**Case Study**

**Of**

**“www.foodmandi.com”**

**About the website:**

The “www.foodmandi.com” is a website for online buying and selling of vegetables and fruits. They serve in Delhi NCR and Gurgaon region. They enable customers to be the member and order vegetables and fruits through telecalling or online. They allows user to make payment online.

**Some of the attractions:**

* Eye-catchy title
* Ease for customer to order
* Category wise filter search
* Attractive images
* Online mode of payment
* Small & attractive home page

**Some of the required improvements:**

* Information should be presented in more attractive way
* Website should take less time to execute
* Some more images should be used
* Slogan can be more attractive
* User should be provided with multiple checkbox to order many products at the same time
* Feedback form could be more attractive and logical

**Suggested name for the website:**

**‘**MANDI CART**’**

**Slogan for the website:**

“Providing You The Best…”