

DIFICULTY



A TURNING POINT IN HIS LIFE



- He slept with his son in shelters, subways, and public restrooms.
- He worked during the day and studied at night.
- He protected his son with all the love he could.

OVERCOMING



- He sees a successful broker and discovers that the job doesn't require a degree, just talent and effort.
- He decides to enter a competitive internship program.
- He leaves everything behind to pursue that dream.

THE ASCENSION



- He started his own company: Gardner Rich & Co.
- He became a millionaire and a world reference in overcoming challenges and entrepreneurship.
- Today he is a philanthropist, speaker, and author.

THE BEGINNING OF THE DIFFICULTIES



- 1980: Gardner tries to support his family with low-paying jobs.
- His relationship with his wife ends, and he is left responsible for baby Christopher.
- No health insurance, no money, and no support.

WHO IS CHRIS GARDNER?



- Was born in 1954, in Milwaukee (USA).
- He grew up in an environment marked by poverty, violence, and neglect.
- Since he was young, he promised himself that he would be the complete opposite of his father



The Pursuit of Happiness



- Arthur Simões Gonzaga
- Enzo Nigila
- Joaquim Lufs
- José Eduardo
- Natália Macedo Pontes
- Renato Matos
- Yuri da Silva Reis

- Even without a home, he performed best in his class.
- He landed a job as a licensed real estate agent.
- Life began to improve – slowly but surely.