

XUAN SON NGUYEN

DETAILS

ADDRESS

Melbourne
Australia

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DATE OF BIRTH

23/01/2002

LINKS

[My Portfolio](#)

[Facebook](#)

[Instagram](#)

[Linkedin](#)

HOBBIES

Writing
Reading
Cinema
Exercise
Travelling

SKILLS

Swift, Python, Javascript

Figma, Canva, Wordpress

Unconventional Thinking

Adaptability

Interpersonal
Communication

LANGUAGES

English
● ● ● ● ○

Vietnamese
● ● ● ● ●

Spanish
● ● ○ ○ ○

EDUCATION

Bachelor of Business Information Systems, Swinburne University of Technology

Aug 2022 — Present

EMPLOYMENT HISTORY

Founder, Studio 23

Melbourne

Aug 2023 — Present

- Studio 23 is a POD (Print on Demand) design studio collaborating with local artists and students to conceptualize and develop captivating designs.
- Leveraging platforms such as Printify and Etsy to integrate printing and selling processes.
- Produced a total of 6 designs, ready for sale.

Social Media Manager, Thinkview

Hanoi

Nov 2020 — Jul 2021

- Crafted and executed content and growth strategies across various social platforms.
- Ensured seamless coordination and workflow among team members.
- Collaborated with technology firms on advertising initiatives and related projects.
- Achieved 28k FB Page followers, 32k Youtube subscribers in 8 months.

Intern, Forage

Oct 2020 — Nov 2020

- Participated in a one-month virtual internship program with Forage - Microsoft.
- Engaged in real-world projects and challenges encountered by Microsoft teams.
- Acquired essential skills in product management through practical application and experiential learning.

Founder, Sleeppee

Jun 2018 — Jul 2020

- Managed my first e-commerce venture specializing in furniture and home decor.
- Developed expertise in product selection, operational workflows, data analysis, financial oversight, strategic marketing, and effective team leadership.
- Delivered consistent monthly revenue ranging from \$2500 to \$3000, overseeing a product portfolio of 15 items and leading a dedicated team of three members.

EXTRA-CURRICULAR ACTIVITIES

Delegate, IMUN Online Conference 22.0

Oct 2020 — Oct 2020

- Discussed solutions for economic recovery after COVID-19.
- Cooperated with delegates from other countries to come up with the best solution, most practical.

Volunteer, Vietabroaders Club Hanoi

Jul 2019 — Sep 2019

- Conducted site surveys, equipment pricing for events.
- Prepared the necessary tools and equipment for every club activity.

Marketing Position, HAEC - Hanoi Amsterdam Entrepreneurz Club

Oct 2018 — Feb 2019

- Managed content across the club's social media platforms (Facebook, Instagram).
- Contacted and worked with media partners (newspapers, television ...) of the organisation.
- Set up marketing strategies and public relations.

ACHIEVEMENTS

Outstanding Delegate - IMUN Online Conference 22.0

Sep 2020

IELTS: 7.0 (Academic)

Feb 2019

COURSES

The Web Developer Bootcamp 2024, Udemy

CS50: CS50's Introduction to Computer Science, edX

Elements of AI, University of Helsinki