

dannyswan.com



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Rochester, NY



# **OBJECTIVE**

I'm a UX/UI designer who works from the heart. I bond with teams into meaningful friendships and design products that make people happy. I believe good design experiences are honest, straight-forward, and joyful. Let's make something positive!

#### **EXPERIENCE**

DevTech ARLINGTON, VA

Web Designer (Freelance) MAY 2017 - CURRENT

Fulfilled new and growing needs for tracking and documenting international aid projects through web design. Information design for interactive dashboards and international project statistics.

CrossLead washington, d.c.

UX/UI Design Contractor AUG 2016 - SEP 2016

UX/UI design for their enterprise-scale employee analytics and task management platform. I designed and revised complicated features into focused, straight-forward solutions.

Weber Shandwick BALTIMORE, MD

**Digital Design Intern + Freelancer** FEB 2016 - OCT 2016

Digital, print, and interactive design. I worked with agency clients like BGE, Constellation, BWI Airport, Sealed Air, and more. Projects ranged from responsive websites to 300ft wide murals.

ITX Corp. ROCHESTER, NY

UX/UI Designer MAY 2015 - SEP 2015

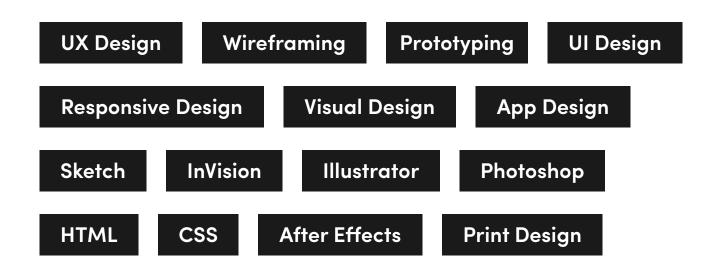
Presented and took client feedback to heart, working with them to create designs they became excited about. Consumer-side responsive web and app designs for a variety of clients like EY and Wilmorite.

#### Creative Mornings BROOKLYN, NY

Design Intern JUN 2014 - SEP 2014

I created and organized promotional assets as well as building brand consistency for an organization with over 128 chapters worldwide. Work ranged from CMS design solutions to infographics and print design.

### SKILLS



## EDUCATION

### **Rochester Institute of Technology**

B.F.A. Degree, New Media Design, 2015

The new media design major is an interdisciplinary program for students who are fascinated by visual design, user experience design, interactivity, motion graphics, and technology.









