

Autism App Social Media Monitor

October 2016

Section 1: Introduction

There is a growing list of companies and entrepreneurs who are focused on improving the lives of people with autism, their families, and their care givers. Some have developed computer, web, mobile device, and robotic software and technology solutions for the challenges associated with autism. This monthly report summarizes the social media presence of a set of companies providing electronic (tech) solutions for autism. The analysis is focused on tech companies providing autism specific apps and not non-tech companies who may have created an autism app. Specifically, we review the Twitter presence of 100 companies having twitter accounts. We also examine the presence on FaceBook for 91 of these companies that also have public FaceBook pages. Information about the companies can be found in Appendix A.

An examination of the social media presence of these companies can provide insight into the companies' effectiveness in spreading their messages via social media. Companies that are not as active on social media, relative to other companies, may benefit from increasing their social media presence.

In addition to reviewing the FaceBook and Twitter presence of a specified list of companies, it is possible to monitor social media for new information related to autism solution apps. We include information in the report about general trends in Twitter related to autism apps.

Finally, we provide information regarding general trends in Twitter and Facebook posts as related to autism. These trends, while not directly related to apps, might provide information about current pain points for autism caregivers, and ideas for future app development.

Section 2: Social Media Exposure, by Company

Summary Information by Company

Twitter provides several metrics that convey information about accounts' connections and influence across the social media platform. Accounts with more followers are able to share information more easily across the Twitter network. The number of posts by an account indicates how active an account is in using Twitter to share information. And, the number of posts 'liked' by other accounts reveals sentiment toward the account posts.

It is informative to examine the number of followers, posts and 'likes' as of October 2016. In order to identify recent momentum in developing a presence on Twitter, we also examine the change in followers, posts and likes between October and September 2016.

Appendix C contains summary information as of October 2016 month-end for each of the 100 app companies that have a Twitter account.

The following table lists the companies with the top 5 followers, posts and 'likes' as of October 2016.

rank	MostFollowers	MostPosts	MostFavoritedPosts
1	Model Me Kids, LLC	lisa Maree Domican	Auteachism
2	Bappz	Avaz	Autism Village
3	SoftBank Robotics EU	ColorsKit	MeMi
4	Hoom House	Model Me Kids, LLC	SoftBank Robotics EU
5	Autism Village	Phyllis Brodsky	Monkimun

The preceding table shows no change relative to the September report.

The following table lists companies having the greatest increase in followers, posts and likes between September and August 2016. While cumulative metrics are less likely to change month by month, the change in metrics can exhibit greater volatility.

rank	MostFollowers	MostPosts	MostFavoritedPosts
1	Hoom House	Bappz	CoughDrop
2	SoftBank Robotics EU	CoughDrop	Duck Duck Moose
3	EmpowerMe	Birdhouse Health	Special iApps
4	SafeTracks GPS	Rufus Robot	SafeTracks GPS
5	ICE4Autism	Special iApps	Phyllis Brodsky

The top 5 accounts gaining the most followers is the same as September 2016, although the ordering of the top 5 has changed.

In terms of accounts generating the most posts during October, Birdhouse Health, Bappz, and Rufus Robot were also active in September. CoughDrop and Special Apps join the top 5, while Safetracks GPS and Autism Village dropped out of the top 5.

Not all of the 100 companies having a Twitter account also have a public Facebook page. For those that do, we can look at the 'talking about count' to examine their influence on FaceBook (for more information about 'like' vs 'talking about' on FaceBook, [see this page.](#))

rank	TalkAboutCount	ChangeTalkAboutCount
1	AngelSense	AngelSense
2	Prentke Romich	Prentke Romich
3	RoboKind	RoboKind
4	I Can! For Autism	I Can! For Autism
5	Autism Village	Speak for Yourself

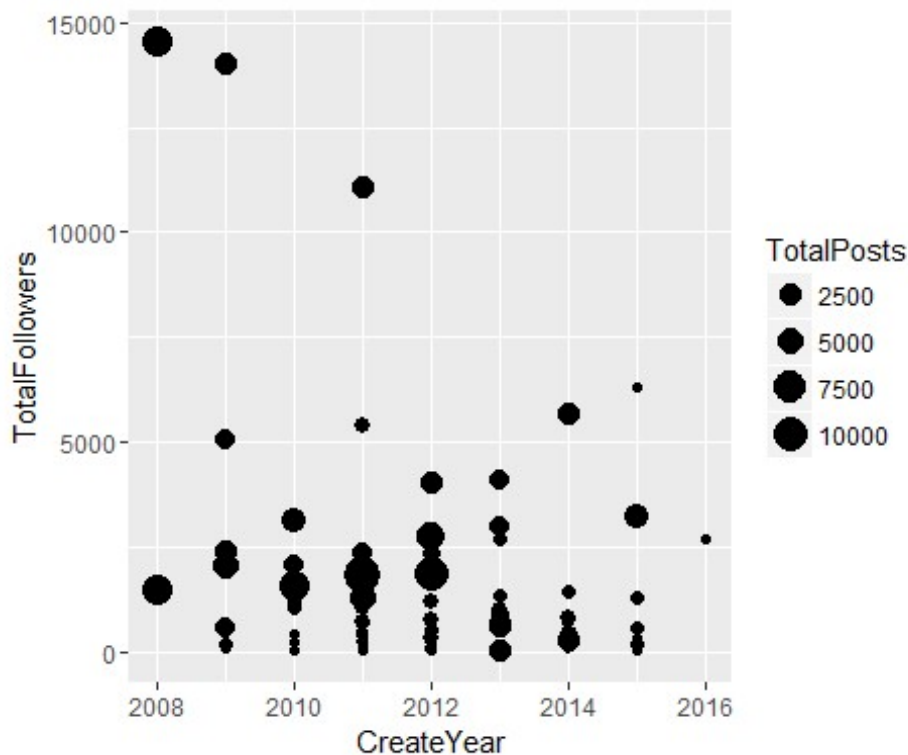
The top 5 list of accounts with the greatest increase in 'talking about count' is completely different from last month.

It is possible to look at the number of twitter followers as a function of the length of time an account has been active. All else equal, accounts that have existed for longer periods of time have a greater time window to attract followers. However, it is possible for newer accounts to actively engage on twitter and have more followers than older accounts.

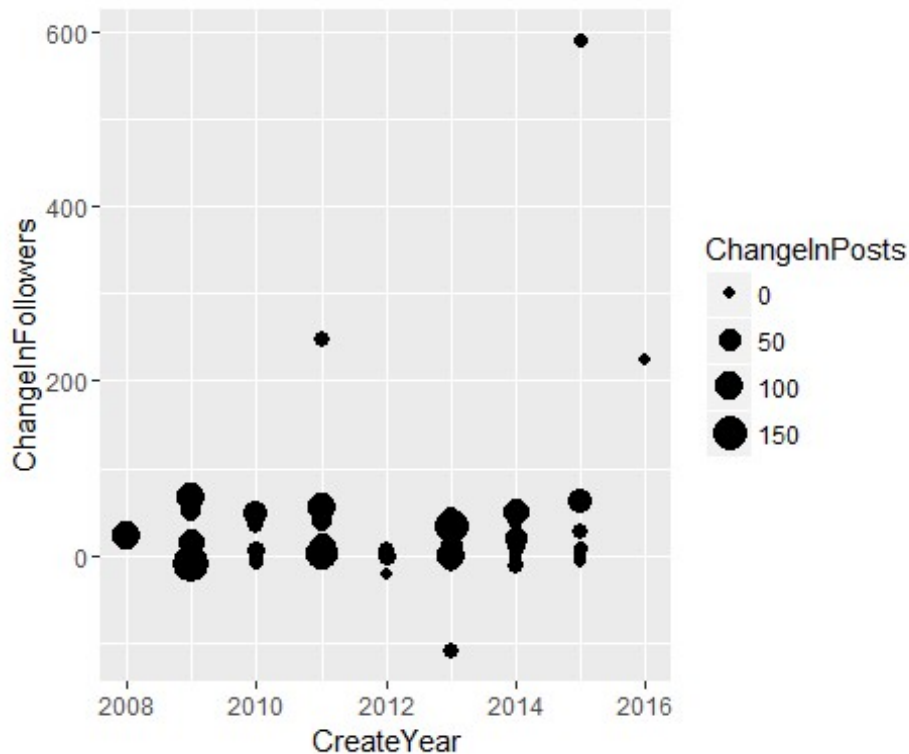
The following graph plots the number of followers for an account against the year the account was opened. Each point in the graph represents one of the 101 Twitter accounts. The size of the points represents the number of posts by the account.

In the upper left of the graph, Model Me Kids has had a Twitter account since 2008, has a large number of followers (represented by the location on the vertical axis) and has been active in posting to Twitter (represented by the size of the circle).

Conversely, Empower Me Autism is located in the lower right portion of the graph. It opened its Twitter account in 2016, has an average number of followers, and has not made many posts to twitter (represented by the small size of the circle). Even though Empower Me Autism has not made many posts and created the account in 2016, it has as many followers as many older, more active accounts.



The following graph plots the one month change in followers against the year the account was created, where the size of the circle represents the change in the number of posts. HoomHouse created a Twitter account in 2015, but has had the greatest 1 month increase in followers. This is the case even though it did not have the most posts of all accounts in September.



New Companies

No new companies have been added to the tracked list during October.

Posts by Companies

In addition to examining the summary information about the 100 companies with Twitter accounts, it is also possible to examine the content of the Twitter posts during September. The following word cloud illustrates the most common words appearing in posts downloaded from Twitter from the 100 accounts during October, using the Twitter API. The word size in the word cloud reflects how often the word appeared in posts, with larger font words appearing more often.



We can look at which posts were the most popular, in terms of getting retweets, during September.

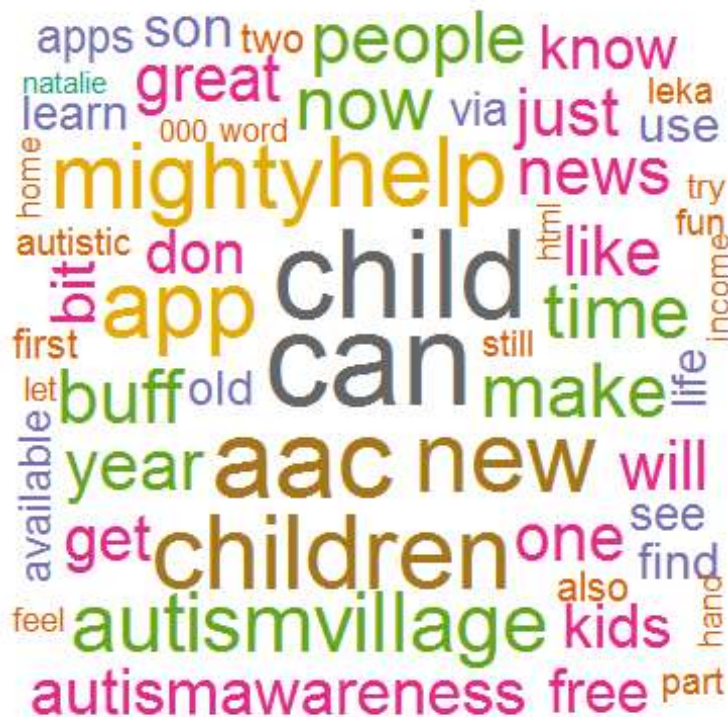
screenName	retweetCount	text
brain_in_hand	30	Rosie King told @BBCTheOneShow tonight how Brain in Hand has helped her. Read how it could help you at... https://t.co/CmgRw8ZnBX
SBREurope	23	A new demonstration with Romeo robot is available today and it's about immersive teleoperation. #video #technology... https://t.co/mMfbLs6Xim
HoomHouse	20	Our Tablet + #Autism Therapy bundle. Everything you need to get started with online therapy. https://t.co/twQY5pZCUn https://t.co/EglRlhuVEs
SBREurope	19	Would like to get the latest news about our robots or the company? Register now to our newsletter :-) #robots... https://t.co/zNbCZUe2Yr
AssistiveWare	15	Pls RT! 50% discount on @Proloquo2Go, Proloquo4Text, Keeble and Gateway to Language & Learning© (in-app) https://t.co/UqltONAUlc

Another measure of favorable opinion regarding posts is 'favoriting' the post. The following posts were the most favorited during August.

screenName	favoriteCount	text
HoomHouse	37	Our Tablet + #Autism Therapy bundle. Everything you need to get started with online therapy. https://t.co/twQY5pZCUn https://t.co/EglRlhuVEs
SBREurope	29	Would like to get the latest news about our robots or the company? Register now to our newsletter :-) #robots... https://t.co/zNbCZUe2Yr
brain_in_hand	21	Rosie King told @BBCTheOneShow tonight how Brain in Hand has helped her. Read how it could help you at... https://t.co/CmgRw8ZnBX
FreeSpeechApp	20	CONGRATS @ajitq for his guest slot at #WWDC! https://t.co/sAYFn35K1y If can't attend, tune in live! HUGE! #slp #edtech #slpeeps
ROBAUTOPROJECT	20	Yes! Students + politicians talking A.I. and robots in an airstream. @RepJaredPolis @ICSVSD @SVVSD #StartupDay https://t.co/qQKnKY7G8C

For the companies with FaceBook pages, we can also examine the posts to the Facebook pages during August. Note that posts to the pages [are not limited to the companies themselves](#).

As before, the following word cloud illustrates the most common words appearing in the company facebook pages during August.



Facebook offers several metrics to evaluate posts to public pages. The following table lists the 5 posts containing the most 'likes' during September.

from_name	likes_count	message
AngelSense - Protecting Children	429	Autism Daddy uses AngelSense to keep his son safe. Today he's sharing his experience with other parents that want to have the same peace of mind. Learn more at: www.angelsense.com
AngelSense - Protecting Children	167	We cannot always prevent bullying or mistreatment from happening, but we can certainly help make sure that a one-time incident does not turn into a damaging pattern in a child's life.
Speak for Yourself	151	SPEAK FOR YOURSELF WILL BE 50% OFF (\$99.99 USD) on October 12th, 13th and 14th! Happy #AACAwarenessMonth! Augmentative and Alternative Communication is life-changing. It's not only life-changing for the individuals who use it, it changes the lives of the people they touch. It gives family members a way to know their loved ones better. AAC bridges the gap between ignorance and friendship. It patches the holes of doubt to

pave the way to a meaningful education. BUT that can only happen if the individual has access to it. If you have the ability to put language into someone's hands, do it. If you have children on your caseload who are struggling to communicate, and you're not sure if they're ready for AAC, the only way you'll know is to provide it. Give them a chance. This is the month to do it. Let your actions raise awareness!

Birdhouse for
Autism App 121

Halloween is kinda weird. Nothing is really as it seems. People dress up in costumes, visit the homes of strangers, and even take candy from them! For kids on the spectrum who rely so much on structure and predictability, it's all very confusing. For one, many kids with Autism don't understand make-believe. That means that the concept of dressing up and pretending to be something else could be lost on them, or worse, bring on feelings of anxiety.

Halloween is already an anxiety-inducing holiday since many children have a fear of new and unknown places, even neighbors' homes. Some parents choose to keep their children home with them and let them help pass out candy to trick-or-treaters. Of course, kids will still need to understand why the doorbell keeps ringing and why people are dressed up and shouting, "trick or treat!" Many parents find it helpful to explain to their children what to expect when they go out, as well as explaining to neighbors what they should expect from your child.

PRC 118

Have you ever had a student that changed your way of thinking about AAC?

Sharing a post with others aids in spreading information across the Facebook network. The following table lists the top 5 posts that had the greatest number of shares during September.

from_name	shares_count	message
PRC	204	October is AAC Awareness Month! New to the world of AAC? Want to learn more about how speech and language development are different, yet go hand-in-hand? Watch our video and meet Trevor. Follow along as he goes through his AAC journey.

PresenceLearning	150	There are some great tools on this list!
Birdhouse for Autism App	133	Halloween is kinda weird. Nothing is really as it seems. People dress up in costumes, visit the homes of strangers, and even take candy from them! For kids on the spectrum who rely so much on structure and predictability, it's all very confusing. For one, many kids with Autism don't understand make-believe. That means that the concept of dressing up and pretending to be something else could be lost on them, or worse, bring on feelings of anxiety. Halloween is already an anxiety-inducing holiday since many children have a fear of new and unknown places, even neighbors' homes. Some parents choose to keep their children home with them and let them help pass out candy to trick-or-treaters. Of course, kids will still need to understand why the doorbell keeps ringing and why people are dressed up and shouting, "trick or treat!" Many parents find it helpful to explain to their children what to expect when they go out, as well as explaining to neighbors what they should expect from your child.
Birdhouse for Autism App	110	Half of children who have autism have trouble falling or staying asleep, which may make their symptoms worse. Scientists are just beginning to explore what goes wrong in the midnight hour.
Birdhouse for Autism App	91	High functioning autism may sound like a mild disorder, but it can be extremely challenging. Find out why.

<http://autism.about.com/od/aspergerssyndrome/fl/Why-High-Functioning-Autism-Is-So-Challenging.htm>

Facebook contains an option of commenting on posts. Generally, posts with many comments represent topics of interest to the community. The following table lists the 5 posts with the most comments in October.

In upcoming reports, we will examine the content of the comments in greater detail.

from_name	comments_count	message
AngelSense - Protecting Children	22	Autism Daddy uses AngelSense to keep his son safe. Today he's sharing his experience with other parents that want to have the same peace of mind. Learn more at: www.angelsense.com

This is a little long, but important. Autcraft is now 3.5 years old and it's been the roughest years of my life. Not for the reasons you might think. Until now, I've kept this private but now that the final decision has been made, I'd like to share with you what I've been going through. In June 2012, I was diagnosed with Aspergers. Then in July, Natalie (my wife at the time, now ex) stopped coming home at all except to sleep, leaving me with the kids 24/7 and no car. In her words, I quote: "I never signed up to be married to someone with autism." In October 2012, I told her that I had no more money to buy groceries to make school lunches for the kids to which she replied that her money is her money and not for groceries. After I promised to repay it, she finally helped purchase groceries. Then in November 2012, she left me. Two weeks later she was seeing another guy. Then she bought a brand new car, purchased a house and paid off \$16,000 in credit cards. Meanwhile for me, in 2013 I started Autcraft, lost my job and struggled. Then in November 2013, I was served court papers. Natalie wanted full custody of the children and \$750/m in child support payments. Her reasoning being that I wasn't paying my share through the year, which was true... because I had no money. She applied for legal aide, claiming both children as dependents. So when I attempted to do the same, I was told that I can't claim them as they've already been claimed and since I had an income, I wasn't approved. This was all despite the fact that I lived in the family residence where the children had grown up, technically making their primary residence as my house, making them my dependents. So in addition to having very little money, I was now having to pay super high legal fees. I had to borrow money for the retainer. Over the next year and a half, I signed up for and racked up two credit cards and took out several small loans to pay for legal fees. I was awarded split custody of the children, 50/50 each but Natalie continued to press for child support. In January 2015, I was advised by my lawyer to sign a temporary court order to pay \$163/m until I could get

my taxes done and financial information in. Natalie suggested that amount as it would be what I'd get for child benefits from the government. But what I wasn't told is that the moment you sign a court order in Canada, to pay child support, you lose all child benefits. They were gone. So I got hit for \$163/m twice... I lost that coming in and now had to pay it out too. I couldn't do it. Half a year later, I lost my driver's license because I couldn't pay the child support. So for the last 12 months now, I've had no car and no child benefits. Particularly rough was 2015 where I struggled at my work, completely unable to juggle the demands of two children, an extremely busy server and a full time job on top of that. So I made the decision to quit my job and make a strong push to raise the amount of donations Autcraft was receiving so that I could streamline my focus between my children and Autcraft. It may seem foolish to some but the alternative was closing Autcraft to focus on work, or jeopardizing both. It worked but I did take an income hit. Combine that with the absurd amount of debt that I had accumulated over two years in legal fees, I had to claim bankruptcy in November 2015. Back to the child support case, I was now without a lawyer and had to represent myself because without any credit, I could no longer afford to pay for one. I was forced to provide the court with all of my tax returns from 2012 to 2015 and also had to print out all of my bank statements to prove what my income was because they didn't believe my income taxes. Natalie needed to provide nothing. For the record, I submitted affidavits requesting that information. Which makes her legally obligated to provide it. No one cared. The final case conference file listed our 2015 incomes at \$32,000/y for her and \$16,000/y for me. I provided my income tax statement as proof, she did not. The court awarded her \$183/m in child support payments. Let me repeat that... we each have the children 50% of the time, she makes twice as much money as I do and she was awarded child support from me. She makes \$32k/y, I make \$16k/y

and the court forced me to pay her \$183/m. That's \$2,196 per year. From my \$16k, that's 1/8th my income. Natalie makes more than \$2,169 each month.

I have to be honest with you, throughout the entire process, I felt like a criminal. I felt like I was less than human. The judge behaved as though Natalie wasn't even there. There was no interest in her income, her life, her situation... there was only me and my duty to pay. The judge explained that I had the potential to make more money and therefore must pay. But if I did

make more, then I'd have to pay more. That's a lose/lose situation. There's no alternatives there.

There's no other options. I pay and that's it, period.

And to argue that, to refuse, to question it... is to be seen as a deadbeat, an unfit father and a criminal. My income is public record. You can see it here:

<https://www.patreon.com/autismfather> While that may seem like a lot to some, I remind you that I am a parent of 2 children, one of which has autism. I myself have autism. And I run Autcraft full time. I dedicate my time to both my children and to thousands of other children around the world, having some of the toughest conversations with children that I could have ever imagined at all hours of the day. I dedicate myself to helping children with autism feel safe, feel happy and to feel self-confident. I hate to admit it, but I've struggled all the way through this, for four years now, I've struggled. Borrowing money, abusing credit until bankrupt, barely keeping my head above water... but my kids have new clothes, I bought their Halloween costumes, I bought their school backpacks, the shoes on their feet and I keep them well fed. But now... now I just don't know. I just don't know if I can take a hit like this. I don't know how to overcome this challenge.

This is what the "justice system" does to fathers. Not to sound sexist... but this is sexism. Yes, 99% of the time it's against women, but in family court... dads are guilty. Not until proven innocent... just guilty, period.

You can be certain that if Natalie made double the income that I do, the judge would not have told her to pay me because she has the potential to make more.

This weekend my children told me that I don't have to get them anything for Christmas... that "It's OK"... and that is not OK. None of this is OK. In a system that is supposed to be there to protect the children, my children end up suffering the most. I've been told to shut down Autcraft and "get a real job" to make more to pay for child support. The judge told me that. I've also been told to start charging for access to Autcraft. But that won't work. I've been told to make Autcraft a non-profit, but not only does that cost thousands but it doesn't do what you think it does. To give out tax receipts, you need to be a registered charity and that costs thousands more on top of becoming a non-profit. I don't want to have to close Autcraft. But I just don't know what to do now. Nothing much makes you feel more alone than being hurt like this by the person you thought loved you and the entire system that you thought was supposed to be fair, impartial and protect you. I guess the old saying is true, and appropriately sexist... nice guys do finish last. - AF

Brain in
Hand

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This evening, BBC's The One Show heard Brain in Hand user Rosie King talk about the strategies she's using to move #towardsindependence during her first term at university. Our smart but simple system helps hundreds of people manage their anxiety and achieve their goals. Find out more:

<http://braininhand.co.uk/who-we-help/individuals-parents-carers/> #autism

aacorn

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Try the top-rated AAC for FREE for 60 DAYS. Limited Numbers - Don't miss out! We're delighted to announce as part of AAC Awareness Month you can download and try the top-rated AAC app for children 'aacorn AAC' for FREE today! aacorn AAC is the Apple featured assistive communication app changing the lives of non-verbal or developmentally delayed and pre-literate kids! aacorn AAC is the first to go beyond 'speaking buttons' and instead promote language development! With it's unique focus on the connections between words even the youngest emerging communicator can improve their use of

vocab and learn language including grammar! The reviews on iTunes say it all. If you have a child or student who you think might benefit from a new approach try aacorn for 60 days for FREE with no commitment required. You might just be surprised at the difference! Register for an invite here:

www.aacornapp.com/freetrial

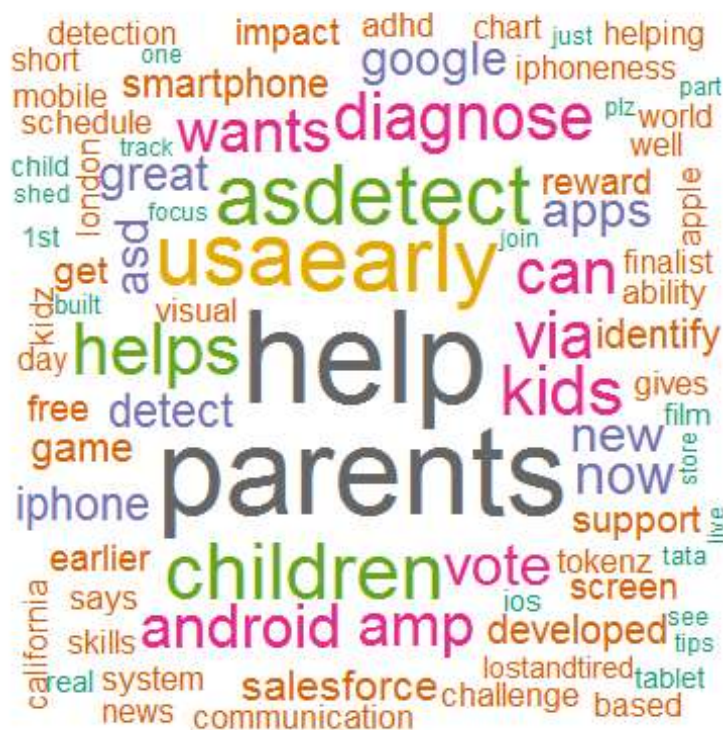
Speak for
Yourself

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SOME "tiny" SPEAK FOR YOURSELF NEWS An iPhone 6s in a LifeProof case measures 5.75 inches by 3 inches. Many of us have it permanently, comfortably attached to our hand. We're always ready for a quick social media update, text or Google search. By the end of this year, if you're using Speak for Yourself, your iPhone or iPod Touch will also be able to put 14,000 words in the palm of your hand! More to come this week, but the Speak for Yourself AAC app is currently in beta testing for use on an iPhone. To answer the most immediate question...Yes, the buttons are small, BUT they're twice the size of the keyboard buttons! #tinySfY #cuteandpowerfulAAC Photos: First photo: 24 year old Jess is checking out Speak for Yourself on an iPhone! Second photo: Owen seeing his vocabulary on an iPhone for the first time. Third photo: Four iDevices in various sizes are pictured, each with Speak for Yourself displaying a different message in the message window. iPad Pro 12.9": "Did you hear the big news?" iPad Pro 9.7": "Wait! There's big news?" iPad mini: "Actually if we're being technical, it's little news." iPhone 6s: "I'm the little news! 14,000 words in your hand!"

Section 3: Posts About Autism Apps

In addition to tracking the Twitter post history for a specific list of accounts, it is possible to use the Twitter API to search for keywords. This section contains information related to Twitter posts containing information about 'autism' and app related keywords.



The following table contains the five posts having the most retweets during October.

screenName	retweetCount	text
case_app	47	RT @Autism: One day until our new #AutismTMI film launches to help end the autism employment gap. See a preview and share it: https://t.co/...
Tata_Crucible	33	Q2. Which Chennai-based Invention Labs app helps children with autism develop speech, language and communication? #TCBQ16
TraceyLindberg	30	RT @SpeechBoxApp: See why SpeechBox is an award winning Articulation Speech Therapy app for Apraxia, Autism & more. https://t.co/2Vpvkr244H
costelloja	23	RT @denisjco: #SmarterSenses #vision WINS - @ChambersIreland #CSRAwards #SocialSkills4Autism app! #autism #smartcities #MakeADiff https://...
cesarsaburi	19	RT @wearehiive: Calling all filmmakers! Submit an original short film about the real world of autism by December 1st!#filmmaking https://t...

The following table contains the five app related posts with the most 'favorite' votes during October.

screenName	favoriteCount	text
Tata_Crucible	22	Q2. Which Chennai-based Invention Labs app helps children with autism develop speech, language and communication? #TCBQ16
KadyLio	18	My friend built an app to detect autism early and it is amazing. Vote to help them secure funding to roll it out in... https://t.co/dO1Gg8jGyS
AutismSociety	15	Autism Society President Scott Badesch and VP of Development Matt Asner sit down with autism live https://t.co/AQ0x3ej3IG
Research_Purdue	13	Purdue-based startup's autism app named finalist for R&D 100 Award. https://t.co/PsSQvViY1B @PurdueHHS @PurdueEDU... https://t.co/glSMKQ1gVX
BrainPowerASD	12	Did you see our feature at @Dreamforce 2016? Interested in our #autism #app clinical trial?... https://t.co/flCSGWYQaN

Section 4: Posts About Autism

This section contains information about Twitter and Facebook posts about autism that were posted during October 2016. The posts may not directly relate to autism apps, but they do give an indication about what the Twitter and Facebook communities are talking about regarding autism.

The Twitter data is based on API queries throughout October using keywords related to autism. The Facebook data is based on downloads of posts to public pages, utilizing a list of over 1,700 Facebook pages related to autism.

The following word cloud illustrates the most common words contained in the autism related twitter posts in October.



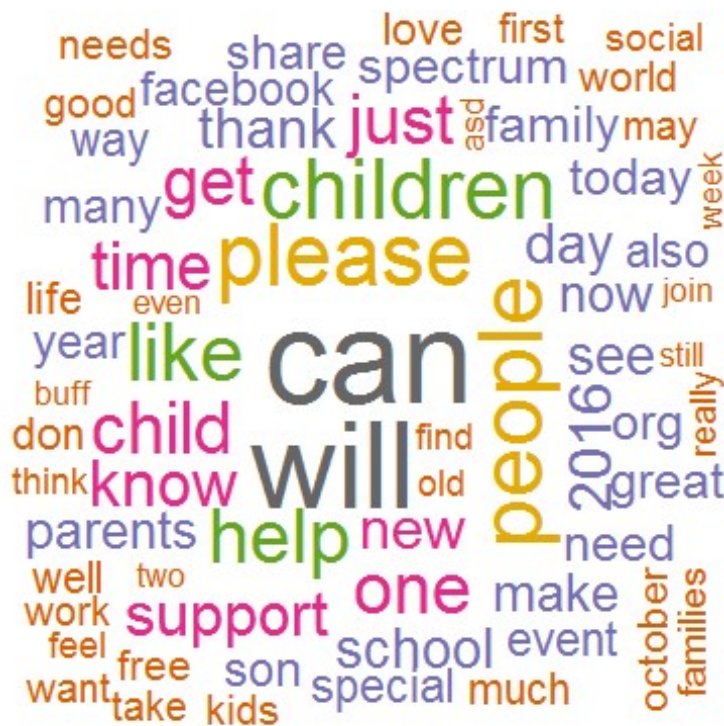
The following table contains the top 5 retweeted autism tweets during October.

screenName	retweetCount	text
hfaber629	76252	RT @LamborghiniBow: Please retweet this. He is missing. He is 17, autistic and non verbal. Please spread the word http://t.co/6mGQ5L8HUb
AbsalomReigns	60381	RT @Sean_Nolin: My cousin with Down syndrome and autism is very sensitive to change. Pls look and retweet to pass the word https://t.co/KN8...
jalINETte1	49891	RT @madison_neilson: enjoy my autistic brother's reaction to getting surprised with the Wii U that he wanted since it came out https://t.co...
mikedsyR	42706	RT @ShaunKing: Florida police shot an unarmed behavioral therapist who had his hands up. He was trying to calm an autistic patient https://...
chunlitheillest	33877	RT @apunkgrl: a mother wrote all of this to protect her black, autistic son from police. this is the reality we live in https://t.co/i7bJMu...

The following table contains the autism tweets with the most 'likes' during October.

screenName	favoriteCount	text
taygogo	1070	Ms. Hughes: "You have to come by and check out Martin's poem!" Martin is a nonverbal autistic student on my caselo... https://t.co/m6VBjjOqNd
stillgray	945	Reading this really upset me. SJWs went Harambe on an autistic man who wanted high-fives and sent him death threats. https://t.co/lxQ9zLRlfk
CBSNews	842	3-year-old Tupper is autistic & cried in his sleep for years. Now he's got a service dog to keep the nightmares awa... https://t.co/qKv3QfQmJ3
gloed_up	533	A Nevada woman painted a large message to police in order to protect her autistic son – "Autistic Man Lives Here Co... https://t.co/wybRQWv84R
MaximumOverhonk	458	Autism is a serious issue. https://t.co/w5dgsBWmBh

The following word cloud illustrates common words contained in Facebook posts in October from autism related pages.



The following table contains the Facebook posts receiveing the most 'likes' during October.

from_name	likes_count	messages
Autism Speaks	24021	We need more stores to do this!
Autism Speaks	19430	This. <3 #AutismAwareness
Autism Speaks	18861	Production of the series is scheduled to begin later this year...
Autism Speaks	18113	This special education teacher is amazing! What a cute idea! <3 #TeacherOfTheYear
World Autism Awareness Day	16764	“Holding such events has given our teams extreme pride in reaching out to autism groups within the community,” said Toys R Us Marketing Director, Mike Coogan

The following table contains the posts having the most comments during October.

from_name	comments_count	messages
ASPERGER'S SYNDROME AWARENESS - Bryan's Advocacy	1643	Where does all my lovely followers come from? I'm from England - Bryan :) <3
Autism Behavioral Services	1505	Check out these new Nike's BIG NEWS TO COME. PLEASE SHARE THE #PieInTheFace Challenge for #AutismAcceptance https://www.youtube.com/watch?v=t3E2eEMpQfk Thank you Tara McClintock Kervick
World Autism Awareness Day	1441	Let's all wish Omar a Happy 16th Birthday!!
Autism Speaks	684	Production of the series is scheduled to begin later this year...
Autism Speaks	577	We need more stores to do this!

The following are the most shared posts during October.

from_name	shares_count	messages
Autism Speaks	8894	This. <3 #AutismAwareness

National Autistic Society	8791	How much rejection could you stand? For people with autism looking for work, it can seem endless. Too many autistic people are unemployed. Now the Government must deliver on its promise to support autistic job seekers. Sign the petition and make sure the Government and employers understand autism, the person and what to do. Visit http://www.autism.org.uk/tmi
Autism Speaks	8196	We need more stores to do this!
Autism Awareness	8116	Autism parents, you ROCK!
Autism Speaks	7988	Production of the series is scheduled to begin later this year...

Appendix A: List of Tracked Companies

name	description	url
aacorn	The world's first 'intelligent' assistive communications solution for children and their families. Predictive speech and language development for all abilities!	http://t.co/A53vNt92uS
ABA Tutor Finder	#ABA Tutor Finder provides an online directory of tutors practising a variety of behavioural intervention strategies for families who have children with #autism	http://t.co/oDadb0bIku
Aeir Talk App	Aeir Talk is a ground breaking application that helps children and adults build their vocabulary and speech abilities in a fun, interactive way.	http://t.co/AY2eQ4oroL
AES (DT Trainer)	Accelerations Educational Software (AES) creates effective & affordable software especially for children with autism & other learning disabilities.	http://t.co/zwHUZR4QUJ
Amy and Alison	Speech and Language Therapist, Psychologist & web design agency @n3odigital who have designed an app to support communication for children with autism	http://t.co/tyVVpxlS
Android In London	Android developer in London. (See androidinlondon on the market). Apps for Special Needs Students	http://t.co/sR9YgrySJZ
AngelSense	AngelSense creates a safer world for children with special needs, with a wearable AngelSense GPS & Voice-Monitoring Solution, a web app and smart analytics	http://t.co/Rw80GUHjzi

Appically	Developing apps for people with special needs iTunes&Andoid	http://t.co/yUPa08ruLe
AptusSLT	Apps for Speech Language Pathology designed by Lorraine Curran, SLP.	http://t.co/xtkmMzOyQx
ASDigest	Monthly digital magazine on Apple's NewsStand, written for all walks of the Autistic Spectrum. Download: http://t.co/DvDorleFRo or http://t.co/Oy9t6auExC	http://t.co/KzBkBlrhFq
AssistiveWare	AssistiveWare is the worldwide leader in innovative assistive technology software for Mac OS X and iOS, including award-winning apps KeyStrokes and Proloquo2Go.	http://t.co/VYozptRrtt
AutCraft	The first Minecraft server specifically for children with autism and their families	http://t.co/80gfqlKos0
Auteachism	Download our FREE educational apps that help children with #Autism, #specialneeds or #languagedelays learn expressive & receptive communication! #edtech	https://t.co/O1DmmOjH3d
Auticiel	Software tools for people with special needs/ Solutions numériques pour l'autonomie et l'apprentissage #autisme #handicapmental #remediation	http://t.co/GHlrJ9mGMs
AutiPlan	Create detailed visual schedules for people who need more structure & predictability. Keywords: Autism, Aspergers, PDD-NOS and ADHD	http://t.co/lZEyOUI1xl
Autism Apps	We use technology to help individuals of #autism reach their fullest potential to celebrate the	https://t.co/lwdPvscAQh

	unique accomplishments they have to offer to our world.	
Autism iHelp	with Autism iHelp ... it gets better	NA
Autism Lang Learning	Autism Language Learning is a series of apps using video that targets improved understanding and use of language concepts. NOT just for kids with autism!	http://t.co/LKYx2A3YYd
Autism Sensory Box	Autism Sensory Box is a monthly subscription box, packed with sensory and stimulating entertainment items!	http://t.co/41gds7nkHs
Autism Village	Download the free iPhone or Android app that allows everyone to find, rate and review autism friendly places nearby!	http://t.co/pW4JyfAIpZ
Autism2Ability	Autism2Ability is currently developing iPad/Tablet apps for individuals with autism spectrum disorders to follow them throughout life. TALK, LEARN, LIVE!	https://t.co/ipswzwQLF0
AutismAndBeyond App	A groundbreaking new study of childhood #mentalhealth powered by #Apple #ResearchKit https://t.co/bJGZhjaHtm	https://t.co/9PP1Knoh90
AutisMate	The official Twitter of the AutisMate iPad app: A therapy and communication tool for children with autism. YOUR ONLY comprehensive app for autism.	http://t.co/zzyF1jRVHY
AutismCodes		NA
Avaz	Avaz: the research-based, award-winning AAC app that enables children with autism to communicate and develop language. Available for the iPad & Android tablets.	http://t.co/hmmAKbeae7

Awake Labs	Awake Labs is building Reveal: an assistive device to measure anxiety for autistic individuals. Find out more: https://t.co/8EkzpYNXAx	http://t.co/MheYEVfl63
Bappz	Bappz builds apps. For iPhone, Facebook, iPad, bada, Windows and Android. Check out our web site to see our latest offerings.	http://t.co/fcj5o2yGmS
BehaviorWorld	Create customizable, positive reinforcement reward charts for school AND home. #BehaviorManagement. Download the app here: https://t.co/Dy7Z6URak8 #EdTech	https://t.co/kfFWyAqQ5o
Birdhouse Health	We make care coordination & health tracking apps for individuals, parents & caregivers. Communities served: Autism, Special Needs, Epilepsy & Special Education.	http://t.co/wKttATN1Za
Brain in Hand	Brain in Hand - enabling people with Autism, Asperger's or brain injury to be more independent through assistive technology. Tweets monitored Mon-Fri, 9am-5pm.	http://t.co/MJkz44fsYm
Brain Parade http://t.co/UZT8YJ	Educational Solutions for Children with Autism Qrgy and Other Developmental Disabilities	
Brain Power	We build software and hardware to transform Google Glass™ into a neuro-assistive device for people with autism.	http://t.co/8ZJzLy7MwB
Brili	The mobile and #wearable system that makes daily routines fun for #families. Real-time monitoring,	https://t.co/EC5AST1f4m

	rewards and more! We're about #parenting, #learning & #tech.	
Cognitopia	Life management apps for people who see the world a little differently.	http://t.co/HJCcyLTmwD
ColorsKit	A synchronized, holistic tool for parents & teachers to quickly diagnose developmental delays, assess the learning goals & provide support at home & school	http://t.co/EodG7p91yl
CoughDrop	Every voice should be heard. AAC software is in need of some serious improvements. Let's go make that happen.	https://t.co/bHOK9PGunV
Data MTD	Behavior and skill data tracking and graphing apps for the iPhone, iPod Touch, iPad!	http://t.co/tFvpz0HJE4
DataFinch	Creators of #Catalyst, a cloud-based data collection solution for your #ABA program geared toward #autism Revolutionizing how you collect, manage & use #data!	http://t.co/ZMMZZpf7BO
dr brown's apps	dr. brown is a licensed Psychologist/HSP and develops apps for children with autism.	https://t.co/cuauaay0Pi
Duck Duck Moose	Award-winning creator of educational apps for children, including Wheels on the Bus, @ChatterPixIt and Wizard School. We're now a subsidiary of @KhanAcademy!	http://t.co/CXQolhmykv
EdNinja	EdNinja is a team of technology and #specialed professionals who aim to deliver great educational resources through the use of touch friendly devices	http://t.co/5ylWil8jIY

EmpowerMe	EmpowerMe is designed for people who have complex Communication Needs. EmpowerMe can be used by both Adults and Children to meet their Vocabulary Needs.	https://t.co/zikGeGQTM6
Finger Talks	Finger Talks App, help for kids with Special Needs. - FB Company http://t.co/CzfxgT5e5e - FB Words In Pictures: https://t.co/RTJ7RUCkS0	http://t.co/KZgyLypr5I
FreeSpeech Go Go Games	A suite of engaging iPad games designed to improve learning for children with autism.	https://t.co/zaWjT12TxB http://t.co/89pHHWx4CD
Good Karma Apps	Inspired by our own special needs child, we are a company dedicated to creating mobile apps. to support exceptional families.	http://t.co/BFRKhWJBLF
Grembe Apps Inc.	We are a married team with 3 children, who combined our skills along with our personal experience to found Grembe Apps.	http://t.co/IaQFJQCfS1
HandySpeech	#HandySpeech, the only handwriting-to-speech app for mobile devices, is #TheGiftOfVoice for people with speech and hearing disabilities.	http://t.co/vWXxs6MNJW
Hoom House	Online behavior therapy for children with autism. Our goal is to make autism therapy accessible for every child and put an end to waitlists.	http://t.co/ocTPWiS3Zc
I Can Do Apps	Apps that are tools for speech and language development - #apps #slpeeps #edtech	http://t.co/cIy6Nomq1q
I Can! For Autism	Better communication makes life easier :) My mission is to help	http://t.co/7VwQBbIUAS

people with autism and
communication disorders say I
CAN!

i Get It! Apps	i Get It! Apps is devoted to making educational and language building apps that include photo books that can be personalized with custom photos, text and audio.	http://t.co/TUALWzX6MZ
ICE4Autism	The ONLY Autism-Specific In Case of Emergency (ICE) Mobile App. Effective. Efficient. Affordable. https://t.co/ZNEbcxibW	http://t.co/VOgABhBgEm
India Rose Project	We are developing software to help autistic people communicate. // Imagine Cup 2011 Windows 7 Touch Challenge 1st place winner.	http://t.co/nWsPWgTaT1
Infiniteach	Using best practice autism standards, our educational app provides adaptive, measurable teaching in one familiar place, so you can see the big picture.	http://t.co/ODyJAdRMWZ
Infiniteach	Using best practice autism standards, our educational app provides adaptive, measurable teaching in one familiar place, so you can see the big picture.	http://t.co/ODyJAdRMWZ
InnerVoice	InnerVoice is the next generation of Augmentative & Alternative Communication (AAC) apps. Winner of the Mensa ERFIB to Society Award 2013.	http://t.co/z1ia7ptswZ
iPrompts	HandHold Adaptive, developer of special education apps, including iPrompts, StoryMaker, SpeechPrompts, SharingTimer and AutismTrack.	http://t.co/LCAX4DoKdm
Kensei Ikeda	A founder of iHowTo-Book. I usually work with special needs who have autism during day time.	http://t.co/LFi5QXYp4u

	After work I usually start working on creating an App.	
Kim Scott, M.S., SLP	Kim Scott, M.S., CCC-SLP is a certified Speech and Language Pathologist and creator of Panda Pal - Autism Communication iPad Application.	http://t.co/cPggyyCOMx
Kyle Tomson	I'm just a dad who loves his ASD kid. I decided to design iPhone and iPad apps for the ASD and special needs population to help all of our kids.	http://t.co/z5D3GE1ZKH
Lang & Learn Steps	We are a Speech Pathologist/ Special Ed Teacher/ Guidance Counsellor team developing award-winning Educational and Therapy Apps & Programs to make a difference.	http://t.co/dJokRMpJAX
Leka	Leka is a #startup developping smart toys to help #exceptional #children live exceptional lives. #autism #robotics #EdTech Preorder: https://t.co/ZXweay9YcD	http://t.co/UozWeQ7i59
lisa Maree Domican	Personalised Picture communication App developed for and with people with Autism and speech delay. https://t.co/nfyfbD5sLS	http://t.co/I8RqPwd3cq
Live2LearnDiff	Established in 2013 our mission is to build mobile apps to assist autistic children and others with special needs in learn. IEP base mobile apps!	http://t.co/ffJCR7L4DD
Marc Zimmerman	CEO-Founder, The Language Express, Inc. Created, TheSocialExpress: an award-winning, interactive social	http://t.co/Ao2OkFy7zY

	emotional learning curriculum for K-12 children. #SEL	
MeloComm Speech	We create educational and medical apps. We believe melody is a bridge to communication! Our apps will help you cross that bridge with your nonverbal child!	https://t.co/aQQhbctKSX
MeMi	Unique, personalised autism passport created by you, for you, because you are you. #uniquelyme #autisme	http://t.co/QbVY8De07J
Mia's Apps	Maker of innovative Apps for iPhone. Also motivational conference/ event speaker @impacttologist. Inspired by my gorgeous daughter with cerebral palsy, Mia.	https://t.co/xBstGEZTkD
MindSpec, Inc.	MindSpec is a nonprofit organization that utilizes innovative bioinformatics strategies to accelerate research on autism.	http://t.co/KZ0G3KEwaR
Model Me Kids, LLC	Producer of educational DVDs, apps, & software that teach social skills through video modeling to children & teens with #Autism. #SEL http://t.co/I3THnFX6mg	http://t.co/3m0IfQqjBa
Monkimun	Monkimun is an award-winning company that makes Language Learning for kids fun!___ En Monkimun, hacemos que los niños aprendan idiomas ;divirtiéndose!	http://t.co/U6Whi57S0c
No Tie	Our name = our dress code! Award-winning Apps that Talk To You & For You (AutoVerbal, AutoRingtone) AARP, http://t.co/gwL3RNNIeV , BestAppEver Awards	http://t.co/NBLilwB920

Phyllis Brodsky	Advocating for ALL learners, I'm an educational technologist, early adopter, fangirl, app developer, and an Apple Distinguished Educator, 2011	https://t.co/JRjJpf4Cs7
PictureCanTalk	Practical, customizable and easy-to-use AAC/PECS app on your iPad/iPhone/iPod. http://t.co/iailiFRLC6	http://t.co/9xEDTKNJ87
Planeta Imaginario	Fundación sin ánimo de lucro especializados en programas de intervención intensiva y temprana para niños dentro del espectro autista (EA)	https://t.co/FzsTd4q9uy
Prentke Romich	PRC is a global leader in AAC Solutions including augmentative communication devices and computer access products for individuals with speech disorders.	http://t.co/JDDnrC5U6L
PresenceLearning	PresenceLearning delivers live online speech and occupational therapy and other related services to schools and families across the US. (see also @Telepractice)	http://t.co/lo9Ch77bJ0
Project AuThink	AuThink is a project that aims to help children with autism, their parents and experts in their daily routine. Imagine Cup in St.Petersburg	http://t.co/DyrLDZPBKN
Que Innovations	Technology/robotics company that develops innovative products for early child development and autism therapy.	http://t.co/xxlUppniYK
ROBAUTO	Robots for the people.	https://t.co/SWZ2SRgcGb
RoboKind	We create facially expressive and socially interactive Robots that help people. Milo R25 launched!	http://t.co/Zb2uyUIH7r

Rufus Robot	We provide fun, useful, and affordable mobile applications for children and specialize in applications for children with autism spectrum disorder (ASD).	http://t.co/2gNB4gG0AW
SafeTracks GPS	Providing proactive electronic monitoring solutions. Enhancing the lives of people living with Dementia/Cognitive Disabilities and their Caregivers #Here2Help	http://t.co/wx4PrwmzUc
shailah interactive	Supporting early-learning in a new {touchless} way -- check out our WORLD-FIRST truly touchless learning app: http://t.co/MRDgQHJHUM	http://t.co/OE1e23o8Ry
Show and Tell App	@CircusStarr 's Interactive Visual Story App 'Show and Tell' for children on the autistic spectrum. Winner of @Autism #Technology Award 2015.	http://t.co/5m0nvecKXP
SLP Techtools	App Producer and Speech-Language Pathologist developing speech therapy apps for iPad and the mobile device community.	http://t.co/IIggiBn6La
SoftBank Robotics EU	Creator of @NaoRobot, @PepperTheRobot & #RomeoRobot, SoftBank Robotics Europe is driving technology forward by becoming a worldwide leader in humanoid robotics.	https://t.co/H431cuMJtl
Speak for Yourself	Speak for Yourself is an iPad app created by two speech-language pathologists specializing in AAC. Our goal is to change the world...one voice at a time!	http://t.co/bYqyi75buZ
SpeakModalities	Helping Children Affected by Autism & Developmental Disabilities	http://t.co/vlQBjeOCe5

Special iApps	Award-winning educational apps for children with special educational needs, including autism, Down syndrome, cerebral palsy and hearing impairment.	https://t.co/TtCjt58yri
Spectrum Idea Lab	Developer of the Autism Discovery Tool https://t.co/uB2iWaxpSk Helping create better sensory environments ... one app at a time! https://t.co/5fLnevl8Vj	https://t.co/HUWrfgR07H
SpeechBox for iOS	SpeechBox is an Articulation Speech Therapy iOS App for Apraxia, Autism & More. https://t.co/Yk7XbfGJAb #apraxia #autism #speechtherapy	http://t.co/OZoeDW89zj
Stages Learning	Real-photo based apps & traditional classroom products professionally designed to engage children with #Autism or #Speech-Language Delay	http://t.co/kKZ4tclBdQ
TeachTown	TeachTown is an educational company for children with autism and related disorders, and emotional and behavior disorders. #autism #specialeducation #ABA	https://t.co/ACwMRMdWW8
TigerFace Games	Tigerface makes iOS and android games for kids with autism and collaborative learning games that teachers and parents love. https://t.co/b2Wkubqkfd	https://t.co/iO81P1F2RM
TOBY Autism Therapy	An early intervention app designed for 2-4 year olds with autism. A unique solution consisting of a 'how to' guide & 330 play based interactive activities.	http://t.co/VEHCr9U9Jz
Touch Autism	Apps for people diagnosed with autism spectrum disorders, Down	http://t.co/75UCjebhLg

	syndrome, intellectual disabilities and other special needs	
VisualReading- Autism	Apps to assist those with Autism, Dyslexia or those with learning difficulties to read and create stories in a fun way.	http://t.co/MDqeBBOP4w
VizZle	VizZle® - easy-to-use special education software for autism and special needs, provides individualized, visuals-based interactive instruction for diverse needs.	http://t.co/aKO6he8R6l

Appendix B: Methodology

The Twitter API was used to download Twitter posts. It is possible to use the API to download information contained on the Twitter page of an account. It is also possible to download posts from an account's timeline.

The Twitter API allows for keyword searches across posts. However, the API uses a sample of all Twitter posts. As a result, information downloaded from the API does not contain all of the posts associated with a keyword.

The Facebook API was used to download Facebook posts. The Facebook API allows for downloading summary page information from public pages. We used this to download summary information for the app companies that we are tracking. It is also possible to download the posts and comments from these public pages. Posts [are not limited to the page owners themselves](#).

The Facebook API does not allow for keyword searches across all public pages. It does permit keyword searches of page names. We used this option to identify over 1700 pages that are related to autism. Some of these pages have not had recent posts. On the other hand, as mentioned above, users other than the page owners may be included in posts to the page.

Appendix C: Summary Table

Name	Twitter Posts	Twitter Followers	Twitter Favorites	Twitter Following	1 Month Change In Posts	1 Month Change In followers	1 Month Change In favorites	1 Month Change In Following	Twitter Rank	Twitter One Month Change Rank	FB Talking About Count	FB One Month Change Talking About Count
aacorn	426	2700	310	2836	0	-9	1	1	28	44	67	8
ABA Tutor Finder	164	1004	0	1282	0	-6	0	-2	48	42	8	3
Aeir Talk App	147	121	10	171	0	0	0	-1	68	36	NA	NA
AES (DT Trainer)	55	224	2	795	0	-1	0	0	70	37	0	0
Amy and Alison	140	156	1	276	0	0	0	0	67	36	NA	NA
Android In London	70	37	0	16	0	0	0	0	75	36	0	0
AngelSense	1387	384	440	442	38	19	12	26	41	13	32904	16442
Appically	205	125	0	145	0	1	0	0	65	35	1	-2
AptusSLT	470	517	73	833	10	6	17	10	46	24	4	3
ASDigest	612	3013	44	1490	0	-12	0	-1	23	46	NA	NA
AssistiveWare	3601	3077	126	1158	53	49	7	4	5	5	155	11
AutCraft	865	984	3	37	5	36	0	-1	35	20	73	24
Auteachism	714	1266	7262	1725	0	1	-17	1	34	35	0	-1
Auticiel	992	683	109	561	1	11	3	2	38	28	11	3
AutiPlan	237	355	0	182	6	1	0	-1	55	31	38	29
Autism Apps	112	31	16	31	0	1	0	0	74	35	8	6
Autism iHelp	86	47	2	51	0	0	0	0	73	36	95	-177
Autism Lang Learning	1040	320	12	647	0	0	0	0	45	36	1	0
Autism Sensory Box	242	683	324	531	0	-6	0	-1	49	42	38	19
Autism Village	2467	5620	3346	4495	74	50	-5	-8	6	3	380	-113

Autism2Ability	2989	681	613	875	0	-2	-1	-2	22	38	10	-4
AutismAndBeyond App	116	205	129	458	0	0	0	-1	66	36	NA	NA
AutisMate	6017	2721	364	630	0	-5	0	0	4	41	112	3
AutismCodes	5	17	2	71	0	0	0	0	78	36	1	1
Avaz	9594	1853	640	1566	9	2	0	0	7	28	7	2
Awake Labs	638	541	460	767	13	26	15	7	44	18	6	0
Bappz	2707	14029	813	237	187	-9	51	8	2	20	2	1
BehaviorWorld	501	211	129	375	0	-8	0	-1	53	43	3	0
Birdhouse Health	4353	1285	865	898	136	2	19	3	16	12	233	-407
Brain in Hand	2203	2299	553	2020	28	39	34	0	15	9	7	-39
Brain Parade	1853	2063	30	539	2	9	0	0	17	28	2	-2
Brain Power	637	766	742	987	15	38	32	-3	42	12	12	-10
Brili	1679	374	208	432	3	-9	0	0	40	42	4	-4
Cognitopia	334	208	69	560	4	4	4	10	58	30	4	-5
ColorsKit	7175	1571	203	1886	6	-7	0	0	11	37	28	4
CoughDrop	2359	579	1507	428	172	33	106	9	27	4	67	9
Data MTD	347	202	0	9	0	0	0	0	60	36	1	0
DataFinch	1110	763	928	1952	7	2	0	0	33	29	71	49
dr brown's apps	1497	2353	1	2188	24	-1	0	-2	18	24	39	25
Duck Duck Moose	2321	5003	800	1503	26	50	105	59	9	8	43	16
EdNinja	739	707	16	444	0	0	0	1	41	36	2	-3
EmpowerMe	62	2467	86	2059	1	223	1	1224	43	16	NA	NA
Finger Talks	263	81	0	48	0	0	0	0	63	36	3	2
FreeSpeech	164	349	79	2158	0	-4	0	1	60	40	4	2
Go Go Games	81	190	16	318	0	-1	0	0	71	37	NA	NA
Good Karma Apps	1751	1319	76	1134	17	6	0	-1	24	21	42	-1
Grembe Apps Inc.	1845	2029	6	1784	-1	-3	0	-2	19	40	1	0
HandySpeech	212	39	7	23	0	0	0	0	70	36	1	0
Hoom House	121	5693	92	5961	2	590	3	534	33	13	2	0
I Can Do Apps	350	1456	26	1375	1	7	0	7	40	31	1	1
I Can! For Autism	167	120	13	127	24	12	3	31	65	19	430	311
i Get It! Apps	1091	5396	20	5191	0	11	0	-7	16	29	2	1

ICE4Autism	3772	3161	641	3197	62	62	10	-193	3	3	0	0
India Rose Project	12	14	0	3	0	0	0	0	78	36	0	0
Infiniteach	1105	1009	301	1731	2	6	-2	-1	31	31	13	7
Infiniteach	1105	1009	301	1731	2	6	-2	-1	31	31	13	7
InnerVoice	1221	878	834	1776	43	11	34	18	30	14	35	12
iPrompts	428	549	1	192	0	0	0	0	47	36	1	0
Kensei Ikeda	13	0	0	2	5	0	0	4	78	33	1	1
Kim Scott, M.S., SLP	113	102	0	140	3	2	0	0	72	33	NA	NA
Kyle Tomson	795	1660	1	386	0	-4	0	-1	25	40	4	3
Lang & Learn Steps	287	483	64	858	14	3	9	10	51	23	NA	NA
Leka	2653	1383	1728	25	12	2	18	0	18	26	186	171
lisa Maree Domican	11015	1811	430	1622	2	-5	6	0	7	39	9	-23
Live2LearnDiff	960	826	444	2405	14	-12	3	-2	37	35	4	-5
Marc Zimmerman	1780	1647	87	872	2	4	0	1	20	32	3	-6
MeloComm Speech	89	340	349	799	0	-2	0	0	62	38	6	4
MeMi	2871	289	2307	368	-5	-3	-10	0	34	41	NA	NA
Mia's Apps	713	1064	7	832	2	3	0	6	36	33	1	1
MindSpec, Inc.	44	25	0	86	0	0	0	-1	76	36	0	0
Model Me Kids, LLC	6885	14535	109	7890	41	24	0	12	1	10	5	2
Monkimun	2091	2996	2197	1117	62	4	14	19	14	17	NA	NA
No Tie	106	232	0	86	0	0	0	0	65	36	NA	NA
Phyllis Brodsky	6335	1446	914	1111	93	22	59	6	13	7	NA	NA
PictureCanTalk	245	484	5	1033	0	0	0	0	52	36	0	0
Planeta Imaginario	2182	4045	628	156	35	43	4	1	12	8	NA	NA
Prentke Romich	665	1134	50	210	15	34	12	2	36	14	767	457
PresenceLearning	4848	2025	67	1104	84	15	5	0	9	9	73	-24
Project AuThink	86	44	23	39	0	0	0	0	74	36	2	-1

Que Innovations	187	62	19	136	0	2	0	0	69	34	0	-1
ROBAUTO	442	1436	61	4955	9	-109	1	-4952	39	41	8	3
RoboKind	2864	1514	348	546	72	11	20	0	15	11	444	435
Rufus Robot	2526	55	49	59	103	0	0	0	44	15	15	11
SafeTracks GPS	2241	496	552	1429	93	67	64	135	30	1	122	113
shailah interactive	453	189	38	504	0	-1	0	-2	57	37	0	0
Show and Tell App	262	307	106	881	0	-2	0	0	56	38	0	-1
SLP Techtools	227	669	3	609	0	1	0	0	51	35	0	0
SoftBank Robotics EU	2574	10841	2200	203	15	246	34	3	5	6	94	-122
Speak for Yourself	977	1063	48	222	0	9	0	1	32	30	236	199
SpeakModalities	301	110	15	56	0	-1	0	0	61	37	31	10
Special iApps	452	1922	247	2459	94	56	66	68	29	2	54	-51
Spectrum Idea Lab	111	217	246	419	6	8	6	14	64	25	7	4
SpeechBox for iOS	2463	4060	6	3886	0	-21	0	-3	10	47	6	4
Stages Learning	1088	2125	89	1545	12	1	0	-1	21	27	199	-93
TeachTown	121	413	14	326	14	7	18	9	59	22	111	91
TigerFace Games	1165	1203	1682	5001	0	-21	-6	-3	26	47	2	2
TOBY Autism Therapy	379	240	2	258	0	1	0	0	54	35	91	-81
Touch Autism	459	323	64	383	0	-2	0	-1	50	38	16	6
VisualReading-Autism	23	19	0	27	0	0	0	0	77	36	1	-2
VizZle	3215	2400	605	1125	1	0	0	0	8	35	9	5