

Task / Phase	W1 Jan 13	W2 Jan 20	W3 Jan 27	W4 Feb 3	W5 Feb 10	W6 Feb 17	W7 Feb 24	W8 Mar 3	W9 Mar 10	W10 Mar 17	W11 Mar 24	W12 Mar 31
Features List with Purpose/Rationale						•						
Wireframes (Low-Fidelity)						•						
 DELIVERABLE 2: Requirements & Spec							DUE					
PHASE 3: DESIGN & STORYBOARD												
Logo & Brand Identity Design							•					
Style Guide (Colors, Typography, Assets)							•					
High-Fidelity Mockups (Desktop & Mobile)							•					
User Flow Diagrams & Content Plan								•				
 DELIVERABLE 3: Design & Storyboard									DUE			
PHASE 4: DEVELOPMENT & TESTING												
HTML Structure (All Pages)									•			
CSS Styling (Desktop + Responsive)									•			
JavaScript Interactivity & Animations									•			
Content Creation & Product Images									•			

