



**Danny
Swan**
UX/UI Designer

dannyswan.com



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Brooklyn, NY



OBJECTIVE

I'm a UX/UI designer who works from the heart. I bond with teams into meaningful friendships and design products that make people happy. I believe good design experiences are honest, straight-forward, and joyful. Let's make something positive!

EXPERIENCE

Appfigures NEW YORK, NY

Designer + Front End Developer NOV 2017 – CURRENT

Designing and developing web projects from proposal to launch. I'm a web designer, developer, visual designer, video producer, and office dj. Executed the Explorer launch campaign featured on Product Hunt. Boosted site traffic by 5X, helped generate 7 new leads, and boosted app downloads by 2X on launch day.

DevTech ARLINGTON, VA

Web Designer (Freelance) MAY 2017 – NOV 2017

Fulfilled new and growing needs for tracking and documenting international aid projects through web design. Information design for interactive dashboards and international project statistics.

CrossLead WASHINGTON, D.C.

UX/UI Design Contractor AUG 2016 – SEP 2016

UX/UI design for their enterprise-scale employee analytics and task management platform. I designed and revised complicated features into focused, straight-forward solutions.

SKILLS

UX Design

Wireframing

Prototyping

UI Design

Responsive Design

Visual Design

App Design

Sketch

InVision

Illustrator

Photoshop

HTML

CSS

After Effects

Print Design

Weber Shandwick BALTIMORE, MD

Digital Design Intern + Freelancer FEB 2016 – OCT 2016

Digital, print, and interactive design. I worked with agency clients like BGE, Constellation, BWI Airport, Sealed Air, and more. Projects ranged from responsive websites to 300ft wide murals.

ITX Corp. ROCHESTER, NY

UX/UI Designer MAY 2015 – SEP 2015

Presented and took client feedback to heart, working with them to create designs they became excited about. Consumer-side responsive web and app designs for a variety of clients like EY and Wilmoreite.

CreativeMornings BROOKLYN, NY

Design Intern JUN 2014 – SEP 2014

I created and organized promotional assets as well as building brand consistency for an organization with over 128 chapters worldwide. Work ranged from CMS design solutions to infographics and print design.

EDUCATION

Rochester Institute of Technology

B.F.A. Degree, New Media Design, 2015

The new media design major is an interdisciplinary program for students who are fascinated by visual design, user experience design, interactivity, motion graphics, and technology.



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