382,362.25	#####	#####	#####
23	4372.43	\$437,242.64	#####	#####	#####
24	5000	\$500,000.00	#####	#####	#####
			#####	#####	#####

N= 25000

Month	User goals (k)	Firestore cost	Backblaze cost	Tigergraph	Cloudflare
25	5717.65	\$571,764.92	#####	#####	#####
26	6538.3	\$653,830.24	#####	#####	#####
27	7476.74	\$747,674.39	#####	#####	#####
28	8549.88	\$854,987.97	#####	#####	#####
29	9777.04	\$977,704.26	#####	#####	#####
30	11180.34	#####	#####	#####	#####
31	12785.05	#####	#####	#####	#####
32	14620.09	#####	#####	#####	#####
33	16718.51	#####	#####	#####	#####
34	19118.11	#####	#####	#####	#####
35	21862.13	#####	#####	#####	#####
36	25000	#####	#####	#####	#####
			#####	#####	#####

N= 125000 159343.851

Month	User goals (k)	Firestore cost	Backblaze cost	Tigergraph	Cloudflare
37	28588.25	#####	#####	#####	#####
38	32691.51	#####	#####	#####	#####
39	37383.72	#####	#####	#####	#####
40	42749.4	#####	#####	#####	#####
41	48885.21	#####	#####	#####	#####
42	55901.7	#####	#####	#####	#####
43	63925.26	#####	#####	#####	#####
44	73100.44	#####	#####	#####	#####
45	83592.54	#####	#####	#####	#####
46	95590.56	#####	#####	#####	#####
47	109310.66	#####	#####	#####	#####
48	125000	#####	#####	#####	#####
			#####	#####	#####

N= 625000

Month	User goals (k)	Firestore cost	Backblaze cost	Tigergraph	Cloudflare
49	142941.23	#####	#####	#####	#####
50	163457.56	#####	#####	#####	#####
51	186918.6	#####	#####	#####	#####
52	213746.99	#####	#####	#####	#####
53	244426.06	#####	#####	#####	#####
54	279508.5	#####	#####	#####	#####
55	319626.31	#####	#####	#####	#####
56	365502.22	#####	#####	#####	#####
57	417962.69	#####	#####	#####	#####
58	477952.81	#####	#####	#####	#####

59	546553.3	#####	#####	#####	#####
60	625000	#####	#####	#####	#####
		#####	#####	#####	#####
		#####			

should be)

Monthly
Total

\$1,826.00

\$4,507.37

\$8,445.35

\$14,225.19

\$22,700.54

\$35,116.47

\$53,289.06

\$79,867.18

#####

#####

#####

#####

#####

Monthly
Total

#####

#####

#####

#####

#####

#####

#####

#####

#####

#####

Monthly
Total

#####

#####

\$0.00

Monthly
Total

#####

#####

#####

Monthly
Total

#####

#####

solve for L in $L((N+L)/L)^{1/12}-L=5$ (or whatever month 1's goal should be
L= 10.903333
N= 1000

Month	User goals (k)	Firebase cost	Backblaze cost	Tigergraph
-------	-------------------	---------------	----------------	------------

1	5	\$500.00	\$9.00	\$300.00
2	12.29	\$1,229.29	\$40.13	\$737.57
3	22.93	\$2,293.02	\$112.53	\$1,375.81
4	38.45	\$3,844.54	\$254.13	\$2,306.72
5	61.08	\$6,107.56	\$505.67	\$3,664.53
6	94.08	\$9,408.34	\$926.56	\$5,645.00
7	142.23	\$14,222.79	\$1,603.46	\$8,533.67
8	212.45	\$21,245.02	\$2,662.77	\$12,747.01
9	314.87	\$31,487.49	\$4,288.86	\$18,892.49
10	464.27	\$46,426.91	\$6,750.62	\$27,856.15
11	682.17	\$68,217.20	\$10,440.30	\$40,930.32
12	1000	\$100,000.00	\$15,929.98	\$60,000.00
		\$304,982.15	\$43,524.02	\$182,989.29

N= 5000

Month	User goals (k)	Firebase cost	Backblaze cost	Tigergraph
13	1143.53	\$114,352.98	\$23,478.01	\$68,611.79
14	1307.66	\$130,766.05	\$33,379.84	\$78,459.63
15	1495.35	\$149,534.88	\$45,973.28	\$89,720.93
16	1709.98	\$170,997.59	\$61,644.69	\$102,598.56
17	1955.41	\$195,540.85	\$80,835.83	\$117,324.51
18	2236.07	\$223,606.80	\$104,051.89	\$134,164.08
19	2557.01	\$255,701.04	\$131,870.58	\$153,420.63
20	2924.02	\$292,401.77	\$164,952.49	\$175,441.06
21	3343.7	\$334,370.15	\$204,053.07	\$200,622.09
22	3823.62	\$382,362.25	\$250,036.17	\$229,417.35
23	4372.43	\$437,242.64	\$303,889.63	\$262,345.58
24	5000	\$500,000.00	\$366,743.10	\$300,000.00
		\$3,186,877.01	\$1,770,908.58	\$1,912,126.20

N= 25000

Month	User goals (k)	Firebase cost	Backblaze cost	Tigergraph
25	5717.65	\$571,764.92	\$439,888.33	\$343,058.95
26	6538.3	\$653,830.24	\$524,802.51	\$392,298.15
27	7476.74	\$747,674.39	\$623,174.82	\$448,604.63
28	8549.88	\$854,987.97	\$736,936.92	\$512,992.78
29	9777.04	\$977,704.26	\$868,297.70	\$586,622.55
30	11180.34	\$1,118,033.99	\$1,019,783.09	\$670,820.39
31	12785.05	\$1,278,505.22	\$1,194,281.57	\$767,103.13
32	14620.09	\$1,462,008.87	\$1,395,096.21	\$877,205.32
33	16718.51	\$1,671,850.76	\$1,626,004.17	\$1,003,110.46
34	19118.11	\$1,911,811.23	\$1,891,324.73	\$1,147,086.74
35	21862.13	\$2,186,213.18	\$2,195,997.12	\$1,311,727.91
36	25000	\$2,500,000.00	\$2,545,669.52	\$1,500,000.00
		\$15,934,385.04	\$15,061,256.70	\$9,560,631.02

N= 125000

159343.851

Month	User goals (k)	Firebase cost	Backblaze cost	Tigergraph
37	28588.25	\$2,858,824.59	\$2,946,800.76	\$1,715,294.75
38	32691.51	\$3,269,151.22	\$3,406,776.72	\$1,961,490.73
39	37383.72	\$3,738,371.95	\$3,934,043.37	\$2,243,023.17
40	42749.4	\$4,274,939.87	\$4,538,258.95	\$2,564,963.92
41	48885.21	\$4,888,521.29	\$5,230,467.90	\$2,933,112.77
42	55901.7	\$5,590,169.94	\$6,023,299.92	\$3,354,101.97
43	63925.26	\$6,392,526.12	\$6,931,197.40	\$3,835,515.67
44	73100.44	\$7,310,044.35	\$7,970,675.68	\$4,386,026.61
45	83592.54	\$8,359,253.81	\$9,160,620.54	\$5,015,552.29
46	95590.56	\$9,559,056.14	\$10,522,628.40	\$5,735,433.68
47	109310.66	\$10,931,065.90	\$12,081,395.45	\$6,558,639.54
48	125000	\$12,500,000.00	\$13,865,162.50	\$7,500,000.00
		\$79,671,925.18	\$86,611,327.57	\$47,803,155.11

N= 625000

Month	User goals (k)	Firebase cost	Backblaze cost	Tigergraph
49	142941.23	\$14,294,122.95	\$14,122,456.71	\$8,576,473.77
50	163457.56	\$16,345,756.08	\$16,457,741.58	\$9,807,453.65
51	186918.6	\$18,691,859.77	\$19,129,479.93	\$11,215,115.86
52	213746.99	\$21,374,699.33	\$22,185,962.86	\$12,824,819.60
53	244426.06	\$24,442,606.43	\$25,682,412.71	\$14,665,563.86
54	279508.5	\$27,950,849.72	\$29,681,977.86	\$16,770,509.83
55	319626.31	\$31,962,630.60	\$34,256,870.35	\$19,177,578.36
56	365502.22	\$36,550,221.73	\$39,489,666.84	\$21,930,133.04
57	417962.69	\$41,796,269.06	\$45,474,796.17	\$25,077,761.44
58	477952.81	\$47,795,280.71	\$52,320,240.55	\$28,677,168.42
59	546553.3	\$54,655,329.51	\$60,149,480.87	\$32,793,197.71
60	625000	\$62,500,000.00	\$69,103,721.18	\$37,500,000.00
		\$398,359,625.88	\$428,054,807.62	\$239,015,775.53
		\$398,359,625.88		

➤)

Cloudflare

Monthly Total

\$1,017.00	\$1,826.00
\$2,500.38	\$4,507.37
\$4,663.99	\$8,445.35
\$7,819.80	\$14,225.19
\$12,422.77	\$22,700.54

\$19,136.57	\$35,116.47
\$28,929.15	\$53,289.06
\$43,212.37	\$79,867.18
\$64,045.55	\$118,714.39
\$94,432.33	\$175,466.01
\$138,753.78	\$258,341.60
\$203,400.00	\$379,329.98
\$620,333.69	\$1,151,829.15

Cloudflare	Monthly Total
\$232,593.97	\$439,036.76
\$265,978.14	\$508,583.66
\$304,153.94	\$589,383.03
\$347,809.11	\$683,049.95
\$397,730.09	\$791,431.29
\$454,816.23	\$916,639.00
\$520,095.93	\$1,061,088.17
\$594,745.21	\$1,227,540.54
\$680,108.89	\$1,419,154.20
\$777,724.81	\$1,639,540.57
\$889,351.52	\$1,892,829.37
\$1,017,000.00	\$2,183,743.10
\$6,482,107.83	\$13,352,019.62

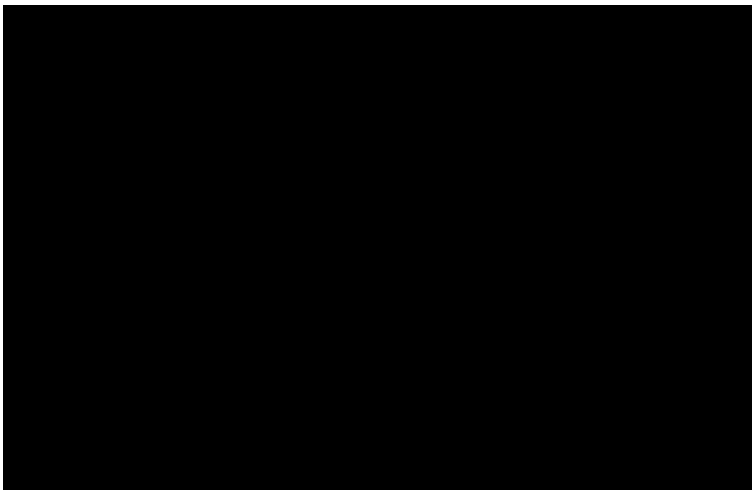
Cloudflare	Monthly Total	
\$1,162,969.84	\$2,517,682.04	
\$1,329,890.71	\$2,900,821.61	
\$1,520,769.71	\$3,340,223.56	
\$1,739,045.54	\$3,843,963.22	
\$1,988,650.46	\$4,421,274.97	
\$2,274,081.13	\$5,082,718.60	
\$2,600,479.63	\$5,840,369.56	
\$2,973,726.04	\$6,708,036.44	
\$3,400,544.45	\$7,701,509.84	
\$3,888,624.04	\$8,838,846.73	
\$4,446,757.61	\$10,140,695.82	
\$5,085,000.00	\$11,630,669.52	
\$32,410,539.16	\$72,966,811.92	\$0.00

Cloudflare	Monthly Total
\$5,814,849.22	\$13,335,769.32
\$6,649,453.57	\$15,286,872.23
\$7,603,848.55	\$17,519,287.05
\$8,695,227.69	\$20,073,390.42
\$9,943,252.29	\$22,995,354.25
\$11,370,405.67	\$26,337,977.49
\$13,002,398.13	\$30,161,637.32
\$14,868,630.20	\$34,535,376.84
\$17,002,722.25	\$39,538,148.89
\$19,443,120.19	\$45,260,238.42
\$22,233,788.05	\$51,804,888.94
\$25,425,000.00	\$59,290,162.50
\$162,052,695.81	\$376,139,103.66
	\$376,139,103.66

Cloudflare	Monthly Total
\$29,074,246.08	\$66,067,299.51
\$33,247,267.86	\$75,858,219.16
\$38,019,242.76	\$87,055,698.31
\$43,476,138.44	\$99,861,620.24
\$49,716,261.47	\$114,506,844.46
\$56,852,028.33	\$131,255,365.74
\$65,011,990.63	\$150,409,069.94
\$74,343,150.99	\$172,313,172.60
\$85,013,611.27	\$197,362,437.94
\$97,215,600.96	\$226,008,290.65
\$111,168,940.23	\$258,766,948.32
\$127,125,000.00	\$296,228,721.18
\$810,263,479.03	\$1,875,693,688.06







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Project Information		Project Name		Project ID		Project Location		Project Status		Project Manager		Project Sponsor		Project Stakeholders		Project Budget		Project Timeline		Project Risk		Project Compliance		Project Audit		Project Review		Project Feedback		Project Improvement		Project Success		Project Impact		Project Legacy	
Project Name	Project ID	Project Location	Project Status	Project Manager	Project Sponsor	Project Stakeholders	Project Budget	Project Timeline	Project Risk	Project Compliance	Project Audit	Project Review	Project Feedback	Project Improvement	Project Success	Project Impact	Project Legacy	Project Name	Project ID	Project Location	Project Status	Project Manager	Project Sponsor	Project Stakeholders	Project Budget	Project Timeline	Project Risk	Project Compliance	Project Audit	Project Review	Project Feedback	Project Improvement	Project Success	Project Impact	Project Legacy		
Project A	1001	Location A	Active	Manager A	Sponsor A	Stakeholders A	Budget A	Timeline A	Risk A	Compliance A	Audit A	Review A	Feedback A	Improvement A	Success A	Impact A	Legacy A	Project B	1002	Location B	Active	Manager B	Sponsor B	Stakeholders B	Budget B	Timeline B	Risk B	Compliance B	Audit B	Review B	Feedback B	Improvement B	Success B	Impact B	Legacy B		
Project C	1003	Location C	Active	Manager C	Sponsor C	Stakeholders C	Budget C	Timeline C	Risk C	Compliance C	Audit C	Review C	Feedback C	Improvement C	Success C	Impact C	Legacy C	Project D	1004	Location D	Active	Manager D	Sponsor D	Stakeholders D	Budget D	Timeline D	Risk D	Compliance D	Audit D	Review D	Feedback D	Improvement D	Success D	Impact D	Legacy D		
Project E	1005	Location E	Active	Manager E	Sponsor E	Stakeholders E	Budget E	Timeline E	Risk E	Compliance E	Audit E	Review E	Feedback E	Improvement E	Success E	Impact E	Legacy E	Project F	1006	Location F	Active	Manager F	Sponsor F	Stakeholders F	Budget F	Timeline F	Risk F	Compliance F	Audit F	Review F	Feedback F	Improvement F	Success F	Impact F	Legacy F		
Project G	1007	Location G	Active	Manager G	Sponsor G	Stakeholders G	Budget G	Timeline G	Risk G	Compliance G	Audit G	Review G	Feedback G	Improvement G	Success G	Impact G	Legacy G	Project H	1008	Location H	Active	Manager H	Sponsor H	Stakeholders H	Budget H	Timeline H	Risk H	Compliance H	Audit H	Review H	Feedback H	Improvement H	Success H	Impact H	Legacy H		
Project I	1009	Location I	Active	Manager I	Sponsor I	Stakeholders I	Budget I	Timeline I	Risk I	Compliance I	Audit I	Review I	Feedback I	Improvement I	Success I	Impact I	Legacy I	Project J	1010	Location J	Active	Manager J	Sponsor J	Stakeholders J	Budget J	Timeline J	Risk J	Compliance J	Audit J	Review J	Feedback J	Improvement J	Success J	Impact J	Legacy J		
Project K	1011	Location K	Active	Manager K	Sponsor K	Stakeholders K	Budget K	Timeline K	Risk K	Compliance K	Audit K	Review K	Feedback K	Improvement K	Success K	Impact K	Legacy K	Project L	1012	Location L	Active	Manager L	Sponsor L	Stakeholders L	Budget L	Timeline L	Risk L	Compliance L	Audit L	Review L	Feedback L	Improvement L	Success L	Impact L	Legacy L		
Project M	1013	Location M	Active	Manager M	Sponsor M	Stakeholders M	Budget M	Timeline M	Risk M	Compliance M	Audit M	Review M	Feedback M	Improvement M	Success M	Impact M	Legacy M	Project N	1014	Location N	Active	Manager N	Sponsor N	Stakeholders N	Budget N	Timeline N	Risk N	Compliance N	Audit N	Review N	Feedback N	Improvement N	Success N	Impact N	Legacy N		
Project O	1015	Location O	Active	Manager O	Sponsor O	Stakeholders O	Budget O	Timeline O	Risk O	Compliance O	Audit O	Review O	Feedback O	Improvement O	Success O	Impact O	Legacy O	Project P	1016	Location P	Active	Manager P	Sponsor P	Stakeholders P	Budget P	Timeline P	Risk P	Compliance P	Audit P	Review P	Feedback P	Improvement P	Success P	Impact P	Legacy P		
Project Q	1017	Location Q	Active	Manager Q	Sponsor Q	Stakeholders Q	Budget Q	Timeline Q	Risk Q	Compliance Q	Audit Q	Review Q	Feedback Q	Improvement Q	Success Q	Impact Q	Legacy Q	Project R	1018	Location R	Active	Manager R	Sponsor R	Stakeholders R	Budget R	Timeline R	Risk R	Compliance R	Audit R	Review R	Feedback R	Improvement R	Success R	Impact R	Legacy R		
Project S	1019	Location S	Active	Manager S	Sponsor S	Stakeholders S	Budget S	Timeline S	Risk S	Compliance S	Audit S	Review S	Feedback S	Improvement S	Success S	Impact S	Legacy S	Project T	1020	Location T	Active	Manager T	Sponsor T	Stakeholders T	Budget T	Timeline T	Risk T	Compliance T	Audit T	Review T	Feedback T	Improvement T	Success T	Impact T	Legacy T		
Project U	1021	Location U	Active	Manager U	Sponsor U	Stakeholders U	Budget U	Timeline U	Risk U	Compliance U	Audit U	Review U	Feedback U	Improvement U	Success U	Impact U	Legacy U	Project V	1022	Location V	Active	Manager V	Sponsor V	Stakeholders V	Budget V	Timeline V	Risk V	Compliance V	Audit V	Review V	Feedback V	Improvement V	Success V	Impact V	Legacy V		
Project W	1023	Location W	Active	Manager W	Sponsor W	Stakeholders W	Budget W	Timeline W	Risk W	Compliance W	Audit W	Review W	Feedback W	Improvement W	Success W	Impact W	Legacy W	Project X	1024	Location X	Active	Manager X	Sponsor X	Stakeholders X	Budget X	Timeline X	Risk X	Compliance X	Audit X	Review X	Feedback X	Improvement X	Success X	Impact X	Legacy X		

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Financial Statement										Financial Statement										Financial Statement										Financial Statement									
Income Statement										Income Statement										Income Statement										Income Statement									
Revenue										Revenue										Revenue										Revenue									
Total Revenue										Total Revenue										Total Revenue										Total Revenue									
Cost of Sales										Cost of Sales										Cost of Sales										Cost of Sales									
Gross Profit										Gross Profit										Gross Profit										Gross Profit									
Operating Expenses										Operating Expenses										Operating Expenses										Operating Expenses									
Operating Income										Operating Income										Operating Income										Operating Income									
Net Income										Net Income										Net Income										Net Income									
Earnings Per Share										Earnings Per Share										Earnings Per Share										Earnings Per Share									
Dividends										Dividends										Dividends										Dividends									
Total Assets										Total Assets										Total Assets										Total Assets									
Total Liabilities										Total Liabilities										Total Liabilities										Total Liabilities									
Total Equity										Total Equity										Total Equity										Total Equity									

