Tableau Developer – Evaluation Task

Objective:
Assess your ability to connect to a data source, create meaningful visualizations, and share business insights using Tableau.

Task: Sales Performance Dashboard

You are given a dataset of sales transactions (sample structure below). Your task is to create a **dashboard that allows stakeholders to understand sales performance** across regions, product categories, and sales reps.

Sample Dataset Columns:

(You can provide a dummy `.csv` or ask them to generate mock data)

- `Order ID`

- `Order Date`

- `Region`

- `Product Category`

- `Sales Representative`

- `Sales Amount`

- `Quantity`

- `Customer Name`

Requirements:

1. **Create a dashboard** in Tableau showing:

- ○ Total Sales by Region (Map or Bar Chart)

- ○ Sales Trend over time (Line Chart)

- ○ Top 5 Performing Sales Reps (Bar Chart)

- ○ Sales by Product Category (Pie or Bar)

2. Add basic **filters** for:

- ○ Region

- ○ Product Category

- ○ Date Range

3. Add **one calculated field** (e.g., Sales per Quantity or % contribution by category)

4. Write a **brief note (3–4 lines)** summarizing 1–2 key insights that a business user can draw from the dashboard.

Submission:

- Share a **Tableau Public link** or packaged workbook (.twbx)

- Make a Loom or Google Drive Video walkthrough of the dashboard and share the public link on Wellfound Chat

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Estimated Time: 24 hours