

## Problem Statement : Startup-Investor Platform

(Developing a comprehensive online platform to connect startups and investors seamlessly.)

**Team Name: Innovative Technies** 

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## Platform Objectives

Brief about the Idea: "Enhancing Investor Engagement: Creating Platforms for Seamless Interaction and Deal Flow."

1 Streamlined Connections

Facilitate easy discovery of investment opportunities for investors while providing startups with access to a diverse pool of potential bakers.

2 Democratized Funding

Provide startups with access to a diverse pool of potential backers. By leveraging technology and data-driven matchmaking algorithms.

3 — Meaningful Connections

These problem statements serves as key areas of focus for developing solutions that address the challenges faced by startup and investors, streamline the funding process.





## **Opportunity**

This pro je c t has t he op port unit y t o make a significant impact on t he startup investment land scape by providing a comprehensive, user-friendly, and data-driven platform t hat connects startups w it h investors, fosters collaboration and innovation, and drives economic growth and prosperity.

1 Market Demand

- 2 Access to Capital
- 3 Digital Transformation
- 4 Networking and Collaboration

5 Efficiency and Transparency

6 Data-Driven Insights

## Key Features

By offering these comprehensive features, your solution stands out from existing systems by providing startups and investors with a holistic platform that addresses their diverse needs and challenges in the startup investment landscape.

Startup Registration



Pitch Presentation



Investor Matching



Networking and Collaboration



Secure Communication



User Experience Optimization



Data-Driven Insights



Transparent Deal Flow



Feedback and Evaluation



Due Diligence Support

# Technology Stack

#### **Frontend Technologies**

1

1. HTML 2. CSS 3. JavaScript 4. React.js 5. Bootstrap

#### N

#### **Backend Technologies**

1. Node.js 2. Express.js 3. MongoDB 4. JWT

#### **Development and Infrastructure**

3

Google Cloud Platform 2. Docker 3.
CI/CD Tools

## Estimated Costs

**Development Costs** 

Frontend

Backend Development

Infrastructure Costs

Maintenance and Support

Ongoing Development

Security Updates

Technical Support



### <del>3313,421,010</del>

\$1.3M Median per startup

**Grant Financing** 

\$57,989,644

UL

nen oobs oreated

**Full Time Jobs** 

270



Average: 9 per startup Median: 4 per startup

# Impact and Opportunity

1 Economic Growth

Fostering innovation and prosperity

2 Comprehensive Platform

User-friendly and datadriven 3 Effective Solution

Addressing diverse needs in the startup investment landscape

## Conclusion

Streamline Funding

Bridge the gap between startups and investors

Foster Innovation

Drive economic growth and prosperity

Meaningful Connections

Facilitate collaboration and networking



3

# Thank You