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OHMPRAKAASH RAJA

Data Scientist - Generative Al

in Ohmprakaashr
Ohmdatazwld5

EDUCATION

Data Science Architect Masters/ IBM Data Scientist Certification, Intellipaat, Bangalore. **Bachelor of Engineering in Civil,** Sri Krishna College of Technology, Coimbatore.

Apr 2022 — Apr 2023 Aug 2008 — Apr 2012

EXPERIENCE

InMobi

1. Consultant Generative AI (Full Time)

July 2024 — January 2025

Bangalore

- Built a CrewAI-based content generation engine, utilizing agentic workflows for scalable and contextually accurate content solutions.
- Developed LLM-based contextual engines utilizing pre-trained models to achieve high text simialrity metrics.
- Designed scalable back-end systems using FastAPI, ensuring high-performance game advertisement product pipelines.
- Created structured prompting techniques to ensure accuracy in text-to-image generation tasks.
- Utilized multi-modal models across text, image, and audio to enhance the quality and contextual relevance of generated content for advertisement projects.
- Utilized the NoSQL databa se MongoDB and Docker for containerization, ensuring consistent version control and deployment.
- Built and deployed an LLM POC model using FastAPI on Azure, making sure it runs smoothly, scales efficiently, and integrates well
 with cloud services.

2. Generative AI Research Assistant(Full Time - Remote)

Mar 2024 — Apr 2024

Ethos Engine AI

Canada

- Established research methodologies for zero-shot forecasting using GPT-based time series models (LLMTime), enabling predictive analysis of feed consumption, growth, and environmental impact with minimal reliance on historical data.
- Established research methodologies for AI-powered anomaly detection systems using image recognition and temperature monitoring to detect contaminants in livestock feed, ensuring high-quality standards and animal health.
- Evaluated the ethical and practical implications of AI models, addressing biases, scalability, and accuracy challenges in generative and traditional AI frameworks.

3. Junior AI Engineer- Generative AI (Full Time)

Mar 2023 — Feb 2024

Honey Iconics

Coimbatore

- · Leveraging AI in digital marketing strategies can lead to a 10 percent increase in campaign engagement.
- Fine-tuning large language models (LLMs) for personalized content creation
- Developed and implemented AI-powered tools to optimize SEO strategies, including keyword analysis, content recommendation, and performance prediction, resulting in improved search engine rankings and organic traffic.

3. Junior Data Analyst (Full Time)

Aug 2021 — Apr 2022

KVB Central Office

Karur

- Responsible for data cleaning to ensure accuracy, consistency and reliability of data sets.
- Developed feature engineering techniques to improve the performance of the predictive model and extract meaningful insights.
- Created and delivered impactful data visualizations using Python libraries such as Matplotlib, Seaborn, and Plotly to communicate findings to stakeholders.

SKILLS

Programming: Proficient in Python, R, SQL, Javascript

LLMs: RAG, Fine-Tuning, NLP, Vector DB, multimodal LLMs and LLMs function calling

Graph Flows: Graph RAG Principles
Generative AI: LLMOps, AI Agents, RAGs
Databases: SQL, NoSQL, Neo4j

Software Engg: Design, develop, and deploy production-ready systems

CLOUD PLATFORM PROFICIENCY

- 1. Querying data with SQL in AWS Athena.
- 2. Proficiency in Azure for deploying and managing AI applications.

AI INITIATIVES AND CURRENT ENDEAVORS

- 1. Proposed an innovative idea on Humanoid Robots Self-Awareness on Hospital War Room Settings for a US-based company.
- 2. Build Multi AI Agent Systems Using Crew AI.