

DHRUV K SHETTY

Product Strategist | Entrepreneur | Full Stack Developer

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EDUCATION

New York University - Stern School of Business & Courant Institute of Mathematical Science New York, NY
Master of Science in Computing, Entrepreneurship and Innovation. GPA : 3.88/4 July '22 - December '23
Teaching Assistant - DevOps and Agile Methodologies

PES University Bengaluru, India
Bachelor of Technology in Computer Science and Engineering. GPA : 8.33/10 June '18 - May '22
Winner of Riskcovry Hackathon (2021), Winner of Prakalpa Ideathon (2019)

PROFESSIONAL EXPERIENCE

Pyramid Developers | Technology Development Studio Bengaluru, India + New York, NY
Founder January '20 – January '24

- Spearheaded product development for 30+ global clients, slashing go-to-market costs by 90% and accelerating launches.
- Architected custom software solutions tailored to unique client needs, focusing on functionality, efficiency and scalability while supporting rapid market adaptation.
- Supervised a team of 20, doubling project capacity through Kanban boards, efficient scrum systems, strategic process optimizations and workflow management.
- Adopted roles such as Business Analyst and Product Manager to streamline development and reduce GTM time by 40%.
- Executed market analysis to strategically position product features, increasing market penetration and adoption by 25%.
- Elevated team morale and productivity by instituting recognition programs, increasing employee performance by 35%.

Hewlett Packard Enterprise Bengaluru, India
Research and Development Intern, Greenlake Data Services Cloud Console January '22 – June '22

- Engineered a monitoring platform for HPE microservices with 50+ target points, enhancing software performance by 30% and platform stability by 25% facilitating data driven decision making.
- Conducted thorough analysis of 15 existing GoLang microservices, using Prometheus and Grafana.
- Fostered collaborative relationships in a fast-paced environment, coordinating with a cross-functional team of 10 to achieve project goals, resulting in project satisfaction above 90%.

PROJECT EXPERIENCE

Snacc | AI enabled wellness tracker February '24 – Present

- Drove rapid development of Snacc from concept to prototype, achieving beta testing launch within two months.
- Secured \$20,000 in initial funding through personal networks and presenting a compelling business case, ensuring the project's financial viability and enabling early-stage growth.
- Led comprehensive customer discovery phases, interviewing fitness trainers and nutrition experts to integrate their feedback, enhancing user engagement by 30% and retention by 15%.

Lucio, NYU | Nightlife Recommendation in NYC using User's Spotify January '23 – May '23

- Engaged in ideation, user story creation, and design, transitioning Lucio from concept to a market-ready product, addressing a 4.25M nightly user potential in NYC, garnering notable investor interest.
- Conducted customer discovery with 15 NYC venues, uncovering market needs and refining Lucio's value proposition.

Trash to Cash | A social venture for India's waste management February '22 – July '22

- Led end-to-end product development within a compressed 3 month timeframe, balancing client vision and user needs.
- Established strong client relationships, securing return business and 5 new client referrals generating another Rs.400,000.

TECHNICAL SKILLS

Project Management: Agile Methodologies, Trello, Jira, Zenhub, Slack

Development: Git, REST APIs, Python, JavaScript, HTML, CSS, Django, Flutter, Node.js

Product Tools: Docker, Kubernetes, Firebase, Postman, AirTable