

Fraud Detection Model Optimization

This presentation outlines our recent optimization of the fraud detection model, aiming to improve precision while maintaining overall accuracy.



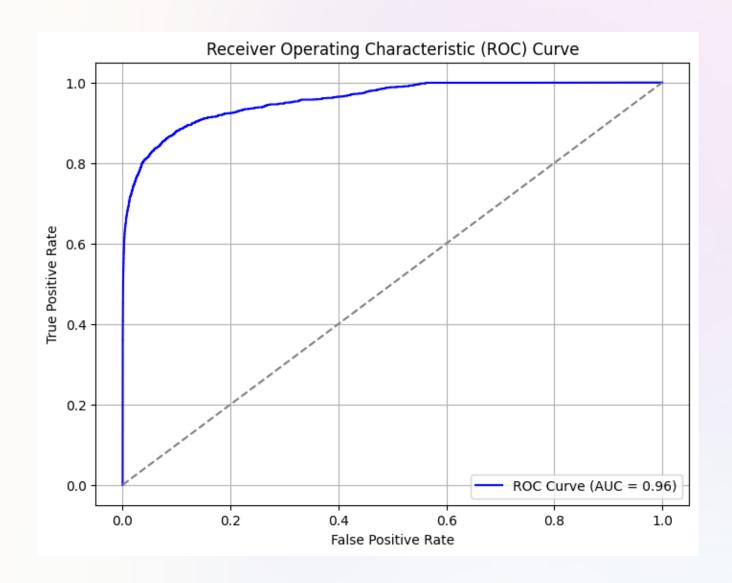
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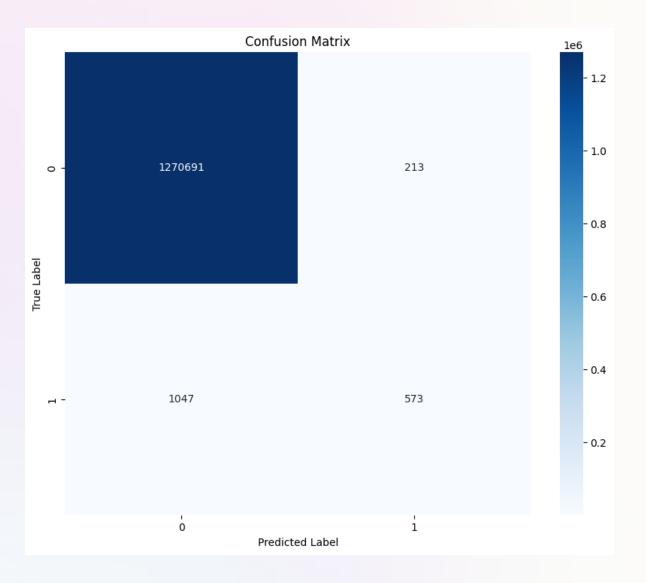


Key Performance Metrics

| Metric | Value |
|-------------------|-------|
| Precision (Fraud) | 73% |
| Recall (Fraud) | 35% |
| Overall Accuracy | 99.9% |
| False Positives | 213 |
| False Negatives | 1,047 |

Model Performance Metrics





Decision Rationale

1 Precision Focus

By adjusting the threshold, we prioritize precision to minimize false positives and unnecessary customer disruptions.

2 Cost Efficiency

The reduced rate of false positives allows for more efficient allocation of resources towards investigating truly suspicious cases.

3 Balanced Risk

While recall is lower, the high precision ensures that legitimate transactions are not incorrectly flagged, maintaining customer trust.



Expected Outcomes

Improved Customer Experience

Fewer false positives lead to a smoother, more seamless experience for legitimate customers, fostering trust and satisfaction.

Operational Efficiency

Reduced manual reviews of flagged transactions free up valuable team resources, allowing for a more focused investigation of genuinely suspicious activity.