



Abikriti is a creative and design solutions brand that offers visual collaterals and products for Indian classical dances and ethnic events - with a clear focus to enhance the overall experience of the audience.

Abikriti is an extended arm of Blazon Impressions (www.blazon.solutions), a twelve year old firm which has been in the business of visual merchandising solutions of retail products for world class companies like Nike, Asics, CAT, Peter England, Collective, Onesta, Imara etc.

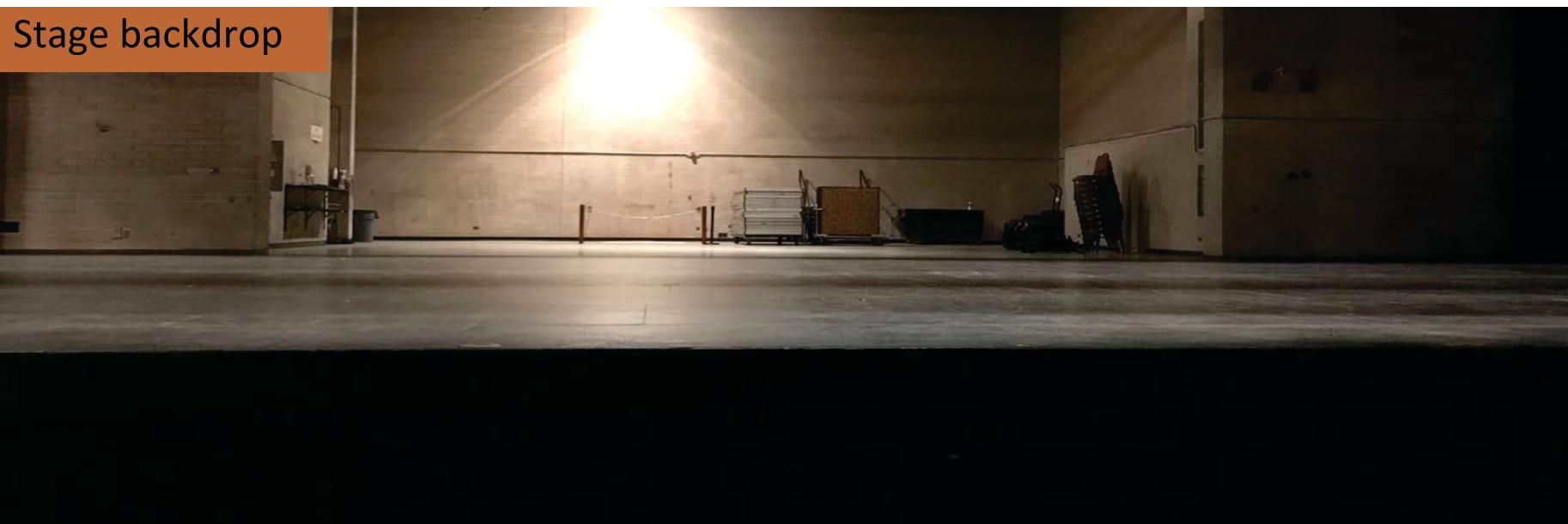
We, (Anu & Hari) the founders of Abikriti and Blazon have always had a passion for the fine arts, nurtured early on through our personal interaction with great teachers from notable institutions like Kalakshetra, India.

Having acquired this unique combination of skill sets of both the classical and the visual arts; it was but a natural progression for us to create “Abikriti” - a one stop custom provider of curated products.

Abikriti focuses in areas related to stage backdrops, dancers cutouts, cultural props/collateral - such as invitations, canvas frames, dance costumes, costume jewellery as well as sourcing/making of unique gifts which showcase our rich Indian heritage.

Stage backdrop

Before



Empty stage
before the event

After

A custom designed stage backdrop printed on a special flame retardant fabric
40ft wide by 10ft high





Foyer Decor

A unique canvas
portrait of the artiste in
a classic Tanjore style painting

A life size self standing cutout of the artiste
using foam board
which is laser cut to precision
5.5ft in height



Foyer Decor

Perspex laser cut mudras

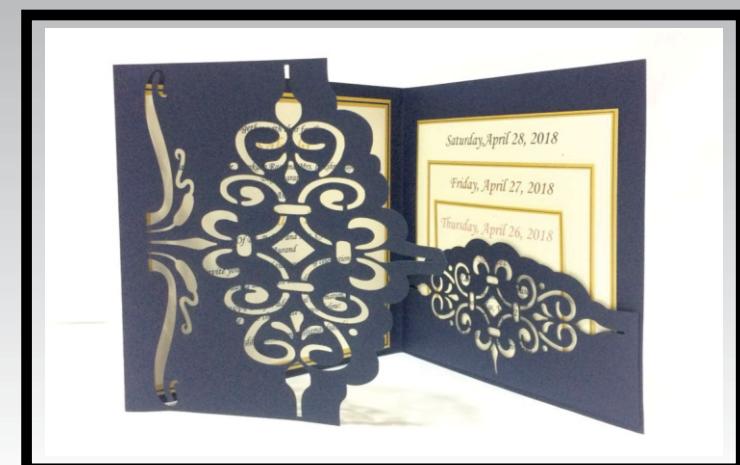
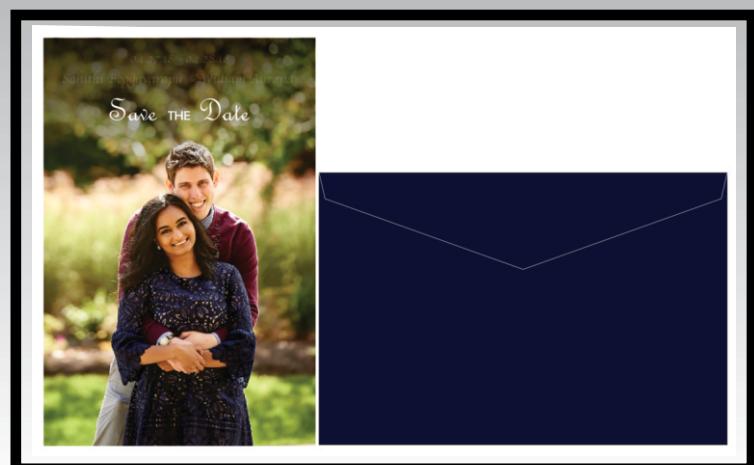
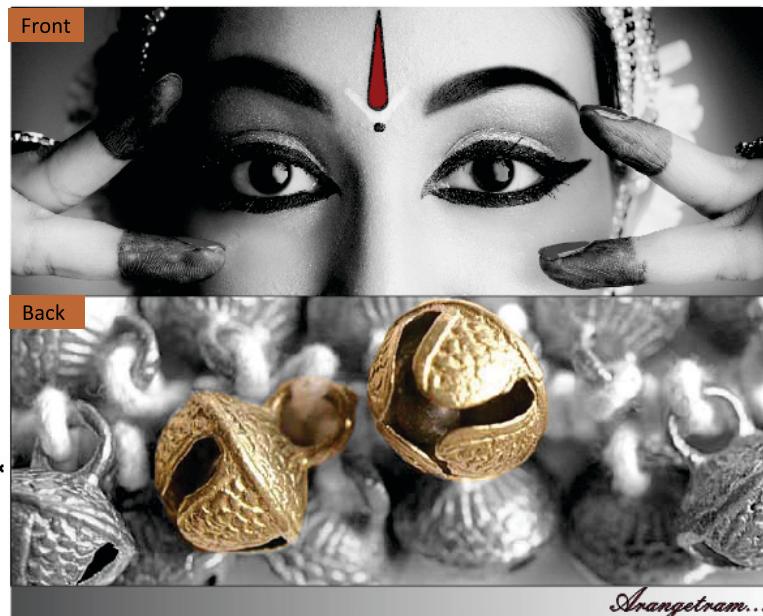
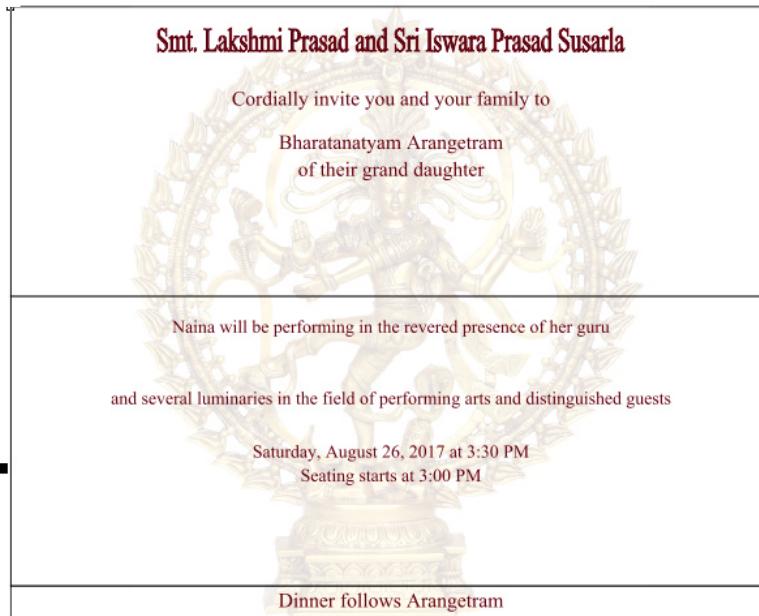
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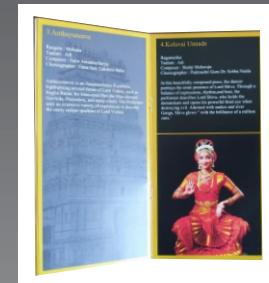
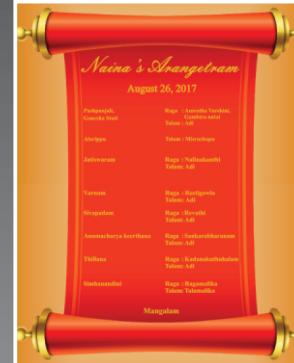
Invites



Invites



Program Guides/ Signing Books/ Bookmarks



Custom made Wooden Handicrafts/Costume Jewellery/Return Gifts





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BANGALORE

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