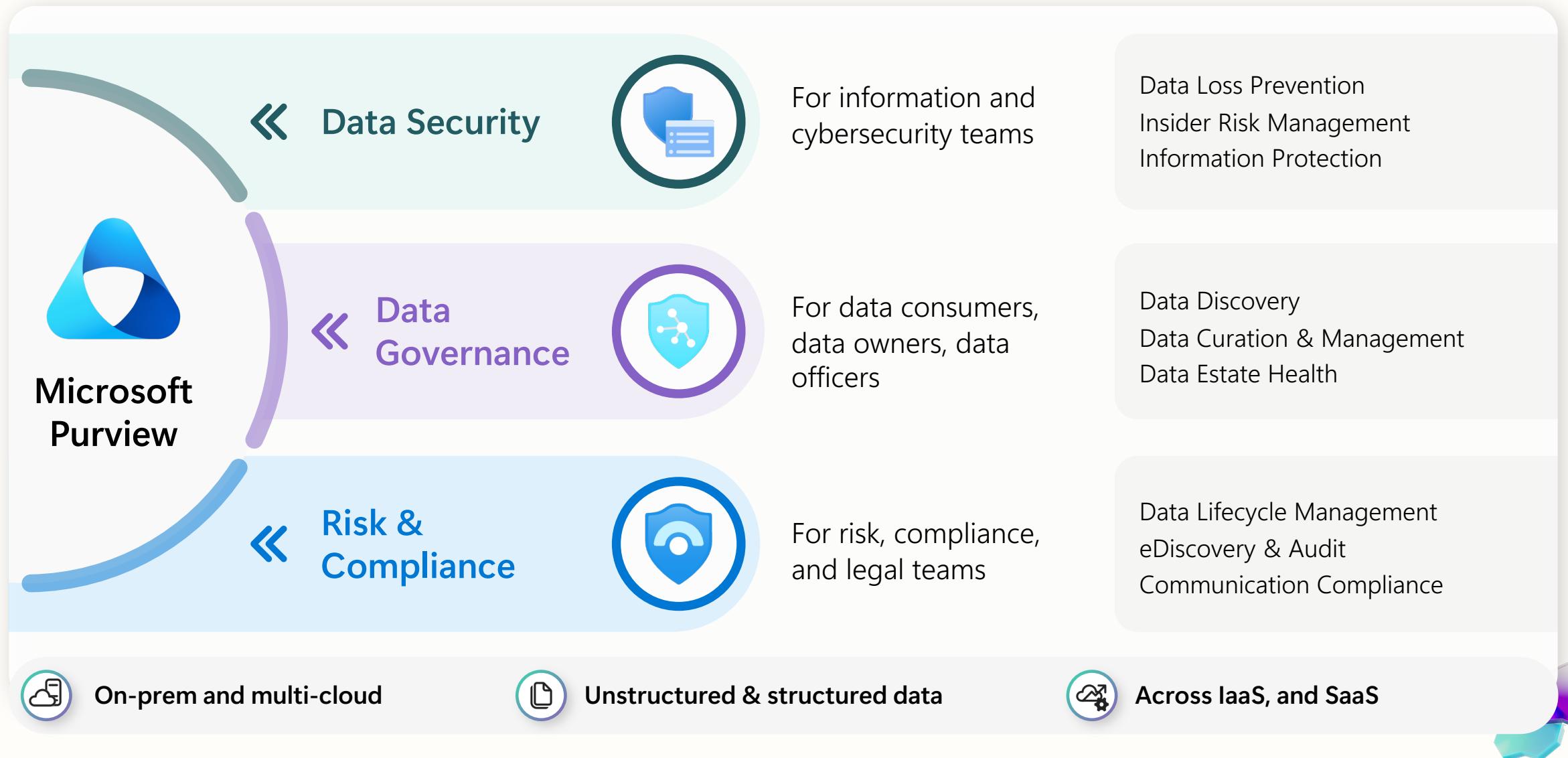


Microsoft Purview

Use case mapping / Positioning

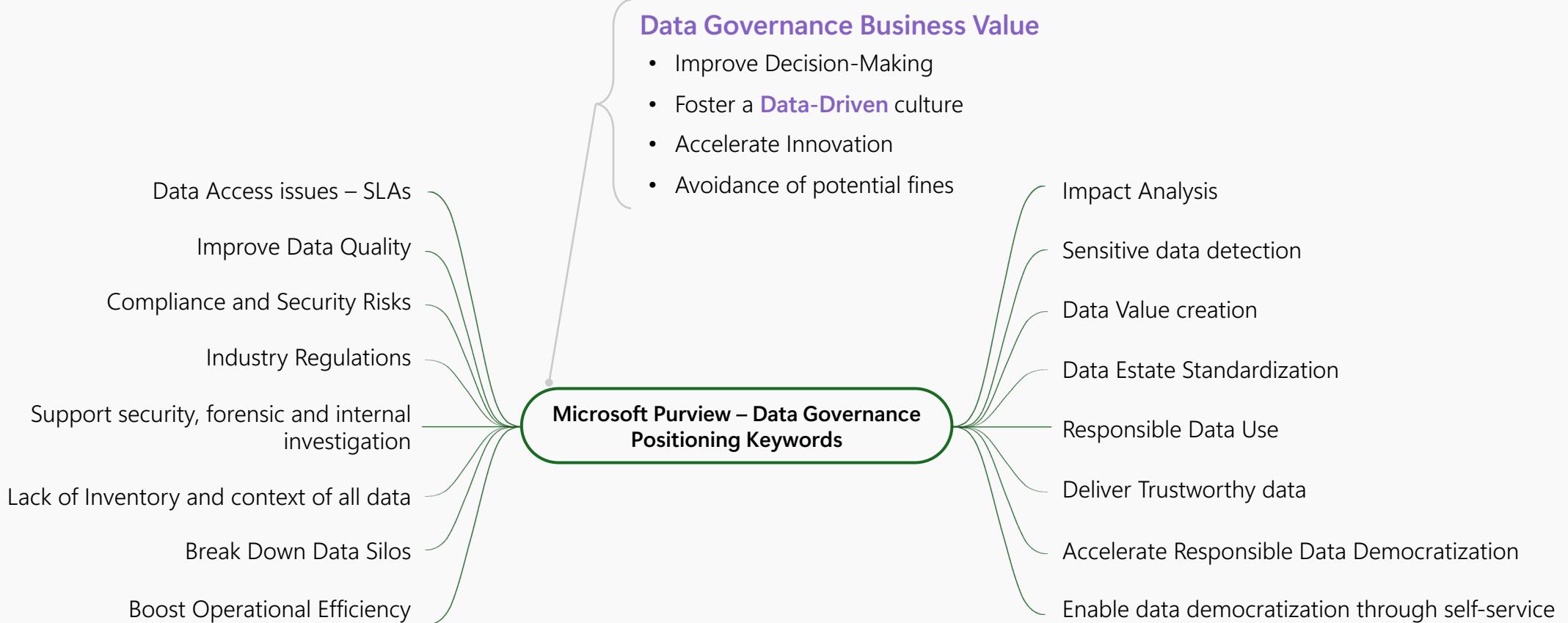
Bringing data security, governance, and compliance together



Microsoft Purview Use cases and identifying opportunities

Microsoft Purview Data Governance

Microsoft Purview – Positioning use case map



Real-world Use Cases



Data Discovery and Data Literacy

Data governance aids in data discovery and improves data literacy across an organization. It provides a framework for understanding and using data correctly, thereby enhancing decision-making processes.



Data Quality & Single Source of Truth

Conflicting financial reports, different data points, endless time spent in validating reported numbers. Data Governance can assist in providing accurate and timely data, with traceability throughout the data flow.



Collaborative Analytics or Building New Data Products

Data governance can help in the creation of new data products or in collaborative analytics. It ensures that the data used is accurate, reliable, and consistent across the organization.



Data Privacy and Regulatory Compliance

With the increasing importance of data privacy and regulations such as GDPR, HIPPA and CCPA, data governance plays a crucial role in ensuring compliance. It helps organizations protect their data effectively and manage it with changing regulatory requirements.

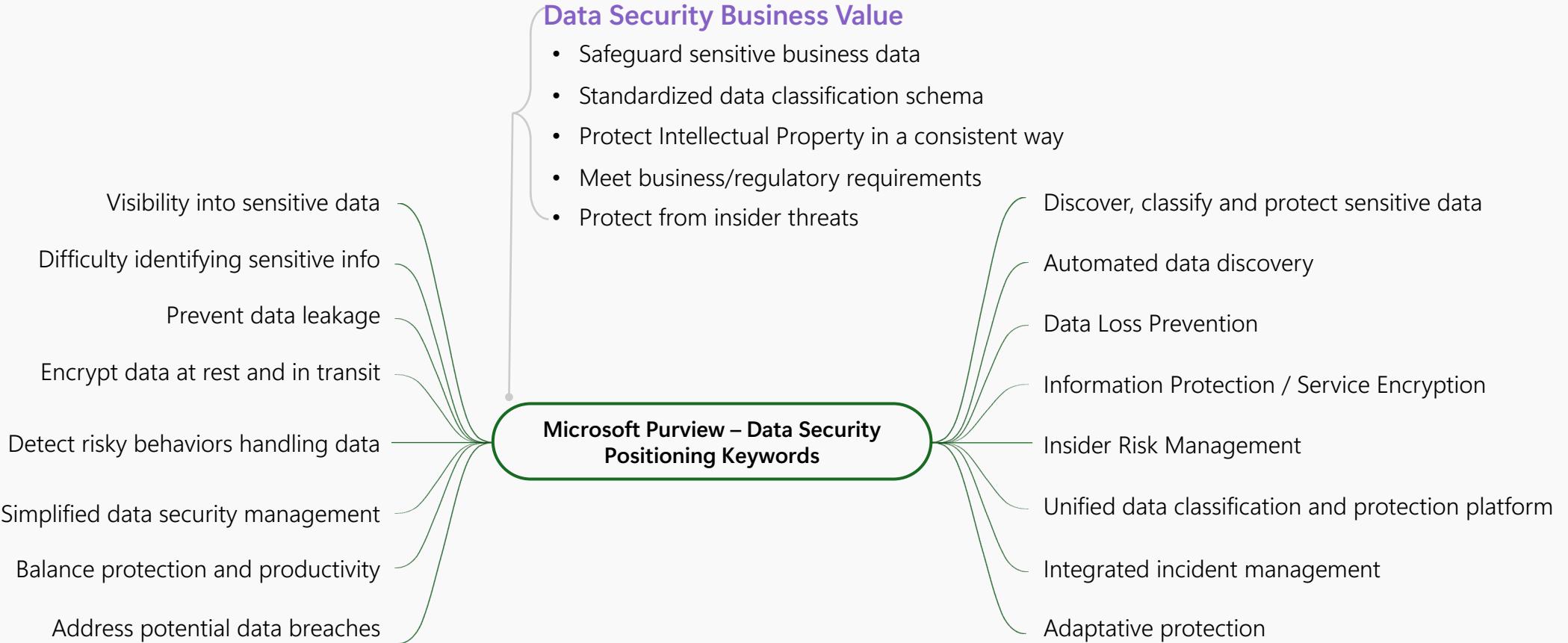


Decision Making

Data Governance improves the decision-making process, as it becomes more efficient, as the speed at which data can be interpreted increases. The organization can also better interpret and trust the information it is using to determine course.

Microsoft Purview Data Security

Microsoft Purview – Positioning use case map



Microsoft Purview Risk & Compliance

Microsoft Purview – Positioning use case map

