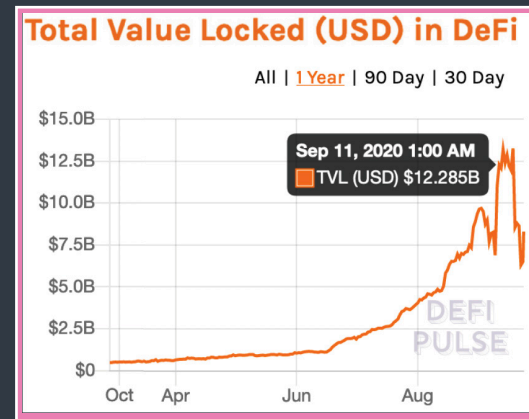


The rise of DeFi and its Biggest Opportunity

Decentralised Finance (DeFi) is a new wave of fintech which focuses on building fully transparent and trustless protocols to allow people to manage their money and assets on their own terms. DeFi has grown from a niche market to holding over \$12bn worth of assets in the last 6 months with Lending protocols like Aave, Maker & Compound, exchange functions like Uniswap and Derivative tools like Synthetic all leading the charge.

With millions of dollars being transacted daily on these open protocols, there is constant opportunity for many people to assist with demand and arbitrage across protocols. This marks a significant shift: In an area where banks and other major institutions set the terms and access of money, anyone can now utilise these tools and opportunities and build sustainable income in a robust and accessible way, the following explains how.



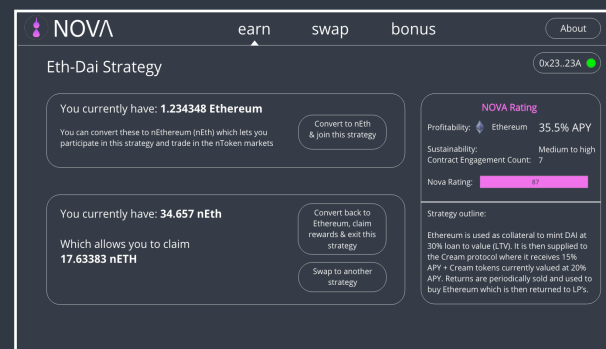
NOVA FINANCE

Nova Finance is a yield generating exchange platform which does two things for users:

- It combines yield farming strategies that can be easily accessed by anyone
- It allows the underlying asset of a yield farm to also be traded using our Automated Market Makers (AMM), making it possible to trade what is being yielded at the same time.

We design, carefully secure and present a range of strategies that our users can deploy to start putting their capital to work instantly. Our AMM guarantees the best available price and doesn't require a matching bid in order to settle. Most importantly, users can withdraw at any time and Nova has no control over the capital being deployed.

We want Nova to be a secure gateway for our users to engage with DeFi and take advantage of its liquidity demands. NovaFinance is fundamentally focused on providing financial freedom at scale. Ultimately, we are pioneering the way for what we call "Zero-Cost Living" where universal needs are met in ways that free up people's time and allow them to allocate their efforts to what they find meaningful.



Every strategy is clearly defined with full control given to the user



20% APY - and often even higher

With banks around the world transitioning to negative interest rates and profitable hedge funds being inaccessible to the majority of people, it seems absurd that we are able to provide 20% APY on the majority of our strategies in a sustainable, low risk environment.

Liquidity is an extremely valuable tool - and people are happy to pay in order to use it. Nova's yield aggregator and strategy deployment is designed to be versatile and capture the highest demands for liquidity across the DeFi ecosystem. This means in some cases, our strategies can produce in excess of 100% over the course of a year.

Pioneering Assets of the Future

Cryptocurrency and DeFi is undoubtedly the future but there's a whole wide world out there. Our suite of tools present great opportunities to be used in traditional finance and beyond. We're very interested in "assets of the future" ie. assets which push the frontiers of what is possible and go on to improve society in dramatic ways. Today it's estimated over \$700Bn worth of value in Start-ups & unicorns is non-liquid. Nova Finance will go on to solve problems like this by using AMM's to create liquidity where it never existed before and connecting different worlds of capital together.

Want to learn more?

Reach out to us

team@novafinance.app