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SharePoint Overview

What, Why, When and Where – The Basics



A Little About Me

- Business Solution Architect with 20 years experience in technology, operations, marketing and visual production.
- AllM Certified Enterprise Content Management Practitioner and SharePoint Expert Blogger
- Experience:
 - Independent consultant & author of SharePointStrategist.com & NewWebStrategist.com
 - Vice Chair, SPUGS.org non-profit dedicated to promoting SharePoint User Groups in SoCal
 - Director, Ecommerce & Marketing Operations & Chief SharePoint Architect for Skechers USA, a global footwear manufacturer
 - Co-Founder & Creative Director, Endless Magic, LLC an independent business & marketing consulting company.
- 10 Years as a content management specialist for legal and government industries; special expertise in digital asset management

What is the Business Demand?

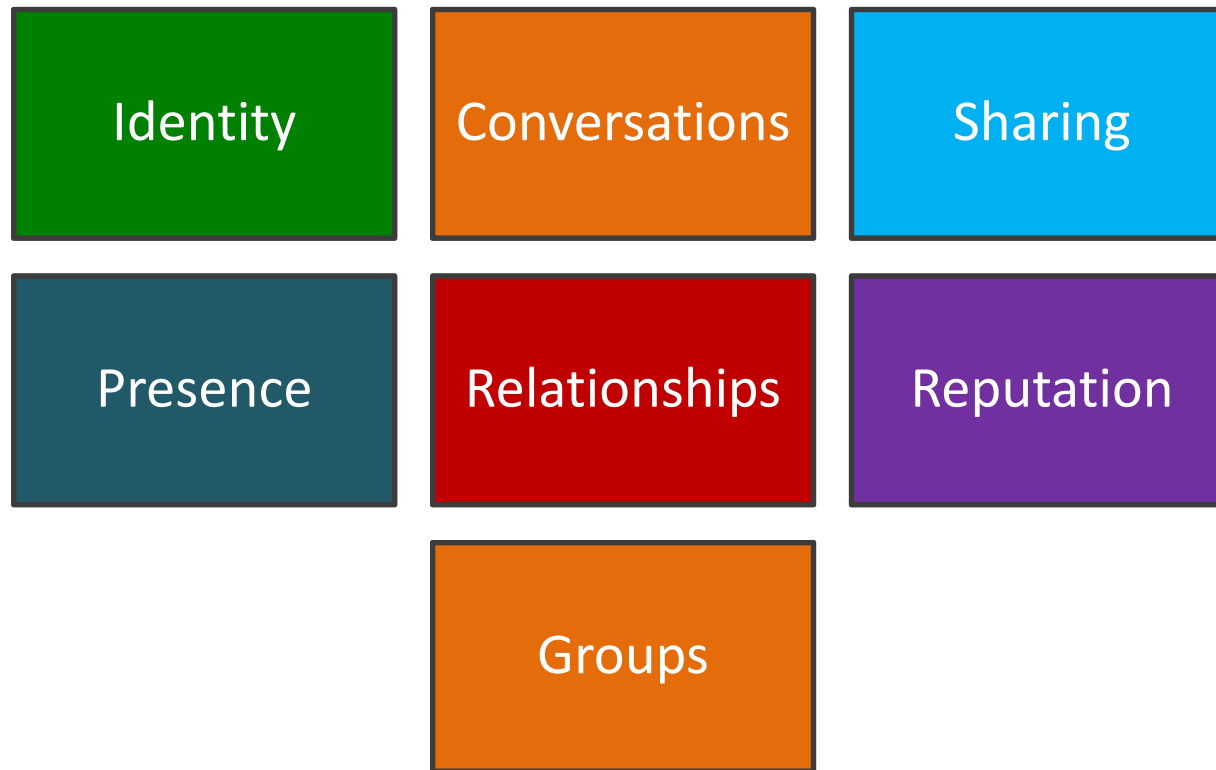
Business success demands new ways to leverage technology in these key areas:



Don't be fooled by buzzwords – You are likely already doing some of this!

Move away from reviewing reports and into real time conversations

Seven Functional Building Blocks



Kaplan, A. M. & Haenlein, M. (2010) Users of the world, unite! The challenges and opportunities of Social Media.
Business Horizons (2010) 53, 59—68

The Microsoft Vision Including SharePoint

- **The Microsoft vision for social computing in the enterprise balances the transformative benefits of knowledge sharing and relationships with sound IT and business principles.**

Fu, A.; Finn, C.; Rasmus, D. & Salkowitz, R.(2009) Social Computing in the Enterprise, Microsoft Vision for Business Leaders

- **“Our vision is to extend beyond the desktop and have the environment you work in be intelligent enough to get your job done. We want to give people the right information, at the right time, in the right place and in the right context.”**

Spataro, J. (2012) Finally, Microsoft Embraces Social -- And It's Going to be Big, *Forbes.com*, Fidelman, M.



Components of SharePoint



Hosted or on site deployments with both 2010 & 2007 versions

On Premise Installation

- Requirements
 - Strategy including business goal
 - SharePoint 2010 - 64bit hardware
 - SQL DBA skills & potentially .NET programmers
 - Administrators / Power Users
 - Training



SharePoint Online – Service Levels

- SharePoint Online P1
 - Appropriate for small business
 - Lacks managed metadata, data encryption
 - Up to 36GB Storage
- SharePoint Online E (Enterprise)
 - Adds My Site, InfoPath, Excel & Vision Services
 - Up to 5TB Storage



Key Questions for Deciding Between Online Plans

Is there a chance I will have more than 50 users in the next three years? If yes, you need an Office 365 E plan. The Office 365 P1 plan has a hard limit of 50 users and you currently can't migrate from a P1 plan to an E plan.

Can I migrate all of my E-Mail and SharePoint needs to Office 365? If No, and you continue to use onsite Exchange and/or SharePoint servers that integrate with Office 365 then then you'll need a hybrid installation. Hybrid installations are only supported in the Office 365 E plans.

Is it ok to have separate login IDs for Office 365 and my local network? If No, then you need a single sign-on solution which is only supported in the Office 365 E Plans.

Resource: <http://www.configureoffice365.com/office-365-subscription-differences-p1-and-e1-3/>



Key Questions for Deciding Between Online Plans

Do I plan on creating a public website and sharing sensitive information with my clients / partners? If yes, then you need an E Plan. The Office 365 P1 plan only supports one site collection and doesn't use SSL so it is unworkable in this scenario. In addition the web editing tools in the P1 subscription are limited.

Do I need additional storage than the default Office 365 P1 plan? If yes, you need an E Plan which allows an unlimited e-mail archive in the E3/E4 plans and you can purchase additional SharePoint storage.

Do I need unified messaging? If yes, then you need an E3 or E4 plan.

Do I need phone support from Microsoft? If yes, then you need an E Plan.

Resource: <http://www.configureoffice365.com/office-365-subscription-differences-p1-and-e1-3/>



Updated Pricing for New Customers

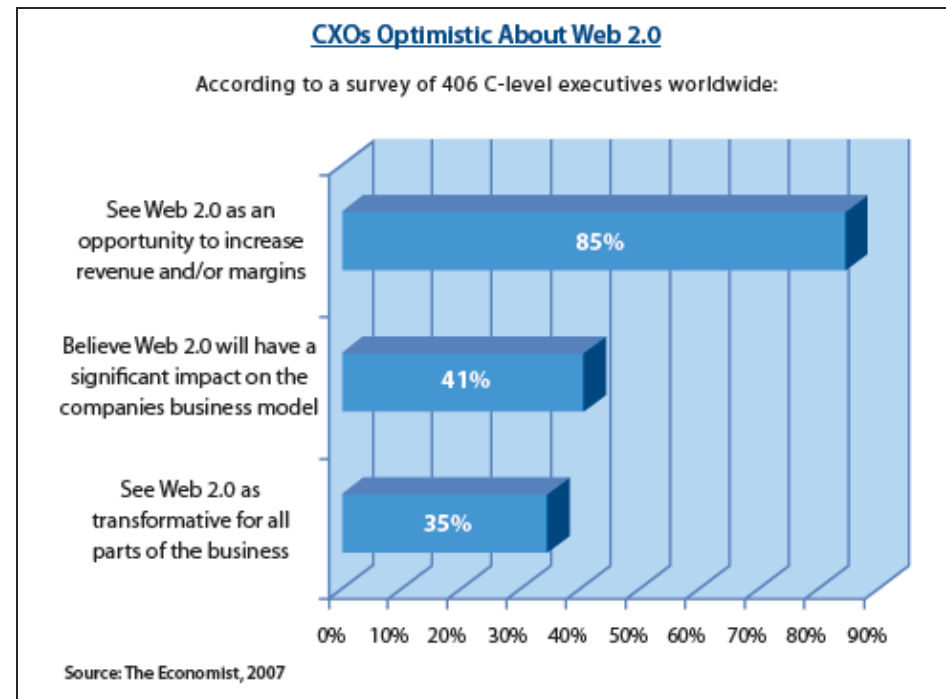
Office 365 New Pricing – Office 365 Plans E1, E2, E3, E4, K1, and K2			
SKU	Previous Cost	New Cost	Reduction
Office 365 K2	\$10.00	\$8.00	20%
Office 365 E1	\$10.00	\$8.00	20%
Office 365 E2	\$16.00	\$14.00	13%
Office 365 E3	\$24.00	\$20.00	17%
Office 365 E4	\$27.00	\$22.00	19%
SharePoint Storage (GB)	\$2.50	\$0.20	92%
Exchange Advanced Archiving	\$3.50	\$3.00	14%

Notes:

- This pricing applies to new customers only. Customers that are under contract will still pay the same rate that their contract states. Rates will be updated when the contract is renewed.
- If a current customer purchases additional seats, the new seats will be subject to the new pricing.

The Microsoft Vision: Drive Organizational Productivity

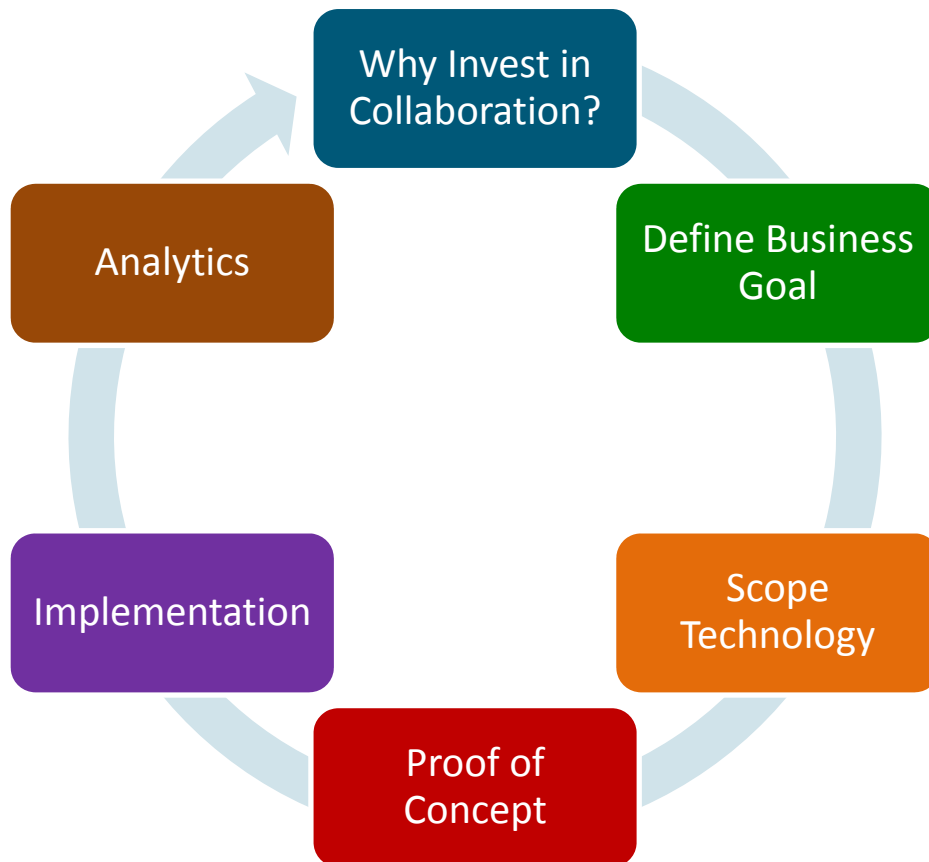
- Provide transparency and accountability to existing business process
- Operate at the speed of conversation, not reports
- A nimble company is a successful one
- Work more efficiently with partners external to the organization



7 Steps to Executive Buy In



SharePoint Strategy Roadmap



...the success of collaboration depends on participation , not technology.

...solving real business issues in a user friendly manner precedes success.

...leveraging existing technology like SharePoint reduces project costs.

Resources

- **Reference Articles:**
 - Service Descriptions: <http://www.microsoft.com/en-us/download/details.aspx?id=13602>
 - Key Differences: <http://www.configureoffice365.com/office-365-subscription-differences-p1-and-e1-3/>
 - Updated Pricing: <http://www.configureoffice365.com/microsoft-lowers-pricing-enterprise-office-365-plans/>
- **Microsoft TechNet**
 - Architecture & Deployment tools
 - <http://technet.microsoft.com/en-us/library/ee428298.aspx>
- **MVP Community** – Twitter (#O365, #SharePoint, #SP2010, #SPHelp), Blogs
 - @Karuana
 - @buckleyplanet aka Christian Buckley co-author of SharePoint 2010; Creating and Implementing Real World Projects
 - @eusp – Mark Miller, founder of End User SharePoint
- **Peers** – User Groups – SPUGS.org & **LinkedIn** Groups
- **Training** – SharePoint Intelligence Series & SharePoint Saturdays



Microsoft Enterprise Social Computing: Your Business Advantage

The Microsoft logo is displayed in its characteristic bold, italicized sans-serif font. It is contained within a white rectangular box that has a thin black border. The background of the slide is a blue gradient with a faint, stylized wave or leaf pattern on the right side. At the bottom, there is a horizontal band of green grass.

Microsoft®

It's time to build your solution today