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Misk Academy
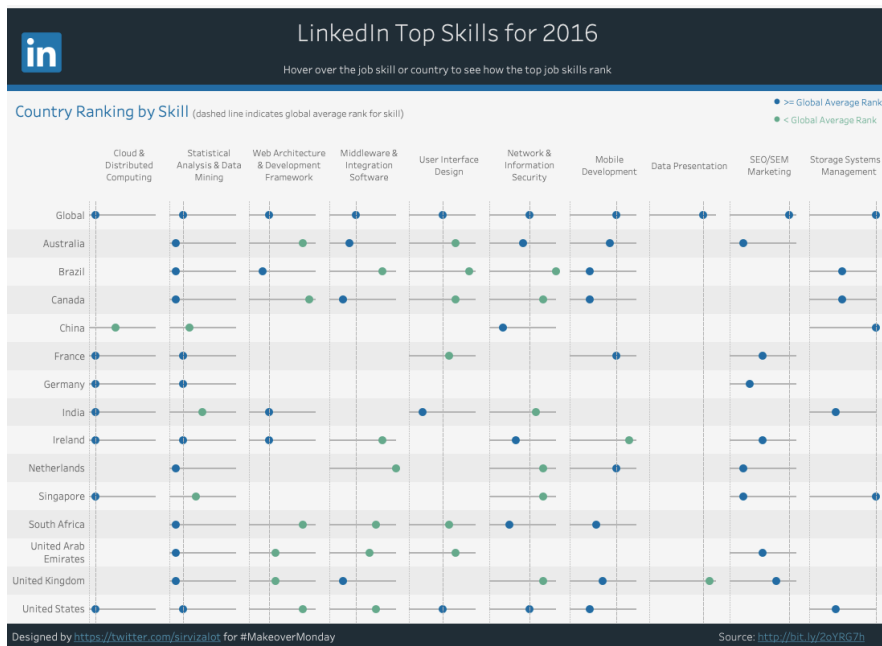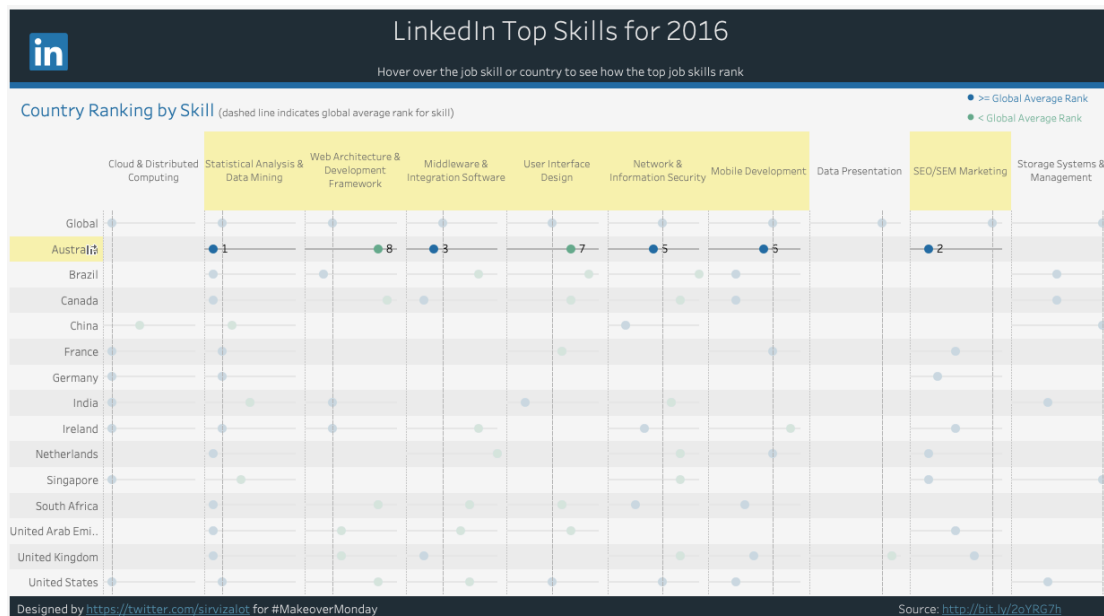Business Analytics
11 February 2021

LinkedIn Top Skills

During the past recent years, the world has become destined for electronic and technological learning, as people have started looking for courses that develop their skills and keep pace with the times which are considered the link between them and companies for their selection from among thousands of applications for a job, and many programs that attract job seekers and companies describe the applicant in terms of his ambition, experience, courses and skills, and among those programs are LinkedIn, as we can see through the graph, the Top skills globally in the labor market for 2016 which are :

-Cloud & Distributed Computing.

-Statistical analysis and data mining.

-Web Architecture and development framework.

-Middleware and integration software.

-User Interface Design.

-Network Information Security.

-Mobile Development.

-Data Presentation.
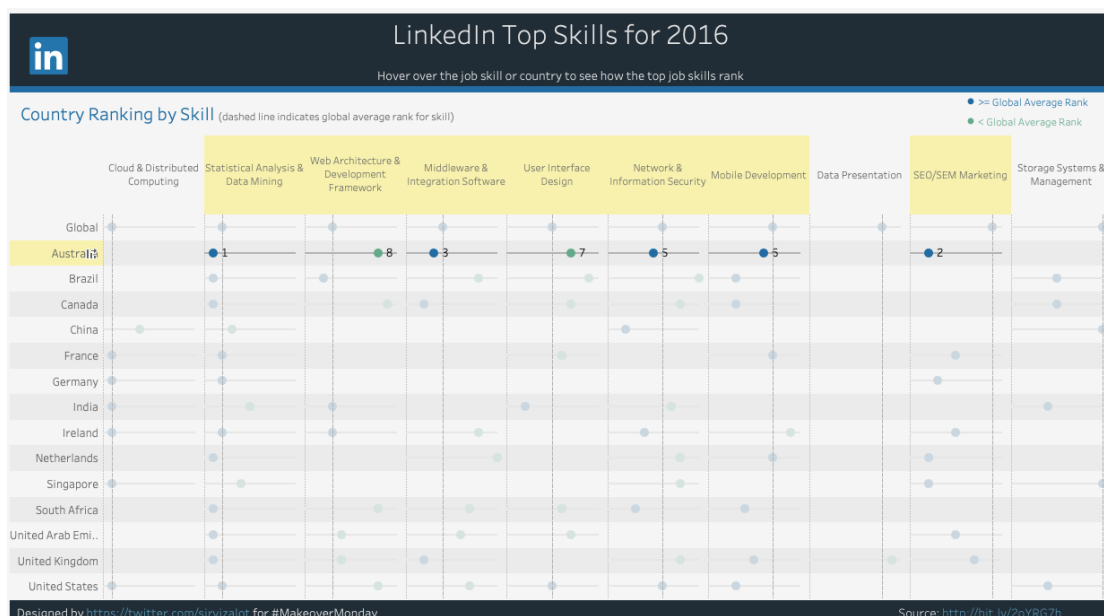
-SEO/SEM Marketing.

-Storage Systems and Management.

We see the Graph which show us the variation in the global average ranking between countries and among skills.

#Insight1 " What is the Top Rank skill that most important and used in Australia ? "
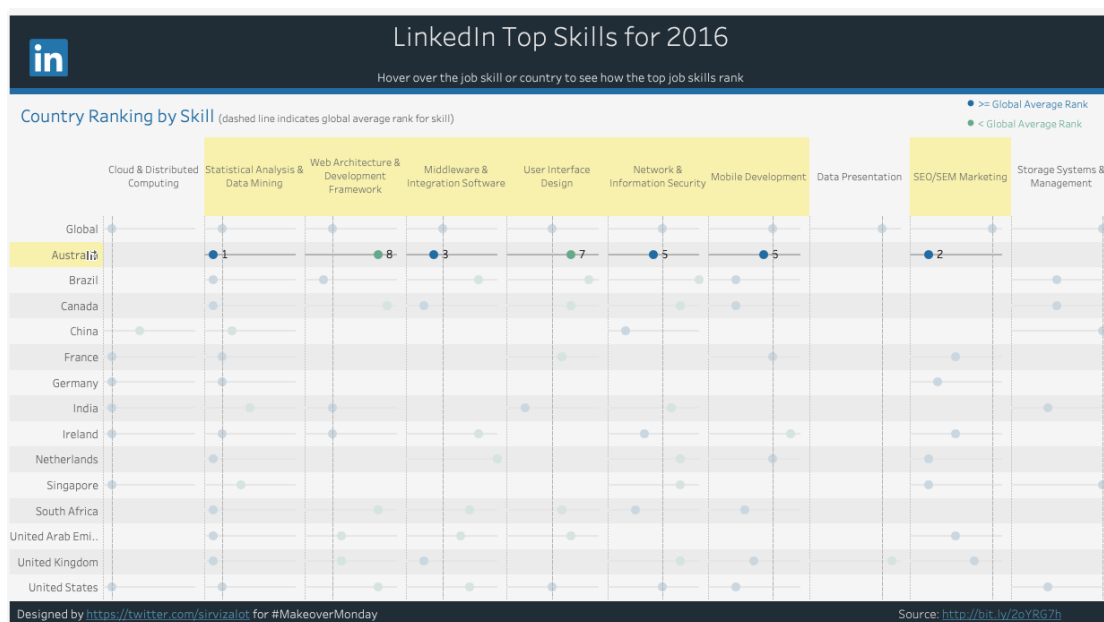

From LinkedIn Top Skills for 2016 dashboard, I clicked on Australia, It showed that the global average rank for the most skills on Australia, as we can see it's 7 skills and it varieties from Rank #1 to #8, The rank goes down in User Interface Design, and Web Architecture and development framework between #7 to #8 dropped down, in the other-hand it raise up slowly and become in the #5 rank in each of Network Information Security and Mobile Development skills, then it become in the #3 top ranks which are Middleware and integration software skill with a #3 rank, then SEO/SEM Marketing skill of #2 rank then Australia raised up and become on top rank for Statistical analysis and data mining by Rank #1.

#Insight2 " What is the Top Rank skill that most important and used in United Kingdom? "

From LinkedIn Top Skills for 2016 dashboard, I clicked on United Kingdom, It showed that the average rank for the most skills on United Kingdom, as we can see it's 7 skills and it varieties from Rank #1 to #9, The rank goes down in SEO/SEM Marketing, Network Information Security and Data Presentation from #7 to #9 Dropped down, in the other-hand it raise up slowly and become in the #5 and #4 rank in each of Mobile Development, and Web Architecture and development framework skills, then it become in the higher Rank #2 and #1 for Middleware and integration software, and Statistical analysis and data mining.

#Insight3 " What is the Top Rank skill that most important and used in United States ? "

From LinkedIn Top Skills for 2016 dashboard, I clicked on United States, It showed that the average rank for the most skills on United States, as we can see it's 8 skills and it varieties from Rank #1 to #8, The rank goes down in Network Information Security, Middleware and integration software and Web Architecture and development framework skills from #6 to #8 Dropped down, in the other-hand it raise up slowly and become in the #5, #4 and #3 rank in each of User Interface Design, Storage Systems and Management and Mobile Development skills, then it becomes in the top #1 and #2 Ranks for each of Statistical analysis and data mining and Cloud & Distributed Computing skill.