

# Dhruv K Shetty

Product Strategist | Entrepreneur | Full Stack Developer

Start Date: Feb 5th, 2024

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## EDUCATION

### New York University

New York City, US

*Master of Science in Computing, Entrepreneurship and Innovation. GPA : 3.87/4*  
Teaching Assistant - DevOps and Agile Methodologies

*December 2023*

### PES University

Bengaluru, India

*Bachelor of Technology in Computer Science and Engineering. GPA : 8.33/10*  
Winner of Riskcovry Hackathon (2021), Winner of Prakalpa Ideathon (2019)

*May 2022*

## PROFESSIONAL EXPERIENCE

### Pyramid Developers

Bengaluru, India

*Product Manager, Founder*

*April 2020 – March 2023*

- Spearheaded product, design, and delivery of **software applications** for 25+ global clients, driving market success.
- Managed a team of 20 developers, 6 designers and 4 project managers, **boosting concurrent projects by 200%**.
- Shouldered roles of Business Analyst, Product Owner, Product Manager, Solution Architect, Developer and more.
- Improved project efficiency by 30% and cut delivery time by 50% through **Agile and DevOps practices**.
- Drove a 45K user expansion across 1.1K locations with targeted go-to-market strategies and user-centric design.
- Established a self-sustaining executive team, ensuring 30% company growth post my tenure.

### Hewlett Packard Enterprise

Bengaluru, India

*Research and Development Intern, Greenlake Data Services Cloud Console*

*January 2022 – June 2022*

- Engineered a monitoring platform for HPE microservices with 50+ target points, enhancing performance by 30% and platform stability by 25% which **facilitated data-driven decision-making**.
- Conducted thorough analysis of 15 existing GoLang microservices, using Prometheus and Grafana.
- Fostered **collaborative relationships** in a fast-paced environment, coordinating with a cross-functional team of 10 to achieve project goals, resulting in **project satisfaction above 90%**.

## PRODUCT EXPERIENCE

### Maigrate , NYU | *No-code platform to create AI copilots*

New York, USA

*Entrepreneurship with [Evan Korth](#)*

*May 2023 – Present*

- Devised **efficient integration methods** for Maigrate, lowering customer's deployment time by 95%, enhancing UX.
- Executed detailed **competitor analysis** encompassing market positioning, product features, and pricing strategies, shaping Maigrate's market approach increasing the sales funnel by 20%
- Led iterative business model pricing refinements based on market feedback, enhancing product market fit

### Lucio, NYU | *Nightlife Recommendation in NYC using User's Spotify*

New York, USA

*Lean Launchpad with [Yiannis Broustas](#)*

*January 2023 – May 2023*

- Engaged in ideation, user story creation, and design, transitioning Lucio from **concept to a market-ready product**, addressing a 4.25M nightly user potential in NYC, garnering notable investor interest.
- Conducted customer discovery with **15 NYC venues**, uncovering market needs and refining Lucio's value proposition.

### Trash to Cash | *A social venture for India's waste management*

Bengaluru, India

*Client of Pyramid Developers - [Play Store](#) + [App Store](#)*

*February 2022 – July 2022*

- Led **end-to-end product lifecycle** from **ideation to launch**, aligning with both the client's vision and user needs.
- Cultivated **cross-functional** collaboration, laying a robust foundation for seamless feature additions post-launch.
- Established strong client relationships, leading to **multiple referrals and repeat business**.

## TECHNICAL SKILLS

**Tools:** Trello, Zenhub, Git, Github, Jira, AirTable, Slack, AWS, GCP, Docker, Kubernetes, Firebase, Postman

**Languages:** Python, Java, C, Dart, HTML, CSS, Javascript, Go Lang, Shell, Bash, SQL  $\LaTeX$

**Frameworks:** Flutter, Django, Flask, NodeJS, Angular, React, REST API, NoSQL, Hadoop