

RSVP EXECUTIVE SUMMARY AND RECOMMENDATIONS

There are 13 distinct genres on which RSVP Movies can make a movie. The following conditions will ensure that next project is succesful:

- Most movies produced in Drama genre followed by comedy and thriller, hence next project has to be in one of these category
- Drama genre with less than 100 min movie time is the the best choice, also, its the one mostly voted from March 2017 in USA
- While producing Action genre duration has to be high (112.88 min) followed by romance and crime genres.
- The number of movies released since 2017 (3052 movies) has fallen. In march, highest number of movies were released in March (824) and lowest in December (438)
- Kirket, Love in Kilnerry are the highest rated movies.
- Dream Warrior Pictures and National Theater Live production houses can be considered as they produced most hit movies (3), with an average rating greater than 8
- German movies (4695) will be profitable, having highest votes (almost 3 times) compared to Italian movies (1684)
- Highest votes received by Marvel movies, followed by Twentieth Century Fox and then Warner Bros. These can be considered as world-wide release partner.
- The top director in top three genres with highest super-hit movies to be hired for next project is James Mangold.
- The top two actors with a most superhit movies, Mammootty and/or Mohanlal should be hired for next project.
- Vijay Sethupathi, followed by Fahadh Faasil and Yogi Babu have high average ratings in India, can be hired to woo Indian audience
- Top Indian actresses having high average ratings in India to be be hired to woo Indian audience is Taapsee Pannu followed by Kriti Sanon, Divya Dutta.
- Top two production houses, Star Cinema and Twentieth Century Fox, have produced highest hits among multilingual movies, can be hired .
- Based on the number of Super Hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor for Drama genre.

Therefore, RSVP movies should produce a drama film with James Mangold as the director, Dream Warrior Pictures or National Theatre Live as production house, perhaps Marvel Studios assuming company want to choose box office success. Mammotty or Mohanlal as an actor, Parvathy Thiruvothu or Susan Brown as an actress, with Vijay Sethupathi and Taapsee Pannu for regional actors should be cast.