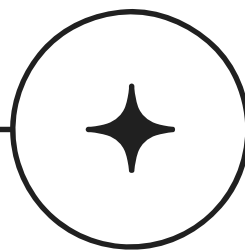


ALL THINGS SOLO



FREQUENTLY ASKED QUESTIONS

[Click a query_get an answer](#)

REGISTRATION RELATED

- [What is Solo? + App links](#)
- [How do I get started?](#)
- [Why am I not able to get verified?](#)
- [How long does the approval take?](#)
- [How do I apply for a campaign?](#)

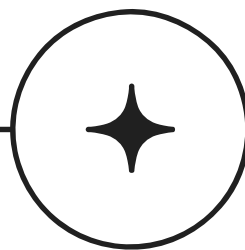
EARNING RELATED

- [When will I get my payout?](#)
- [How do I earn on Solo? \(payment criteria\)](#)
- [How do I maximise my earnings?](#)
- [Is there a minimum payout for participating in the challenge?](#)

CAMPAIGN RELATED

- [Where do I get my products from?](#)

ALL THINGS SOLO

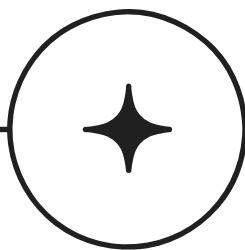


OTHER QUESTIONS

REGISTRATION RELATED

- How many followers do I need to register?
- How many social media platforms should I be present on?
- Can I add more than one social media handle?
- Can I have more than one handle from the same platform?
- Can I have more than one account on Solo platform?
- Can I add or delete my social media channels?

ALL THINGS SOLO



OTHER QUESTIONS

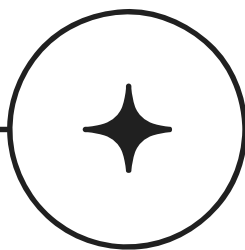
EARNING RELATED

- Will I be paid an additional amount if I exceed the challenge limits set on the platform?
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CAMPAIGN RELATED

- Can I do multiple posts for a single challenge?
- Can I post my approved content on multiple platforms?
- How will I get notified when the campaigns are live?

ALL THINGS SOLO



OTHER QUESTIONS

CAMPAIGN RELATED

- Can I get a chance to participate in a challenge if someone drops out or gets disqualified?

COLLABORATION RELATED

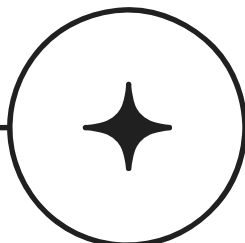
- Can I collaborate with other creators?
- How will the payout be managed if I collaborate with other creators?
- Can I approach brands directly?
- Can brands approach me directly?
- How can brands reach out to me?

SUSPENSION RELATED

- Will my account be suspended?
- Can I re-activate my suspending account?

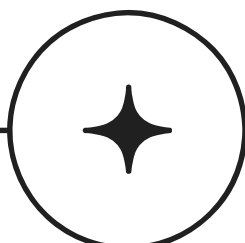
FAQ

What is Solo?



Hi creator, welcome to Solo! Here you are rewarded for creating reels. It's that simple. We're thrilled to have you join our vibrant community of creators.

App Link?



Google Play Store Link:

<https://play.google.com/store/apps/details?id=com.techsaints.solo>

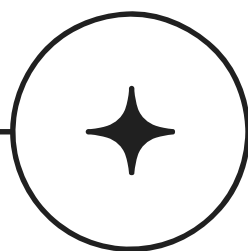
App Store Link:

<https://apps.apple.com/in/app/solo-creator-app/id6474611181>

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FAQ

How do I get started?

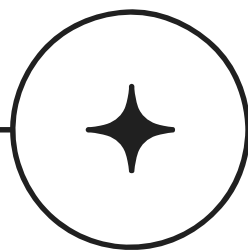


The first step is to get your account verified by filling out the details. After verification, you can create content for any running competition. This means you have to create and post a reel about the brand you are applying for. You need to link that reel to SOLO, then it will be approved by the admin. Once approved, you would be able to see the progress of the payment, which is based on the views of the reel. .

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FAQ

Why am I not getting verified?



Follow the steps the video to get verified:

<https://www.loom.com/share/b273d6f9384e49d2abfe86dfbf850698?sid=8b39b674-e692-4edb-88bd-cf5310ec2f11>

Things to check:

- Please check whether you've added the username only, no link, no @.

Example:

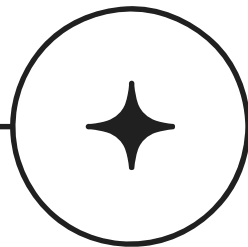
If the username is @solobywldd you've to write solobywldd.

- Mention your handle name > Copy emojis > paste them in their insta bio > wait for approval.

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FAQ

How long does the approval take?

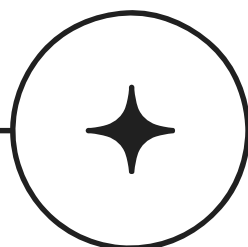


Our team thoroughly reviews every entry to ensure all criterias are being met. The approval process may take 1-4 hours because, well, we're only human! :)

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FAQ

How do I apply for a campaign?



To participate in the campaign, you need to check the campaign requirement on Solo

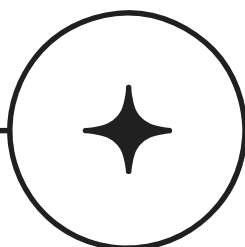
Check the Objective, Green Flags, Red Flags and the sample videos.

Create content according to campaign requirement, post it on your social page and paste the social link on the Solo app

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FAQ

When will I get my payout?



We consider the view count for your post from the date the post is created, through 2 days after the campaign is ended.

The payout will be credited to your bank account or UPI ID mentioned in the Solo application in 7 working days from the challenge date.

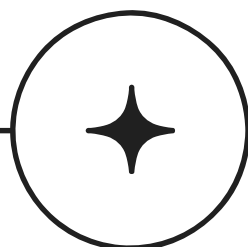
Note:

Posts created before the campaign is live on the application will not be accepted in the competition.

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FAQ

What is the earning potential on Solo?



Earning potential is a factor of the number of views your content can achieve. A creator with a limited number of followers can also have a high earning potential if his/her content reaches the maximum number of views set in a challenge.

Tip:

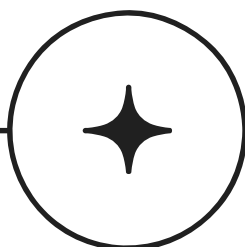
To be inspired, have a look at the leaderboard

You can maximise your earnings by making more engaging and creative content which increases likability and shareability. Another way to do it is by participating in multiple challenges.

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FAQ

How can do I earn on Solo? (Payment criteria)



Earning potential is a factor of the number of views your content can achieve. A creator with a limited number of followers can also have a high earning potential if his/her content reaches the maximum number of views set in a challenge.

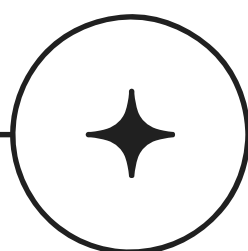
Tip:

To be inspired, have a look at the leaderboard

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FAQ

How do I maximise my earnings?

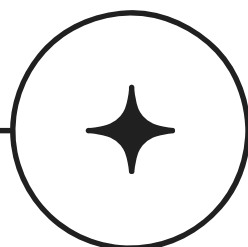


You can maximise your earnings by making more engaging and creative content which increases likability and shareability. Another way to do it is by participating in multiple challenges.

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FAQ

Is there a minimum payout for participating?



There is a minimum payout upon participating in a challenge and achieving the first milestone.

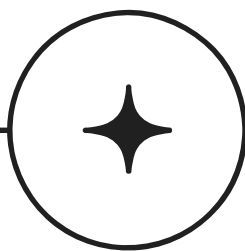
Note

Only the approved content by a creator will be qualified for the challenge and payout.

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FAQ

Where do I get the products from?



Most of the products associated with the campaigns are available on Blinkit, Zepto, Swiggy Instamart. If it's not available in your city, you can order it from Amazon or Flipkart for faster delivery. Else you can order it from the brand website, the delivery might be a little slower compared to other platforms.

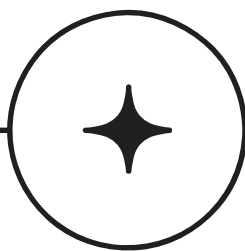
Please note:

A sum is given for posting is given, which you can use to but the product. If you wish to use an existing one, that's okay too. The choice is yours!

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FAQ

How many followers do I need to register?



We have set a minimum of thousand followers to register on Solo app along with healthy engagement rates for the past posts on your handle.

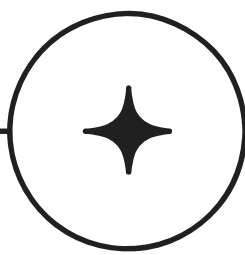
User will higher follower count and lower engagement rate will also not be allowed to register on the platform.

All users profile are manually verified and approved.

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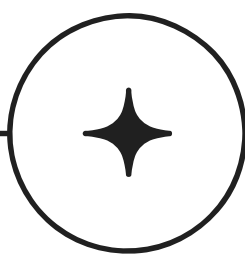
FAQ

How many social media platforms should I be present on?



There is no limitation on the number of social media platforms. However, you should at least link one of your social media accounts to participate in the challenge/s

Can I add more than one social media handle?

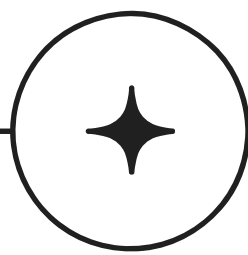


Yes, you can add as many social media accounts which includes Instagram, Facebook, YouTube and Twitter.

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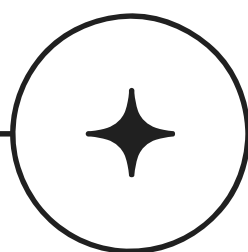
FAQ

Can I have more than one handle from the same platform?



No, you can only link one handle from each of the social media platforms.

Can I have more than one account on Solo platform?

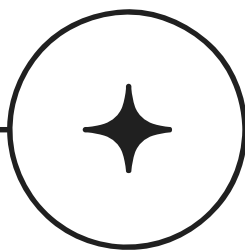


It is possible to have only one account per device which is linked to your phone number, Gmail ID or Apple ID

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FAQ

Can I add or delete my social media channels?

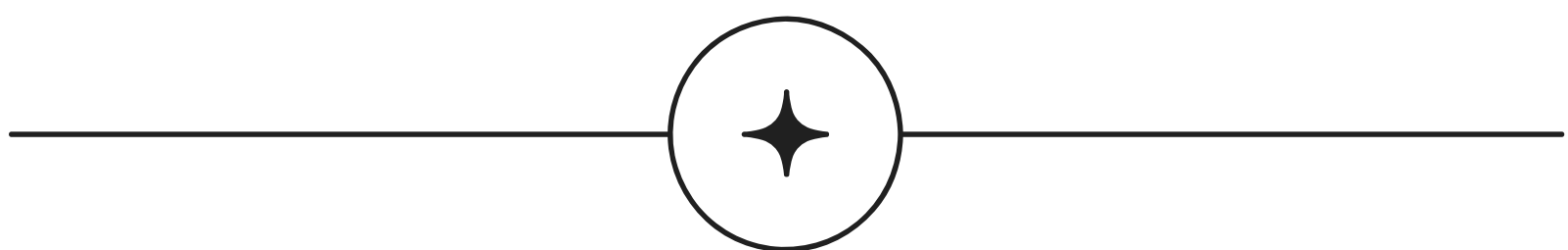


Yes, you are allowed to edit your profile in the “Profile” Section. Go to Profile section, click on “Link & Verify Your Socials” to add or delete your social media channel.

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FAQ

Does every creator crossing the milestone for the particular campaign get paid or only the person with the highest views in leaderboard?

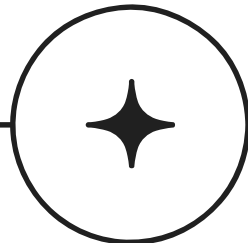


Yes. How it works is that the person topping the leaderboard after crossing all levels will get the maximum money. The rest will be eligible as per milestones.

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FAQ

Will I be paid an additional amount, if I exceed the challenge limits set on the platform?



The creators will be eligible for the maximum payout set in the challenge.

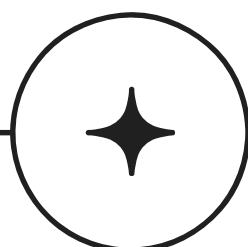
However, sometimes, we run additional incentives from time to time for specific challenges.

You will be notified if there is an additional incentive if any for the challenges.

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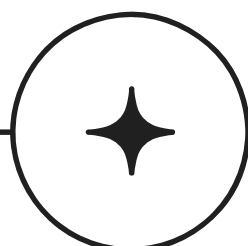
FAQ

Can I do multiple posts for a single challenge?



A creator can only make one post per social media account for a challenge. However, depending on the challenge the creator may be able to create one post for each social media account.

Can I post my approved content on multiple platforms?

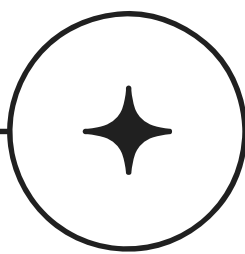


Yes, you are allowed to post on any social media platform once the content is approved. We will consider the eligible platform mentioned in the challenge for the prize money.

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FAQ

How will I get notified when the campaigns are live?

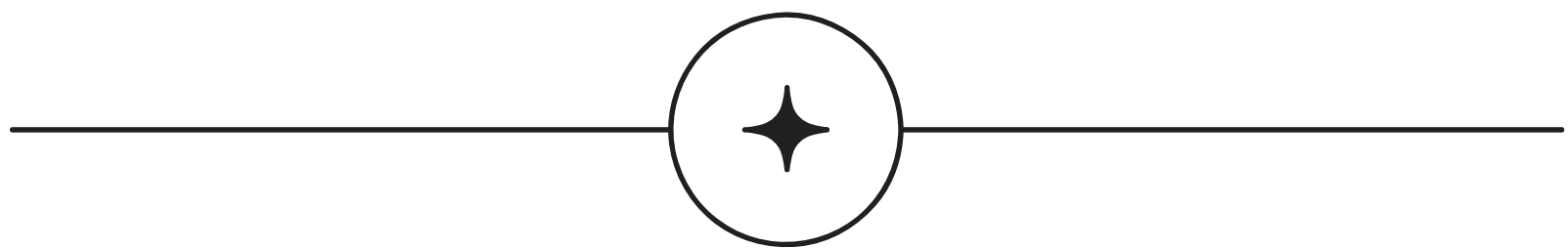


We periodically send notifications to the creators using the Solo app.' We encourage you to check the Solo app everyday to get updates on the live challenges since we have limited slots available for each challenge which is on a first come first serve basis.

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FAQ

Can I participate in a challenge if someone drops out or gets disqualified?

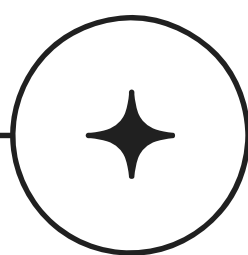


You can participate in a challenge if there are open slots. We also notify the creators if there are open slots for a challenge.

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FAQ

Can I collaborate with other creators?



You are allowed to collaborate with other creators within or outside the Solo community. However, we currently do not have the mechanism to co-pay the creator you would be collaborating with. Solo will not be liable for the conflicts that arise between the creator participating in the challenge and the collaborated creator.

However, there will be specific campaigns where we mention collaboration is not allowed, for such campaigns, posts will be rejected

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FAQ

How will the payout be managed if I collaborate with other creators?

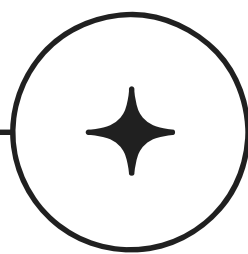


We currently do not have the mechanism to manage the payouts with collaborating creator/s. Solo will not be liable for the conflicts that arise between the creator participating in the challenge and the collaborated creator.

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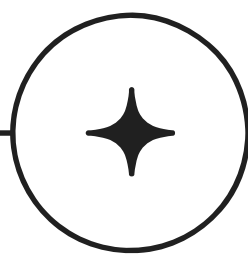
FAQ

Can I approach brands directly?



We do not have this feature currently and we also do not encourage this since team Solo constantly works with the brands to get the best deals for the creators in order to allow you to fully focus on content creation.

Can brands approach me directly?

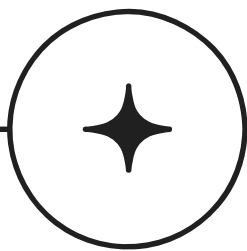


We do not have this feature currently. Team solo will update via the app once this feature is live.

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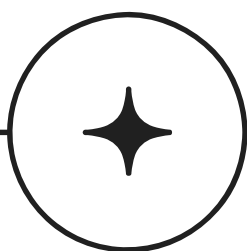
FAQ

How can brands reach out to me?



Brands typically engage with the client servicing teams at Solo to develop campaigns which then will be created as challenges for the creators to maximise their earnings.

Will my account get suspended?

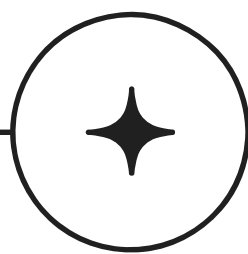


The accounts will be suspended if the user does not follow the community guidelines such as fake views, not following campaign mandates, terms, conditions, and privacy policy

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FAQ

Can I reactivate my suspended account



The creator can reach out to the support team by creating a ticket or you can speak to the community manager followed by an email requesting to activate the account. The request will be taken on a case to case basis.

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