

OBJECTIVE

This project's goal is to provide an effective solution to the stated objectives following dataset analysis:

- Total global sales in each year
- Number of games released in each year
- Top 10 games sold in North America and Europe
- Number of games released in adventure and sports genre in each platform
- Sum of sales in Japan greater than 1 of each publisher.



SOURCE OF DATASET

Source of dataset: https://www.kaggle.com/datasets/gregorut/videogamesales

This dataset contains a list of video games with sales greater than 100,000 copies. Analysis of data of more than 16,500 games.

Following is a list of the columns that make up the dataset:

> Rank

Ranking of overall sales

Name

The name of the games

> Platform

Platform of the games release

> Year

Year of the game's release

> Genre

Genre of the game

Publisher

Publisher of the game

➤ NA_Sales

Sales in North America (in millions)

> EU_Sales

Sales in Europe (in millions)



> JP_Sales

Sales in Japan (in millions)

> Other_Sales

Sales in the rest of the world (in millions)

➤ Global_Sales

Total worldwide sales

Sample of dataset with data fields is given below:

4	Α	В	С	D	Е	F	G	Н	1	J	K	L
1	Rank	Name	Platform	Year	Genre	Publisher	NA_Sales	EU_Sales	JP_Sales	Other_Sale	Global_Sale	es
2	1	Wii Sports	Wii	2006	Sports	Nintendo	41.49	29.02	3.77	8.46	82.74	
3	2	Super Mar	NES	1985	Platform	Nintendo	29.08	3.58	6.81	0.77	40.24	
4	3	Mario Kart	Wii	2008	Racing	Nintendo	15.85	12.88	3.79	3.31	35.82	
5	4	Wii Sports	Wii	2009	Sports	Nintendo	15.75	11.01	3.28	2.96	33	
6	5	Pokemon I	GB	1996	Role-Playi	Nintendo	11.27	8.89	10.22	1	31.37	
7	6	Tetris	GB	1989	Puzzle	Nintendo	23.2	2.26	4.22	0.58	30.26	
8	7	New Super	DS	2006	Platform	Nintendo	11.38	9.23	6.5	2.9	30.01	
9	8	Wii Play	Wii	2006	Misc	Nintendo	14.03	9.2	2.93	2.85	29.02	
10	9	New Super	Wii	2009	Platform	Nintendo	14.59	7.06	4.7	2.26	28.62	
11	10	Duck Hunt	NES	1984	Shooter	Nintendo	26.93	0.63	0.28	0.47	28.31	
12	11	Nintendog	DS	2005	Simulation	Nintendo	9.07	11	1.93	2.75	24.76	
13	12	Mario Kart	DS	2005	Racing	Nintendo	9.81	7.57	4.13	1.92	23.42	
14	13	Pokemon (GB	1999	Role-Playi	Nintendo	9	6.18	7.2	0.71	23.1	
15	14	Wii Fit	Wii	2007	Sports	Nintendo	8.94	8.03	3.6	2.15	22.72	
16	15	Wii Fit Plus	Wii	2009	Sports	Nintendo	9.09	8.59	2.53	1.79	22	
17	16	Kinect Adv	X360	2010	Misc	Microsoft	14.97	4.94	0.24	1.67	21.82	
18	17	Grand The	PS3	2013	Action	Take-Two	7.01	9.27	0.97	4.14	21.4	
19	18	Grand The	PS2	2004	Action	Take-Two	9.43	0.4	0.41	10.57	20.81	
20	19	Super Mar	SNES	1990	Platform	Nintendo	12.78	3.75	3.54	0.55	20.61	
21	20	Brain Age:	DS	2005	Misc	Nintendo	4.75	9.26	4.16	2.05	20.22	
22	21	Pokemon I	DS	2006	Role-Playir	Nintendo	6.42	4.52	6.04	1.37	18.36	
23	22	Super Mar	GB	1989	Platform	Nintendo	10.83	2.71	4.18	0.42	18.14	
2/	22	Super Mar	MES	1099	Dlatform	Nintendo	0.5/	2 ///	2 8/1	0.46	17 28	



ETL PROCESS

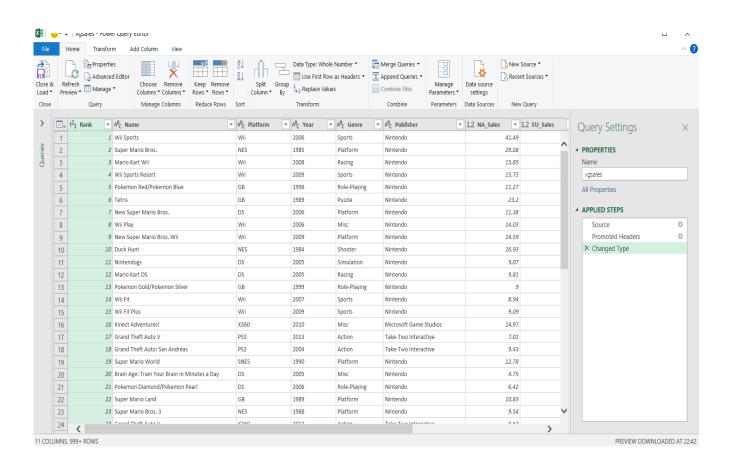
- > ETL Extract, Transform and Load
- ➤ Data is extracted from various source systems using an ETL process, which then transforms the data (by performing calculations, computations, concatenations, etc.) and loads the data into the Data Warehouse system.
- > The triple use of ETL provides necessary capabilities that are frequently combined into a single application or group of tools to assist in the following areas:
 - Enhances Business Intelligence solutions for decision making.
 - Allows verification of data transformation, aggregation and calculations rules.
 - Allows sample data comparison between source and target system.
 - Helps to improve productivity as it codifies and reuses without additional technical skills.
- > Initially, the raw dataset is arranged as shown:

Δ	Α	В	С	D	E	F	G	Н	1	J	K	L
1	Rank	Name	Platform	Year	Genre	Publisher	NA_Sales	EU_Sales	JP_Sales	Other_Sale	Global_Sales	;
2	1	Wii Sports	Wii	2006	Sports	Nintendo	41.49	29.02	3.77	8.46	82.74	
3	2	Super Mario Bros.	NES	1985	Platform	Nintendo	29.08	3.58	6.81	0.77	40.24	
4	3	Mario Kart Wii	Wii	2008	Racing	Nintendo	15.85	12.88	3.79	3.31	35.82	
5	4	Wii Sports Resort	Wii	2009	Sports	Nintendo	15.75	11.01	3.28	2.96	33	
6	5	Pokemon Red/Pokemon Blue	GB	1996	Role-Playir	Nintendo	11.27	8.89	10.22	1	31.37	
7	6	Tetris	GB	1989	Puzzle	Nintendo	23.2	2.26	4.22	0.58	30.26	
В	7	New Super Mario Bros.	DS	2006	Platform	Nintendo	11.38	9.23	6.5	2.9	30.01	
9	8	Wii Play	Wii	2006	Misc	Nintendo	14.03	9.2	2.93	2.85	29.02	
0	9	New Super Mario Bros. Wii	Wii	2009	Platform	Nintendo	14.59	7.06	4.7	2.26	28.62	
1	10	Duck Hunt	NES	1984	Shooter	Nintendo	26.93	0.63	0.28	0.47	28.31	
2	11	Nintendogs	DS	2005	Simulation	Nintendo	9.07	11	1.93	2.75	24.76	
3	12	Mario Kart DS	DS	2005	Racing	Nintendo	9.81	7.57	4.13	1.92	23.42	
4	13	Pokemon Gold/Pokemon Silver	GB	1999	Role-Playir	Nintendo	9	6.18	7.2	0.71	23.1	
5	14	Wii Fit	Wii	2007	Sports	Nintendo	8.94	8.03	3.6	2.15	22.72	
6	15	Wii Fit Plus	Wii	2009	Sports	Nintendo	9.09	8.59	2.53	1.79	22	
7	16	Kinect Adventures!	X360	2010	Misc	Microsoft	14.97	4.94	0.24	1.67	21.82	
8	17	Grand Theft Auto V	PS3	2013	Action	Take-Two	7.01	9.27	0.97	4.14	21.4	
9	18	Grand Theft Auto: San Andreas	PS2	2004	Action	Take-Two	9.43	0.4	0.41	10.57	20.81	
0	19	Super Mario World	SNES	1990	Platform	Nintendo	12.78	3.75	3.54	0.55	20.61	
1	20	Brain Age: Train Your Brain in Minutes a Day	DS	2005	Misc	Nintendo	4.75	9.26	4.16	2.05	20.22	
2	21	Pokemon Diamond/Pokemon Pearl	DS	2006	Role-Playir	Nintendo	6.42	4.52	6.04	1.37	18.36	
3	22	Super Mario Land	GB	1989	Platform	Nintendo	10.83	2.71	4.18	0.42	18.14	
4	23	Super Mario Bros. 3	NES	1988	Platform	Nintendo	9.54	3.44	3.84	0.46	17.28	
5	24	Grand Theft Auto V	X360	2013	Action	Take-Two	9.63	5.31	0.06	1.38	16.38	
6	25	Grand Theft Auto: Vice City	PS2	2002	Action	Take-Two	8.41	5.49	0.47	1.78	16.15	
7	26	Pokemon Ruby/Pokemon Sapphire	GBA	2002	Role-Playir	Nintendo	6.06	3.9	5.38	0.5	15.85	
8	27	Pokemon Black/Pokemon White	DS	2010	Role-Playir	Nintendo	5.57	3.28	5.65	0.82	15.32	
9	28	Brain Age 2: More Training in Minutes a Day	DS	2005	Puzzle	Nintendo	3.44	5.36	5.32	1.18	15.3	
0	29	Gran Turismo 3: A-Spec	PS2	2001	Racing	Sony Com	6.85	5.09	1.87	1.16	14.98	
1	30	Call of Duty: Modern Warfare 3	X360	2011	Shooter	Activision	9.03	4.28	0.13	1.32	14.76	
2	31	Pokémon Yellow: Special Pikachu Edition	GB	1998	Role-Plavir	Nintendo	5.89	5.04	3.12	0.59	14.64	



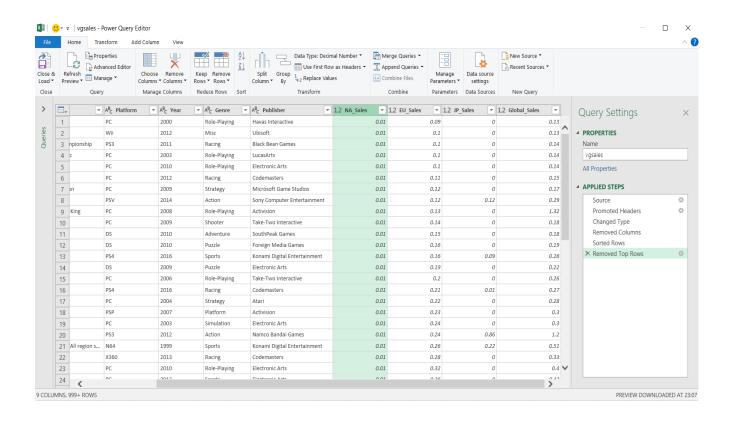
Steps taken to clean dataset through ETL process

Step 1: Open a blank Excel document, pick the Data tab, click on New Query, and then choose from file - from CSV file from the drop-down menu.





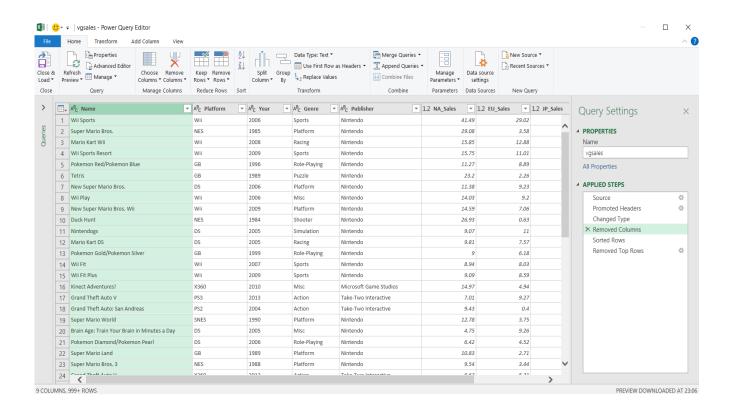
Step 2: After entering into the query editor, data fields will promote into header.





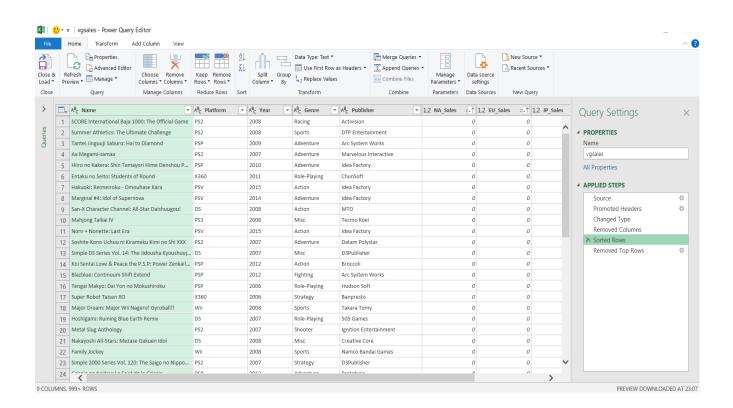
Step 3: After entering into the query, now select Home tab and remove column which are not in required for analysis. Column which are removed from dataset are mentioned below:

- Rank
- Other_Sales



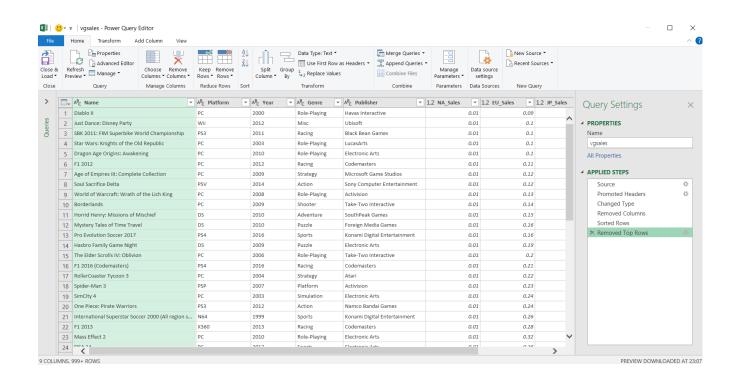


Step 4: We can now delete null values by selecting Delete rows from the Home tab after sorting the dataset to place null values at the top.



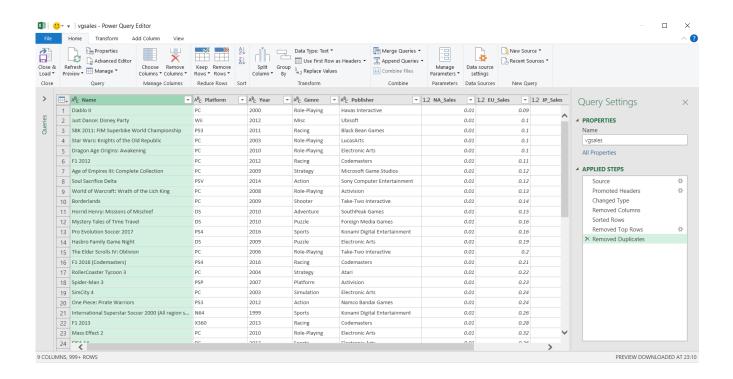


Step 5: Now remove the unnecessary top rows from the data set which contain null values in few sales data.



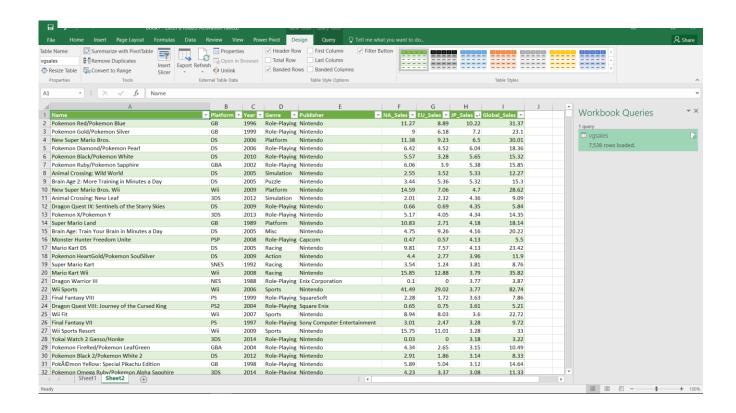


Step 6: Now remove duplicate values from the dataset.





Finally, after clearing the data, the final dataset which is arranged in descending order is shown below:





ANALYSIS ON DATASET

1. Total Global Sales in each year

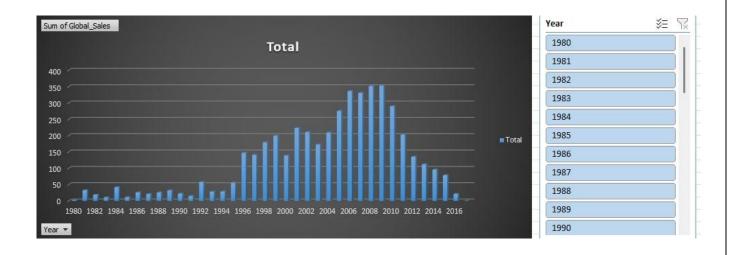
- > By performing this analysis, we will be able to fetch that data of yearly global sales of the video games released.
- > This analysis is based on years and sum of global sales
- > Pivot table and charts are being used to analyse the data
- > Sum function is used in pivot table for the sum of global sales.

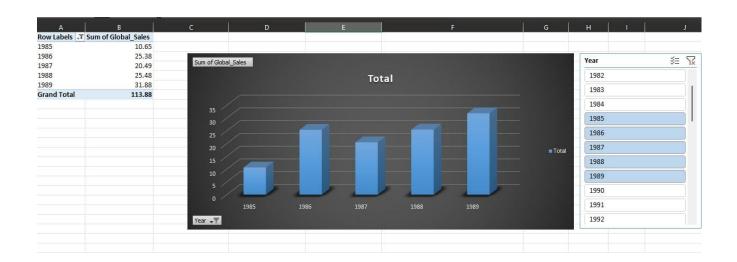
Analysis Result

Row Labels ▼	Sum of Global_Sales
1980	2.49
1981	32.02
1982	18.26
1983	10.35
1984	41.59
1985	10.65
1986	25.38
1987	20.49
1988	25.48
1989	31.88
1990	21.9
1991	14.44
1992	57.17
1993	27.95
1994	28.4
1995	55.4
1996	146.82
1997	140.54
1998	178.74
1999	199.33
2000	138.37
2001	223.13
2002	210.12
2003	172.16
2004	208.84
2005	275.32
2006	335.87
2007	330.48
2008	351.37
2009	353.08
2010	289.35
2011	202.76
2012	134.95
2013	111.52
2014	95.36
2015	78.35
2016	20.78
2020	0.29
Grand Total	4621.38



Visualization







2. Number of games released in each year

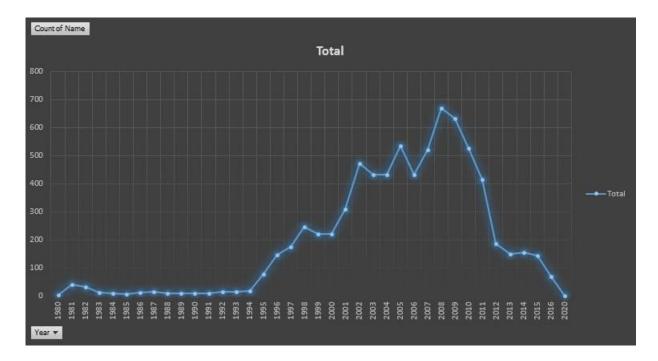
- > By performing this analysis, we will be able to fetch the total number of games in each year
- > This analysis is based on years and count of games released in particular year
- > Pivot table and charts are being used to analyse the data
- > Count function is used in pivot table to count the number of games

Analysis results

Row Labels ▼ Cour	nt of Name
1980	5
1981	43
1982	32
1983	14
1984	9
1985	7
1986	12
1987	15
1988	10
1989	10
1990	11
1991	11
1992	17
1993	15
1994	19
1995	78
1996	148
1997	175
1998	246
1999	222
2000	223
2001	309
2002	472
2003	434
2004	433
2005	536
2006	432
2007	522
2008	670
2009	632
2010	527
2011	416
2012	187
2013	151
2014	157
2015	144
2016	70
2020	1
Grand Total	7415



Visualization



3. Top 10 games sold in North America and Europe

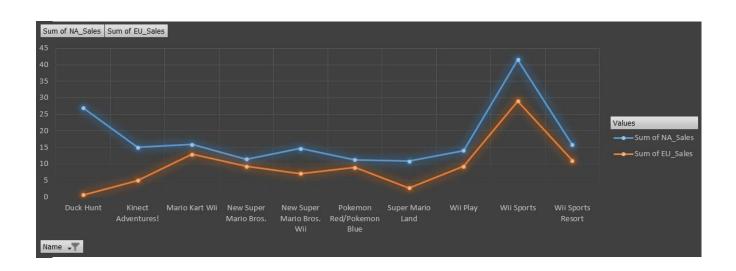
- > By performing this analysis, we will be able to fetch the data of top 10 games sales in North America as well as top 10 sales in Europe.
- ➤ This analysis is based on Video games names and sales in North America and Europe.
- > Pivot table and charts are being used to analyse the data
- > Sum function is used in pivot table for the sum of North America and Europe sales.



Analysis Results

Row Labels	Ţ,	Sum of NA_Sales	Sum of EU_Sales
Duck Hunt		26.93	0.63
Kinect Adven ures!		14.97	4.94
Mario Kart W ii		15.85	12.88
New Super N ario Bros.		11.38	9.23
New Super N ario Bros. Wii		14.59	7.06
Pokemon Re I/Pokemon Blu	e	11.27	8.89
Super Mario .and		10.83	2.71
Wii Play		14.03	9.2
Wii Sports		41.49	29.02
Wii Sports Resort		15.75	11.01
Grand Total		177.09	95.57

Visualization





4. Number of games released in adventure and sports genre in each platform

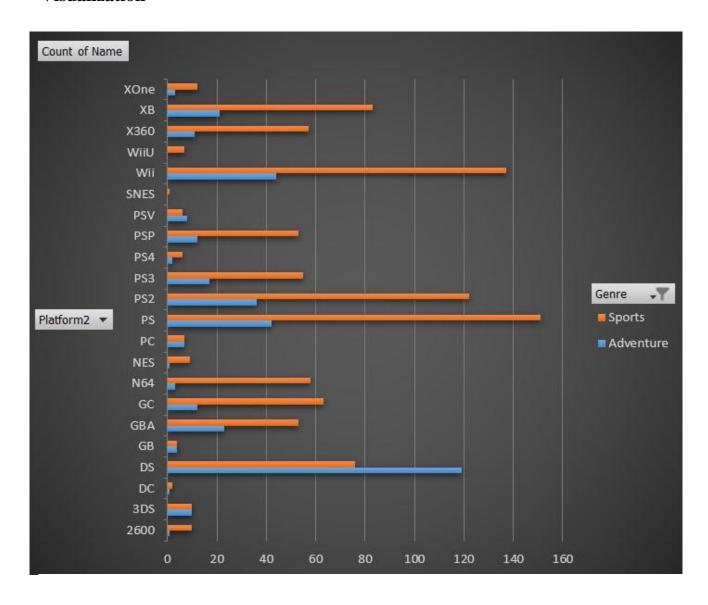
- > By performing this analysis, we will be able to fetch the data of total number of games under adventure and sports genre of each platform mentioned.
- > This analysis is based on number of Video games and their platform they are released on adventure and sports genre.
- > Pivot table and charts are being used to analyse the data
- > Filtering of data has been done on genre column.
- ➤ Added slicer for better accuracy to view the data

Analysis Results

Count of Nan	ne Column Labe	s 🏋		
Row Labels	 Adventure 		Sports	Grand Total
2600		1	10	11
3DS		10	10	20
DC		1	2	3
DS		119	76	195
GB		4	4	8
GBA		23	53	76
GC		12	63	75
N64		3	58	61
NES		1	9	10
PC		7	7	14
PS		42	151	193
PS2		36	122	158
PS3		17	55	72
PS4		2	6	8
PSP		12	53	65
PSV		8	6	14
SNES			1	1
Wii		44	137	181
WiiU			7	7
X360		11	57	68
XB		21	83	104
XOne		3	12	15
Grand Total		377	982	1359

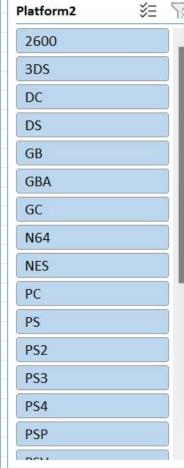


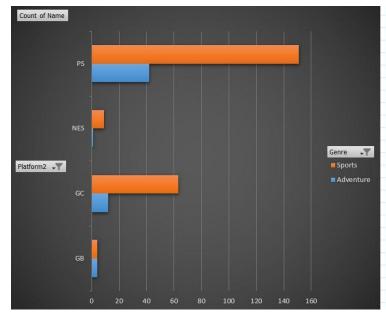
Visualization













Platform2	¥Ξ	X
2600		
3DS		
DC		
DS		
GB		
GBA		Ш
GC		
N64		
NES		
PC		
PS		
PS2		
PS3		
PS4		
PSP		
DOM		



5. Sum of sales in Japan greater than 1 of each platform

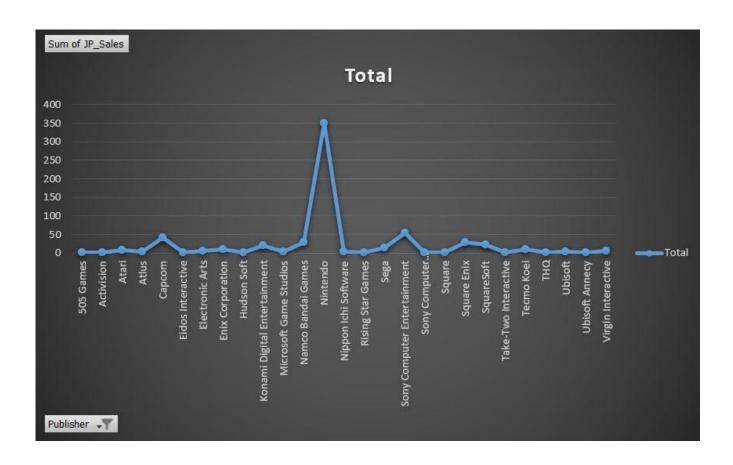
- > By performing this analysis, we will be able to fetch the data of the sales in Japan that are having sum greater than 1 in each platform.
- ➤ This analysis is based on sum of sales in Japan greater than 1 of each platform mentioned.
- > Pivot table and charts are being used to analyse the data
- Filtering of data has been done on the sales of Japan to view sales greater than 1.

Analysis Results

Row Labels	■ Sum of JP_Sales
505 Games	1.05
Activision	1.2
Atari	7.41
Atlus	2.94
Capcom	40.62
Eidos Interactive	1.26
Electronic Arts	5.35
Enix Corporation	10.85
Hudson Soft	1.4
Konami Digital Entertainment	19.96
Microsoft Game Studios	3.14
Namco Bandai Games	28.55
Nintendo	350.07
Nippon Ichi Software	3.5
Rising Star Games	2.05
Sega	14.16
Sony Computer Entertainment	54.78
Sony Computer Entertainment Europ	e 1.23
Square	1.33
Square Enix	29.41
SquareSoft	22.55
Take-Two Interactive	1.51
Tecmo Koei	9.21
THQ	2.52
Ubisoft	3.22
Ubisoft Annecy	1.24
Virgin Interactive	5.24
Grand Total	625.75



Visualization



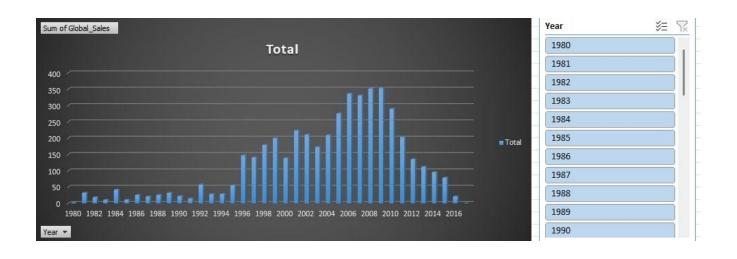


LIST OF ANALYSIS WITH RESULTS

1. Total Global sales in each year

According the column graph shown below, it represents that there was a drastic increase in sum of global sales of the video games from 2008 to 2010 and then it gradually decreased in 2016.

Added a slicer as well for better view of the data year wise

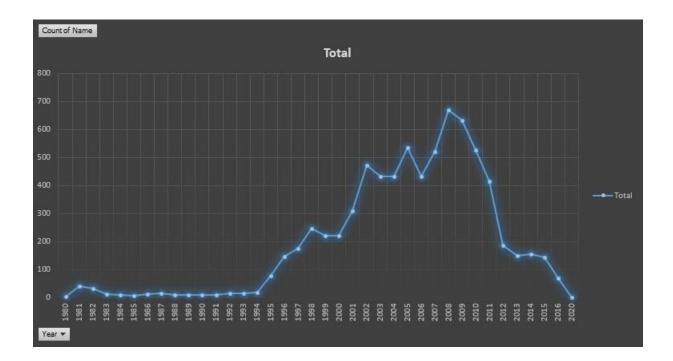






2. Number of games released in each year

According the line graph shown below, it represents that there was a drastic increase in number of games released in 2009 and then it gradually decreased in 2016. Additionally, from 1980 to 1994, the public played a very small amount of video games.

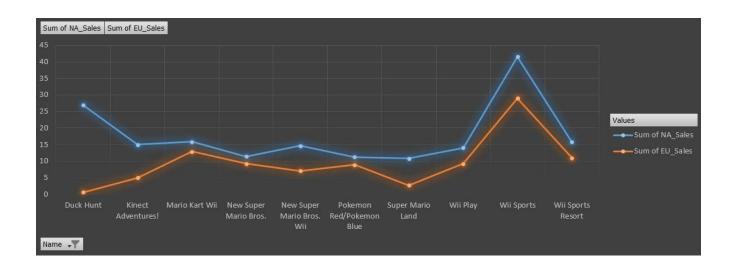




3. Top 10 games sold in North America and Europe

- 1) Duck Hunt
- 2) Kinect Adventures!
- 3) Mario Kart Wii
- 4) New Super Mario Bros.
- 5) New Super Mario Bros. Wii
- 6) Pokémon Red/Pokémon Blue
- 7) Super Mario Land
- 8) Wii Play
- 9) Wii Sports
- 10) Wii Sports Resort

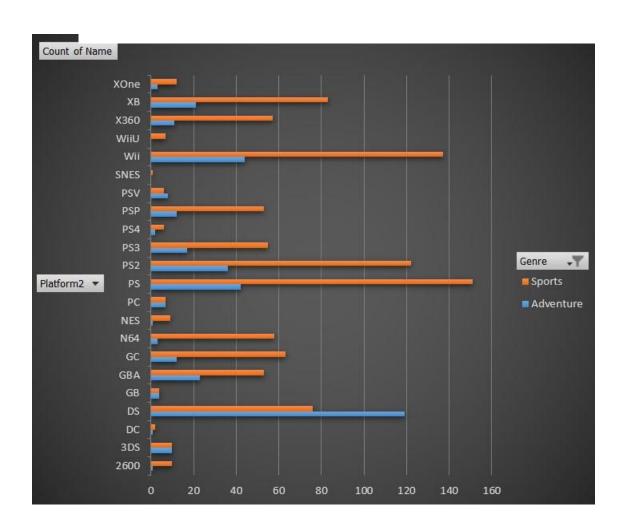
According to the line graph below, sales of the Duck Hunt video game peaked in North America at that period, while they were quite low in Europe. Looking farther into the future, we can observe that North America has the highest amount of Wii Sports sales, while Europe has considerably lower numbers.





4. Number of games released in adventure and sports genre in each platform

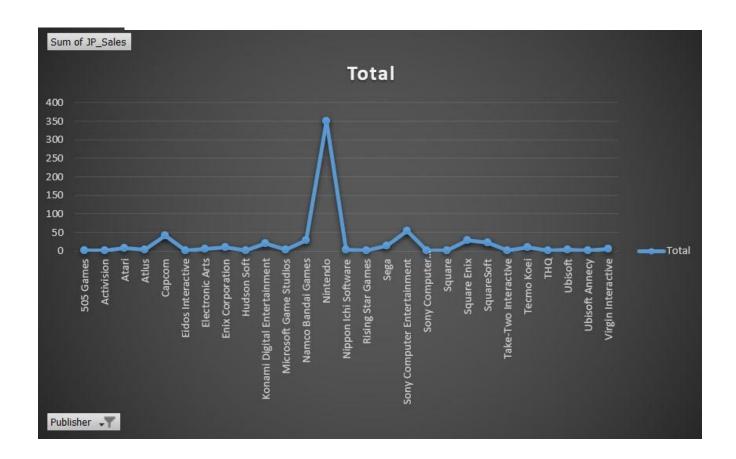
The number of games released of genre sports and adventure on platforms PS and DS are highest whereas the games released on SNES of both genres are the lowest.





5. Sum of sales in Japan greater than 1 of each publisher

The video games in Japan published by the publisher Nintendo are the most popular ones. The sales of the others are relatively negligible except the publisher Capcom and Sony Computer Entertainment.





THE FINAL DASHBOARD





BIBLIOGRAPHY

- Dataset Source
 - https://www.kaggle.com/datasets/gregorut/videogamesales
- Information about Data Management
 https://www.blue-pencil.ca/what-is-data-management-and-why-it-is-important/