	Formal	Informal
Greeting	Dear Ms. Smith,Dear Ingrid,Hello Ingrid,	• Hi Peter,
Opening line (reason for writing)	 I'm writing to This is to inform you Thank you for your email. Further to our conversation 	I wanted to let you knowI thought I'd drop you a line to check
Invitation	 Would you like to? I wondered if you would like to We are happy to invite you 	How about?Maybe we could?
Suggesting the day / time of a meeting	 Please let me know when you are available. What day / time would be suitable for you? 	 Are you free on Tuesday / at 5 pm? How are things looking for you on Tuesday? Does 5 pm work for you? What's a good day for you?
Rescheduling an appointment	 I'm afraid I won't be able to Unfortunately I'm not available Could we reschedule? 	 Something's come up. Could we fix another time? I'm tied up all day. Let me know if that would work.
Request	 Could you please? I was wondering if you could? Do you think you could? I would be grateful if you could 	Can you?Could you?
Final comment	 If you need any further information, please do not hesitate to contact me. I look forward to hearing from you. 	Let me know if you have any questions.Write soon.
Closing line	Best regards,Kind regards,Sincerely yours,	All the best,Best wishes,