Sol's Evolution
White Paper
V**1**

Abstract: A gamified NFT collection with the objective of teaching while being implemental in bringing metaverse usage to the masses. Growth will be done organically and transparently through grassroots marketing and SocialFi. True to the decentralization ideals of blockchain purists, this collection will be run as a DAO with 1 vote per NFT owned and aims to be integral in the implementation of a universal prototype for an efficient and user friendly DAO platform. This white paper shall operate as a living document to be revisited annually for review of community voted proposals such as collaborations, different game modes, mutual fund purchases/payouts, and events in the metaverse as well as in person etc.., Created on the Solana blockchain for its user friendliness, speed, and price

Sol's Evolution is an affordable revolutionary NFT collection created not just to be evolving dope artwork but also to act as a mutual fund for hodlrs, charity powerhouse, Metaverse social club, and trusted education vessel for those interested in cryptocurrency. We're committed to teaching financial literacy of the future. Fully doxxed from the beginning to encourage others to do the same in the space. 1., because it helps eliminate scams in a non regulated industry and 2., aides to push the narrative crypto can be relatable and isn't just for computer nerds (sorry, guys!). Operating as a DAO we will plan and host our first party in the Metaverse and in person within 30 days of selling out.

Why are we a financial NFT? We'll be using NFT specialties such as a DAO, mutual fund, and charity wallet to generate more flexible financial products for the common man including things like purchasing virtual land and paying out dividends from our mutual fund should the DAO vote for it. We're going to start at the basics and teach financial literacy.. The financial literacy of the future. Through a short series/documentary we will invite interested parties into the process of the creation from beginning to mint. Educational material will be presented in each episode to help people understand what an NFT is and in particular a Financial NFT such as ours that creates an ecosystem with multiple financial products.

Problem - Two problems lay inherent with bringing the average gamer and investor in the NFT and Metaverse World. The first being the echo chamber of the cryptocurrency/nft community rarely goes beyond the community. We will reach out to target communities interested but unsure of where to begin.. These communities involve peoples in traditional gaming, those intune with pop culture specifically music and sports, and minorities. The second problem is education. People do not know what an NFT is beyond a digital image and many people have been victims to FUD and propaganda that pushes the rhetoric of them being "scammy". While

reaching out to the aforementioned communities through socialfi - podcasts, interviews with traditional media, digital magazines we will educate people on the financial capabilities and functions of NFTs. Since our NFT will cover gamification, decentralization, cross chain operability, and financial staking rewards we will be able to focus heavily on education for four (4) of the Metathon tracks. Coupled with our mini series on the collection's creation and our documentary to be released after mint we will have created a loyal and committed Sol's Evolution community that will surely make an impact on pop culture.

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1. Education

"Education, then, beyond all other divides of human origin, is a great equalizer of conditions of men—the balance wheel of the social machinery." - Horace Mann

We at Sol's Evolution believe that education, as long as it is equal, is the great equalizer. Making it a primary pillar of who we are and our collection because we want people to be well informed with what they are getting, agree with the purpose, and as a result create an immense sense of loyalty to the collection and DAO. We believe that by explaining what's going on in a language everyone can understand while introducing exciting new financial protocols that we will be able to onboard numbers not seen before mint in any NFT project.

1.1

Mini-Series
        Creating a weekly mini series to be released on multiple SocialFi platforms including but not limited to Instagram, Tiktok, Youtube, and Twitter. Each mini series episode shall not be longer than 5 minutes and will include a breakdown in layman's terms of important elements to our NFT including but not limited to - DAO, Staking, Minting, etc..
There are currently digital magazines looking for this style of instructional visual material for content that we are expecting to hear word from soon about approva. These include publications like Vice and Revolt. Leading up to the release date we will use funds within our treasury to promote these videos on target SocialFi websites and apps for further recruitment and allegiance.

1.2

Documentary
        The cameras are always rolling.. Following the mint of our collection we will release a documentary that has a timeline from inception to selling out. Not only will this be great for further educating people by combining all the lessons of the mini series but it will continue to build hype and promotion for the project and increase the value/floor price while incentivizing HODLing. We've compiled a list of film festivals to enter as blockchain technology and cryptocurrency are currently hot topics with little despite the lack of media production surrounding them. We hope to fill this gap

1.3

SocialFi

The cryptocurrency, NFT, Metaverse, and blockchain technology community exclusively communicate via social media channels. We've already recruited and retained vital members of various communities to act as the heads of our social media channels and recruit from the communities they are involved in. With the emergence of blockchain integration on various social media platforms like Reddit with its promised NFT marketplace, twitter accepting crypto tips, and Facebook rebranding as Meta it won't be hard to remain onchain. Not to mention that being in the early days of social media built purely onchain we have an advantage when mobilize as a community on pure blockchain social platforms like Torum. Venture capitalists have committed nearly half a billion dollars in angel funds for the development of web3/metaverse/socialfi ecosystems and we intend on being a powerhouse on them all.

1.3.1

Giveaways - An aggressive budget both pre and post mint is dedicated to giveaways with the intent of expanding our community and reputation on every SocialFi platform possible. From experience giveaways are not only an excellent tool to promote things like retweets and follows but it also builds confidence in the collection and DEVS. People will be able to see that we are trustworthy from our various payouts and also remain excited at the opportunity to win. Giveaways will be transferred to winners wallets as Solana and will range from $10-$100 with anywhere from 1 to 5 giveaways a day.

Quests - Will be created to be completed via onchain social media. Quests will include tasks necessary to be added to our whitelist for presale. All of our quests will have an education element to them

Influencers and traditional media - Following the theme of education we will reach out to non traditional communities that have a built in user base for things like decentralization and gamification. Influencers will be compensated for promotion and the DEVS will expand education and recruitment by giving interviews to various youtubers, twitchers, podcasters, newspapers, and anyone else who will listen. The goal is to give at least one interview per week up until the 4 weeks leading up in which we want to have multiple per week, ideally more than one a day.

1.4

Financial NFT

One of the most exciting new technologies with NFTs is being able to create passive income. Financial literacy is imperative and we will educate people getting one of our NFTs on the capabilities their NFT has producing extra income be it in game earning, staking their NFT, community land ownership across chains, and our very own mutual fund.

1.4.1

Staking and Mutual Fund - Staking your NFT on our DAO platform allows you to participate in mutual fund decisions. As a portion of our wallet will always be allocated towards things like buybacks, purchasing land in the metaverse, and also purchasing NFTs from other collections we are in a unique position to increase our wallet size over time. Our DAO will have the authority to determine if and when we sell assets and their subsequent payouts.

1.4.2

Real World Collabs/Discounts/Access - For the first time in an NFT collection we plan on partnering with real world brands to bring our holders exclusive discounts on anything from McDonalds to an Apple music subscription. Meet-ups in person will always be open to NFT holders and with DAO approval certain events will be open to guest(s) of the holder.

2. Decentralization

"People don't just buy what you do, they buy why you do it" - Simon Sinek

Decentralization is true democracy. It is transparent, true to the cause, and always every voice to be heard. These are values that Sol's Evolution holds near and dear and to prove it we will be completely decentralized within the first year of minting. Through the help of Metathon we will create a DAO ecosystem that is seamless, efficient, and easy on the eyes. Being decentralized means that we will truly be community ran and we hope to provide inspiration for projects following us

2.1

DAO

Sol's Evolution shall be phased into a completely decentralized autonomous organization before the end of Q4 2022 with voting taking place from day 1 on important matters. Our DAO will vote on different gamification modes, who we should collaborate with, and one of our most important pillars.. Charity.

2.2

DAO Management Board

Our members will be able to help us develop a DAO management board that we hope to be usable for all, not just those that hold a Sol's Evolution NFT. Our board shall be hosted on WEB3 and utilize instruments to help stake, educate, mobilize the community, vote on proposals, as well as, submit proposals.

2.3

Charity

5% of royalties from all secondary sales will be devoted to charity. Each stage of Sol's Evolution (there are 7) will be able to vote on which charity their faction donates to on the 5th day of the first month of each quarter. Charity submissions and donations will

be done via our DAO with a vote per NFT. The total of the 5% will be evenly distributed among the stages to eliminate disparities in secondary sales among the stages. As a form of good measure when Sol's Evolution sells out we will be picking one charity as a DAO to donate 5% from the DEVs royalties.

3. Gamification

"These days, the reality is a bummer. Everyone is looking for a way to escape." - Wade Watts

Technology happens gradually then suddenly. Sol's Evolution will be an evolutionary gamified NFT in that we will start out simple and revisit new ways to gamify via our DAO. Collaborations with other NFT collections that have gamified regardless of their blockchain is imperative to our mission of cross-chain functionality and will allow us to display our NFTs and hold events in Metaverses not on the Solana blockchain

3.1

Cross-Chain

Our NFTs from the beginning will garner you access to exclusive events and parties we host as a collective across metaverses on every blockchain. This will evolve from just having access to our events to eventually being able to bring your actual Sol's Evolution NFT on the platform for staking, showcasing, and most importantly GAMING!

3.2

Collaborations and Platforms

We will collaborate with different projects to create bigger games or factions even within games. Collaborations will not be limited to just NFT collections but Metaverse platforms and organizations and brands that have shown a commitment to building gamification using blockchain technology.

3.3

Onboarding Talent

All funding received will be used to onboard talent for the development of Sol's Evolution with gamification being our top priority.

4. NFT Collection

"What the heck is an NFT?" - Everyone

4.1

Uniqueness & Art

Sol's Evolution will be comprised of 10,000 unique NFTs that derive from 7 different stages within the collection. What makes Sol's Evolution so unique is that each stage uses a different style of art for their design with the Sol's eyes connecting them as one unit. Perhaps one of the coolest aspects to our NFT collection is that it reads like a book of sorts that provides the back story for each stage and their place in the history of Sol's Evolution (and also adds some insight into their artwork). If it wasn't obvious before, the "Sol" in Sol's Evolution is both a play on our parent blockchain Solana and "Soul" the immortal lifeform embedded in all humans. Join us for the Sol's Evolution!

4.2

Stages & Storyline

Stage 1 - Mesozoic

The beginning of our journey in a Sol's Evolution. Ancestors of the universe. Traits can be traced from this era onwards to determine stature. The only era where the coveted rare Sol's eggs can be found. Dinosaurs, animals, insects.

Here begins our journey in evolution from the most primordial of life forms towards immortal beings integrated with artificial intelligence. This stage of our story is where you can find some of the most rare NFTs in the entire collection. All life in our succeeding stages can be traced back to traits and qualities borne within this stage. 8 legendary rare eggs, 4 legendary rare seeds, the Adam and Eve of every reptile, bird, and mammal in our universe can also be found in this stage. Lastly are the 4 variations of plants that will possess traits that if seen in future stages will signify at minimum a super rare mint. There is no guessing what came first in Sol's universe. Every NFT in this stage is an original ancestor. While our journey ultimately leads to a life where technology leads, here, things are much simpler. As animals begin mating and plants cross-pollinating we see an advancement in brain development that leads to colonization among different species. All of our animals go from here into the next stage as a neanderthal. Which species will your neanderthal get its traits from? A dinosaur.. Grasshopper.. Wolf?

Stage 2 - Prehistoric

The point in Sol's Evolution where man develops from ape. Wheels for travel, language for communicating, and weapons for colonizing allow for neanderthals to rise into pharaohs.

Reflecting off the esteemed hierarchy of needs pyramid this can easily be considered our stage where physiological and safety needs are met. We get to see men develop into Gods in the form of pharaohs and kings among people by providing security and basic needs. A clear division amongst different clans and classes becomes well established in this stage. Just as an elite class becomes evident those that would rather battle in war, create artistically, study and teach, and settle as workers becomes just as clear. While man is adjusting to becoming just that.. Man our coveted plants are developing into tools used to expedite evolution. Our berries, plants, and trees now create food, medicine, wine, shelter, and transportation. An NFT with a plant in any form in this stage is considered legendary as they will be marked a genius developer of weaponry(warrior), food, language/knowledge(statesman), shelter(builder). What faction does your NFT belong to?

Stage 3 - Philosophical

The age of enlightenment. It is here we see human nature feed off of the fruits from colonization for both good and evil.

Man is officially colonized and as a result the World is being ravished with non-stop war in an attempt to stake claim and expand land territories… While war carries on we also see small factions begin to create tools to unite the human race in the form of literature, philosophies, and law. What school of though will prevail? Those guided by conquering or those guided by the light in others?

Stage 4 - Modern

Where man battles himself into the future. A massive World War is imminent and technology and information are expansive.

Every barrier to destruction is on the brink of failing and the World is headed towards a War to end all wars. Technological advances in weaponry and science have aided in the creation of matters that set aim to divide us. Will our Sols be able to find common ground and use diplomacy to reach peace or will greed and power lead us to a path of self extinction?

Stage 5 - Advanced

Humans have attained technological perfection and are now looking to transcend galaxies and dimensions in the quest for Utopia.

The great World War is over and mass casualties have led to technology being heavily relied on for those that suffered injury from Nuclear fallout. Sols have now left planet earth and are on the quest to find land to settle on and live harmonically. Will Earth's inhabitants stay together in their search for utopia or will they separate among the galaxies.

Stage 6 - Intergalactic

Humans are now intertwined with artificial intelligence and the great migration of the universe is underway. Immortality makes anything one can imagine, imminent.

Barely recognizable as descendents from the Meszoic stage our Sols are now cyborg mutantantions of humankind. Breathing in space, flying, no natural deaths, and telepathy are all now attributes of our all knowing AI integrated Sols. Conquering foreign lands is seen as barbaric and individuals are free to live life with no governing.

Stage 7 - Soltrix

Complete Decentralization among Sols in every area of life

Plot to be released at mint.

4.3

Future Collections

We will release serums and updates in the form of future NFTs to either stand alone but still allow you access to the community or be minted to an original Sol's Evo to increase its rarity.

5. Tokenmetics

1. Royalties shall run at 15%* and will be broken down as follows

10% - Developers
2% - Charity Wallet
2% - Marketing Wallet
1% - Mutual Fund

*numbers subject to change before mint