

Q- commerce



Business Goals

1. Problem Your Marketplace Solves :

Customers often face delays in getting freshly cooked meals or quick snacks delivered. Our platform ensures rapid food delivery within 30 minutes, providing convenience and reliability

2. Target Audience :

Busy professionals, students, and families seeking quick and fresh meal solutions.

3. Products and Services Offered:

- Freshly prepared meals.
- Snacks, beverages, and desserts.
- Combo deals and customizable meal options.

4. What Sets Your Marketplace Apart:

- Speed: Lightning-fast delivery within 30 minutes.
- Customization: Option to build-your-own-meal with preferred ingredients.
- Affordability: Competitive pricing with exclusive discounts for loyal customers.





Data Schema

- Product Schema
- id (Generated by Sanity)
 - Product Name
 - Description
 - Price
 - Category (Fastfood, Traditional, etc.)
 - Image
 - Stock Quantity
 - Is Available
 - Discount (optional)



- Orders Schema
- id (Generated by Sanity)
 - Customer Id
 - Product Ordered
 - Total Amount + Discount Price (optional)
 - Order Status
 - Payment Status
 - Delivery Address
 - Date Ordered
 - Estimated Delivery Date

Customer Id

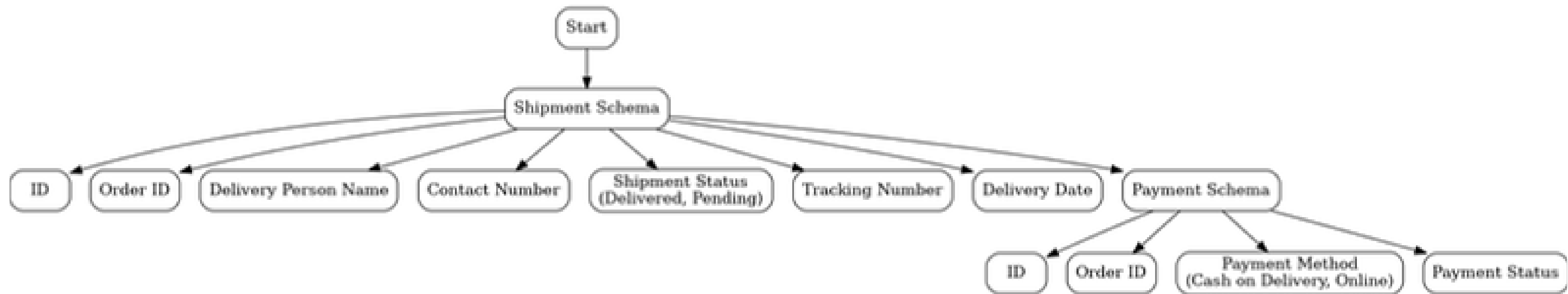
- Customers Schema
- id
 - Full Name
 - Email
 - Phone Number
 - Address

Delivery Address

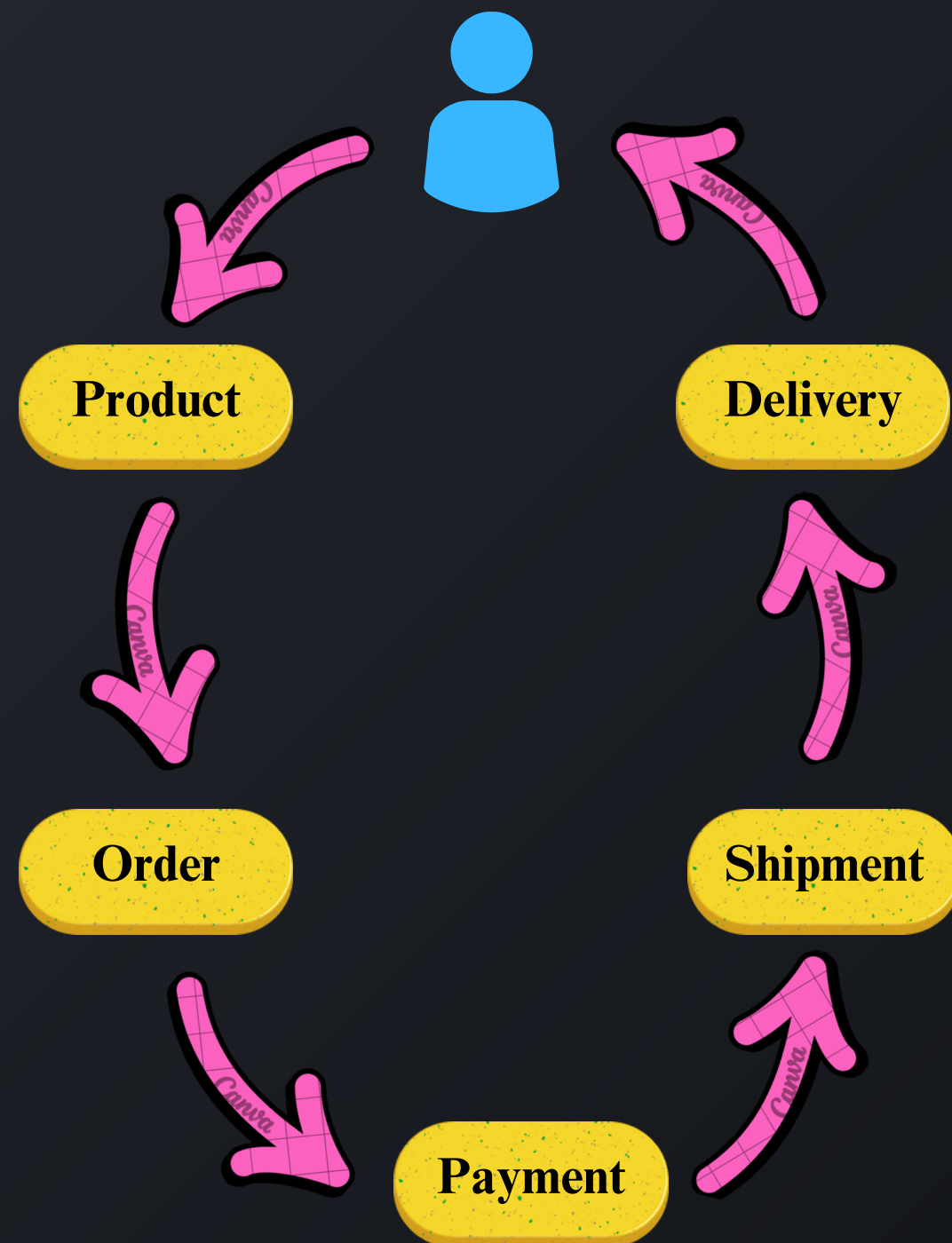
- Delivery Zone Schema
- id
 - Zone Name
 - Delivery Charge



Shipment And Payment



Diagram



THANK YOU

