

Hackathon: 3

Day-1

Step 1: Choose Your Marketplace Type.

Ans: Q-Commerce

Step 2: Define Your Business Goals.

Ans: 1. Problem Your Marketplace Solves:

Customers often face delays in getting freshly cooked meals or quick snacks delivered. Our platform ensures **rapid food delivery** within 30 minutes, providing convenience and reliability.

2. Target Audience:

Busy professionals, students, and families seeking quick and fresh meal solutions.

3. Products and Services Offered:

- Freshly prepared meals.
- Snacks, beverages, and desserts.
- Combo deals and customizable meal options.

4. What Sets Your Marketplace Apart:

- **Speed:** Lightning-fast delivery within 30 minutes.
- **Customization:** Option to build-your-own-meal with preferred ingredients.
- **Affordability:** Competitive pricing with exclusive discounts for loyal customers.

Step 3: Create a Data Schema.

Product Schema

- id (Generated by Sanity)
- Product Name
- Description
- Price

- Category (Fastfood, Traditional, etc.)

- Image
- Stock Quantity
- Is Available
- Discount (optional)

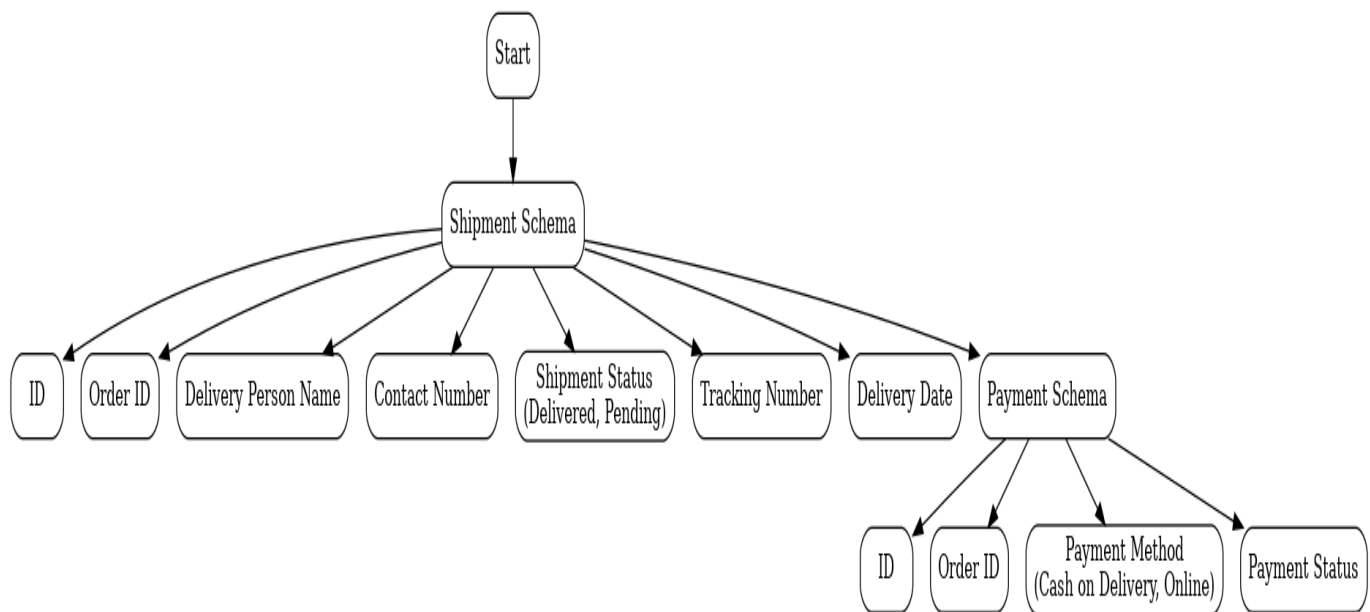
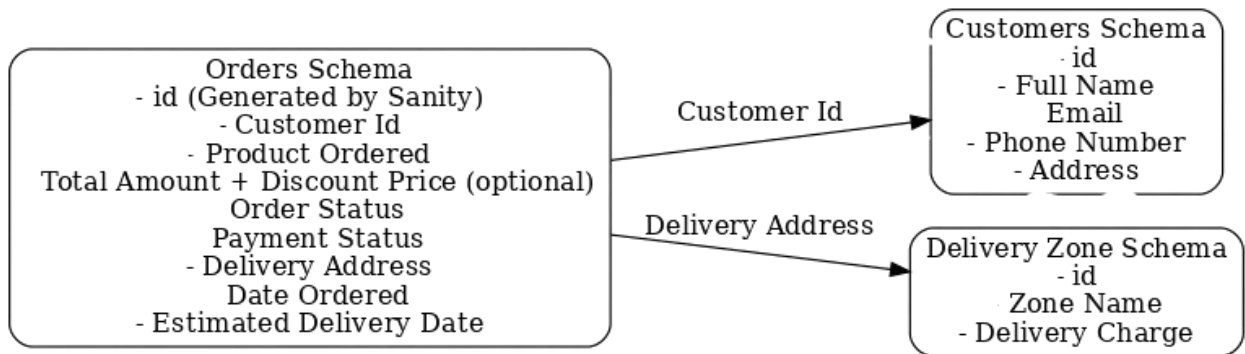


Diagram:

