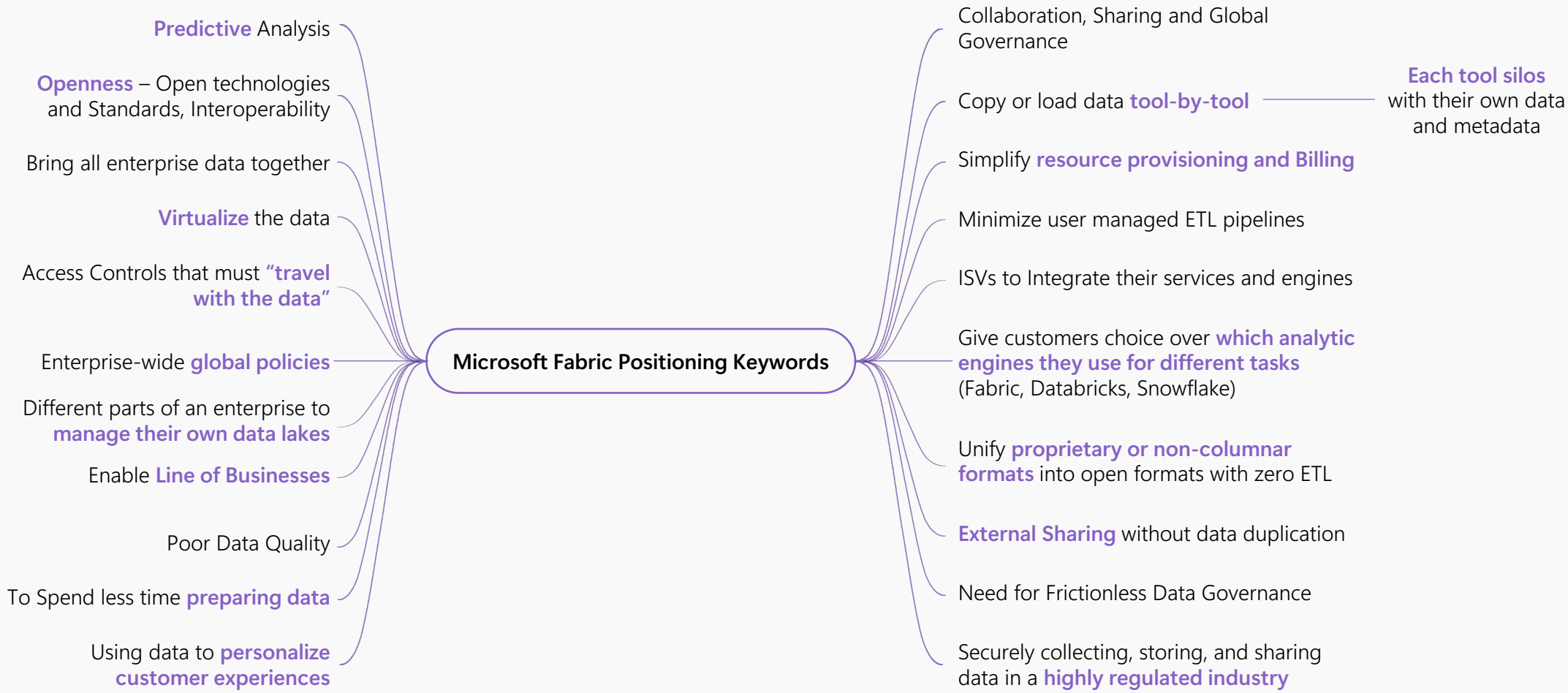
Microsoft Fabric – Use case mapping



General Ask

Customer 1	They want to **improve their data, data quality, governance** and have better controls
Customer 2	One part of their business is looking to build out a **unified data platform** which can be **self-service,** and more citizen developer led
Customer 3	**ERP** transformation program
Customer 4	They are looking to leverage MS Fabric as a front-end to the existing enterprise data platform to provide business users and citizen-developers with **faster and easier access to data to support their business function.**
Customer 5	**Commercial/Financial area** – Business users are using MS Excel pivot templates for reporting by connecting the templates to SSAS cubes, modernize this with MS Fabric and continue to use excel reporting mechanism against PBI semantic model. **Refactor single model to multi model approach**
Customer 6	Healthcare area – Fabric healthcare data solutions for **FHIR data (or DICOM)/Imaging data)**
Customer 7	Already using Power BI Gen1, **optimize performance**
Customer 8	They leverage online data platform service for video, audio and chat files. It wishes to migrate away from this and currently uses Cognos cubes as well as Power BI for analytics. They have a on-prem datawarehouse, became interested in Copilot within Fabric platform for its **integration and simplified analytics.** They agree that Fabric is the most rational way to approach this problem
Customer 9	Customer need **single source of truth for their data (silos data)** to make it more efficient and easier to leverage Copilot for productivity gains, Machine learning and Power BI for data visualization
Customer 10	Need a secure way to **share data internal/external to customers**
Customer 11	Need an easy, effective, efficient and **secure data hub where business users can search high-quality endorsed data**

Real-world Use Cases

- Migrate **Reporting workloads** to Fabric (SQL BI stack, BO)
- Self-service (**Federated Governance**)
- Create custom Gen AI experiences grounded on your data – For example – Marketing custom copilots
- Accelerating **Productivity** with Copilot in Fabric
- Food and service – **Multi-cloud** (Reporting segmented by Markets – North, South, West etc..)
- **Banking** – On-prem data replication to Fabric (ISV customer)
- Law firm – **Legal matters, case management** – Microsoft Graph connect + Fabric (better together)
- **Sustainability** – MSM+Fabric integration
- **Transportation solutions** – Data Warehouse, Power BI migration to MS Fabric
- **Sales** Data platform for **Insurance** customer – AWS to Azure migration