



FOR ALL MANAKIND

 [TWITCH.TV/FORALLMANAKIND](https://Twitch.tv/forallmanakind)
 [YOUTUBE.COM/FORALLMANAKIND](https://YouTube.com/forallmanakind)
  [@FORALLMANAKIND](https://twitter.com/forallmanakind)
 [FAM@FORALLMANAKIND.COM](mailto:FAM@forallmanakind.com)
 [DISCORD.GG/c29SY9U](https://Discord.gg/c29SY9U)
 [FORALLMANAKIND.COM](https://forallmanakind.com)

ABOUT FAM

For All Manakind is a group of three content creators, Tim, Trey, and Trevor, based out of Ohio. They have been creating gaming content on Twitch and YouTube since February 2017 and received Twitch affiliate status in June of 2017. Having three different content creators allows for a wide **variety** of content **unique** to each member, as well as collaboration. This includes live streams, game reviews, community game nights, tournaments, and more. **Community** is their focus, including curating a welcome, safe space for like-minded gamers, and working with other streamers, game developers, brands, and charities.

VIEWERSHIP

AS OF APRIL 4 2022 (LAST 30 DAYS)

10
AVERAGE
CCV

921
HOURS
WATCHED

46K
LIFETIME
VIEWS

427
UNIQUE
VIEWERS

82
UNIQUE
CHATTERS

88
HOURS
STREAMED



INTERESTS

- Roleplaying Games
- Horror/Survival Games
- Strategy/Tactics Games
- Indie Games
- Co-op games
- Fighting Games
- Playing with viewers
- Skill-based FPS



ACHIEVEMENTS

- Extra Life Charity Stream
- St Jude Play Live Charity Stream
- RAICES Charity Stream
- Hosts of the FAM Game Awards
- Hosts of various tournaments
- Hosts of FAMcon (gaming meetup)
- Hosts of the FAMcast podcast
- Travel to industry events





EVENT HOSTING

We love bringing people together IRL.

FAMCON 2019

In 2019 we hosted our first **FAMcon**, an event for local Twitch streamers and gamers of central Ohio to come together to network and celebrate our love of games with panels of guest speakers, tournaments, indie games, and more!

122

ATTENDEES

5

LOCAL INDIE
GAME DEMOS

3

PANELS



THE FAM AWARDS

FOR ALL MANAKIND PRESENTS
THE FAM AWARDS 2021



Since 2018 we have hosted **The FAM Awards**, our own annual award show and preshow for The Game Awards. During the show we announce games that have won in various categories, based on votes from ourselves and our community. After the awards, we transition into a co-stream of The Game Awards to watch along with our community.

EVENT HOSTING

In celebration of **E3 2021**, we hosted a watch party for this year's showcases where we live streamed the show from the venue with our attendees, including pre and post shows hosted by FAM and local co-hosts. We also created a themed cocktail menu, and played E3 Bingo, with prizes going to the winners.

43

ATTENDEES

9

GAME
SHOWCASES

15%

SALES INCREASE
WoW



For the release of Halo Infinite we held a **Launch Party** with a 4v4 tournament, trivia, and giveaways. The event was such a success, there was a demand for more, which turned into our monthly LAN titled Spirit of Combat.

52

ATTENDEES

44

PLAYERS

43%

SALES INCREASE
WoW





CONTENT & SOCIALS

What we love to play and who we play with.

WHAT WE PLAY

RECENTLY STREAMED

GROUND



ELDEN RING



ALSO ENJOY STREAMING



RESIDENT EVIL



MEDIA REACH

AS OF APRIL 4 2022



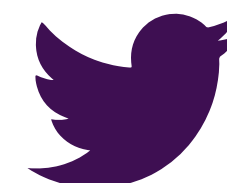
3738
FOLLOWERS



307
SUBSCRIBERS



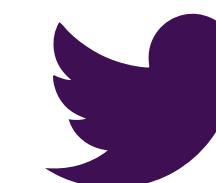
370
FOLLOWERS



581
FOLLOWERS



2.8%
ENGAGEMENT
RATE



20.6K
TOTAL
IMPRESSIONS



330
FOLLOWERS



275
MEMBERS



STREAM INTEGRATION

How we can showcase your game / product

COLLABORATIONS

BRANDS

RESPAWN
BY RAZER



RAID
SHADOW LEGENDS



DISINTEGRATION

CHARITIES



St. Jude
PLAY ► LIVE



\$12,003

TOTAL RAISED

BRAND INTEGRATION

1. HEADSET/HEADGEAR
2. EYEWEAR
3. CLOTHING
4. TABLE PLACEMENT
5. CABINET PLACEMENT
6. WALL PLACEMENT
7. ADVERT OR LOGO
8. OVERLAY
9. HEADSET/HEADGEAR
10. CLOTHING
11. TWITCH PANEL
12. CHAT COMMAND



JUST CHATTING SCENE



GAMEPLAY SCENE

