

SPONSORSHIP BROCHURE



VIT[®]

Vellore Institute of Technology
(Deemed to be University under section 3 of the UGC Act, 1956)



India's
Biggest
Digital
Extravaganza

About VIT

Institute of
Eminence
(IoE)

#1
Private
Engineering
Institute
NIRF Ranking

#1
Private
Institute
for Innovation
ARIIA Awards

★★★★
QS RANKING
(for three consecutive years)



Vellore Institute of Technology (VIT) was founded in 1984 as Vellore Engineering College by Honourable Chancellor Dr. G. Viswanathan. Vellore Institute of Technology (VIT) driven by a collective purpose: to improve life by applying knowledge to develop a better world via education research and innovation. From its humble beginning, the institution has grown exponentially to that of having more than 39,000 students from 29 states & 7 Union territories of India and more than 50 countries across the globe because of its academic excellence. Currently, VIT has four campuses - in Vellore, Chennai, Amaravati (AP) and Bhopal (MP). VIT is committed to developing the next generation of researchers, scientists, and academics through collaborative learning across various scientific disciplines.

About graVITas

This international annual techno-management fest is a platform that celebrates technology over three exciting and technically entertaining days, VIT has always been at the forefront and achieved several accolades across the globe and our journey indeed is long. VIT is aware that technological developments remarkably contribute to societal transformation. This is manifested through our annual techno-management fest - "graVITas". graVITas 19 intended to appreciate technological advancements and use them to offer simple and novel solutions to the challenges faced by our society today. It provided a stage for the presentation and the effective implementation of the visionary ventures of our Honourable Prime Minister such as - Make in India, Digital India, Clean India, through a multitude of events covering popular domains that are sought after.

VITHACK

VIT's own
Hack-A-thon

ROBOWARS

Largest Arena
in India

SOCIAL TRANSFORMERS

graVITa's own
flagship event

IDRL

A racing league
like no other





Message from Team

GraVITas has always been not just an event but a journey for us. Every year, a team of hundreds of tremendously talented people come together and work relentlessly to make this journey a grand success.

This year, even as the world is riddled with COVID-19, we are more motivated than ever before and are striving to bring a world-class platform virtually where students, faculty, participants and sponsors can interact, learn and solve global problems together, all from the comfort of home.

Unlike previous years, GraVITas'20 is going to be a one-of-a-kind event which will reminisce in people's minds forever.

So come join us in making this journey an experience that the world has never seen before and make it an immense success.

Premium Events



VIT HACK

VIT Hack aims to provide an arena for participants to contribute their ideas as solutions to real-world problems. Being a global event, it aims to gain from the unification of various cultures leading to various solutions.

Problem statements will be driven towards social causes to help channelize the participants' thoughts into a revolutionary solution. VIT

Hack focuses on bringing leading industry experts to help ignite innovation. All that we wish is you bring your best ideas, your confidence and your willingness to have a great time.



VIT MUN

VIT Model United Nations is a 3-day international relations simulation held in Vellore Institute of Technology, Vellore. Delegates attending the conference get insight into the workings of United Nations and the dynamics of international relations by assuming the roles of UN representatives and members of other international bodies as well as national cabinets.



SOCIAL TRANSFORMERS

SOCIAL TRANSFORMERS

This event was all about coming up with novel ideas to solve social problems in some major domains such as Smart Energy and Environment, Environment and Cleantech, Housing and transportation, Women's Safety.

Participants were allowed to propose ideas under a maximum of two domains. After exhaustive evaluation by an elite jury consisting of industrial experts, the best ideas were selected and winners were awarded with seed grants from VIT Technology Business Incubator



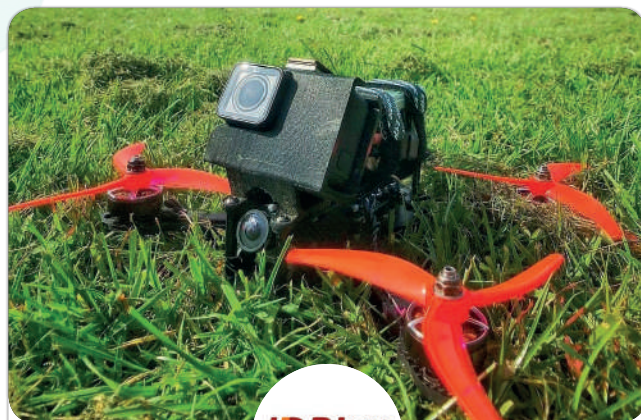
ROBO WARS

With the largest arena in the country, this was the ultimate robot combat spanning over the three days of gravITas. Consisting of workshops to teach the participants to build their own bots and two days of battle with those bots, the event had a massive prize money of INR 2.5 lakhs at stake. Panning out for three days with a gigantic arena and a massive volume of spectators, it managed to attract thousands and thousands of eyes. The event is all set to be bigger, bolder, better and the best ever in all of its installments.



BUSINESS IDEAS

This event Aims to enhance technical, management and business skills, in three rounds. The first round was an online quiz, The second round assessed the negotiation skills, a crucial asset to survive in the business world of the participant. The third round had the participants come up with their own business models on any of the problem statements offered. The best model was chosen after a series of evaluation by industrial experts and the benefits. winners received cash prizes along with other benefits






IDRL
INDIAN DRONE RACING LEAGUE
VIT edition

IDRL

Indian Drone Racing League is the first and largest drone racing league in India. The event was spaced across two days beginning with some practice races to the ultimate finale held at night on the second day. With a vibrant night racing track for the first time in this IDRL-VIT edition, The pilots put their skills to test and embarked on winning the title. The night tracks were aesthetically pleasing and kept the spectators talking about it throughout the league. IDRL is all set to return for the next edition.

Sponsorship Type

	Title Sponsor	Co-sponsor	Supporting Sponsor	Events Sponsor	Exhibition Sponsor
Mention on Merchandice	✓	✓			
Mention on Certificates	✓	✓	✓		✓
Logo on website	✓	✓	✓	✓	✓
Stall Provision at Premium locations*	✓	✓			
After Movie Coverage	✓				
Workshop Provision	✓	✓			
Mention on Social Media	✓	✓	✓	✓	✓
In-Event Advertisement	✓		✓	✓	
In-Event Product Promotion	✓		✓	✓	

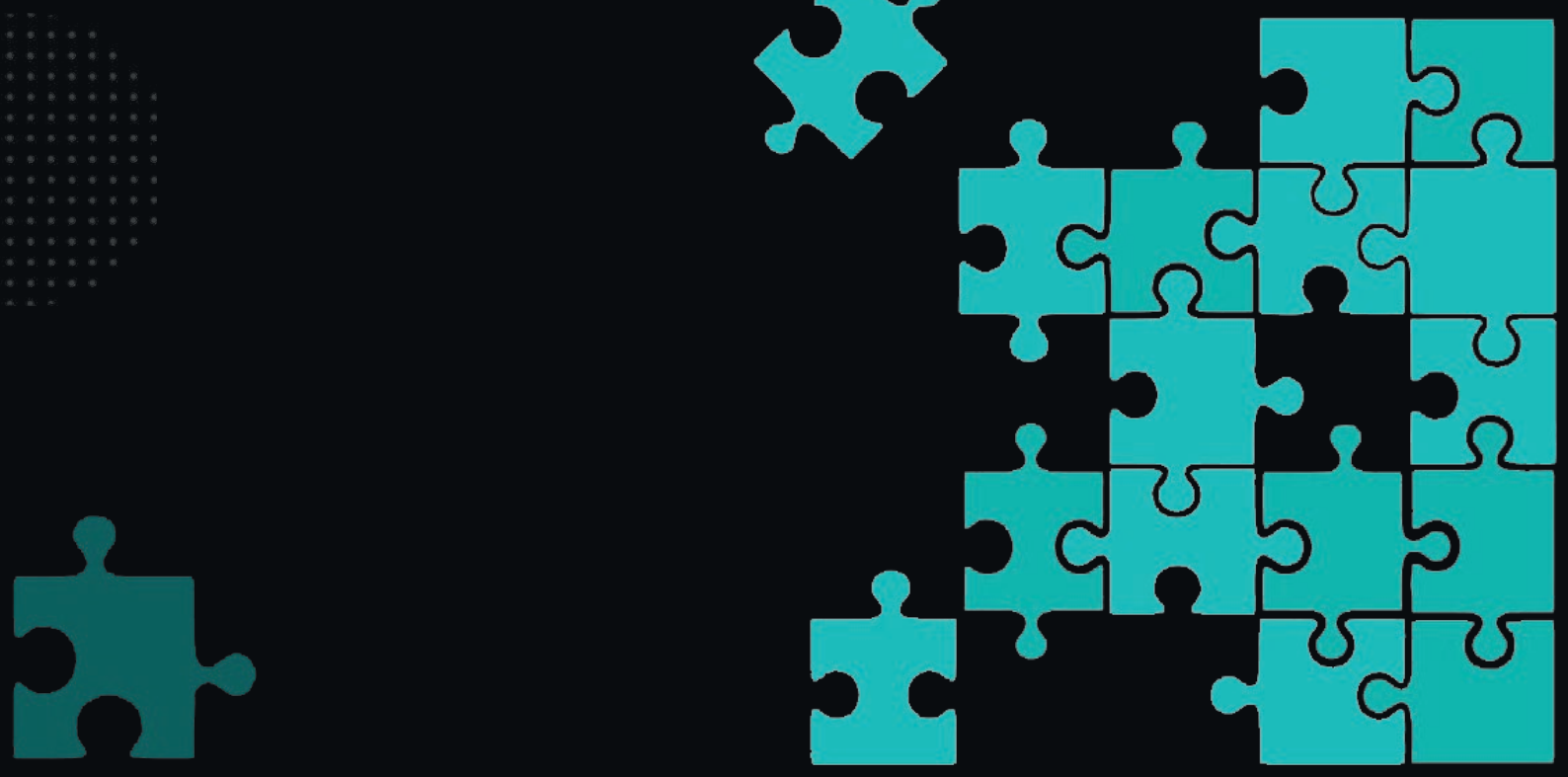


Custom Sponsorship Packages

If none of the aforementioned sponsorship packages suit your needs, we are also open to the idea of tailoring sponsorship packages that may meet the need of your company or your organisation subject to clearance by the college authorities.

If interested in custom sponsorship packages, feel free to get in touch with us.

Event Sponsorship, if your company wants to sponsor only a single event within the Fest, exclusive title sponsorship for events are available.

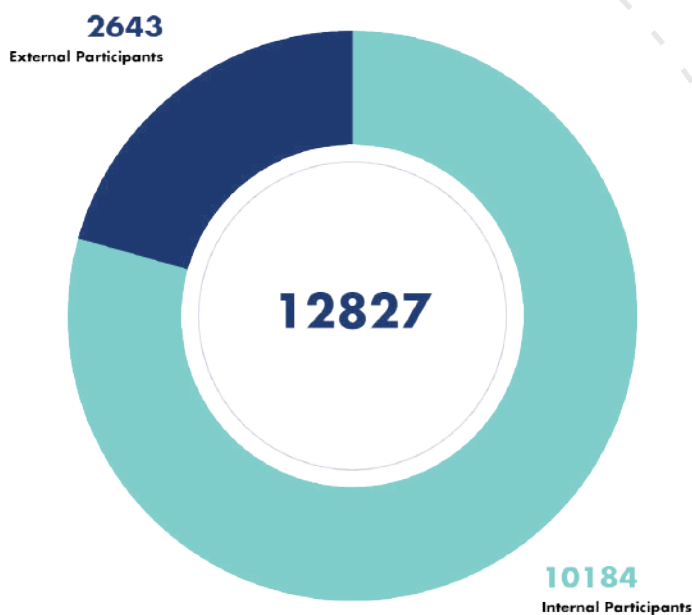


Stats and Figures

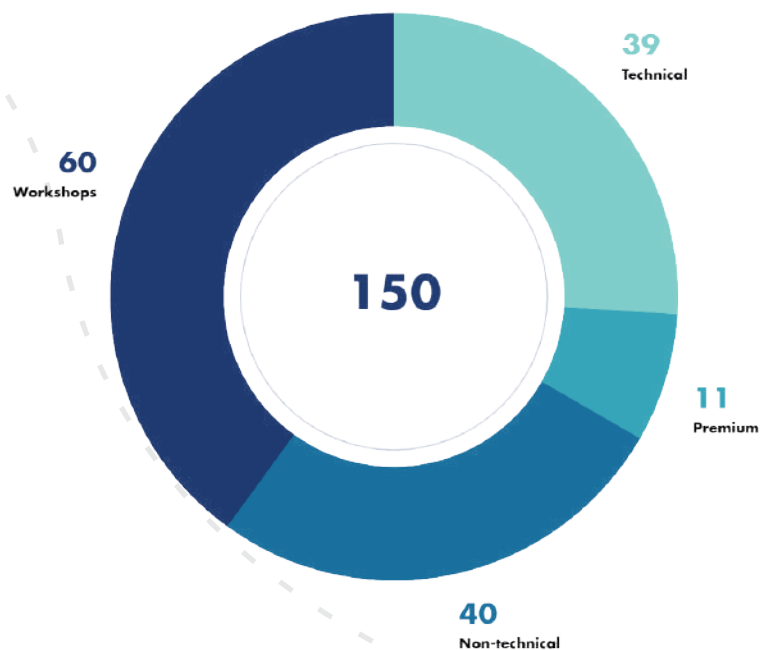
**PRIZE MONEY
22 LAKHS**



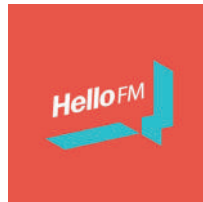
Overall footfall



Events



Previous Sponsors



Contact Us

In case of any queries regarding deliverables, sponsorship category or any other issue, please feel free to contact anyone of us below

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