

Xuan Son Nguyen (Jason)

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LINKS

[My Portfolio](#), [Instagram](#), [Linkedin](#)

EDUCATION

Aug 2022 — Present **Bachelor of Business Information Systems, Swinburne University of Technology**

EMPLOYMENT HISTORY

Aug 2023 — Present **Founder, Studio 23** Melbourne

- Studio 23 is a POD (Print on Demand) design studio collaborating with local artists and students to conceptualize and develop captivating designs.
- Leveraging platforms such as Printify and Etsy to integrate printing and selling processes.
- Learned how to use POD platforms, craft ideal designs, and conduct market research.

Nov 2020 — Jul 2021 **Social Media Manager, Thinkview** Hanoi

- Crafted and executed content and growth strategies across various social platforms.
- Ensured seamless coordination and workflow among team members.
- Collaborated with technology firms on advertising initiatives and related projects.
- Achieved 28k FB Page followers, 32k Youtube subscribers in 8 months.

Oct 2020 — Nov 2020 **Intern, Forage**

- Participated in a one-month virtual internship program with Forage - Microsoft.
- Engaged in real-world projects and challenges encountered by Microsoft teams.
- Acquired essential skills in product management through practical application and experiential learning.

Jun 2018 — Jul 2020 **Founder, Sleeppee**

- Managed my first e-commerce venture specializing in furniture and home decor.
- Developed expertise in product selection, operational workflows, data analysis, financial oversight, strategic marketing, and effective team leadership.
- Delivered consistent monthly revenue ranging from \$2500 to \$3000, overseeing a product portfolio of 15 items and leading a dedicated team of three members.

EXTRA-CURRICULAR ACTIVITIES

Oct 2020 — Oct 2020 **Delegate, IMUN Online Conference 22.0**

- Discussed solutions for economic recovery after COVID-19.
- Cooperated with delegates from other countries to come up with the best solution, most practical.

Jul 2019 — Sep 2019 **Volunteer, Vietabroader Club Hanoi**

- Conducted site surveys, equipment pricing for events.
- Prepared the necessary tools and equipment for every club activity.

Oct 2018 — Feb 2019 **Marketing Position, HAEC - Hanoi Amsterdam Entrepreneurz Club**

- Managed content across the club's social media platforms (Facebook, Instagram).
- Contacted and worked with media partners (newspapers, television ...) of the organisation.
- Set up marketing strategies and public relations.

ACHIVEMENTS

Sep 2020	Outstanding Delegate - IMUN Online Conference 22.0
Feb 2019	IELTS: 7.0 (Academic)

HOBBIES

Writing
Reading
Cinema
Exercising
Travelling

SKILLS

Swift, Python, Javascript	Adaptability
Figma, Canva, Wordpress	Interpersonal Communication
Unconventional Thinking	

COURSES

The Web Developer Bootcamp 2024, Udemy

CS50: CS50's Introduction to Computer Science, edX

Elements of AI, University of Helsinki

LANGUAGES

English	Native speaker	Spanish	Good working knowledge
Vietnamese	Native speaker	Japanese	Working knowledge