



DANIEL SWAN

INTERACTIVE DESIGNER



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dannyswan.com

EXPERIENCE

AUGUST 2016 –
SEPTEMBER 2016

CrossLead Interactive Design Contractor

UX/UI design for the enterprise-scale platform that performs employee analytics and task management. I designed custom tools and solutions for unique problems as well as reworking complicated designs into more focused and intuitive solutions. I redesigned areas of the platform for cohesiveness and consistency.

FEBRUARY 2016 –
MAY 2016

Weber Shandwick Digital Design Intern + Freelancer

Created digital, print, and interactive design for agency clients like BGE, Constellation, BWI Airport, Sealed Air, and more. Projects ranged from responsive websites to 300ft wide murals.

MAY 2015 –
SEPTEMBER 2015

ITX Corp. Interactive Designer

Designed responsive websites and mobile apps for a variety of clients like EY and Wilmorite. Presented and conversed directly with the clients for feedback. Created cross-platform digital products for consistent experiences.

JUNE 2014 –
SEPTEMBER 2014

CreativeMornings HQ Design Intern

Designed and developed internal and promotional web projects for an organization with over 128 chapters worldwide. Created and organized promotional assets as well as building brand consistency. Work ranged from design solutions for content management systems to infographics and print design.

SKILLS

- UI Design
- UX Design
- Responsive Web Design
- Mobile Interaction Design
- Sketch
- InVision
- Photoshop
- Illustrator
- HTML
- CSS
- WordPress
- Print Design
- Graphic Design
- Visual Design

EDUCATION

Rochester Institute of Technology Bachelor of Fine Arts (BFA), New Media Design

The new media design major is an interdisciplinary program for students who are fascinated by visual design, user experience design, interactivity, motion graphics, and technology.

