XUAN SON NGUYEN

DETAILS

ADDRESS

Melbourne Australia

PHONE

+61 491 947 318

EMAIL

sonnguyen2002.work@gmail.com

DATE OF BIRTH

23/01/2002

LINKS

My Portfolio

<u>Facebook</u>

Instagram

Linkedin

HOBBIES

Writing

Reading

Cinema

Exercise

Travelling

SKILLS

Swift, Python, Javascript

Figma, Canva, Wordpress

Unconventional Thinking

Adaptability

Interpersonal Communication

LANGUAGES

English

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Vietnamese

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Spanish

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EDUCATION

Bachelor of Business Information Systems, Swinburne University of Technology

Aug 2022 — Present

EMPLOYMENT HISTORY

Founder, Studio 23

Melbourne

Aug 2023 — Present

- · A POD design studio
- · Working with local artists and students to create designs
- · Using Printify and Etsy as printing and selling platforms

Social Media Manager, Thinkview

Hanoi

Nov 2020 — Jul 2021

- · Managed content & growth plan for multiple social platform
- · Maintained coordination & workflow across team members
- · Worked with other tech companies in advertising related projects

Intern, Forage

Oct 2020 — Nov 2020

- · A one-month virtual internship program by Forage Microsoft
- · Explored real-world projects and challenges faced by Microsoft teams
- · Developed critical skills in product management

Founder, Sleepee

Jun 2018 — Jul 2020

- · My first e-commerce store focusing on furniture and home decor.
- Developed expertise in product selection, operational processes, financial management, marketing strategies, and leading a small team.
- Leveraged data analysis of store statistics and advertising insights to optimize decision-making.

EXTRA-CURRICULAR ACTIVITIES

Delegate, IMUN Online Conference 22.0

Oct 2020 — Oct 2020

- · Discussed solutions for economic recovery after COVID-19
- Cooperated with delegates from other countries to come up with the best solution, most practical

Volunteer, Vietabroader Club Hanoi

Jul 2019 — Sep 2019

- · Site surveys, equipment pricing for events
- · Prepared the necessary tools and equipment for every club activity

Marketing Position, HAEC - Hanoi Amsterdam Entrepreneurz Club

Oct 2018 — Feb 2019

- Managed content across the club's social media platforms (Facebook, Instagram)
- Contacted and worked with media partners (newspapers, television ...) of the club
- · Set up marketing strategies for the club

ACHIVEMENTS

Outstanding Delegate - IMUN Online Conference 22.0

Sep 2020

IELTS: 7.0 (Academic)

Feb 2019

COURSES

The Web Developer Bootcamp 2024, Udemy

CS50: CS50's Introduction to Computer Science, edX

Elements of AI, University of Helsinki