**Sky\_(United\_Kingdom)**

Formed in November 1990 by the equal merger of Sky Television and British Satellite Broadcasting, BSkyB became the UK's largest digital subscription television company. Following BSkyB's 2014 acquisition of Sky Italia and a majority 90.04% interest in Sky Deutschland in November 2014, its holding company British Sky Broadcasting Group plc changed its name to Sky plc. The United Kingdom operations also changed the company name from British Sky Broadcasting Limited to Sky UK Limited, still trading as Sky.

**What company was formed by the merger of Sky Television and British Satellite Broadcasting?**

* *Ground Truth Answers:*BSkyBBSkyBBSkyB
* *Prediction:*BSkyB

**Who is the UK's largest digital subscription television company?**

* *Ground Truth Answers:*BSkyBBSkyBBSkyB
* *Prediction:*BSkyB

**What year did BSkyB acquire Sky Italia?**

* *Ground Truth Answers:*201420142014
* *Prediction:*2014

**What is the name of the holding company for BSkyB?**

* *Ground Truth Answers:*Sky plcBritish Sky Broadcasting Group plcBritish Sky Broadcasting Group plc
* *Prediction:*British Sky Broadcasting Group plc

**What is the name of the United Kingdom operation for BSkyB?**

* *Ground Truth Answers:*Sky UK LimitedSky UK LimitedSky UK Limited
* *Prediction:*Sky UK Limited

**What company was angry about the merger of Sky Television and British Satellite Broadcasting?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Who is the UK's smallest digital subscription television company?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What year did BSkyB remove Sky Italia?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did BSkyB become the largest US television company?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What company no longer trades as Sky?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

Following a lengthy legal battle with the European Commission, which deemed the exclusivity of the rights to be against the interests of competition and the consumer, BSkyB's monopoly came to an end from the 2007–08 season. In May 2006, the Irish broadcaster Setanta Sports was awarded two of the six Premier League packages that the English FA offered to broadcasters. Sky picked up the remaining four for £1.3bn. In February 2015, Sky bid £4.2bn for a package of 120 premier league games across the three seasons from 2016. This represented an increase of 70% on the previous contract and was said to be £1bn more than the company had expected to pay. The move has been followed by staff cuts, increased subscription prices (including 9% in Sky's family package) and the dropping of the 3D channel.

**What year was Setanta Sports awarded Primeier Leage rights to broadcast?**

* *Ground Truth Answers:*200620062006
* *Prediction:*2006

**How many of the six total packages available to broadcasters was Setanta awarded?**

* *Ground Truth Answers:*twotwotwo
* *Prediction:*two

**Who purhcased the remaining 4 pacakages available to broadcasters?**

* *Ground Truth Answers:*SkySkySky
* *Prediction:*Sky

**How much did Sky bid to win the 4 broadcast pacakges they bought?**

* *Ground Truth Answers:*£1.3bn£1.3bn£4.2bn
* *Prediction:*£1.3bn

**Which company had a short legal battle with the European Commission?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How many of the six total packages available to broadcasters did Setanta give away?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Sky lost how many packages?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How much did Sky bid to lose the 4 broadcast packages?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channel was never dropped from Sky?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

While BSkyB had been excluded from being a part of the ONdigital consortium, thereby making them a competitor by default, BSkyB was able to join ITV Digital's free-to-air replacement, Freeview, in which it holds an equal stake with the BBC, ITV, Channel 4 and National Grid Wireless. Prior to October 2005, three BSkyB channels were available on this platform: Sky News, Sky Three, and Sky Sports News. Initially BSkyB provided Sky Travel to the service. However, this was replaced by Sky Three on 31 October 2005, which was itself later re-branded as 'Pick TV' in 2011.

**What consortium was BSkyB excluded from?**

* *Ground Truth Answers:*ONdigitalONdigitalONdigital
* *Prediction:*ONdigital consortium

**Who did BSkyB team up with because it was not part of the consortium?**

* *Ground Truth Answers:*FreeviewITV DigitalITV Digital
* *Prediction:*<No Answer>

**How many BSkyB channels were available to customers prior to October 2005?**

* *Ground Truth Answers:*threethreethree
* *Prediction:*three

**What channel replaced Sky Travel?**

* *Ground Truth Answers:*Sky ThreeSky ThreeSky Three
* *Prediction:*Sky Three

**What was Sky Travel later rebranded as?**

* *Ground Truth Answers:*Pick TVPick TVPick TV
* *Prediction:*<No Answer>

**What consortium was BSkyB included with?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What was Pick TV later rebranded as?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channel came before Sky Travel?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Who did BSkyB team up with because it was part of the consortium?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channel was never rebranded?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB initially charged additional subscription fees for using a Sky+ PVR with their service; waiving the charge for subscribers whose package included two or more premium channels. This changed as from 1 July 2007, and now customers that have Sky+ and subscribe to any BSkyB subscription package get Sky+ included at no extra charge. Customers that do not subscribe to BSkyB's channels can still pay a monthly fee to enable Sky+ functions. In January 2010 BSkyB discontinued the Sky+ Box, limited the standard Sky Box to Multiroom upgrade only and started to issue the Sky+HD Box as standard, thus giving all new subscribers the functions of Sky+. In February 2011 BSkyB discontinued the non-HD variant of its Multiroom box, offering a smaller version of the SkyHD box without Sky+ functionality. In September 2007, Sky launched a new TV advertising campaign targeting Sky+ at women. As of 31 March 2008, Sky had 3,393,000 Sky+ users.

**What service did BSkyB chare additional subscription fees for?**

* *Ground Truth Answers:*Sky+ PVRSky+ PVRSky+ PVR
* *Prediction:*Sky+ PVR

**When did Sky launch a TV advertising campaign target towards women?**

* *Ground Truth Answers:*September 2007September 2007March 2008
* *Prediction:*September 2007

**WHat allows customers to get Sky+ functions if they do not subscribe to BSkyB's channels?**

* *Ground Truth Answers:*monthly feea monthly feeSkyHD box
* *Prediction:*a monthly fee

**When did BSkyB discontinue the Sky+ Box?**

* *Ground Truth Answers:*January 2010In January 2010February 2011
* *Prediction:*January 2010

**What replaced the Sky+Box?**

* *Ground Truth Answers:*Sky+HD BoxSky+HD BoxSky+HD Box
* *Prediction:*Sky+HD Box

**What service did BSkyB give away for free unconditionally?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did Sky launch a TV advertising campaign target towards men?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What isn't required by customers to get Sky+ functions if they do not subscribe to BSkyB's channels?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did BSkyB upgrade the Sky+ Box?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What replaced the Sky+HD Box?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB utilises the VideoGuard pay-TV scrambling system owned by NDS, a Cisco Systems company. There are tight controls over use of VideoGuard decoders; they are not available as stand-alone DVB CAMs (conditional-access modules). BSkyB has design authority over all digital satellite receivers capable of receiving their service. The receivers, though designed and built by different manufacturers, must conform to the same user interface look-and-feel as all the others. This extends to the Personal video recorder (PVR) offering (branded Sky+).

**What is the name of the TV scrambling system BSkyB uses?**

* *Ground Truth Answers:*VideoGuardVideoGuard pay-TVVideoGuard
* *Prediction:*VideoGuard

**Who is VideoGuard owned by?**

* *Ground Truth Answers:*NDSNDSNDS
* *Prediction:*NDS

**Who is the parent company of NDS?**

* *Ground Truth Answers:*Cisco SystemsCisco SystemsCisco Systems company
* *Prediction:*Cisco Systems

**Who has design authority over all of the digital satellite receivers that are capable of using their service?**

* *Ground Truth Answers:*BSkyBBSkyBBSkyB
* *Prediction:*BSkyB

**What is the name brand of the personal video recorder that BSkyB offers?**

* *Ground Truth Answers:*Sky+Sky+PVR
* *Prediction:*Sky+

**What is the name of the TV scrambling system BSkyB couldn't use?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Whose digital receivers are only built by one manufacturer?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What is available as stand-alone DVB CAMs?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What company was never involved with NDS?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What is the name brand of the video recorder that BSkyB never sold?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

In 2007, BSkyB and Virgin Media became involved in a dispute over the carriage of Sky channels on cable TV. The failure to renew the existing carriage agreements negotiated with NTL and Telewest resulted in Virgin Media removing the basic channels from the network on 1 March 2007. Virgin Media claimed that BSkyB had substantially increased the asking price for the channels, a claim which BSkyB denied, on the basis that their new deal offered "substantially more value" by including HD channels and Video On Demand content which was not previously carried by cable.

**What year did BSkyB and Virgin Media have a dispute over the carriage of Sky Channels on cable TV?**

* *Ground Truth Answers:*200720072007
* *Prediction:*2007

**What channels were removed from the network in March of 2007?**

* *Ground Truth Answers:*basic channelsthe basic channelsthe basic channels
* *Prediction:*basic channels

**What did Virgin Media claim BSkyB did that resulted Virgin not carrying the channels anymore?**

* *Ground Truth Answers:*substantially increased the asking pricethat BSkyB had substantially increased the asking price for the channelsincreased the asking price
* *Prediction:*substantially increased the asking price for the channels

**What additional srevice did BSkyB offer besides HD channels that they claimed offered "substantially more value"?**

* *Ground Truth Answers:*Video On DemandVideo On Demand contentHD channels and Video On Demand
* *Prediction:*<No Answer>

**What additional srevice did BSkyB offer besides Video on Demand that they claimed offered "substantially more value"?**

* *Ground Truth Answers:*HD channelsHD channelsHD channels
* *Prediction:*<No Answer>

**What year did BSkyB and Virgin Media have an agreement over the carriage of Sky Channels on cable TV?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channels were always available on the network?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What additional service did BSkyB offer besides HD channels that they claimed offered no value?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What claim did BSkyB agree with?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When were basic channels first introduced by BSkyB?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

In July 2013, the English High Court of Justice found that Microsoft’s use of the term "SkyDrive" infringed on Sky’s right to the "Sky" trademark. On 31 July 2013, BSkyB and Microsoft announced their settlement, in which Microsoft will not appeal the ruling, and will rename its SkyDrive cloud storage service after an unspecified "reasonable period of time to allow for an orderly transition to a new brand," plus "financial and other terms, the details of which are confidential". On 27 January 2014, Microsoft announced "that SkyDrive will soon become OneDrive" and "SkyDrive Pro" becomes "OneDrive for Business".

**when did the English High court find Microsoft's use of the term "SkyDrive" infringed on Sky's right?**

* *Ground Truth Answers:*July 2013In July 2013July 2013
* *Prediction:*July 2013

**What year did BSkyB and Microsoft announce their settlement?**

* *Ground Truth Answers:*2013201331 July 2013
* *Prediction:*2013

**What did Microsoft announce that it would rename Sky Drive to?**

* *Ground Truth Answers:*OneDriveOneDriveOneDrive
* *Prediction:*<No Answer>

**What did Microsoft announce that it would rename Sky Drive Pro to?**

* *Ground Truth Answers:*OneDrive for BusinessOneDrive for BusinessOneDrive for Business
* *Prediction:*<No Answer>

**What kind of service is the SkyDrive Service?**

* *Ground Truth Answers:*cloud storagecloud storagecloud storage service
* *Prediction:*cloud storage

**When did the English High Court of Justice find that Microsoft’s use of the term "SkyDrive" did not infringe on Sky’s right to the "Sky" trademark?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did Microsoft decide to appeal the ruling?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What did Microsoft announce that it would rename OneDrive to?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What did Microsoft announce that it would rename OneDrive for Business to?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did Microsoft announce OneDrive will soon become SkyDrive?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*27 January 2014

The service started on 1 September 1993 based on the idea from the then chief executive officer, Sam Chisholm and Rupert Murdoch, of converting the company business strategy to an entirely fee-based concept. The new package included four channels formerly available free-to-air, broadcasting on Astra's satellites, as well as introducing new channels. The service continued until the closure of BSkyB's analogue service on 27 September 2001, due to the launch and expansion of the Sky Digital platform. Some of the channels did broadcast either in the clear or soft encrypted (whereby a Videocrypt decoder was required to decode, without a subscription card) prior to their addition to the Sky Multichannels package. Within two months of the launch, BSkyB gained 400,000 new subscribers, with the majority taking at least one premium channel as well, which helped BSkyB reach 3.5 million households by mid-1994. Michael Grade criticized the operations in front of the Select Committee on National Heritage, mainly for the lack of original programming on many of the new channels.

**Who was the chief executive officer when the service began?**

* *Ground Truth Answers:*Sam ChisholmSam ChisholmSam Chisholm and Rupert Murdoch
* *Prediction:*Sam Chisholm and Rupert Murdoch

**Who's satellites would the new free-to-air channels be broadcast from?**

* *Ground Truth Answers:*AstraAstra'sAstra's satellites
* *Prediction:*Astra's

**When did BSkyB end their analogue service?**

* *Ground Truth Answers:*27 September 200127 September 2001September 2001
* *Prediction:*27 September 2001

**What platform caused BSkyB to end their analogue service?**

* *Ground Truth Answers:*Sky DigitalSky DigitalSky Digital platform
* *Prediction:*Sky Digital

**How many households had BSkyB service in 1994?**

* *Ground Truth Answers:*3.5 million3.5 million3.5 million
* *Prediction:*3.5 million

**What platform helped BSkyB to avoid ending their analogue service?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*Sky Digital

**Whose satellites were never broadcast as free-to-air?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How many subscribers were lost within two months of launch from BSkyB?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Who commended the operations in front of the Select Committee on National Heritage?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Which company never expanded their platform?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

Sky UK Limited (formerly British Sky Broadcasting or BSkyB) is a British telecommunications company which serves the United Kingdom. Sky provides television and broadband internet services and fixed line telephone services to consumers and businesses in the United Kingdom. It is the UK's largest pay-TV broadcaster with 11 million customers as of 2015. It was the UK's most popular digital TV service until it was overtaken by Freeview in April 2007. Its corporate headquarters are based in Isleworth.

**Sky UK Limited is formerly known by what name?**

* *Ground Truth Answers:*BSkyBBritish Sky BroadcastingBritish Sky Broadcasting
* *Prediction:*British Sky Broadcasting or BSkyB

**What kind of company is Sky UK Limited?**

* *Ground Truth Answers:*telecommunicationstelecommunicationsBritish telecommunications company
* *Prediction:*British telecommunications

**How many customers does Sky UK Limited have as a pay-TV broadcaster as of 2015?**

* *Ground Truth Answers:*11 million11 million11 million customers
* *Prediction:*11 million

**what other digital TV service took Sky UK Limited's most popular spot?**

* *Ground Truth Answers:*FreeviewFreeviewFreeview
* *Prediction:*Freeview

**Sky UK Limited is now known by what name?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*British Sky Broadcasting or BSkyB

**What has Sky UK Limited never been involved with?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How many customers did Sky UK Limited lose as a pay-TV broadcaster as of 2015?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What was the UK's least popular TV service in 2015?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Where did the headquarters relocate from?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

On 18 November 2015, Sky announced Sky Q, a range of products and services to be available in 2016. The Sky Q range consists of three set top boxes (Sky Q, Sky Q Silver and Sky Q Mini), a broadband router (Sky Q Hub) and mobile applications. The Sky Q set top boxes introduce a new user interface, Wi-Fi hotspot functionality, Power-line and Bluetooth connectivity and a new touch-sensitive remote control. The Sky Q Mini set top boxes connect to the Sky Q Silver set top boxes with a Wi-Fi or Power-line connection rather than receive their own satellite feeds. This allows all set top boxes in a household to share recordings and other media. The Sky Q Silver set top box is capable of receiving and displaying UHD broadcasts, which Sky will introduce later in 2016.

**What is the name of Sky Q's broadband router?**

* *Ground Truth Answers:*Sky Q HubSky Q HubSky Q Hub
* *Prediction:*Sky Q Hub

**What are the Sky Q mini set top boxes able to connect to?**

* *Ground Truth Answers:*Sky Q Silver set top boxesthe Sky Q Silver set top boxesSky Q Silver
* *Prediction:*Sky Q Silver set top boxes

**What does connecting different Sky Q boxes enable them to do?**

* *Ground Truth Answers:*share recordingsto share recordings and other mediashare recordings
* *Prediction:*<No Answer>

**When is Sky going to introduce UHD broadcasts?**

* *Ground Truth Answers:*2016later in 20162016
* *Prediction:*2016

**When are the new Sky Q products going to be available?**

* *Ground Truth Answers:*2016in 20162016
* *Prediction:*2016

**What is the name of Sky Q's dial-up router?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What are the Sky Q mini set top boxes never able to connect to?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What does disconnecting different Sky Q boxes enable them to do?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What set top box can no longer display UHD broadcasts?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB's standard definition broadcasts are in DVB-compliant MPEG-2, with the Sky Movies and Sky Box Office channels including optional Dolby Digital soundtracks for recent films, although these are only accessible with a Sky+ box. Sky+ HD material is broadcast using MPEG-4 and most of the HD material uses the DVB-S2 standard. Interactive services and 7-day EPG use the proprietary OpenTV system, with set-top boxes including modems for a return path. Sky News, amongst other channels, provides a pseudo-video on demand interactive service by broadcasting looping video streams.

**What are BSkyB's standard definition broadcasts compliant with?**

* *Ground Truth Answers:*DVB-compliant MPEG-2DVB-compliant MPEG-2MPEG-2
* *Prediction:*DVB-compliant MPEG-2

**Sky Movies and Sky Box office also include what optional soundtracks?**

* *Ground Truth Answers:*Dolby DigitalDolby DigitalDolby Digital
* *Prediction:*Dolby Digital

**What is Sky+ HD material broadcast using?**

* *Ground Truth Answers:*MPEG-4MPEG-4MPEG-4
* *Prediction:*MPEG-4

**What is the proprietary system that Sky+HD uses?**

* *Ground Truth Answers:*OpenTVOpenTVOpenTV
* *Prediction:*OpenTV

**What does most of the HD material use as a standard?**

* *Ground Truth Answers:*DVB-S2DVB-S2DVB-compliant MPEG-2
* *Prediction:*DVB-S2

**What box is required to view MPEG-3?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What is the proprietary system that Sky+HD can't use?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channel never used looping video streams?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What kind of soundtracks are mandatory with the Sky Movies and Sky Box Office channels?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

When Sky Digital was launched in 1998 the new service used the Astra 2A satellite which was located at the 28.5°E orbital position, unlike the analogue service which was broadcast from 19.2°E. This was subsequently followed by more Astra satellites as well as Eutelsat's Eurobird 1 (now Eutelsat 33C) at 28.5°E), enabled the company to launch a new all-digital service, Sky, with the potential to carry hundreds of television and radio channels. The old position was shared with broadcasters from several European countries, while the new position at 28.5°E came to be used almost exclusively for channels that broadcast to the United Kingdom.

**When was Sky Digital launched?**

* *Ground Truth Answers:*199819981998
* *Prediction:*1998

**What satellite was used when Sky digital was launched?**

* *Ground Truth Answers:*Astra 2Athe Astra 2AAstra 2A
* *Prediction:*Astra 2A satellite

**What satellite enabled Sky Digital to launch an all new digital service?**

* *Ground Truth Answers:*Eutelsat's Eurobird 1Eutelsat's Eurobird 1Eutelsat's Eurobird 1
* *Prediction:*Eurobird 1

**How many television and radio channels could the new digital service carry?**

* *Ground Truth Answers:*hundredshundredshundreds
* *Prediction:*hundreds

**What is the position of the satellite that allowed sky to broadcast channels almost elclusively for the United Kingdom?**

* *Ground Truth Answers:*28.5°E28.5°E28.5°E
* *Prediction:*<No Answer>

**What service used Astra 2A in 1995?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What satellite made it impossible for Sky Digital to launch an all new digital service?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How many television and radio channels did the digital service get rid of?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When was the only satellite launched?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB launched its HDTV service, Sky+ HD, on 22 May 2006. Prior to its launch, BSkyB claimed that 40,000 people had registered to receive the HD service. In the week before the launch, rumours started to surface that BSkyB was having supply issues with its set top box (STB) from manufacturer Thomson. On Thursday 18 May 2006, and continuing through the weekend before launch, people were reporting that BSkyB had either cancelled or rescheduled its installation. Finally, the BBC reported that 17,000 customers had yet to receive the service due to failed deliveries. On 31 March 2012, Sky announced the total number of homes with Sky+HD was 4,222,000.

**When did BSkyB launch it's HDTV service?**

* *Ground Truth Answers:*22 May 2006on 22 May 200622 May 2006
* *Prediction:*22 May 2006

**How many people were registered to receive the HD service prior to launch?**

* *Ground Truth Answers:*40,00040,00040,000
* *Prediction:*40,000

**What was the name of the set top box manufacturer that BSkyB was having issues with?**

* *Ground Truth Answers:*ThomsonThomsonSTB
* *Prediction:*Thomson

**What was the number of customers that the BBC reported had yet to receive the service due to failed deliveries?**

* *Ground Truth Answers:*17,00017,00017,000
* *Prediction:*17,000

**What was the total number of homes Sky announced that had Sky+HD in March of 2012?**

* *Ground Truth Answers:*4,222,0004,222,0004,222,000
* *Prediction:*4,222,000

**When did BSkyB fail launching it's HDTV service?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Which manufacturer never had supply issues when dealing with BSkyB?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How many people never registered to receive the HD service prior to launch?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Who reported that 17,000 customers received the service due to failed deliveries?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did Sky announce the total number of homes with Sky+HD was 3,222,000?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

On 8 February 2007, BSkyB announced its intention to replace its three free-to-air digital terrestrial channels with four subscription channels. It was proposed that these channels would offer a range of content from the BSkyB portfolio including sport (including English Premier League Football), films, entertainment and news. The announcement came a day after Setanta Sports confirmed that it would launch in March as a subscription service on the digital terrestrial platform, and on the same day that NTL's services re-branded as Virgin Media. However, industry sources believe BSkyB will be forced to shelve plans to withdraw its channels from Freeview and replace them with subscription channels, due to possible lost advertising revenue.

**When did BSkyB announce it's intention to replace it's free-to-air digital channels?**

* *Ground Truth Answers:*8 February 2007On 8 February 20078 February 2007
* *Prediction:*8 February 2007

**When did Setanta Sports say it would launch as a subscription service?**

* *Ground Truth Answers:*Marchin MarchMarch
* *Prediction:*March

**What platform was Sentanta Sports planning on launching on?**

* *Ground Truth Answers:*digital terrestrialdigital terrestrialdigital terrestrial
* *Prediction:*digital terrestrial platform

**What were NTL's services rebranded as?**

* *Ground Truth Answers:*Virgin MediaVirgin MediaVirgin Media
* *Prediction:*Virgin Media

**What does BSkyB's sport portfolio include?**

* *Ground Truth Answers:*English Premier League FootballEnglish Premier League Footballsport (including English Premier League Football), films, entertainment and news
* *Prediction:*English Premier League Football

**When did BSkyB announce it's intention to improve it's free-to-air digital channels?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did Setanta Sports say it would launch as a free service on the digital terrestrial platform?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What platform was Sentanta Sports planning to avoid launching on?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What was Virgin Media rebranded as?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channel lost advertising revenue due to their plans?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

Provided is a universal Ku band LNB (9.75/10.600 GHz) which is fitted at the end of the dish and pointed at the correct satellite constellation; most digital receivers will receive the free to air channels. Some broadcasts are free-to-air and unencrypted, some are encrypted but do not require a monthly subscription (known as free-to-view), some are encrypted and require a monthly subscription, and some are pay-per-view services. To view the encrypted content a VideoGuard UK equipped receiver (all of which are dedicated to the Sky service, and cannot be used to decrypt other services) needs to be used. Unofficial CAMs are now available to view the service, although use of them breaks the user's contract with Sky and invalidates the user's rights to use the card.

**What are free-to-air encrypted broadcasts known as?**

* *Ground Truth Answers:*free-to-viewfree-to-viewfree-to-air
* *Prediction:*free-to-view

**What do some encrypted broadcasts require to view?**

* *Ground Truth Answers:*monthly subscriptiona monthly subscriptionmonthly subscription
* *Prediction:*a monthly subscription

**What does a receiver have to be equipped with to view encrypted content?**

* *Ground Truth Answers:*VideoGuard UKVideoGuard UKVideoGuard UK
* *Prediction:*VideoGuard UK

**What is the universal band that digital recievers will receive free to air channels on?**

* *Ground Truth Answers:*Ku band9.75/10.600 GHzuniversal Ku band
* *Prediction:*Ku band LNB

**What service is a VideoGuard UK equipped receiver dedicated to decrypt?**

* *Ground Truth Answers:*SkySkySky service
* *Prediction:*<No Answer>

**What do encrypted broadcasts never require?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What does a receiver have to be equipped with to view unencrypted content?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What is the localized band that digital receivers will receive to air channels on?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What service is a VideoGuard UK equipped receiver never able to decrypt?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What band is fitted in the middle of the satellite dish?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

In the autumn of 1991, talks were held for the broadcast rights for Premier League for a five-year period, from the 1992 season. ITV were the current rights holders, and fought hard to retain the new rights. ITV had increased its offer from £18m to £34m per year to keep control of the rights. BSkyB joined forces with the BBC to make a counter bid. The BBC was given the highlights of most of the matches, while BSkyB paying £304m for the Premier League rights, would give them a monopoly of all live matches, up to 60 per year from the 1992 season. Murdoch described sport as a "battering ram" for pay-television, providing a strong customer base. A few weeks after the deal, ITV went to the High Court to get an injunction as it believed their bid details had been leaked before the decision was taken. ITV also asked the Office of Fair Trading to investigate since it believed Rupert Murdoch's media empire via its newspapers had influenced the deal. A few days later neither action took effect, ITV believed BSkyB was telephoned and informed of its £262m bid, and Premier League advised BSkyB to increase its counter bid.

**When were the talks held for braodcast right to the Primier league for a five year period from the 1992 season?**

* *Ground Truth Answers:*1991autumn of 19911991
* *Prediction:*autumn of 1991

**Who were the current rights holders for the Primer League?**

* *Ground Truth Answers:*ITVITVITV
* *Prediction:*ITV

**What did ITV increase their yearly offer for control of the rights to broadcast the Primer League to?**

* *Ground Truth Answers:*£34m£34m£34m per year
* *Prediction:*<No Answer>

**Who was given the highlights of most of the matches?**

* *Ground Truth Answers:*BBCThe BBCBBC
* *Prediction:*The BBC

**How much was BSkyB going to pay for the Primier League rights?**

* *Ground Truth Answers:*£304m£304m£304m
* *Prediction:*£304m

**What company was not concerned about retaining new rights?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How much did BSkyB pay to give up their rights for Premier League?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Who never saw highlights of most of the matches?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Who were never rights holders for the Premier League?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB has no veto over the presence of channels on their EPG, with open access being an enforced part of their operating licence from Ofcom. Any channel which can get carriage on a suitable beam of a satellite at 28° East is entitled to access to BSkyB's EPG for a fee, ranging from £15–100,000. Third-party channels which opt for encryption receive discounts ranging from reduced price to free EPG entries, free carriage on a BSkyB leased transponder, or actual payment for being carried. However, even in this case, BSkyB does not carry any control over the channel's content or carriage issues such as picture quality.

**Who does BSkyB have an operating license from?**

* *Ground Truth Answers:*OfcomOfcomOfcom
* *Prediction:*Ofcom

**what is the fee range for accessing BSkyB's EPG?**

* *Ground Truth Answers:*£15–100,000£15–100,000£15–100,000
* *Prediction:*£15–100,000

**Can BSkyB veto the presence of channels on their EPG?**

* *Ground Truth Answers:*nonoThird-party channels
* *Prediction:*BSkyB has no

**Does BSkyB carry any control over a channels content?**

* *Ground Truth Answers:*notnotBSkyB does not carry any control
* *Prediction:*BSkyB does not carry any control over the channel's content

**Does BSkyB carry any control over the picture quality of a channel?**

* *Ground Truth Answers:*notnotBSkyB does not carry any control
* *Prediction:*BSkyB does not

**Who took away the operating license from BSkyB?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What company has veto over the presence of channels on their EPG?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What can BSkyB veto the presence of channels on?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What service doesn't require a fee to use?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB's digital service was officially launched on 1 October 1998 under the name Sky Digital, although small-scale tests were carried out before then. At this time the use of the Sky Digital brand made an important distinction between the new service and Sky's analogue services. Key selling points were the improvement in picture and sound quality, increased number of channels and an interactive service branded Open.... now called Sky Active, BSkyB competed with the ONdigital (later ITV Digital) terrestrial offering and cable services. Within 30 days, over 100,000 digiboxes had been sold, which help bolstered BSkyB's decision to give away free digiboxes and minidishes from May 1999.

**When was BSkyB's digital service launched?**

* *Ground Truth Answers:*1 October 19981 October 19981 October 1998
* *Prediction:*1 October 1998

**What was the name of BSkyB's digital service launched under?**

* *Ground Truth Answers:*Sky DigitalSky DigitalSky Digital
* *Prediction:*Sky Digital

**What did BSkyB name their interactive service?**

* *Ground Truth Answers:*Sky ActiveOpenSky Active
* *Prediction:*Open

**Who did BSkyB compete with initially?**

* *Ground Truth Answers:*ONdigitalONdigitalONdigital
* *Prediction:*ONdigital

**Within the 30 days how many digiboxes had been sold?**

* *Ground Truth Answers:*100,000over 100,000100,000
* *Prediction:*over 100,000

**When was BSkyB's digital service unofficially launched?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What company supported BSkyB the most?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Within 30 days how many digiboxes had been discarded?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**When did BSkyB decide to stop giving away free digiboxes?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

Virgin Media (re-branded in 2007 from NTL:Telewest) started to offer a high-definition television (HDTV) capable set top box, although from 30 November 2006 until 30 July 2009 it only carried one linear HD channel, BBC HD, after the conclusion of the ITV HD trial. Virgin Media has claimed that other HD channels were "locked up" or otherwise withheld from their platform, although Virgin Media did in fact have an option to carry Channel 4 HD in the future. Nonetheless, the linear channels were not offered, Virgin Media instead concentrating on its Video On Demand service to carry a modest selection of HD content. Virgin Media has nevertheless made a number of statements over the years, suggesting that more linear HD channels are on the way.

**When was virgin media rebranded from NTL Telewest?**

* *Ground Truth Answers:*200720072007
* *Prediction:*2007

**what was NTL Telewest re-branded to in 2007?**

* *Ground Truth Answers:*Virgin MediaVirgin MediaVirgin Media
* *Prediction:*<No Answer>

**What did Virgin Media concentrate on instead of offering linear channels?**

* *Ground Truth Answers:*Video On DemandVideo On Demand service(HDTV)
* *Prediction:*Video On Demand service

**What was the one linear HD channel Virgin Media carried from November 2006 to July 2009?**

* *Ground Truth Answers:*BBC HDBBC HDBBC HD
* *Prediction:*BBC HD

**what was the name of the other HD channel Virgin media could carry in the future?**

* *Ground Truth Answers:*Channel 4 HDChannel 4 HDChannel 4 HD
* *Prediction:*Channel 4

**When was NTL Telewest rebranded from Virgin Media?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What did Virgin Media ignore while offering linear channels?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What was the one linear SD channel Virgin Media carried from November 2006 to July 2009?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What channel never had an HD version?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

BSkyB's direct-to-home satellite service became available in 10 million homes in 2010, Europe's first pay-TV platform in to achieve that milestone. Confirming it had reached its target, the broadcaster said its reach into 36% of households in the UK represented an audience of more than 25m people. The target was first announced in August 2004, since then an additional 2.4m customers had subscribed to BSkyB's direct-to-home service. Media commentators had debated whether the figure could be reached as the growth in subscriber numbers elsewhere in Europe flattened.

**How many homes had BSkyB's direct-to-home satellite service available to them in 2010?**

* *Ground Truth Answers:*10 million10 million10 million
* *Prediction:*10 million

**How large was the audience BSkyB said they could reach?**

* *Ground Truth Answers:*25m25m people36% of households
* *Prediction:*25m people

**When did BSkyB first announce their target goal?**

* *Ground Truth Answers:*August 2004August 2004August 2004
* *Prediction:*August 2004

**What was the target percentage of households BSkyB wanted to reach?**

* *Ground Truth Answers:*36%36% of households2.4m customers
* *Prediction:*36%

**What was happening to subscriber numbers in other areas of europe?**

* *Ground Truth Answers:*flattenedflattenedflattened
* *Prediction:*growth

**How many homes had BSkyB's direct-to-home satellite service unavailable to them in 2010?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**How small was the audience BSkyB said they couldn't reach?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What was the percentage of households BSkyB never reached?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What free TV platform was most popular in Europe at this time?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

The Daily Mail newspaper reported in 2012 that the UK government's benefits agency was checking claimants' "Sky TV bills to establish if a woman in receipt of benefits as a single mother is wrongly claiming to be living alone" – as, it claimed, subscription to sports channels would betray a man's presence in the household. In December, the UK’s parliament heard a claim that a subscription to BSkyB was ‘often damaging’, along with alcohol, tobacco and gambling. Conservative MP Alec Shelbrooke was proposing the payments of benefits and tax credits on a "Welfare Cash Card", in the style of the Supplemental Nutrition Assistance Program, that could be used to buy only "essentials".

**What did Alec Shelbrooke propose payments of benefits to be made on?**

* *Ground Truth Answers:*Welfare Cash CardWelfare Cash CardWelfare Cash Card
* *Prediction:*Welfare Cash Card

**What could the Supplemental Nutrition Assistance Program purchase?**

* *Ground Truth Answers:*essentialsonly "essentials"essentials
* *Prediction:*essentials

**what did the UK parliment hear that a subscription to BSkyB was?**

* *Ground Truth Answers:*often damagingoften damagingoften damaging
* *Prediction:*‘often damaging’

**What was the UK governments benefits agenchy checking in 2012?**

* *Ground Truth Answers:*Sky TV billsclaimants' "Sky TV billsclaimants
* *Prediction:*Sky TV bills

**What did the benefits agency think sports channels on a TV bill meant?**

* *Ground Truth Answers:*a man's presencemother is wrongly claiming to be living alonebetray a man's presence in the household
* *Prediction:*<No Answer>

**What did Alec Shelbrooke propose payments of benefits never be made on?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What could the Supplemental Nutrition Assistance Program never sell?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What did the UK parliment decide that a subscription to BSkyB was?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*‘often damaging’

**What did the benefits agency think sports channels on a TV bill ignored?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What was the UK governments benefits agency destroying in 2012?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

The agreements include fixed annual carriage fees of £30m for the channels with both channel suppliers able to secure additional capped payments if their channels meet certain performance-related targets. Currently there is no indication as to whether the new deal includes the additional Video On Demand and High Definition content which had previously been offered by BSkyB. As part of the agreements, both BSkyB and Virgin Media agreed to terminate all High Court proceedings against each other relating to the carriage of their respective basic channels.

**What were the annual carriage fees for the channels?**

* *Ground Truth Answers:*£30m£30m£30m
* *Prediction:*£30m

**Does the new deal include Video on demand and High Definition?**

* *Ground Truth Answers:*nono indicationno indication
* *Prediction:*Currently there is no indication as to whether

**What company agreed to terminate high court proceedings with BSkyB?**

* *Ground Truth Answers:*Virgin MediaVirgin MediaVirgin Media
* *Prediction:*<No Answer>

**What company agreed to terminate high court proceedings with Virgin Media?**

* *Ground Truth Answers:*BSkyBBSkyBBSkyB
* *Prediction:*<No Answer>

**What were high court proceedings being held about?**

* *Ground Truth Answers:*basic channelsthe carriage of their respective basic channelscarriage of their respective basic channels
* *Prediction:*<No Answer>

**What were the weekly carriage fees for the channels?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What company did not agree to terminate high court proceedings with BSkyB?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**What were local court proceedings being held about?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Which companies never agreed to terminate their court proceedings against each other?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*<No Answer>

**Which company still offers Video On Demand and HD?**

* *Ground Truth Answers:*<No Answer>
* *Prediction:*BSkyB