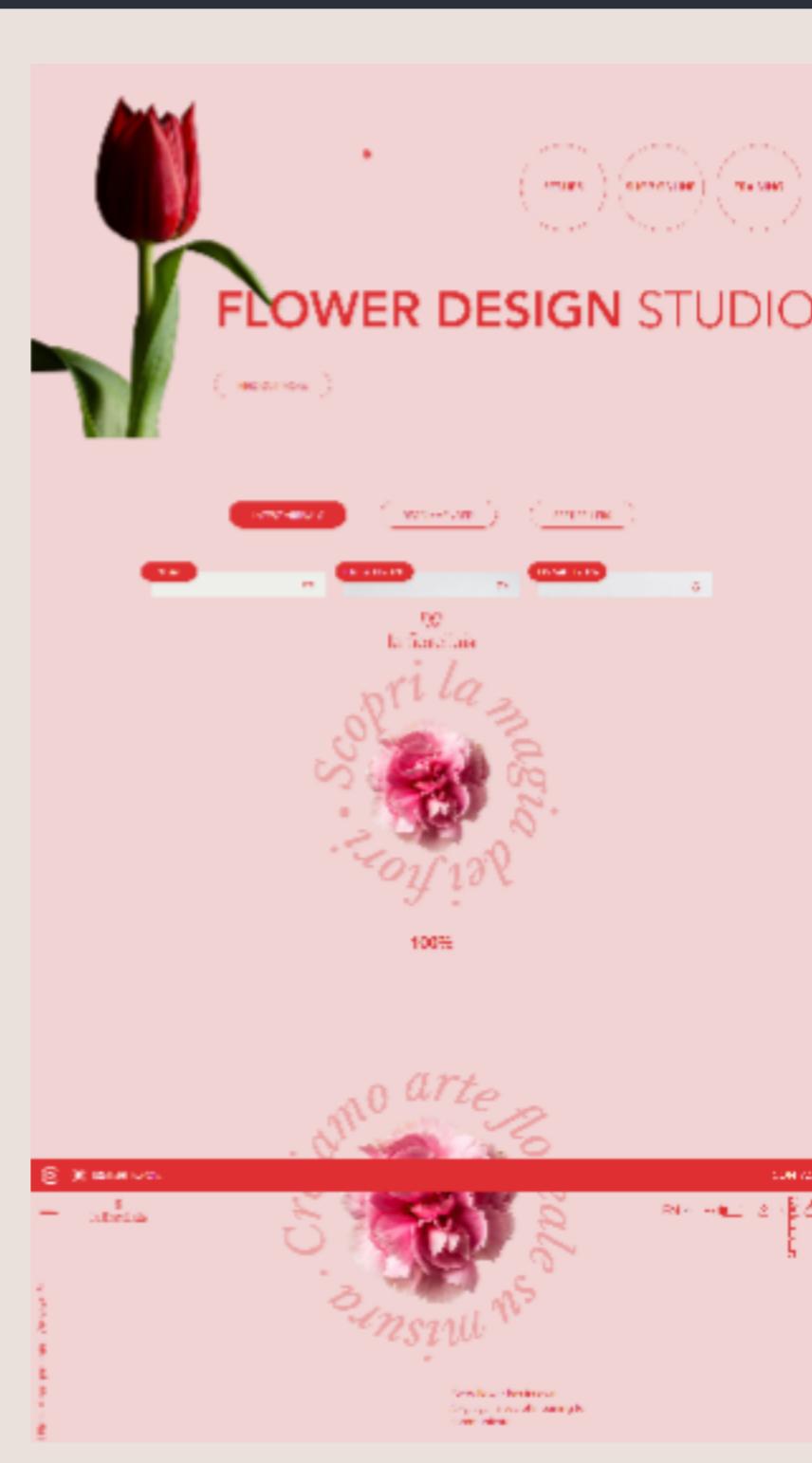


REFERENCES



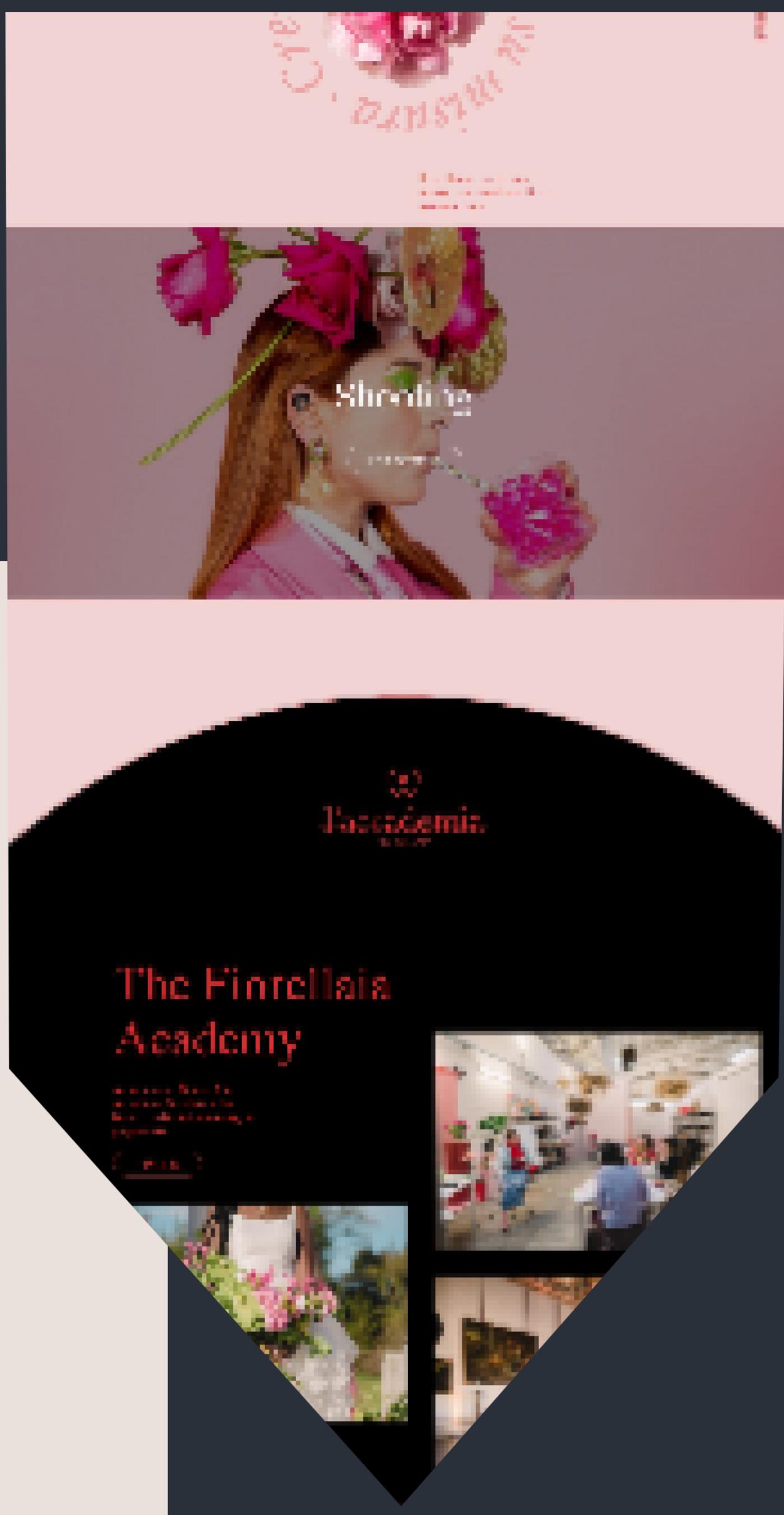
I chose the PALMETTO STUDIOS website as one of my references due to its original website structure and layout which remind me of newspaper and magazine articles. I liked this website because of the choice of colors, the whole website is in one theme and all the elements fit together nicely. I also like the choice of typefaces which fit the structure and idea of the website very well. My attention was caught by the photo elements and the creativity of how they arranged and interacting with the text. The website contain a lot of objects and animations but the it keeps balance so these elements are not too much and its very important so the user won't get confused.

<https://palmettostudios.net/>

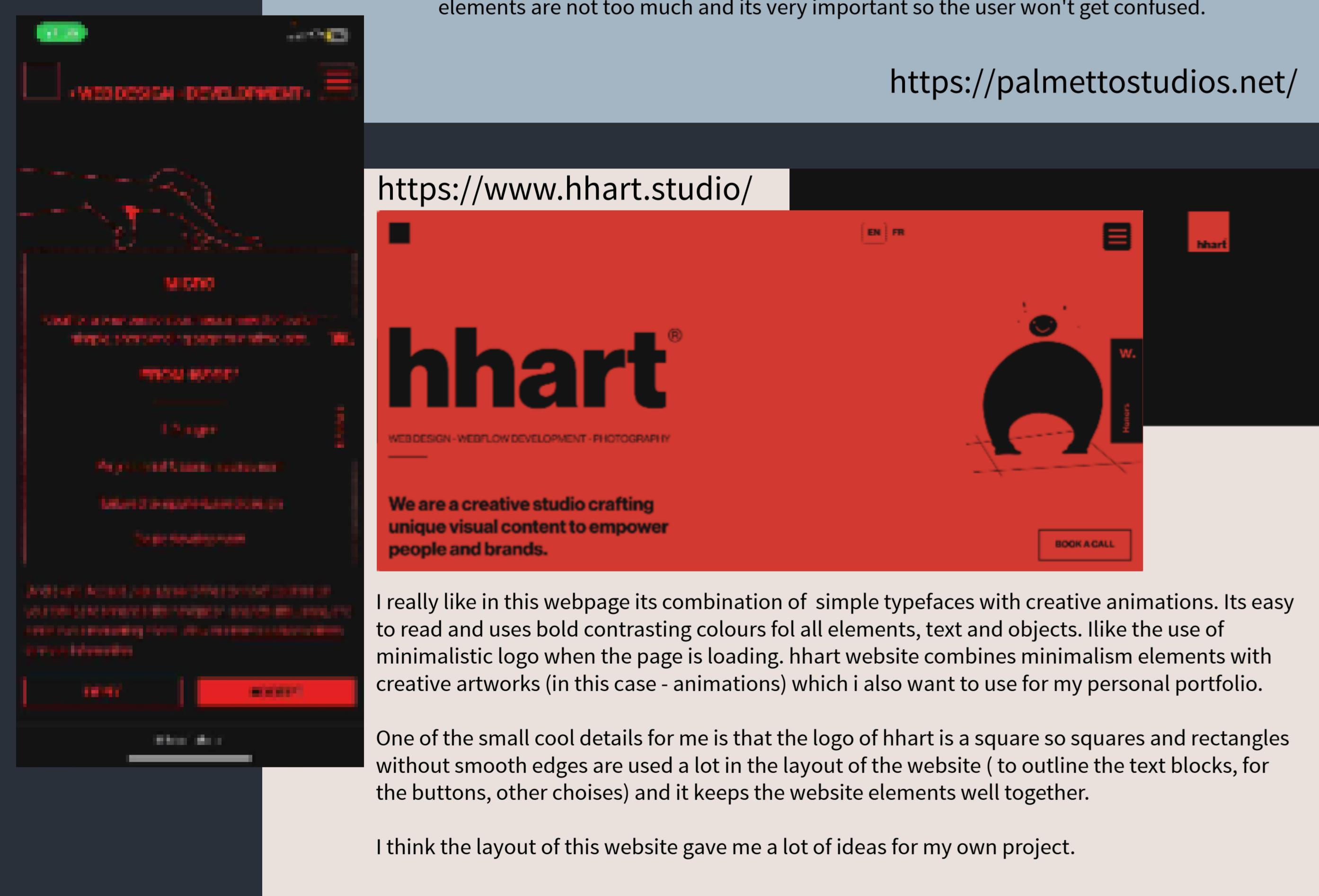
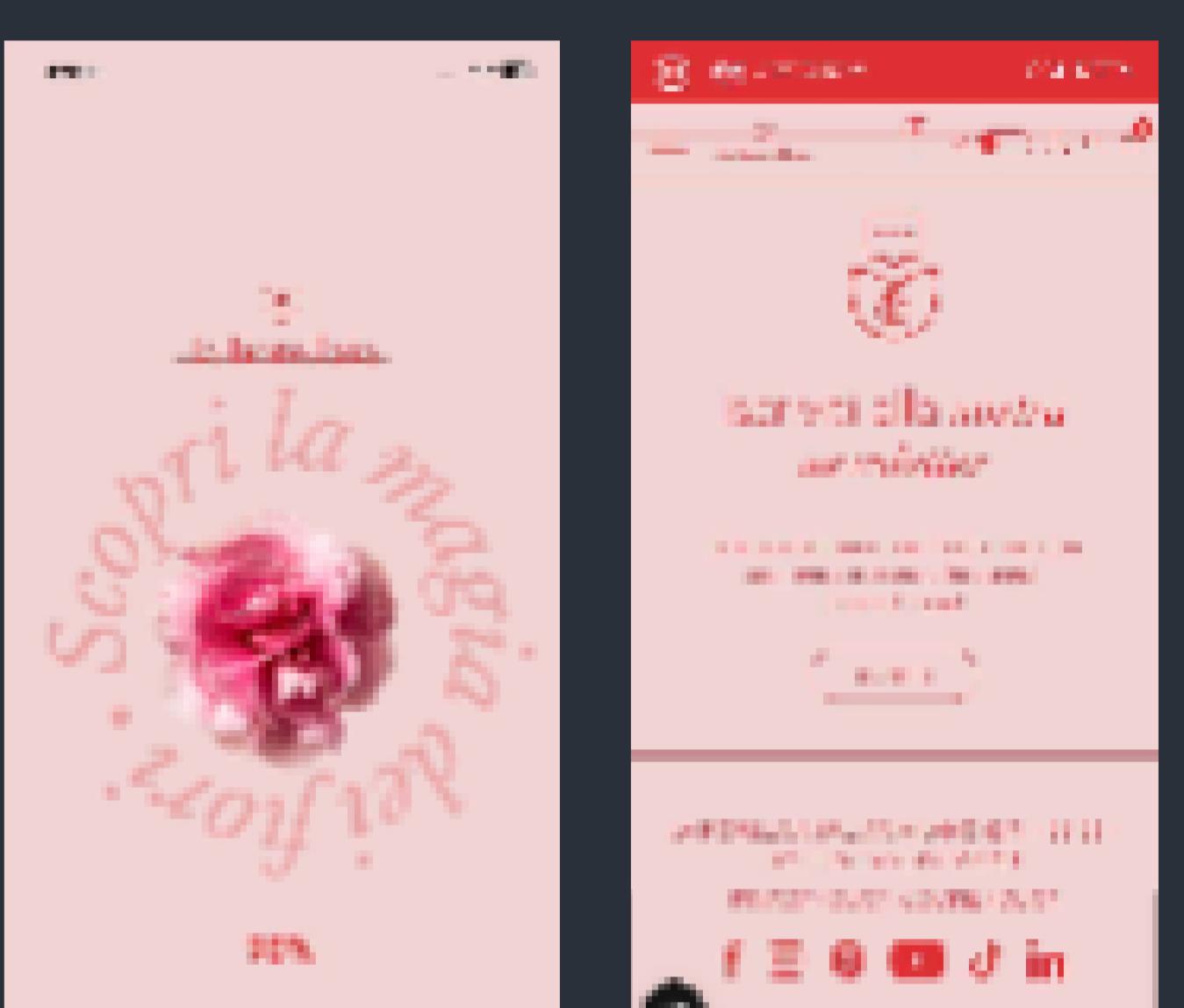


<https://www.lafiorellaia.it/>

I find this flower design studio website very creative. They keep their colour palette even in the images and it fits the theme of flowers perfectly. It uses lots of shapes and images for the design and these elements make the website unique and pleasant to look at. I specifically really like the animated image of the flower which is used when the page is loading. Also I liked the use of red for the menu bar on the top of the screen, it looks aesthetically and the contrast still works well, plus the small option icons are very simple and look great.



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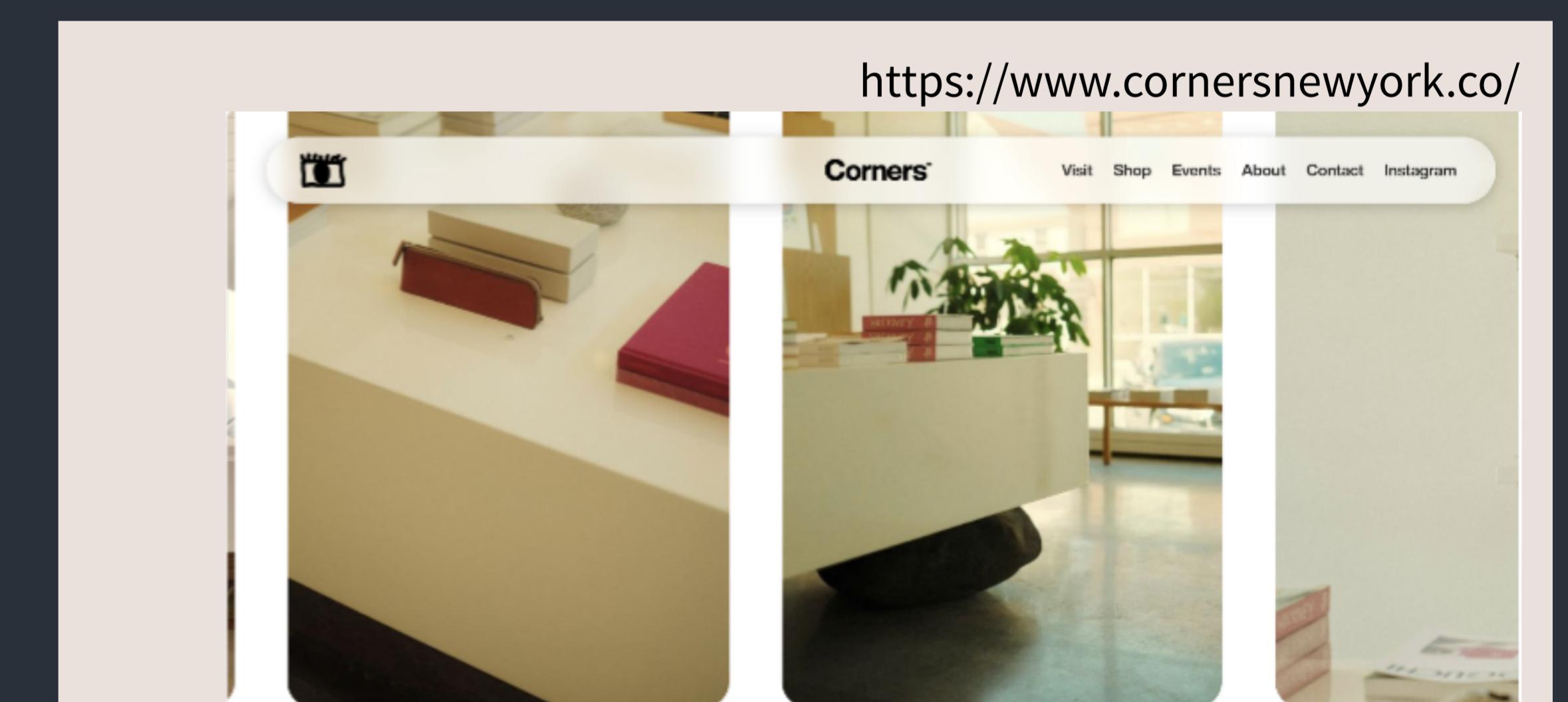
I really like in this webpage its combination of simple typefaces with creative animations. Its easy to read and uses bold contrasting colours for all elements, text and objects. I like the use of minimalist logo when the page is loading. hhart website combines minimalism elements with creative artworks (in this case - animations) which i also want to use for my personal portfolio.

One of the small cool details for me is that the logo of hhart is a square so squares and rectangles without smooth edges are used a lot in the layout of the website (to outline the text blocks, for the buttons, other choices) and it keeps the website elements well together.

I think the layout of this website gave me a lot of ideas for my own project.



This is a website also a portfolio of an artist, phographer which gave me an idea how portfolio page can be creative and easy to navigate. From the moment you click on the link and see the homepage you can see what aesthetic, layout, and theme this specific website has and how the person presents herself. Using other words you could say that this page has personality and its something I want for my website, because its my personal portfolio and I have an opportunity to create my website the way I like (using the conventions and accessibility rules of course). I like how the gallery of works was made and the change of colour of the page when you click on one of the pictures. The layout of this part of webpage reminds me of real art galleries and it interesting for users.



This website design is minimalism, unique style and complexity, still it keeps the artistic vibe which I would love to do for my own website. Other things I want to use in my website from this one is easy navigation through the whole website pages and through the website photo gallery. It is very easy to use, I like how scrolling through pictures is handled and the navigation bar is semi-transparent and is very convenient.

