



VIT[®]
UNIVERSITY
(Estd. u/s 3 of UGC Act 1956)

IET **On Campus**
The Institution of
Engineering and Technology



VITTUC
TECHNICAL UNITED CONFERENCE

EVENT SPONSORSHIP BROCHURE

tuc.ietvit.com



ABOUT IET

IET, The Institution of Engineering and Technology is the largest multidisciplinary professional engineering institution in the world. Founded 140 years ago, IET is one of the leading professional societies for engineering community. We boast membership of over 1,68,000 in 150 countries and operate more than 100 local networks and 22 technical and professional networks all over the world.

The IET provides almost 700 mentors to challenge and motivate the next generation of engineers and technicians. We raise funds through our Impact Engineering Campaign. Now in its third year, it has raised over £1million which enabled the IET to provide further scholarships, bursaries and educational activities nationally.

Our mission is to inspire, inform and influence the global engineering community by supporting technological innovation to meet the needs of society.

Associating with IET network through VITTUC will provide you with a global platform for your organisation's publicity.

ABOUT VIT UNIVERSITY

VIT University, Vellore is one of the largest universities in India. It was established with the aim of providing quality education on par with international standards. It is a recipient of many international awards, recognised/accredited by organisations like IET, NAAC, IEI, ABET & ISO9002 and has been ranked number 1 private institution in India according to NIRF by MHRD. The Global standards set at VIT in the fields of teaching and research spur us towards the relentless pursuit of excellence.

The campus has a cosmopolitan atmosphere with students from all around the globe. Your presence at this event will be noticed by 35,000 resident students and 1500 academic staff in addition to external students from various colleges.

We believe that associating with VITTUC organised at VIT University will bring publicity to your organisation around the country.



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ABOUT IET ON CAMPUS VIT

IET On Campus VIT is the student representative group of IET in VIT University, Vellore under IET Chennai Local Network. We are dedicated towards developing the technical knowledge and necessary skills of students in VIT University, Vellore to help them become standouts in their career.

We have our own set of core committee members conducting events, workshops and conferences from time to time. It focuses on interaction and sharing of knowledge in the fields of science and engineering. It also encourages pioneering research and publishing of journals.

Termed as one of the best chapters in VIT, the members of IET On Campus VIT have been extremely dedicated towards the chapter and worked up to the top-most positions in a very short time period.



ABOUT VITTUC

VIT Technical United Conference (VITTUC) is a two-day national level conference organised by IET on Campus VIT in VIT University, Vellore. The technical MUN, on an average, attracts close to 400 participants each year. We have witnessed an increasing trend in the number and diversity of delegate each year. At VITTUC, delegates gain insight into the technical issues faced around the globe in status quo and the dynamics of international relations by assuming the roles of representatives of country as well as corporate entities. We provide a platform for the participants to debate on pressing scientific agendas and draft a resolution in response to these global concerns.

The participants develop abilities to work with others who are equally motivated and passionate about debating on various global concerns and in turn also develop a probable working solution for these concerns. We strive to foster a constructive forum for open dialogue on complex global issues, emphasizing process over product.



REACH OF IET

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Broadcasting service by IET
with over 150,000 members

IET.tv

E&T ENGINEERING
AND TECHNOLOGY

Award-winning monthly magazine
with a circulation of
approximately 140,000

A dynamic platform for prospective
or young engineers to exhibit their
engineering projects

IET YPEC

E&T ENGINEERING
AND TECHNOLOGY
JOBS

Job board hosted by IET with over
160,000 members.

Most definitive research abstract
database with over 17 million
records

IET **Inspec**



More than 168,000 members
from all around the globe



More than 100,000 followers
on social media



More than 200,000 readers
of the IET publications



More than 150,000 followers
of broadcasting services



Present in more than
160 countries

SPONSORSHIP PLANS

IET On Campus VIT offers its partners an excellent marketing opportunity to communicate with a large audience.

PLATINUM SPONSORSHIP

1. The company/firm will be titled as sponsor for VITTUC 2018 and will reserve the rights to associate the brand with this event.
2. The logo of company/firm will be included in all the correspondence, delegate kit, notepad, promotional videos, posters and certificates.
3. The company/firm will have one page profile and a full page advertisement included in all the material given to the delegates.
4. The website will prominently feature the company/firm as a sponsor of VITTUC 18 with its logo.
5. Free exhibition space for the company's product inside the campus of VIT*.
6. The company/firm is also given the right to play its promotional video in the inauguration ceremony.
7. Each of the event venues will carry a promotional poster of company/firm.
8. The company's logo will be included in the event t-shirt and other merchandise as mentioned in the brochure later.
9. Free registrations for 3 participants in VITTUC 2018.

GOLD SPONSORSHIP

1. The company's name will be included on all promotional material.
2. The company/firm will have a one-page profile and a full-page advertisement included in all delegate kits and guidebooks.
3. The website will feature the company/firm as an event sponsor.
4. Exhibition space will be provided for display of company/firm and its products inside the campus.*
5. A promotional poster will be displayed at each of the event venues.
6. The company's logo will be featured in official the event t-shirt and other merchandise as mentioned in the brochure later.
7. Free registrations for 2 participants in VITTUC 2018.

SILVER SPONSORSHIP

1. The company's name will be included on all promotional material.
2. The website will feature the company as an event sponsor.
3. A promotional poster will be displayed at each of the event venues.
4. The company's logo will be featured in the event t-shirt as mentioned in the brochure later.
5. Free registartions for 2 participants in VITTUC 2018.



BRONZE SPONSORSHIPS

Stationery Sponsorship

1. The company/firm will be featured on all delegate kits prominently as the principal sponsor for stationery products.
2. Advertisement material & promotional stationery items provided by the company will be included in the delegate kits.
3. The company's logo will be featured on all banners as the official stationery sponsor for the event.
4. The company's logo and name will be featured on the website as the official stationery partner for the event.

Media Sponsorship

1. The company will reserve official coverage rights to VITTUC 2018.
2. All publicity materials including banners, flyers, posters will include company's name as the official media partner.
3. All delegate kits will include the company's name as the official media partner.
4. The website will advertise the company as the official media partners for the event.

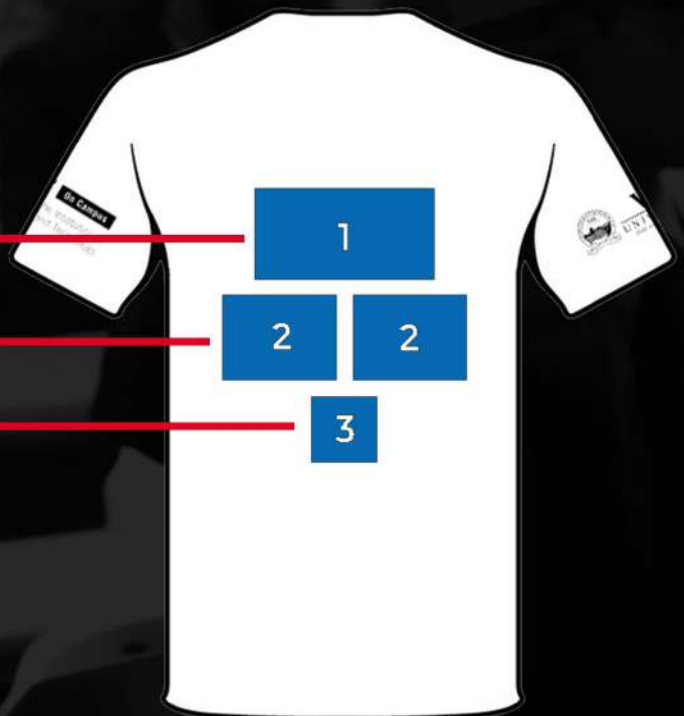
MENTIONS ON EVENT T-SHIRT



PLATINUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR



MENTIONS ON OTHER MERCHANDISE



WRIST BAND

PLATINUM SPONSOR

STICKERS



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GLIMPSES OF VITTUC 2017



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Just Read it





**“ Opportunities increase
when you help others win.
A little win for a partner
is a little win for you. ”**

CONTACT

ARUNABH ARJUN
+91 99521 30360

PRIYAMBADA K
+91 95853 19259

vittuc2018@gmail.com
tuc.ietvit.com