



Resources Used



Consumer Segment



Competitors



Key Differentiators

Streamlined,  
user-friendly,  
and quick to  
deploy

Comprehensive  
Risk  
Coverage

Scalability and  
Flexibility

Gaps Identified in existing products

Limited focus  
on  
operational  
risk

High  
customization  
costs and  
complexity

Primarily  
focused on  
credit and  
market risk

Financial Impact

financial institutions **saved \$2.3 million annually** in mitigating and managing risks, with the number of **high-risk cases reduced by 35% over 3 years.**

Existing Problems and Our Solutions

1  
Limited focus on operational risk



RiskPulse delivers specialized AI-driven models to comprehensively manage operational risks often overlooked by traditional tools.

2  
High customization costs and complexity



RiskPulse offers a flexible, user-friendly platform that reduces customization costs and complexity, ensuring quick and seamless integration.

3  
Primarily focused on credit and market risk



RiskPulse provides holistic risk coverage, extending beyond credit and market risks to include critical operational risk management.